

## HOW MUCH IS THIS ONE?

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**Aim:** Give Ss practice describing objects and talking about price.

**Preparation:** Make one copy of the worksheet for every group.

**Materials:** Poster paper; colored pencils or pens

### Plan

- Divide the class into small groups. Give each group a worksheet.
- Explain the task. Ss use the questions to discuss ideas for a new store.

### Prepare

#### A

- Ss choose products to “sell” in their new “store.” If necessary, elicit items (e.g., *cameras, cell phones, backpacks, jewelry, pens, pencils, books, clothing, shoes*).
- Have Ss write a description of each item.

#### B

- Explain the task. Groups make an ad for their store. Encourage them to be creative.

### Present

- Have groups share their ads with the class. Encourage other Ss to use demonstratives to ask questions about the products (e.g., *How much is that camera? How much do those shoes cost?*).
- **Option:** Have each group create a short “TV commercial” and perform it for the class.

## HOW MUCH IS THIS ONE?

### Plan

**GROUP WORK** Imagine you are going to open a new store. Discuss these questions to help you plan the grand opening.

What is the name of your store?

What are you going to sell?

Who is your ideal customer?

What is your store's slogan?

### Prepare

**A GROUP WORK** Choose products that you want to "sell." Then write a brief description and set a price for each item.

**B GROUP WORK** Make an ad for your store. Be sure to include the important information. Try to make the store sound attractive to shoppers!

### Present

**CLASS ACTIVITY** Share your ad with the class. Display photos or drawings of your products and be prepared to explain them and answer questions.

**BOOTS R US**

Rubber boots  
\$19

Work boots  
\$125

Winter boots  
\$99

Leather boots  
\$59

Hiking boots  
\$74

Boots for all occasions – in every style, size, and color!