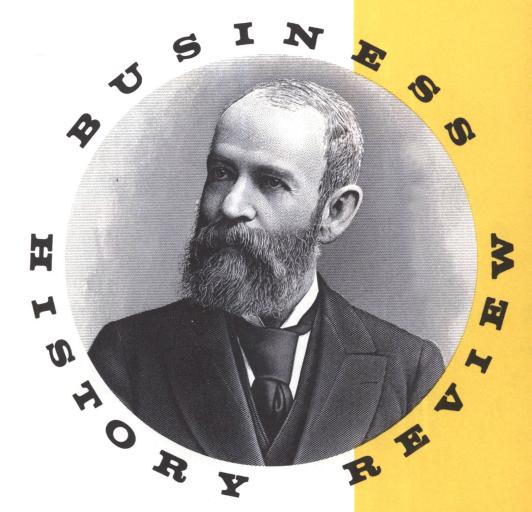
1978



FEATURED IN THIS ISSUE

- Ralph Willard Hidy (1905-1977)
- In Search of Jay Gould
- Mellon Tax Plan Revisited
- Joseph Lucas Ltd.
- Military-Industrial Complex
- EDITOR'S CORNER
- BOOK REVIEWS



EDITOR

ALBRO MARTIN

Lecturer in

Business Administration

Harvard University

ASSOCIATE EDITOR

HELEN FREY ROCHLIN Harvard University

ADVISORY BOARD

FRED BATEMAN
Professor of
Business Economics
Indiana University

JAMES P. BAUGHMAN
President
Iran Center for
Management Studies

STUART W. BRUCHEY Allan Nevins Professor of American Economic History Columbia University

ALFRED D. CHANDLER, JR.
Straus Professor of
Business History
Harvard University

FRANCOIS CROUZET
Professor of History
University of Paris, Sorbonne

STANLEY ENGERMAN
Professor of Economics
University of Rochester

LESLIE HANNAH
Lecturer in History
University of Cambridge

SIN & O

COVER: Jay Gould. (Baker Library of Harvard University.) (See pp. 166–199.)

Professor of History University of Iowa

MORTON KELLER Spector Professor of History Brandeis University

JÜRGEN KOCKA

Faculty of History
University of Bielefeld

HAROLD C. LIVESAY

Associate Professor of History
University of Michigan

THOMAS K. MC CRAW
Associate Professor of History
University of Texas, Austin

GARY JOHN PREVITS
Professor of Accounting
University of Alabama

FRITZ REDLICH
Harvard University [retired]

S. B. SAUL Professor of Economic History University of Edinburgh

MERRITT ROE SMITH
Associate Professor of History
Ohio State University

PAUL USELDING
Professor
of Economics
University of Illinois

KOZO YAMAMURA
Professor of Economics
University of Washington

HONORARY MEMBER

HENRIETTA M. LARSON
Professor of
Business History
Harvard University [Emerita]

BUSINESS HISTORY REVIEW

CONTENTS

RALPH WILLARD HIDY, 1905–1977	155
IN SEARCH OF JAY GOULD	166
BUREAUCRACY AND BI-PARTISANSHIP IN TAXATION: THE MELLON PLAN REVISITED	200
INNOVATION, MONOPOLY, AND THE SUPPLY OF VEHICLE COMPONENTS IN BRITAIN, 1880-1930: THE GROWTH OF JOSEPH LUCAS LTD	226
AN ORGANIZATIONAL PERSPECTIVE ON THE MILITARY-IN- DUSTRIAL COMPLEX	250
THE EDITOR'S CORNER	268
BOOK REVIEWS	
Block, Fred L., The Origins of International Economic Disorder: A Study of United States International Monetary Policy from World War II to the Present. Reviewed by Raymond Vernon	273
Braudel, Fernand, Afterthoughts on Material Civilization and Capitalism. Reviewed by Albro Martin	277
Cleland, David Ira, The Origin and Development of a Philosophy of Long-Range Planning in American Business. Reviewed by Bruce R. Dalgaard	293
Condit, Carl W., The Railroad and the City: A Technological and Urbanistic History of Cincinnati. Reviewed by James H. Madison	297
(continued on next page)	

PUBLISHED QUARTERLY BY THE HARVARD GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

VOLUME LII, NUMBER 2

SUMMER 1978

CONTENTS

(continued)

viewed by Elizabeth C. Pickering	287
Davies, Robert Bruce, Peacefully Working to Conquer the World: Singer Sewing Machines in Foreign Markets, 1854-1920. Reviewed by John P. McKay	286
Dawley, Alan, Class and Community: The Industrial Revolution in Lynn. Reviewed by Carl Gersuny	298
Gimpel, Jean, The Medieval Machine: The Industrial Revolu- tion of the Middle Ages. Reviewed by Stefano Fenoaltea.	281
Higman, B. W., Slave Population and Economy in Jamaica, 1807-1834. Reviewed by Herbert S. Klein	283
Holderness, B. A., Pre-Industrial England: Economy and Society, 1500-1750. Reviewed by Stefano Fenoaltea	281
Hyman, Sidney, Marriner S. Eccles: Private Entrepreneur and Public Servant. Reviewed by Susan Estabrook Kennedy.	300
Kazmer, Daniel R., and Vera Kazmer, comps. and eds., Russian Economic History: A Guide to Information Sources. Reviewed by George Garvy	289
Krieger, Leonard, Ranke: The Meaning of History. Reviewed by Albro Martin	277
Lightner, David L., Labor on the Illinois Central Railroad, 1852-1900: The Evolution of an Industrial Environment. Reviewed by Paul V. Black	307
McCullough, David, The Path Between the Seas: The Creation of the Panama Canal, 1870-1914. Reviewed by Keith L. Bryant, Jr	301
McLaughlin, Charles Capen, The Papers of Frederick Law Olm- sted. Volume 1. The Formative Years, 1822-1852. Reviewed by Louis P. Cain	305
Olson, James Stuart, Herbert Hoover and the Reconstruction Finance Corporation, 1931-1933. Reviewed by Joan Hoff Wilson	303
Pearson, M. N., Merchants and Rulers in Gujarat: The Response to the Portuguese in the Sixteenth Century. Reviewed by Manoel Cardozo	280
Playchan, Ronald Jan, A History of Anheuser-Busch, 1852-1933. Reviewed by Thomas A. Bowden	296
Roskamp, Karl, W., The American Economy, 1929-1970: Resources, Production, Income Distribution, and Use of Product, An Introduction. Reviewed by Bruce R. Dalgaard	293
Schwartzman, David, Innovation in the Pharmaceutical Industry. Reviewed by L. F. Haber	292
Trout, Charles H., Boston, The Great Depression and the New Deal. Reviewed by Thomas V. DiBacco	304
(continued on next page)	

CONTENTS

(continued)

men and the Growth of Industry and Transportation, 1837—53. Reviewed by Michael Bliss	291
Weber, James A., Grow or Die! Reviewed by Bruce R. Dalgaard.	293
Yergin, Daniel, Shattered Peace: The Origins of the Cold War and the National Security State. Reviewed by Henry F. Graff	271
Zysman, John, Political Strategies for Industrial Order: State, Market, and Industry in France. Reviewed by Yves L. Doz.	289

The Business History Review is published in the Spring, Summer, Autumn, and Winter. Address all communications, including manuscripts, change of address, and rights and permissions inquiries to Business History Review, 215 Baker Library, Soldiers Field, Boston, Massachusetts 02163. Telephone 617–495–6534. Individual subscription rate, \$15.00; Institutions, \$20.00. Special subscription rate for students, \$5.00. All subscriptions outside the U.S.A. and Canada, \$20.00. Back issues and reprints of current articles also available; rates on request.

The BUSINESS HISTORY REVIEW does not assume responsibility for statements of fact or opinion made by its contributors.

The Business History Review Five-Year Indexes: Volume XXXVI (1962) Through Volume XL (1966); Volume XLI (1967) Through Volume XLV (1971); and Volume XLVI (1972) Through Volume L (1976), can be obtained from our office at \$4.00 each, postpaid. These guides provide detailed author, title, proper name, and subject entries to our articles, notes and reviews over their period of coverage.

Contents are currently indexed or abstracted in: Accountants' Index; America: History and Life; Book Review Index; Book Review Index to Social Science Periodicals, Business Methods Index; Business Periodicals Index; Current Contents; Behavioral, Social, and Management Sciences; Historical Abstracts; Index to Economic Journals; Journal of Economic Literature; Public Affairs Information Service Bulletin; and Social Sciences Index. Second-class postage paid at Boston, Massachusetts. Printed at Harvard University Printing Office.

Copyright @ 1978 by the President and Fellows of Harvard College.