

Publication 18<sup>th</sup> October 2007

## **Drugs! Poverty! Armed Conflict!**

**These are just some of the problems faced by the world. The world needs solutions to these problems and it needs them fast**

This is exactly what Bjorn Lomborg sets out to do in his latest book *Solutions for the World's Biggest Problems*. Lomborg and his team of internationally renowned experts provide a survey of 23 of the world's biggest problems. Traditional problems such as land degradation, poverty and air pollution as well as some more unusual subjects including money laundering and arms proliferation are discussed. Each survey sketches out practical and implemental policy solutions, showing the costs and benefits attached to each problem, allowing the reader to reach their own conclusion about the world's top priorities.

*Solutions for the World's Biggest Problems* challenges existing views and offers radical reasoning. Not only are bribery and terrorism looked into but there is also a proposal to legalise illicit drugs. A key feature of the book is to provide constancy over policies in alcohol, tobacco and drugs to make a more coherent society.

The book comes complete with FREE downloadable software enabling readers to calculate their own cost-benefit analyses. An invaluable read covering all the issues faced by the world today.

### **Praise for Lomborg's previous titles:**

#### Global Crises, Global Solutions, 2004

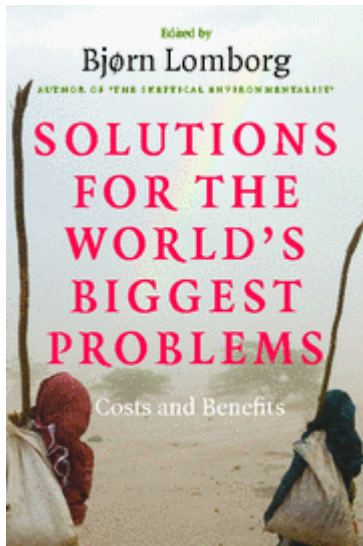
'... reports a brave and well-organised venture aimed at challenging our thinking about what matters most in the world.' **Times Higher Education Supplement**

'... contains some of the best and most relevant policy research that social scientists have produced during the past few years.' **Journal of Peace Research**

#### The Skeptical Environmentalist, 2001

'... probably the most important book on the environment ever written.' **The Daily Telegraph**

'This is one of the most valuable books on public policy - not merely on environmental policy - to have been written for the intelligent reader in the past ten years ... *The Skeptical Environmentalist* is a triumph.' **The Economist**



### **Solutions for the World's Biggest Problems**

Bjorn Lomborg

Publication date: 18<sup>th</sup> October 2007 Cambridge

University Press

Paperback 978-0-521-88772-4

Price £15.99

Hardback 978-0-521-71597-3

Price £45.00

464 pages

#### **About the Editor**

Bjorn Lomborg is a world renowned author, whose previous work includes the best selling *Skeptical Environmentalist*. Lomborg is an adjunct professor at the Copenhagen Business School and Director for the Copenhagen Consensus Center. He has been named one of the world's 100 most influential people by Time Magazine.

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