

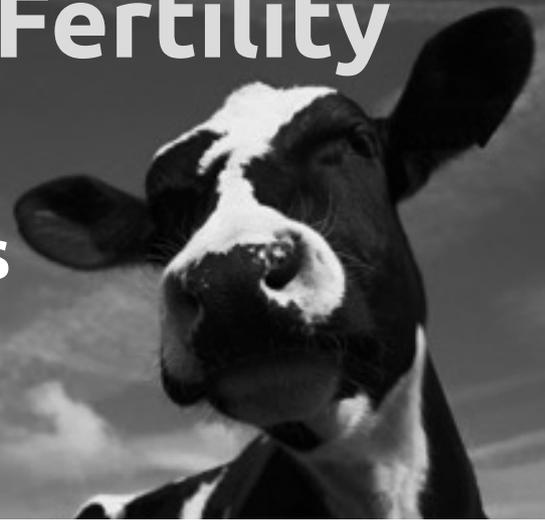
# International Cow Fertility Conference

## New science, new practices

Castlecourt Hotel

Westport, Mayo, Ireland

Sunday 18 - Wednesday 21 May 2014



### Helping to tackle the major challenge facing farmers and animal health professionals around the world

Effective reproduction of dairy and beef cattle is critical to global food production and the economic success of cattle farms.

With the average dairy and beef cow surviving only three to five lactations respectively, good fertility is the major challenge facing farmers and animal health professionals around the world.

This international event will address the issues that will enable the improvement of cow fertility in beef and milk herds whilst maintaining animal health and welfare.

Bringing together world experts, the conference will explore the role of nutrition, management, genetics, disease and new technologies in improving cow fertility.

A series of workshops will also look at the practical side of fertility, including uterine health, superovulation and embryo transfer, the breeding bull, dry period nutrition, synchronisation and programmes for identifying and monitoring herd fertility.

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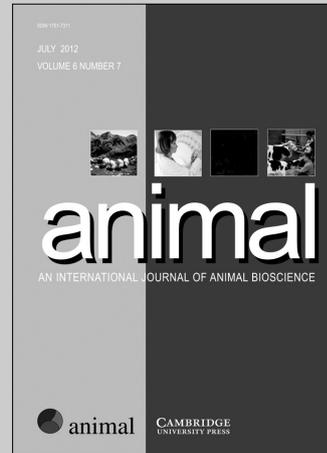
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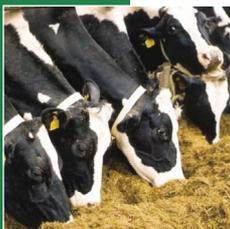


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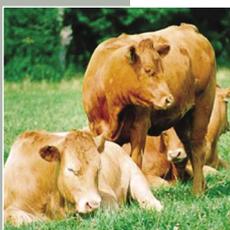


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**British Society of Animal Science  
Association of Veterinary Teaching and Research Work**



The British Society of Animal Science aims to provide an opportunity for those with an interest in animals and animal science to exchange views, ideas and information. It is an energetic and active society with about 1000 members from over 50 countries throughout the world. Today, as ever, the Society is the natural meeting point for all of those with an interest in animal science. Its membership is drawn from research, education, advisory work, commerce and practical animal keeping.



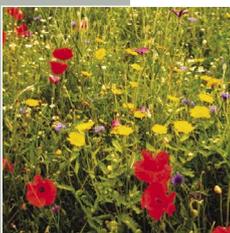
The Society's Journal is *Animal* which publishes high quality fundamental and applied research and is an exciting international journal of animal bioscience. *Animal* publishes cutting edge research, hot topics and horizon-scanning reviews on animal-related aspects of the life sciences.

The Society organises major scientific and specialist conferences on key issues facing the science related to animals.



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