

Here are some questions that will help you create a new product. When you finish answering the questions, create a poster to advertise it.

- What is the new product?
- What does the product look/smell like?
- What color(s) does the product have?
- If it is a food or drink, what does it taste like?
- What can it do?
- Why is the product good?
- What is special about the product?
- What can the buyer do with it?
- Who will want to buy this product?
- What will the buyer get for his or her money?



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