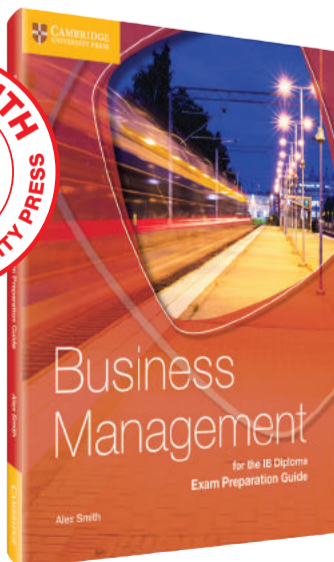


IB Business Management

Different **management theorists** have developed ideas on what **motivates workers** and how businesses can manage their employees in order to increase their motivation at work.

Abraham Maslow was part of the **human relations school of theorists**. He considered the importance of psychological reasons when motivating workers, his hierarchy of needs is set out below:



Our IB Business Management Exam Preparation Guide aims to provide students with effective support and a better understanding of the material in the IB Business Management course. The resource helps students to answer questions in a way that will achieve the highest possible grade in the final examination. It also helps students to understand Business Management as a subject in a real world context and to think critically about the issues raised by the subject.