

THE FUTURE OF WORK AND ORGANISATIONS 7/12/11 – 09/12/11 25th ANZAM Conference – Christchurch University of Canterbury

We look forward to welcoming you to Christchurch in December to join us in celebrating the 25th ANZAM Conference on the beautiful parkland campus of the University of Canterbury.

We promise you a warm Kiwi welcome, and a friendly, relaxed event in which you can develop and share your research, recharge your networks and make new friends and research partners. We can also promise you fantastic Kiwi wines and cuisine and some of the world's most spectacular and unspoilt landscapes, should you choose to stay on for a few days.

Please join us in the Garden City of Christchurch in December 2011.

Professor **Nigel Healey** – Associate Professor **Kevin Voges**
Conference Co-Chairs

PAPERS – Theoretical, empirical, literature reviews, management education issues and case studies are invited.

WORKSHOPS – Workshops and research symposia are invited. A 300 word abstract outlining the topic is required.

Submission and registration details:
<http://www.anzam.org/conference>

Conference Organizers: Arinex Pty Ltd
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ANZAM Tracks:

- Philosophy and Spirituality in Management
- Managing for Uncertainty
- Leadership and Governance
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- Gender and Diversity in Organisations
- Human Resource Management and Development
- International Management
- Management Education and Development
- Marketing and Communication
- Organisational Behaviour
- Organisational Change
- Public Sector and Non-profit Research Methods
- Strategic Management
- Sustainability and Social Issues in Management
- Technology, Innovation and Supply Chain Management

9TH ANZAM OPERATIONS, SUPPLY CHAIN AND SERVICES MANAGEMENT SYMPOSIUM 2011

THE ROLE OF OPERATIONS MANAGEMENT IN DELIVERING BUSINESS PERFORMANCE Geelong, Deakin University, 15–17 June 2011 – www.deakin.edu.au/buslaw/gsb/anzam

Most industries are recognising the substantial savings and enhanced competitiveness from their ability to coordinate and improve operations. Organisations today face various challenges because the successful provision of many goods and services requires the effective integration of activities within businesses, across supply chains and the increasing geographical separation with global trade. It is not uncommon to find organisations seeking cooperative arrangements and integration efforts as a result of fast changing technology, competitive environments, widening of sourcing capabilities and corporate strategies.

World-class operations management requires businesses to adopt a lean, agile and responsive manner, with a focus on innovating continuously. The combination of a strong market presence, compelling product offerings and the ability to attract, retain and harness the energy of the best and brightest employees, will enable companies to sustain profit margins, sales growth and market valuations. The innovative efforts in improving products, services, organisational and supply chain operations often cannot be achieved in isolation. Various authors support initiatives such as customer integration, internal integration, materials/ service supplier integration, technology and planning integration, measurement integration and

relationship integration as innovative competencies in today's environment.

The focus of the symposium is on the issues associated with managing operations, supply chains and services in the context of integration and innovation. Relevant topic areas include: Operations management, Supply chain management, Service strategy development, Logistics, E-business operations, Productivity and process improvement, Project management, Value chain management, Quality management (e.g. six sigma, TQM, ISO 9000, service quality), Technology management, Innovation management, New product development, Production and manufacturing management, Operations management, Humanitarian logistics

Proceedings: Lyn Vinton, Department of Management, Monash University, Caulfield, Victoria Email: Lyn.Vinton@Busecon.monash.edu.au

Hosted by Griffith Business School Tourism, Sport and Service Innovation Research Centre; jointly organised by Griffith Business School and the Melbourne Operations Management Society (a consortium of Melbourne, Monash, Deakin, Victoria, RMIT, La Trobe and Swinburne Universities).

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Membership forms are available at: www.anzam.org

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ANZAM is the peak professional body for management educators, researchers and practitioners in Australia and New Zealand, with about 1000 individual members and 50 institutional members (representing most Australian and New Zealand universities) as well as members from other countries.

ANZAM's Purpose

ANZAM is a multi-disciplinary academy with the aim of advancing scholarship and practice in management education and research. Its members represent the full range of management interests including: organisational behaviour, small business, marketing, entrepreneurship, human resource management, strategic

management, organisational theory, management information systems, business ethics, industrial relations, leadership, E-commerce, international management, operations management, quality management, critical management, public sector management, sustainability, research methods, gender issues in management, management in the non-profit sector, technology and innovation management. Members are also drawn from the fields of economics, finance and accounting.

ANZAM's Intent

1. To further the development of management education and associated disciplines in Australia, New Zealand and globally;
2. To encourage scholarship, research and management practice;
3. To share and disseminate management knowledge and practice through a variety of mechanisms; and
4. To promote greater collaboration between the Academy's Members and its various stakeholders and alliance partners.

Information about becoming a Professional Member, an Associate Member or an Institutional Member of ANZAM is available at: www.anzam.org

JOURNAL OF MANAGEMENT & ORGANIZATION

EDITORIAL: Introduction and Interviews – *Suzanne Benn and Robin Kramar*

Corporate social responsibility and sustainability education: A trans-Atlantic comparison – *Jeremy Moon and Marc Orlitzky*

Corporate social responsibility in management education: Current status in Spanish universities – *Dolors Setó-Pamies, Misericordia Domingo-Vernis and Noemí Rabassa-Figueras*

Integration of sustainable development in higher education's curricula of applied economics: Large-scale assessments, integration strategies and barriers – *Kim Ceulemans, Marijke De Prins, Valérie Cappuyns and Wouter De Coninck*

Business ethics, CSR, sustainability and the MBA – *Norman S Wright and Hadyn Bennett*

The technological community as a framework for educating for sustainability in business schools – *Suzanne Benn and Cathy Rusinko*

Sustainability in the undergraduate and postgraduate business curriculum of a regional university: A critical perspective – *Tania von der Heide and Geoff Lamberton*

Human flourishing as a foundation for a new sustainability oriented business school curriculum: Open questions and possible answers – *Bernard McKenna and Roberto Biloslavo*

BOOK REVIEWS

The sustainable MBA: The manager's guide to green business – *Giselle Weybrecht*
– *Kate Kearins*

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