Tokens and Social Life in Roman Imperial Italy

Tokens are under-utilised artefacts from the ancient world, but as everyday objects they were key in mediating human interactions. This book provides an accessible introduction to tokens from Roman Imperial Italy. It explores their role in the creation of imperial imagery, as well as what they can reveal about the numerous identities that existed in different communities within Rome and Ostia. It is clear that tokens carried imagery that was connected to the emotions and experiences of different festivals, and that they were designed to act upon their users to provoke particular reactions. Tokens bear many similarities to ancient Roman currency, but also possess important differences. The tokens of Roman Italy were objects used by a wide variety of groups for particular events or moments in time; their designs reveal experiences and individuals otherwise lost to history. This title is also available as Open Access on Cambridge Core.

CLARE ROWAN is Associate Professor in the Department of Classics and Ancient History at the University of Warwick. Her previous books, Under Divine Auspices: Divine Ideology and the Visualisation of Imperial Power (Cambridge University Press, 2013) and From Caesar to Augustus: Using Coins as Sources (Cambridge University Press, 2018), have demonstrated the enormous potential of coin evidence for understanding the Roman world. She held a European Research Starting Grant, entitled Token Communities in the Ancient Mediterranean, from 2016 to 2021, and this volume represents the findings of this work. She is currently the ancient editor for the Numismatic Chronicle.



Tokens and Social Life in Roman Imperial Italy

CLARE ROWAN
University of Warwick





Shaftesbury Road, Cambridge CB2 8EA, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05-06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of Cambridge University Press & Assessment, a department of the University of Cambridge.

We share the University's mission to contribute to society through the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781316516539

DOI: 10.1017/9781009030434

© Clare Rowan 2023

This work is in copyright. It is subject to statutory exceptions and to the provisions of relevant licensing agreements; with the exception of the Creative Commons version the link for which is provided below, no reproduction of any part of this work may take place without the written permission of Cambridge University Press.

An online version of this work is published at doi.org/10.1017/9781009030434 under a Creative Commons Open Access license CC-BY-NC-ND 4.0 which permits re-use, distribution and reproduction in any medium for non-commercial purposes providing appropriate credit to the original work is given. You may not distribute derivative works without permission. To view a copy of this license, visit https://creativecommons.org/licenses/by-nc-nd/4.0

All versions of this work may contain content reproduced under license from third parties.

Permission to reproduce this third-party content must be obtained from these third-parties directly.

When citing this work, please include a reference to the DOI 10.1017/9781009030434 First published 2023

A catalogue record for this publication is available from the British Library

A Cataloging-in-Publication data record for this book is available from the Library of Congress

ISBN 978-1-316-51653-9 Hardback

ISBN 978-1-009-01574-5 Paperback

Cambridge University Press & Assessment has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.