

## Unit 6: Business studies, Lesson C

### Before you watch

**A** Make a list of some companies that you know of and the good things that they do.

Companies	Good things those companies do

**B** Choose two companies from the list above. Write a few sentences about whether you are more likely to patronize those companies. Why or why not?

1. \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_

### While you watch

**A** Watch the video. Cross out the topics that aren't mentioned.

1. ~~boycotting~~  
~~protesting~~  
~~boycotting~~
2. companies doing business ethically  
customers' influence on companies  
pressure from shareholders
3. People want businesses to give something back.  
People want businesses to be green.  
People want businesses to have ethical practices.



**Ned and Dion**

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**B Check (✓) true or false. Then, correct the false sentences.**

1. Ned is asking about boycotting. ☐ True ☐ False  
\_\_\_\_\_
2. Dion has never heard of boycotting. ☐ True ☐ False  
\_\_\_\_\_
3. Ned is telling Dion about buying products to support corporate policies. ☐ True ☐ False  
\_\_\_\_\_
4. Dion doesn't think that consumers have that much influence. ☐ True ☐ False  
\_\_\_\_\_
5. Ned doesn't think companies should listen to their customers. ☐ True ☐ False  
\_\_\_\_\_
6. Ned thinks people want businesses to give something back to the community. ☐ True ☐ False  
\_\_\_\_\_
7. Dion thinks that the notion of corporate social responsibility is popular. ☐ True ☐ False  
\_\_\_\_\_
8. Dion thinks that companies do what is good for their consumers. ☐ True ☐ False  
\_\_\_\_\_

## After you watch

**A What company would you consider boycotting? What company would you consider buycotting? Why? Write a short paragraph about some companies that deserve to be boycotted and buycotted and why.**

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