The primary professional bodies for management and marketing educators, researchers, students, scholars and practitioners in Australia announce their first joint conference 'sustainable educators, researchers, students, scholars and practitioners in Australia' announce their first joint conference 'sustainable educators, researchers, students, scholars and practitioners in Australia' announce their first joint conference 'sustainable educators, researchers, students, scholars and practitioners in Australia'. The conference, held on 02/12/09, featured a keynote speaker: Professor Tim Flannery (Macquarie University). Host: Monash University Business & Economics Faculty, Victoria, Australia.

**ANZAM 2009 – ANZMAC 2009**

**SUSTAINABLE MANAGEMENT & MARKETING 30/11/09 – 04/12/09**

Crown Promenade, Melbourne Southbank: ANZMAC 30/11–02/12/09; ANZAM 02–04/12/09

CALL FOR PAPERS (by 26 June 2009):
http://www.anzam.org/conference

Conference Organizers: Promaco Conventions Pty Ltd
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**ANZAM Tracks 03–04/12/09:**

- Philosophy of Management
- Leadership & Governance
- Critical Management Studies
- Entrepreneurship
- Small Business & Family Enterprise
- Gender & Diversity in Organizations
- Human Resources
- Management & Development
- International Management

- Management Education & Development
- Marketing & Communication
- Organizational Behaviour & Change
- Public Sector/ Non-Profits
- Research Methods
- Strategic Management
- Supply Chain Management
- Sustainability & Social Issues in Management
- Technology & Innovation in Management

**PAPERS** – Theoretical, empirical, literature reviews, management education issues and case studies are invited.

**WORKSHOPS** – Workshops and research symposia are invited. A 300 word abstract outlining the topic is required.

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Most industries are recognising the substantial savings and enhanced competitiveness from their ability to coordinate and improve operations. Organisations today face various challenges because the successful provision of many goods and services requires the effective integration across supply chains and the increasing geographical separation with global trade. It is not uncommon to find organisations seeking cooperative arrangements and integration efforts as a result of fast changing technology, competitive environments, widening of sourcing capabilities and corporate strategies.

World-class operations management requires businesses to adopt a lean, agile and responsive manner, with a focus on innovating continuously. The combination of a strong market presence, compelling product offerings and the ability to attract, retain and harness the energy of the best and brightest employees, will enable companies to sustain profit margins, sales growth and market valuations. The innovative efforts in improving products, services, organisational and supply chain operations often cannot be achieved in isolation. Various authors support initiatives such as customer integration, internal integration, materials/service supplier integration, technology and planning integration, measurement integration and relationship integration as innovative competencies in today's environment.

The focus of the symposium will be on the issues associated with managing operations, supply chains and services in the context of integration and innovation. Relevant topic areas include: Logistics, Service Operations Management, Supply Chain Management, E-Business Operations, Productivity and Process Improvement, Project Management, Value Chain Management, Quality Management (including Six Sigma, TQM, ISO9000, Service Quality, etc.), Technology Management, Innovation Management (including the development of new goods and services), Production and Manufacturing Management, Operations Research (OR), Operations Strategy.

Contact: Lyn Vinton, Department of Management, Monash University, Caulfield, Victoria Email: Lyn.Vinton@buseco.monash.edu.au

Hosted by Griffith Business School Tourism, Sport and Service Innovation Research Centre; jointly organised by Griffith Business School and the Melbourne Operations Management Society (a consortium of Melbourne, Monash, Deakin, Victoria, RMIT, La Trobe and Swinburne Universities).

**7TH ANZAM OPERATIONS, SUPPLY CHAIN AND SERVICES MANAGEMENT SYMPOSIUM 2009**

**INTEGRATION THROUGH INNOVATION**

Adelaide, South Australia, 8–10 June 2009 – www.buseco.monash.edu.au/mgt/research/anzam

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