Exploring the sanctuary of Venus and its sacred grove: politics, cult and identity in Roman Pompeii

by Maureen Carroll

The temple and sacred grove of the patron divinity of a Roman town could function rather like an abbreviated symbol of the town itself. Depictions on Roman coins and illustrated maps sometimes show a temple belonging to the tutelary god or goddess of a particular city, the temple being flanked by trees or situated next to a colonnaded grove (Wroth, 1899: no. 29, pl. 16.13; no. 46, pl. 16.14; Levi, 1967: 154–8, pl. 9; Sear, 1982: no. 4142). Such landscaped sanctuaries were not only an expression of religious belief, but also of political identity and power. It is well documented that plants and vegetation in public architecture could be highly symbolic and politically charged (Carroll, 2003: 55–9, 124–5; Macaulay-Lewis, 2008; Pollard, 2009).

Whilst a variety of written and pictorial sources attest to the existence of Roman temple groves in many places, there has been little archaeological evidence to help us visualize them. The ample courtyard of the temple of Venus on the Via Marina in Pompeii became the focus of our excavations, as it offered crucial potential for advancing our knowledge about sacred groves (Plate 1). Given the close connection between the sanctuary of the tutelary god of a community and the expression of political identity through it, the grove in this sanctuary had a special meaning, as Venus was the patron goddess of Pompeii.

Although no traces of plantings were detected in the original excavations between 1889 and 1900 or in later investigations, it appeared unlikely that the largest Roman temple in Pompeii, dedicated to a goddess who was associated closely with fertility, would have lacked a garden or grove (Sogliano, 1899; Mau, 1900; Sogliano, 1900; Maiuri, 1948: 7–8; Maiuri, 1960: 173–6). Fortunately, the subsoil of the sanctuary courtyard was still largely intact when we began work there in 1998, and unambiguous archaeological evidence for plantings in the sanctuary could be retrieved in all three fieldwork seasons (Fig. 1). It is one of three sites in Pompeii where excavations have demonstrated the existence of a sacred grove, the others being the suburban temple of Dionysos at Sant'Abbondio and the temple of Apollo west of the forum (Jashemski, 1979: 157–8; Jashemski, 1993: 253–4; Carroll and Godden, 2000).

Deep excavation and stratigraphic research in open spaces is extremely important for the information that can be gained about early Roman and pre-Roman occupation sequences and the processes of change in Pompeii,

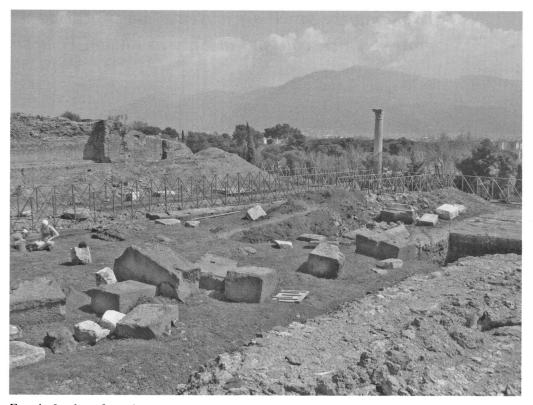


Fig. 1. Looking from the northern end of the temple of Venus across the eastern half of the courtyard, where excavations took place in 1998, 2004 and 2006. (*Photo: author.*)

especially since excavations in the past tended to focus on revealing the appearance of the city in AD 79, when it was destroyed by the eruption of Vesuvius. The results of investigations of the subsoil below the destruction horizon often have necessitated a revision of the conventional chronological framework for the city's monuments (Bonghi Jovino, 1984; Bon et al., 1997; Carafa, 1997; Berry, 1998; Fulford and Wallace Hadrill, 1998; Fulford and Wallace-Hadrill, 1999; Carroll and Godden, 2000). The sanctuary of Venus had potential in this regard too, but our plans to explore the site for information on the early occupation and use of the area were complicated by the fact that from 2005 the Soprintendenza Archeologica di Pompei granted permits to excavate to both the University of Sheffield (Maureen Carroll) and the Università degli Studi della Basilicata, Matera (Emanuele Curti). In order to avoid conflicts, the temple precinct was 'divided' horizontally into the upper, Roman contexts (Sheffield), and the lower, pre-Roman contexts (Matera); this meant that we could not excavate as deeply as we originally had intended to. Nevertheless, most of our trenches reached a depth of at least 1 m, and the cleaning and recording of sections left by older excavations and soil removal allowed us to explore deposits and structures to a depth of more than 2.5 m. The results of the two excavations contradict each other in significant ways, to which we shall return below; in particular Curti states categorically (2008a: 58, n. 26) that 'non è alcuna evidenza' for a sacred grove at the site.

In fact, our excavations have shed light not only on the sacred grove, but also on various important aspects related to the early development of the precinct. A preliminary report on the evidence for the sacred grove was published by the author in 2008, and the documentation of the excavation is available online; here I would like to contextualize those findings and expand on ideas and arguments relevant to the sanctuary of Venus and its significance for Pompeii (Carroll, 2008). In the ensuing discussion, therefore, the following themes are considered: when the sanctuary of Venus was conceived and established; how the temple precinct was landscaped and how it relates to the design of other temple complexes; how the sanctuary was altered in the Imperial period; and, finally, how the sanctuary was important in expressing Pompeii's political and religious identity.

THE TERRACE SANCTUARY OF VENUS AND ITS CHRONOLOGY

In its elevated position on a slope, the Pompeian sanctuary is related to a group of imposing terrace sanctuaries in central Italy built in the second and early first centuries BC. These include the sanctuaries of Aesculapius at Fregellae (175-150 BC), Fortuna Primigenia at Praeneste (c. 125–100 BC), Diana Nemorensis at Nemi (c. 100 BC), Jupiter or Venus at Terracina (80s BC), and Hercules Victor at Tivoli (80s BC) (Fasolo and Gullini, 1953; Hanson, 1959: 29–36; Giuliani, 1970; Coarelli, 1986; Coarelli, 1987b; Ghini, 1993; Ghini, 1995; Ghini, 2000). Ultimately, the inspiration for such expansive terrace sanctuaries came from temple precincts in the Hellenistic east (Williams Lehmann, 1954; Rakob, 1976; Sear, 1983; Lauter, 1986: 105-12). But is the temple of Venus an Italian reflection of such Greek Hellenistic terrace sanctuaries and a creation of a pre-Roman period? If so, is the sanctuary to be understood as an expression of political self-presentation and economic prosperity in Samnite Pompeii in the second or early first century BC? This is what Curti (2005; 2008a) has proposed. Our investigations, however, point in a very different direction, to the creation of the temple terrace only after Pompeii became a Roman colony under Sulla in 80 BC and was forced to accommodate Roman veterans and their families. The colonial date and context of the sanctuary enable us to understand the community's use of religious space in a period of changing social and political circumstances.

The temple was constructed of tuff and masonry in *opus incertum*, and, although later alterations to the building hinder an accurate reconstruction of the superstructure, it is clear that the temple had a porch and stairs leading up on the south side. Porticoes made of tuff surrounded the temple on the north, west and east sides (Fig. 2). Although the sanctuary faced south to overlook the valley below, it is unknown whether there were access ramps or stairs leading up to the front of the temple, because substructures erected in the first century AD obscured the original arrangements. The only recognizable entrance is that from the Via Marina at the corner of the northern and eastern porticoes; although the entrance in its present form is of Imperial date, the existence

¹ See Carroll, 2008; http://www.shef.ac.uk/archaeology/research/venus/index.html (last consulted 23.08.2010).

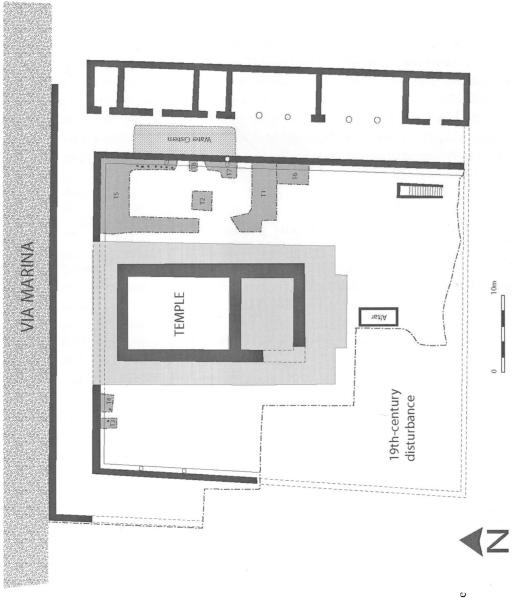


Fig. 2. Plan of the sanctuary of Venus with the temple and porticoes in the mid-first century BC. The grey shaded areas represent the eight excavated trenches, located to avoid the scattered basalt blocks of the temple foundations and the modern footpath. The black dots in the trenches mark the location of planting pits and *in situ* plant pots. (*Plan*: O. *Jessop.*)

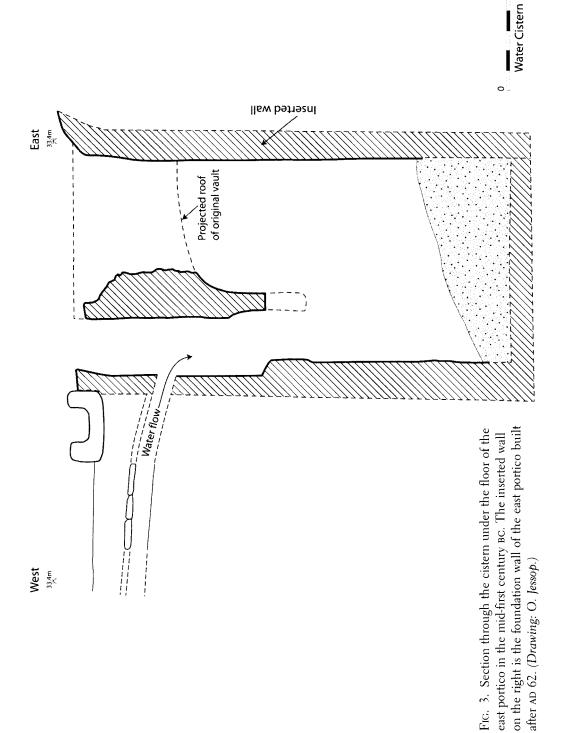
of an earlier entrance may be indicated by a gap between the original northern precinct wall on the edge of the Via Marina and the northern end of the east portico. The later post-earthquake precinct wall extends well into the original width of this street (see below). Parallel to and just in front of the stylobate of the porticoes was a shallow tuff gutter collecting rainwater from the portico roof; settling basins of the same material were inserted into the gutter at varying intervals. Under the floor of the eastern portico was a large vaulted cistern lined with hydraulic cement (Fig. 3). This was fed by rainwater from the gutter and a (partially excavated) stone-built channel that originated somewhere west of the cistern and sloped down to the east to empty into it. Spano (1910) mentioned a second large cistern in the western part of the complex; both of them, like other cisterns in public and sacred precincts, will have supplied water for the sanctuary and for the town in general as an emergency measure (Eschebach and Eschebach, 1995: 127, n. 452; Carroll and Godden, 2000: 744, 750–1).

The Roman temple of Venus was not the first structure built in this part of the city. A narrow trench for underground electric cables on the western edge of the sanctuary uncovered pre-Roman remains and structures of the fourth and third centuries (Arthur, 1986; Cottica and Curti, 2008). Visible remains of other walls still stand in the southwestern part of the courtyard, partly overlain by the temple altar (Plate 2). The stratigraphy and context of these latter structures suggest that they belong to buildings removed to make way for the Roman temple, Mau (1900: 272) and Eschebach and Eschebach (1995: 72, 78) suggesting that they were domestic in nature and pre-Sullan in date.

Below the eastern portico of the Roman sanctuary, Curti (2005: 75, fig. 14; 2008a: 53, fig. 6) uncovered cisterns, one of which contained votive offerings dating to the third century BC. Curti argues that these and a short stretch of a pappamonte wall point to a religious context, although they do not betray the actual structure of a temple. Building on earlier work by Coarelli (1998: 185–6) on Pompeian cults, Curti posits continuity of cult on the site and constructs an argument, largely on linguistic grounds, for a cult of the Samnite Mefitis. Although some kind of cult activity in this sector of the city in the centuries and decades before the establishment of the colony is certainly possible, it is difficult to attribute these votive deposits to a particular deity, even if, for Curti, Mefitis is 'la candidata ideale' (Curti, 2008a: 52), or to connect an early, fragmentary structure with the later temple of Venus. Curti concludes (2005: 74-5; 2008a: 53-6, fig. 7) that the first monumental sanctuary of Venus belonged to the period between 130 and 120 BC, when it replaced the postulated Mefitis sanctuary, and when work on the basilica and other public buildings was being conducted. This is a significant departure from the traditional attribution of the temple of Venus to the period immediately following the establishment of a Roman colony (Mau, 1900: 304-5; Mau, 1902: 124; Noack and Lehmann-Hartleben, 1936: 15; Adamo Muscettola, 1992: 77-8; Descoeudres, 1994: 27; Eschebach and Eschebach, 1995: 78; Zevi, 1996: 128-9; Zanker, 1998: 64-5; Coarelli et al., 2002: 86; Ling, 2005: 55). Without firm evidence or a discussion of stratigraphy to substantiate a second-century date for the sanctuary, however, Curti's proposed chronology remains hypothetical.

Admittedly, not much archaeological evidence has been presented by scholars favouring an early colonial date for the sanctuary of Venus, but the data recovered in our fieldwork now

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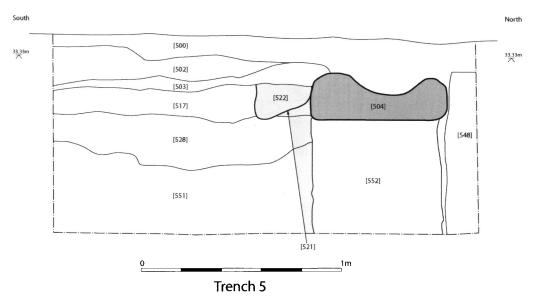


Fig. 4. Section through the western part of Trench 5 showing temple terrace deposits 551 and 528 and the late Augustan levelling deposit 517 overlain by mortar paving 503. To the east of the tuff water-channel (504), on its foundation wall (552), are the foundations under the stylobate of the north portico (548). (*Drawing: O. Jessop.*)

support this chronology. Large deposits of building debris, rubble and soil at least 1.5 m thick were brought in to create a level terrace for the new temple and its porticoes. The foundations of the buildings and the temple terrace deposits were part of the same phase of building and done in rapid sequence. FIGURES 4 and 5 show these deposits and structures in section; the appearance of the foundations and deposits upon excavation is illustrated in FIGURE 6. The terrace deposits also contained much domestic rubbish and pottery dating to the third and second centuries BC (FIG. 7). However, based on the latest pottery — sherds of Dressel 1 amphorae, south Spanish amphorae and Italian *terra sigillata* —, the terrace deposits appear to have been laid down around the mid-first century BC. Curti (2008a: 56) recognizes a period of activity in the sanctuary around the middle of the first century BC, but he interprets this as a partial restructuring of the second-century Samnite sanctuary, rather than the first monumental phase, as we suggest.

That the first monumental sanctuary was constructed following Roman intervention in Pompeii might be indicated also by the presence of a particular group of artefacts: lead slingshot (Greep, 1987) (Fig. 8). Pompeii's participation in 91 BC in the so-called Social War against Rome resulted in Rome launching brutal campaigns against her Italian allies (Appian, *Civil Wars* 1.39, 50; Velleius Paterculus 2.16.2; Orosius, *Histories Against the Pagans* 5.18.22). Pompeii was subjected to a lengthy siege and taken in 89 BC (Castren, 1975: 37–8, 49–50; Keaveney, 1987: 117–30, 152–3). The pock-marked external surface of the northern city wall is testimony to

² The ceramic analysis was conducted by Myles McCallum, St Mary's University, Halifax, Canada.

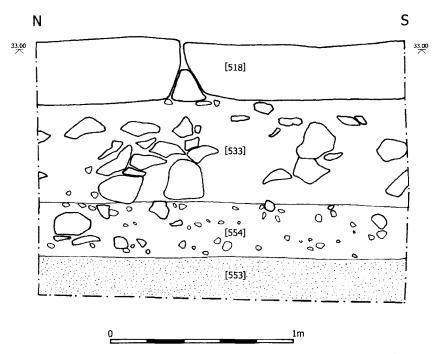


Fig. 5. Section through temple terrace deposits 553 and 554 on which the foundation wall (533) for the tuff water-channel (518) in front of the east portico rests. (*Drawing: J. Willmott.*)

the damage inflicted by Sulla's troops positioned outside the town. A clear destruction and demolition horizon inside the northern defences and a substantial amount of lead slingshot and stone balls fired by Sulla's artillery and slingers indicate that the houses inside that stretch of wall bore the brunt of the artillery attack (Jones and Robinson, 2004: 114–15, 123, fig. 9; D. Robinson, pers. comm.). Lead slingshot certainly was used elsewhere during the Social War, and it was employed later by both Caesar and Pompey in attacking and defending fortifications. The slingshot found at the temple of Venus was mixed in with the deposits of building rubble used to create the sanctuary terrace, perhaps pointing to the commencement of construction in the period after 89 BC. It is unclear whether the demolition debris at the temple might have come from the destruction of earlier buildings on that site or whether it was brought here from the clearing of the devastated properties in the northern sector of the city.

Also relevant to the dating of the sanctuary to the Roman period is its relationship with the Samnite city wall. The sanctuary of Venus was open on the south (PLATE 3), and this layout would have necessitated the removal of the city wall on the southern side of the precinct. Pompeii's fortifications appear to have been repaired after the Sullan siege under the supervision

³ Asculum: CIL IX 6086.i; see also CIL IX 6086.xxi, CIL II 4965. Caesar, Gallic War 2.7.10, 19, 24; 4.25; 7.81; 8.40; Civil War 1.27; 3.4, 46.



FIG. 6. View from the west of a section through the stylobate foundations of the north portico (left) and the rough foundations supporting the tuff gutter (middle) in front of the portico. To the right are deposits of rubble and debris used to create the temple terrace. (*Photo: author.*)

of two early colonial magistrates, as a surviving inscription (CIL X 937/ILS 5335) indicates; but the defences at some point were no longer needed and could be either dismantled or incorporated into public and private buildings, the latter being well represented in the Insula Occidentalis and immediately east of the sanctuary of Venus (Noack and Lehmann-Hartleben, 1936: 175-9; Richardson, 1988: 231-41; Eschebach and Eschebach, 1995: 83; Zevi, 1996: 130, 135; Zanker, 1998: 73-4, 143-5; Jacobelli, 2001: 34-6; Pappalardo and Aoyagi, 2006: 22-5). Also in the northern and eastern parts of the town the fortifications had become largely superfluous fairly soon after the establishment of the colony. Some time before 50 BC the House of the Vestals in Insula VI.1 had encroached on the town's defences, and the earth rampart adjacent to the city wall had been removed almost completely (Jones and Robinson, 2004: 115). In 70 BC the amphitheatre was constructed in the southeast sector of the city, making use of a now redundant stretch of the old city wall as support (Richardson, 1988: 134-8; Eschebach and Eschebach, 1995: 79). Fausto Zevi (1996: 129) argued that the most probable time for the decommissioning of the city walls would have been after the defeat of Spartacus in the Third Servile War (73-71 BC) and perhaps not until 70 BC, when the first census of the colony took place.

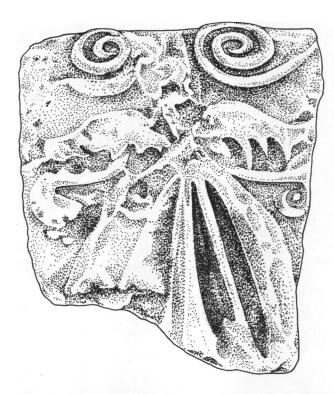
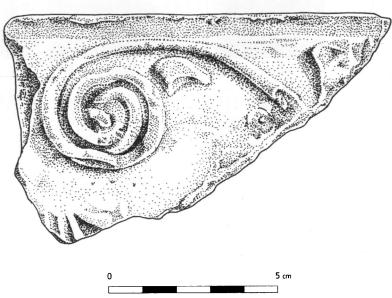


FIG. 7. Finds from the temple terrace deposits: painted terracotta architectural mouldings (left), terracotta loom weights (right). (Drawing: J. Willmott.)



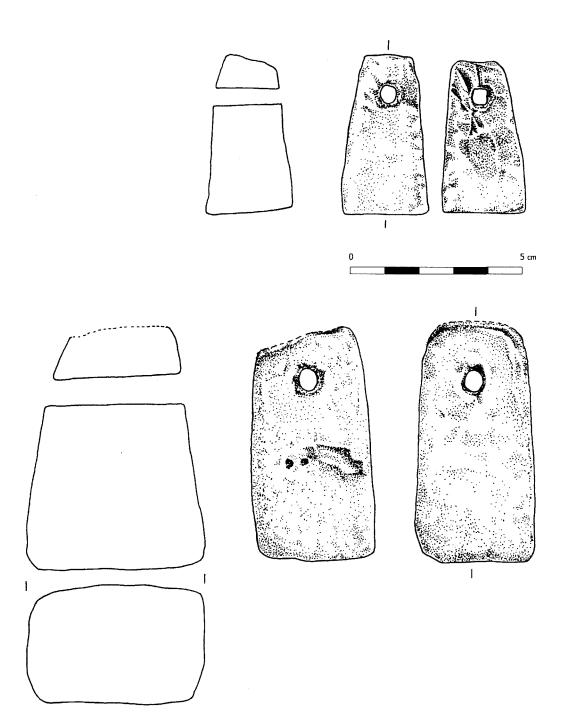
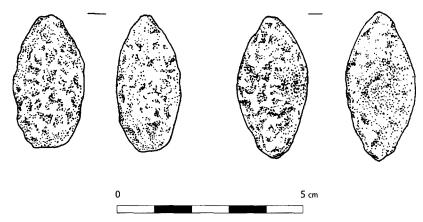




Fig. 8. Lead slingshot weighing between 52 and 57 g found in the temple terrace deposits. (*Drawing: J. Willmott.*)



The temple terrace deposits and the foundations of the sanctuary buildings are all part of the same coherent building phase dating to the same time. After evaluating the stratigraphic, artefactual and architectural evidence for the chronology of the site, the temple appears to have been a creation of the Roman colonists, although building it cannot have been their first priority in the years immediately after 80 BC.

EVIDENCE FOR THE TEMPLE GROVE OF VENUS

Although Jashemski (1979: 157) and Curti (2008a: 58, n. 26) both doubted the existence of a temple grove at the sanctuary of Venus, we now know with certainty that the precinct was land-scaped. We uncovered planting pits for trees at a maximum depth of 50–60 cm below the stone gutter in front of the porticoes on the north and east sides; the west side could not be investigated, but there is no doubt that a row of pits in front of the west portico would have mirrored those in front of the east portico. These trees were dug into the rubble with the soil deposited on the slope for the temple terrace (Figs 9 and 10). This stratigraphic situation and the fragments of Italian terra sigillata in the fill of the planting pits indicate that the grove was contemporary with the creation of the temple terrace. Trees were planted parallel to the colonnades on the north, west and east sides of the sanctuary, the latter two rows apparently stopping level with the front end of the temple on the south.

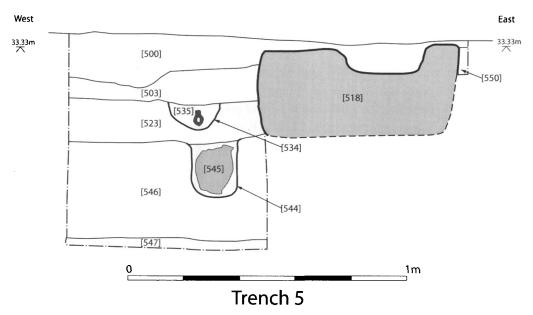


Fig. 9. Section through the eastern part of Trench 5 showing temple terrace deposits 547 and 546 and planting pit 544, with an *in situ* terracotta plant pot (545) from the temple grove. The late Augustan levelling deposit 523 and a lead water-pipe (543/535) are overlain by mortar paving 503. To the east of the tuff water-channel (518) are the foundations under the stylobate of the east portico (550). (*Drawing: O. Jessop.*)

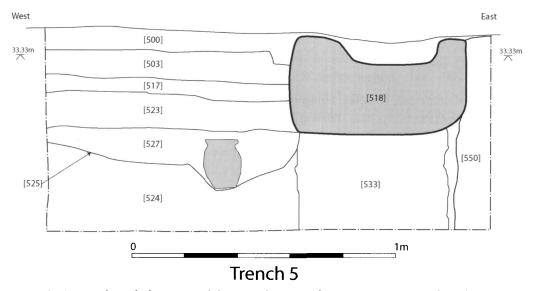


Fig. 10. Section through the courtyard deposits adjacent to the east portico in Trench 5, showing a temple terrace deposit (524) and a planting pit (527) containing an *in situ* terracotta plant pot from the temple grove. The late Augustan levelling deposits (523 and 517) and the associated mortar paving layer (503) are overlain by modern topsoil (500). To the right is the tuff water-channel (518) on its foundation wall (533) in front of the east portico (550). (*Drawing: O. Jessop.*)

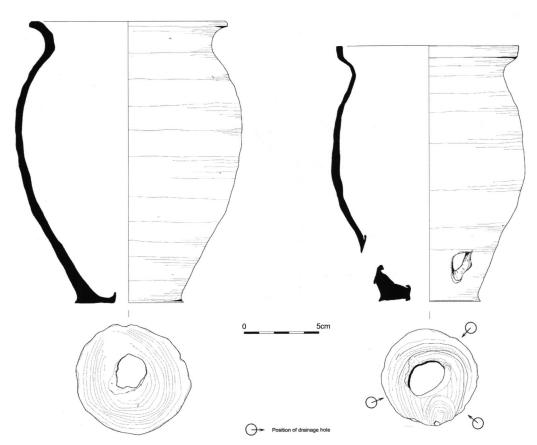


FIG. 11. Two types of terracotta plant pots from the sacred grove of the mid-first century BC. (*Drawing*: O. *Jessop*.)

In several of the pits, complete terracotta pots in which young plants had been started were buried *in situ* (PLATE 4). Two different types of containers are represented: pots with four holes in the lower walls and bottom of the vessel (Type A, 16–17 cm in height), and pots with one hole in the bottom (Type B, 19 cm in height) (Fig. 11). Plant pots are known from domestic gardens in Pompeii and elsewhere, but they were thus far unknown in conjunction with a sanctuary and in such an early context (Messineo, 1984; Jashemski, 1992; Desbat, 1997; Barat and Morize, 1999; Carroll, 2003: 88–92; Macaulay-Lewis, 2006). Cato (*On Agriculture* 51–2, 133) and Pliny (*Natural History* 17.21.97–8, 17.11.64) refer to the use of terracotta containers with holes for propagating and air-layering trees and shrubs, the branch taking root in the pot and, once removed from the tree, being brought to its ultimate garden destination in a convenient container.

The trees were planted at regular intervals of 0.9–1.0 m, probably echoing the rhythms of the portico columns; with one tree in front of each column and one in between, an intercolumniation of roughly 2 m can be reconstructed. This close relationship between vegetation and portico columns is also evident in the context of domestic architecture in the late first

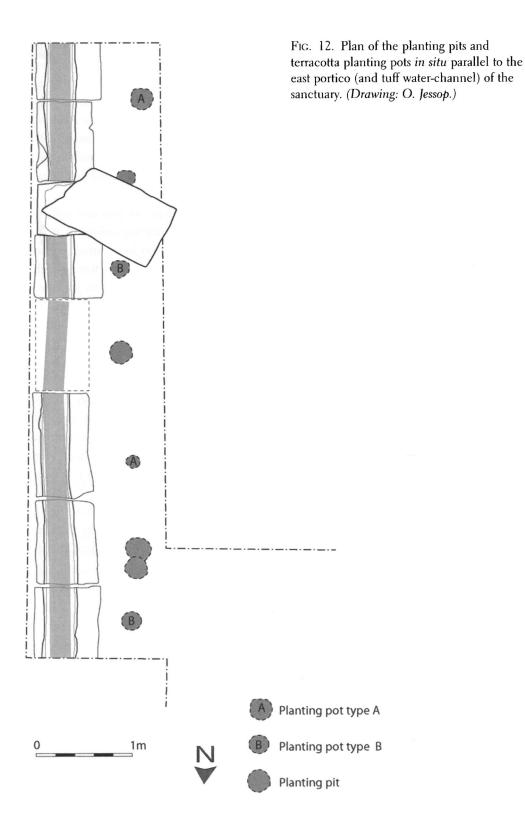
century BC and first century AD, from Oplontis and Stabiae in Campania to Prima Porta near Rome (Jashemski, 1979: 293–6, figs 443–6, 464; Jashemski, 1981: 43–6, figs 31–4; Jashemski, 1993: 294–5, plan 131; Barbet and Miniero, 1999: 53, figs 53, 73, 112; Liljenstolpe and Klynne, 1997–8: 128–35, figs 5–9). The pairing of trees and columns occurs also in public architecture. The Augustan Palestra Grande in Pompeii, for example, has plane trees at intervals of about 9 m, with one tree in front of every fourth column of the colonnades (Jashemski, 1979: 160–1, fig. 246; Jashemski, 1993: plan on p. 91). And in the peristyle garden of a building near the so-called Tempio Rotondo in Ostia, ceramic planting pots *in situ* were placed before each column of the surrounding portico (Messineo, 1984: 71, fig. 16).

The regular pattern of planting, alternating with two different types of pots and with pits containing no pot, may reflect tall vegetation alternating with shorter vegetation, or it may simply imply a sequence of trees and shrubs that required propagation in ceramic pots and those that did not need containers to develop (Fig. 12). The sequence suggests three possible different types of trees or bushes, but without the preservation of organic remains we cannot say for certain what species of plants grew here. It is possible that some of the trees were laurel, as branches of this tree were used in triumphal processions and to sprinkle water on objects to be purified, the latter use being perhaps particularly relevant in a sanctuary (Pliny, Natural History 15.39.127-32, 15.40.133-8; Juvenal, Satires 2.15). Myrtle, with its dark berries and white blossoms, was particularly sacred to Venus, and it is possible that it was also planted here (Pliny, Natural History 12.2.3, 15.36.12; Virgil, Eclogues 7.61-2; Ovid, Fasti 4.141-4; Pausanias, Guide to Greece 6.24.7). Like laurel, the 'myrtle of Venus Victrix' was worn as a wreath in celebrations of an ovation or triumph, and sprigs of the tree when burned had purifying properties (Pliny, Natural History 15.38.125, 15.36.120; Cato, De Re Rustica 8.2; Virgil, Georgics 1.28). A third possibility for some of the plants in the grove of Venus is the rose, a flowering shrub attested in the first century AD in public architecture and parks, in particular at the Templum Pacis in Rome (S. Rizzo, 2001: 238-9; Meneghini, 2006: 158-9, fig. 19; Meneghini and Santangeli Valenzani, 2007: 61-70, figs 54-5; Newsome, 2009: 68). Pausanias (Guide to Greece 6.24.7) and Pliny (Natural History 21.10.15-17, 13.6.26) tell us that the rose was connected to Venus and was valued particularly highly in Campania.

Cato (On Agriculture 51–2) included the laurel and the myrtle amongst those types of vegetation that could be propagated by air-layering in pots, although Pliny (Natural History 17.11.60–2) said that the laurel could be grown from seed, from slips or by layering, and that the myrtle in Campania was grown from berries, unlike at Rome where it was layered. The rose generally was propagated by grafting or growing from slips, so that ceramic starter pots might not have been necessary (Pliny, Natural History 21.10.20–1).⁵ As a working hypothesis, therefore, we might reconstruct the plantings in the sanctuary as consisting of laurels and myrtles,

⁴ The environmental analysis of soil samples was carried out by Glynis Jones, University of Sheffield.

⁵ The roses at the Templum Pacis were planted in halved amphorae, but these may have been transport containers, rather than pots used to propagate the shrubs.



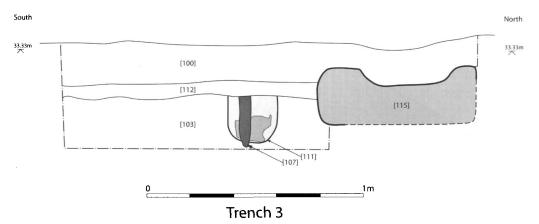


Fig. 13. Section in Trench 3 through a temple terrace deposit (103) of the mid-first century BC into which a planting pit (111) with a terracotta plant pot (here lying on its side) was inserted in front of the north portico. A wooden support for the growing vegetation (107) was driven through the plant pot. Deposit 112 is a levelling layer sealing the abandoned grove in the early first century AD. On the right is the tuff water-channel (115) in front of the north portico. (*Drawing: O. Jessop.*)

grown and transported in ceramic pots, and rose bushes whose root-balls were planted directly in the ground.

It is likely that the plantings and layout in this *porticus triplex* constituted a *nemus*: a grove created or manipulated by human action and furnished with cult buildings and images. Unfortunately, due to later alterations and the rebuilding of the sanctuary, it is entirely unclear what images and votives may have stood in the *nemus* at this time. The grove of Venus was clearly not a *lucus*, the term originally meaning a 'clearing' within the woods and later referring to a grove that was created and inhabited by divine spirits and left in a natural state (Stara-Tedde, 1905; Coarelli, 1993: 47–8; Scheid, 1993: 19).

Temple groves required the attention of gardeners, but until now only a few written references to temple gardeners, such as those at the sanctuary of Athena Nikephoros at Pergamon or at the sanctuary of Dea Dia outside Rome, provided any information on their activities (Polybius 16.1.6, 18.6; Strabo, *Geography* 13.4.2; Broise and Scheid, 1993; Beard, North and Price, 1998: II, 87–8). It is apparent in this context how exceptional and valuable the archaeological traces of garden work at the temple of Venus are. There is evidence, in the form of intercutting planting pits, for trees that failed to flourish being replaced in the same spot, and traces of wooden stakes driven into the ground indicate the use of supports for growing trees (Fig. 13). The plant pots themselves show that plant nurseries existed. As the bone and shell fertilizer in the soil in the pots indicates, gardeners and plant specialists in the nursery did what they could to ensure that the shoots and saplings destined for the temple for landscaping purposes would thrive.⁶ It is unknown

⁶ The animal bone analysis was conducted by Sarah Viner, University of Sheffield.

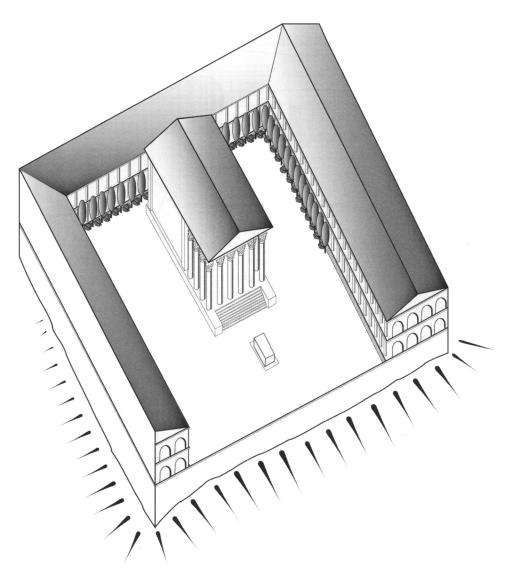


FIG. 14. Reconstruction of the sanctuary of Venus and its sacred grove in the mid-first century BC. (*Drawing: O. Jessop.*)

where such facilities were located, but they might have existed on the floodplain of the Sarno, since there is later evidence in Pompeian domestic gardens for plants having been raised in a growing medium of alluvial soil (Robinson, 2007). Marine or alluvial clays appear to have been used in the manufacture of some of the planting pots too, so perhaps the kilns for the plant pots and the nurseries for the fledgling trees were in similar locations near the river.

The vegetation in the sanctuary of Venus acted as a device to highlight the temple visually, so that in approaching the temple from the front (south) the viewer would see the building framed by trees and bushes on three sides; the trees, in turn, had the columns of the colonnades behind them as a backdrop (Fig. 14). This effect would be the same whether one entered the sanctuary

from the south, by a possible access route from the valley floor, or from the northeast gate, moving through the eastern portico to its southern end and then turning into the courtyard to face the temple, a route that can be demonstrated archaeologically (see below). By the same token, the experience of passing from the public and secular to the private and sacred might have been heightened by having to cross through a row of trees to step into the courtyard from the surrounding porticoes.

PORTICUS TRIPLEX AND THE GROVE IN ROMAN SACRED ARCHITECTURE

The trees at the sanctuary of Venus were arranged around three sides of the temple, the grove itself being contained by a porticus triplex. A sacred grove laid out in tripartite form, but without the porticoes enclosing it, can be found already in the third century BC in Athens. Here, at the temple of Hephaistos on the Colonus hill, rows of planting pits were dug into the natural rock, each pit containing a ceramic planter for a tree or bush next to each of the peripteral columns of the temple (Thompson, 1937). In the mid-second century BC, a tripartite grove appears together with a porticus triplex as an integral design element in temple architecture in Italy. Excavations at the sanctuary of Juno on the rim of a volcanic lake at Gabii revealed rows of holes cut into the rock for trees and arranged in an open courtyard on three sides of the temple, the trees in turn being enclosed by porticoes (Lauter, 1968–9; Coarelli, 1993: 48–51; Almagro-Gorbea, 1982). Too little is known about other central Italian terrace sanctuaries of the second and first centuries BC to determine what planting design was followed, although it is fairly certain that their courtyards harboured gardens or groves. The terraced sanctuary of Diana at Aricia above Lake Nemi had a sacred grove, and Roman mythology and legend has Aeneas and the Rex Nemorensis plucking the 'golden bough' from a tree in it (Strabo, Geography 5.3.12, 5.1.2; Virgil, Aeneid 6.124-211; Suetonius, Caligula 35; Pausanias, Guide to Greece 2.27.4; Coarelli, 1987b: 165-85; Ampolo, 1993: 161-3; Ghini, 1993; Guldager Bilde and Moltesen, 1997; Ghini, 2000; Guldager Bilde and Moltesen, 2002). At the sanctuary of Hercules Victor in Tivoli, a deposit of loam and planting pits in the precinct point to sanctuary landscaping (Coarelli, 1987b: 89). The sanctuary of Fortuna Primigenia at Praeneste also may have been planted on at least one terrace, as the fairly recent discovery during clean-up work of a series of pits dug into the rock on the lower terrace indicates.7

The design of formal plantings in a *porticus triplex*, seen at the Pompeian temple of Venus, was one of some longevity. By the Augustan period, this layout had become firmly established in sanctuary architecture throughout Italy and the Mediterranean. The victory monument at Nikopolis, built between 29 and 27 BC to celebrate the defeat of Antony and Cleopatra at Actium in 31 BC by Octavian (later Augustus), for example, was laid out as a *porticus triplex* with an altar in the centre of the courtyard. The precinct was open at one end, with a view

⁷ I thank Sandra Gatti, of Palestrina, for this information.

down the slope to the site of the battle. The recent discovery of ceramic plant pots inserted in the ground parallel to all three porticoes proves beyond doubt that the courtyard was planted (Zachos, 2003). Octavian himself must have chosen the trees for his precinct sacred to Mars, Neptune and Apollo, and it is likely that they were laurels, as these were particularly sacred to his patron god Apollo; laurels were also present in the grove surrounding the gymnasium and stadium at Nikopolis (Strabo, *Geography* 7.7.6). The laurel became the personal emblem of Augustus after the Senate planted one on either side of the door of his house in Rome in 27 BC (Augustus, *Res Gestae* 34).

This tree played an important role again at his wife's villa at Prima Porta, north of Rome. On a large area of level ground, the so-called garden terrace, to the east of the villa and open to and overlooking the valley, the Swedish excavators uncovered evidence for a *porticus* as well as many terracotta planting pots, perhaps once containing the laurel trees from which Augustus and later Julio-Claudian emperors cut branches for their triumphal wreaths (Liljenstolpe and Klynne, 1997–8: 135–47). If this *porticus triplex* and laurel grove were designed intentionally to reflect the layout of a sacred precinct and allude to the divine sanction of the Julian family, as Klynne (2005: 171–4) has suggested, then the combination of a tripartite grove and surrounding porticoes was well enough established as a form of temple landscaping to be recognizable as such, even in a secular context such as Livia's villa. Outside Italy, the *porticus triplex* and grove were still employed in temple architecture decades later. A Flavian-period sanctuary at Munigua in Spain, for example, was designed with a planted upper terrace, although the grove was located either side of the temple, rather than enveloping it on three sides (Grünhagen, 1959; Hauschild, 1992; Coarelli, 1987a; Strocka, 2005: 165, fig. 12).

Porticoes surrounding public parks and gardens of course played an extremely important role in Rome itself, the earliest of all being the porticus of Pompey dedicated in 52 BC (Gleason, 1994). The square, planted with rows of plane trees, was surrounded by colonnades on all four sides and stood adjacent to a theatre and the temple of Venus Victrix. Over a century later, the Templum Pacis was built by Vespasian with four porticoes (later reduced to three) surrounding formal plantings, water basins and plundered art to celebrate the conquest of Judaea (Anderson, 1982; S. Rizzo, 2001: 238-9; Meneghini, 2006: 158-9, fig. 19; Meneghini and Santangeli Valenzani, 2007: 61-70, figs 54-5; Pollard, 2009). Unlike the terraced sanctuaries discussed above, however, such urban complexes were not meant to open up with panoramic views and embrace the surrounding landscape; instead, the porticoes, enclosing the courtyard on all sides, create a rather more introverted complex of gardens, art displays and opportunities for relaxation and public interaction. The design of a planted courtyard within porticoes continued to be employed in temple architecture as late as the third century, but here too these later sacred gardens and groves often were surrounded on all sides by colonnades, with their rows of trees flanking, rather than framing, the temple. Both the so-called 'east temple' in Thuburbo Maius and the temple of Elagabal on the Palatine in Rome, for example, focus inwards on the plantings and architecture in a precinct shut off from the surrounding area (Jashemski, 1995: 573, figs 13-14; Andreae, 1957; Villedieu, 2001a; Villedieu, 2001b; G. Rizzo, 2001).

CHANGES TO THE TEMPLE GROVE IN THE EARLY IMPERIAL PERIOD

In the early first century AD, the temple of Venus and its colonnades were refurbished; the orientation of the buildings and at least their foundations, however, remained in use. In an architectural appraisal of the sanctuary, Markus Wolf (2004: 193–4) concluded that the sanctuary buildings had been rebuilt in marble and completed before AD 30 on exactly the same alignment and on the same scale as the earlier tuff buildings. A study by Luciana Jacobelli and Patrizio Pensabene (1995–6: 53, cat. nos. 1–12, 18–44) of the Corinthian column capitals, bases and cornices recovered in 1900 placed the new refurbishment in Luna (modern Carrara) marble roughly in the years between 20 BC and AD 30.

At the same time, the sacred grove went out of use or was destroyed, although we have no idea why. The builders dumped a levelling layer of soil on the remains of the earlier grove, as can be seen in Figures 4, 9 and 10 (contexts 517 and 523). It contained painted plaster from walls and columns, including various pieces with graffiti (Fig. 15), as well as tile and pottery. Diagnostic pottery from this deposit, and particularly part of an Italian *terra sigillata* bowl of Conspectus Form 18.2 (Kenrick, 1990: 82–3), suggests a date between the late first century BC and the Tiberian period. The levelling layer also contained numerous offcuts and chips of white marble left behind by stonemasons and sculptors. Petrographic and stable isotope analyses demonstrate that the source of the marble was the quarries at Luna, the same as that for the



Fig. 15. White plaster from walls and columns found in the levelling deposits of the early first century AD. Graffiti on these fragments include MEN (left) and MA (right). (*Drawing: J. Willmott.*)



Fig. 16. View from above during excavation of mortar paving 503, with the east portico at the top of the image. (*Photo: author.*)

decoration of the temple's superstructure studied by Jacobelli and Pensabene (Carroll et al., 2008).

The levelling deposit in the courtyard was covered with a paving of greyish white mortar several centimetres thick, and there was no evidence that this was a sort of underlay for stone paving slabs, even if a mortar floor might seem a bit primitive for a marble-clad temple (Fig. 16). The mortar layer (context 503) clearly seals the levelling deposits in the section drawings in Figures 4, 9 and 10. The temple courtyard cannot have had a grove in this phase, at least with trees planted in the ground as they once had been. Of course, some public parks and sacred precincts at Rome, like the temple to the deified Julius Caesar in the forum and the Palatine sanctuary of Elagabal, had paved courtyards into which vegetation in masonry planters was inserted (Andreae, 1957; G. Rizzo, 2001; Villedieu, 2001a; Villedieu, 2001b). Unlike these precincts, however, there is no evidence in the courtyard of the temple of Venus for the insertion of plants into the mortar paving, so perhaps the idea of trees or shrubs in containers above ground should be considered. Particularly relevant here is a wallpainting from the oecus in the House of the Wedding of Hercules that shows a building with Corinthian columns, almost certainly the temple of Venus, with cult statues of the goddess, Eros and Priapus (VII.9.47) (PPM vol. 7, Regio VII, parte II (1997), 373-5, fig. 32). The most interesting of the offerings carried and led into the sanctuary by temple personnel in this scene is a foliated tree in a square container, clearly indicating that trees could be dedicated

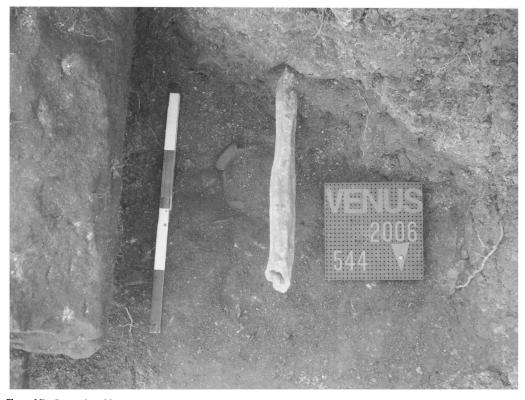


Fig. 17. Length of lead pipe under the mortar paving (here a greyish layer). Note the plant pot in situ beneath the Augustan levelling layer, just below the lead pipe. To the left is the tuff water-channel of the east portico. (*Photo: author.*)

as gifts to temple cults. Although we perhaps should not take this as definite proof that such trees were brought into the sanctuary of Venus once the courtyard had been paved in the early first century AD, the possibility of container trees in the precinct should not be dismissed a priori.

Various measures were taken in this phase to supply and drain the sanctuary of water and to manage water use. Lead water-pipes were laid down just before the courtyard floor was sealed with the mortar paving (Fig. 17), the pipes possibly being part of a system of pressurized fountains made possible by the introduction of the aqueduct by Augustus (Ohlig, 2001). Plaster-lined masonry tanks were cut through this mortar paving against and abutting the tuff gutter in front of at least the north and east porticoes, the water flowing in the gutter being diverted into the tanks. Monuments and votive dedications on stone bases stood on top of the mortar paving in the courtyard or their foundations cut through it (Fig. 18). A number of inscribed marble plaques may have been attached to images and dedications in this phase of the sanctuary's history (Curti, 2008b: 73, fig. 4). Various sorts of coloured limestone from Tuscany and the eastern Mediterranean were used as veneer in the making of votive monuments in the sanctuary of Venus in this phase (Carroll *et al.*, 2008).



FIG. 18. View from the north of statue-bases in Trench 6 during excavation. To the left is the tuff water-channel in front of the east portico. (*Photo: author.*)

The sanctuary, although without its *nemus* in this phase, continued to be a lively focus of religious veneration and social activity. The stone gutters on the edges of the sanctuary courtyard continued to be used for drainage in the early Imperial rebuild, and they are so worn down in places as to be almost flat, having been eroded by pedestrian traffic for several decades. The central groove in many sections of the gutter even had to be re-cut and chiselled deeper in order for the stone slabs to be able to retain water (Fig. 19), the gutter in front of the southern half of the eastern portico showing the greatest erosion. It indicates a considerable volume of traffic entering the sanctuary through the main northeast gate and then proceeding down the east portico to step out into the southern half of the courtyard, where processions perhaps turned west to face the temple and the altar in front of it.

SEISMIC ACTIVITY AND THE END OF THE TEMPLE OF VENUS

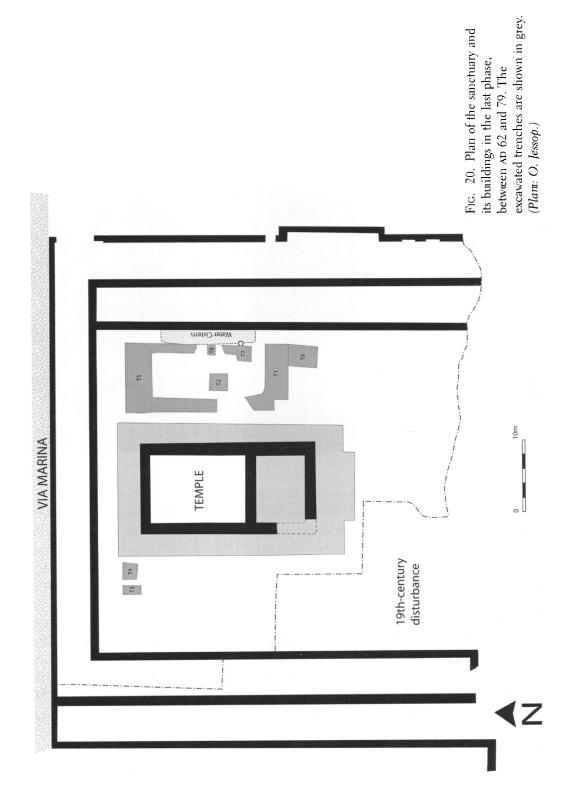
The earthquake of AD 62 and perhaps further tremors in subsequent years destroyed many buildings in Pompeii (Allison, 1995; De Simone, 1995; Lazer, 1997), among them the temple



Fig. 19. View from the south of the tuff water-channel next to the east portico in and beyond Trench 6. Note the crudely carved and hacked area in the middle of the water-channel to make it deeper. (*Photo: author.*)

of Venus. John Dobbins (1994) and Kurt Wallat (1995) demonstrated that one of the main concerns of the inhabitants after the earthquake was to rebuild the forum. The temple of Apollo very probably still lay in ruins (Carroll and Godden, 2000: 752–3), but the debris in the precinct of Venus had been cleared and building work on the new temple and portico foundations had made considerable progress. Clearly, in addition to the forum, another main concern of the Pompeians was the sanctuary of the city's patron goddess.

After the earthquake, the builders dug a broad and deep foundation trench around the old temple, and they were in the process of erecting courses of large basalt blocks against the walls of the original building for the new structure, some of which still lie scattered in the court-yard today (Mau, 1900: 277) (Figs 20 and 21). The northern extension of the temple cut through the old stone gutter in front of the earlier northern portico. When Vesuvius erupted in AD 79, heaps of basalt chips and debris from the cutting of the foundation blocks were left lying where they fell, offering us rare insight into the untidy appearance of a Roman building-site (Fig. 22). The old cistern under the floor of the eastern portico was now cut in half by a north-south foundation trench for the new eastern portico, and it was backfilled (Fig. 3). A



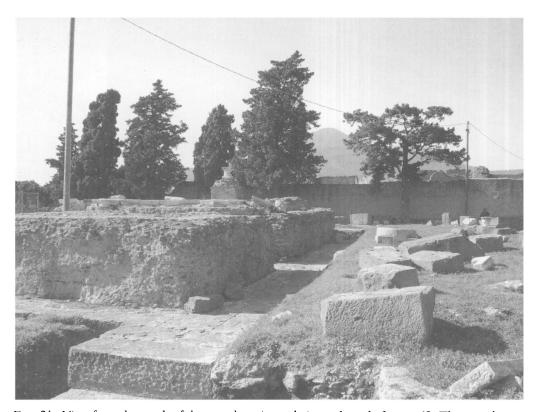


Fig. 21. View from the south of the temple as it was being enlarged after AD 62. The upright opus caementitium core is part of the mid-first-century BC temple; the still intact courses of large basalt blocks were laid into a construction trench surrounding the earliest building. The scattered basalt blocks in the courtyard are remnants of this building work. (*Photo: author.*)

coin of Vespasian in the cistern backfill indicates that work on the new portico cannot have begun before AD 69 (Spano, 1910: 271).⁸

The northern boundary of the precinct now jutted out into the Via Marina (Fig. 23), effectively reducing the amount of traffic that could travel on the road to the forum. This wall is built of yellow tuff in *opus reticulatum* and is devoid of any seismic damage; Maiuri and others have attributed it to the last phase of work after the earthquake (Maiuri, 1942: 65–7; Jacobelli and Pensabene, 1995–6: 46; Wolf, 2004: 196). The new eastern limit of the sanctuary encroached on a narrow street parallel to the basilica, and a secondary entrance to the sanctuary was opened in this eastern precinct wall (Richardson, 1988: 277). At the southern end of the precinct the so-called Villa Imperiale was incorporated into a new set of substructures, to push the limits of the sanctuary out over the valley below (Mau, 1900: 294–5; Maiuri, 1960: 173, fig. 8; Strocka, 1995: 177; Eschebach and Eschebach, 1995: 84–5; Jacobelli, 2001: 37–9;

⁸ Another cistern in the extreme west of the sanctuary, according to Eschebach and Eschebach (1995: 78), was also backfilled after AD 62.



Fig. 22. Detail of the chippings and fragments of basalt (grey layer) that accumulated on top of the mortar paving (bottom) during work on the new and extended foundations of the temple after AD 62. (*Photo: author.*)

Ling, 2005: 93–4; Pappalardo, 2005). However, the sanctuary was never finished, and nor was its sacred grove replanted, because Vesuvius erupted while work was still ongoing. The foundation trench for the new eastern portico was still open at the time of the eruption, the original excavators finding it full of lapilli and ash from the volcanic fall-out (Mau, 1900: 272, 295; Maiuri, 1942: 67, pl. 15b).

Some parts of the Luna marble superstructure of the second phase temple, as well as material salvaged from other buildings, were being recycled for this last building, as tool marks and cuttings on some of the remaining marble friezes, cornices and column elements show (Jacobelli and Pensabene, 1995–6: 49–51; Bruno *et al.*, 2002: 282). Significant quantities of white Luna marble offcuts confirm the carving of fresh marble or the reworking of the second phase temple decoration, and numerous chips of pink Portasanta limestone from Chios are related to the working of other monuments in the sanctuary (Carroll *et al.*, 2008). An unfinished shaft of a Portasanta column for a votive offering (Fig. 24) and a roughly worked column drum of the same material still can be seen on site (Mau, 1900: 302; Jacobelli and Pensabene, 1995–6: cat. nos. 51–2, fig. 56; Bruno *et al.*, 2002: 282, figs 15–16).

Whether the financial resources needed for this last rebuild were supplied entirely through local private patronage or whether the civic treasury contributed or imperial subsidies were even granted is uncertain. Graffiti from the House of Iulius Polybius (IX.13.1–3) suggest that costly gifts of gems, pearls and significant amounts of gold had been donated to the sanctuary

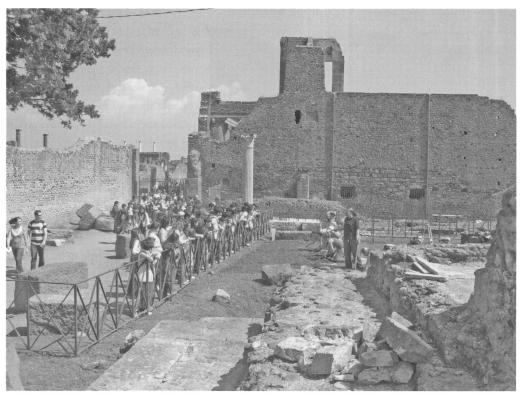


Fig. 23. Looking east to the entrance of the sanctuary from the Via Marina. The wall in the left of the photo is the extended sanctuary precinct wall built into the street after AD 62. In the background is the basilica. (*Photo: author.*)

of Venus by Nero and his wife, Poppaea Sabina. A Fourth Style painting in the House of Maius Castricius in the *Insula Occidentalis* (VII.16.17) depicts the goddess extraordinarily decked out with opulent jewellery of gold, pearls and emeralds, perhaps a distant reflection of the gifts of the imperial couple (*PPM* vol. 7. Regio VII, parte II (1997), 895, fig. 12; Varriale, 2006: 439–42). A large gold oil-lamp found near the sanctuary was linked by Stefano De Caro (1998: 242–3) with such donations and interpreted as a gesture of imperial munificence and an intervention of the central government. The jury is still out on whether Nero and his Campanian wife actually visited the stricken city in AD 64, when he was in nearby Naples (Tacitus, *Annals* 15.33; Suetonius, *Nero* 20), but even if this emperor had been generous to the cult and made a personal appearance in Pompeii, such gifts hardly constitute official subsidies or government measures to assist in the restoration of the sanctuary.

Other Pompeian scholars see the hand of the Flavian government in the recovery of Pompeii in general, arguing that the imperial treasury must have supplied at least some revenue in view of a possible shortage of local civic funds (Dobbins, 1994: 693; Ling, 2005: 93). Vespasian indeed had sent a special commissioner, T. Suedius Clemens, to Pompeii, to intervene in fiscal affairs and reclaim public land from private occupancy; but how much imperial support (if any)



FIG. 24. Unfinished column of Portasanta limestone for a votive offering, brought in and worked on after AD 62. The column shaft rests today on an unfinished column capital of Proconnesian marble. (*Photo: author.*)

might have been given specifically to the cult of Venus cannot be determined (Castren, 1975: 117; Sertà, 1998; Sertà, 1999; Franklin, 2001: 156–63; Jacobelli, 2001: 44–8; Ling, 2005: 93).

THE SANCTUARY OF VENUS AND ROMAN POLITICAL AND CIVIC IDENTITY IN POMPEH

If the sanctuary of Venus was conceived in the years after the deduction of the colony in 80 BC, our evidence suggests that it was not until the middle of the first century BC that it actually was built. In order to appreciate the significance of this, we need to consider the physical consequences of the Roman acquisition of Pompeii, as well as the social and political context in which a building complex such as the landscaped sanctuary of Venus could have been constructed. Stephen Dyson (1997: 151) highlighted how little attention has focused on what he called 'the wrenching physical implications of such massive changes in property holdings and social status'. Keeping this in mind, various aspects of the circumstances and climate in early colonial Pompeii that are relevant to the conception and establishment of a monumental sanctuary of the city's tutelary goddess are considered in the following brief discussion.

One of these aspects is the political situation of the Roman colonists and the pre-existing population of Pompeii. The first colonists in 80 BC were the veterans of Sulla's armies and their families, their settlement being both a reward to his loyal soldiers and a punishment to defeated Pompeii, whose land was, at least partly, confiscated to become the property of the Roman colonists (Lo Cascio, 1992: 122-30; 1996). Enmity between the colonists and the indigenous Pompeians is alluded to or directly recorded in a number of written sources. Appian (Civil Wars 2.94) has Caesar condemn Sulla's confiscation policy in general as making colonists and original owners 'enemies of each other for ever'; and, as late as 62 BC, Cicero's defence of Publius Cornelius Sulla (Pro Sulla 21, 60-2) describes ongoing conflict between the municipes (Pompeians) and the colonei (Roman colonists) over confiscations and problems of land tenure, as well as limitations on the right of the local inhabitants to vote and some kind of restrictions of access in the colony (Stewart, 1995: 76-8; Lo Cascio, 1996: 117-21; Coarelli et al., 2002: 58-9; Bispham, 2007: 450). The leading men, the patroni coloniae, were not drawn from the indigenous population, but were Roman supporters and agents of Sulla who arbitrated in political affairs and defended the colony's interests, and the earliest government of colonial Pompeii was run entirely by magistrates elected from the body of new Roman colonists (Castren, 1975: 52-3, 87). That the 'privileged position of the colonists was at the expense of the Pompeians' is not disputed by Cicero (Pro Sulla 62). P. Sulla was accused of attempting to involve the municipes of Pompeii in the conspiracy of Catiline to overthrow the Senate in Rome in 63/62 BC, and it was perhaps the ill feeling and resentment felt by the Pompeiani (who formed the majority of the population) over injustices in their community that had been exploited in this context (Castren, 1975: 54; Stewart, 1995; Zevi, 1996: 131-2, 136).

The political organization of Roman Pompeii is also relevant to the physical and architectural development of the town. In the early years of the colony, the *ordo* supervised the allocation of funds by Roman magistrates for various purposes, including secular building projects. Such public building activity included the construction of the small covered theatre (*CIL* I 1247/ *CIL* X 844/*ILS* 5636; Richardson, 1988: 131–4; Adamo Muscettola, 1992: 80–1; Zanker, 1998: 65–8; Zevi, 1996: 130–1) and the forum baths (*CIL* X 819/*ILS* 641; Richardson, 1988: 147–53; Adamo Muscettola, 1992: 78–80; Zanker, 1998: 68), and the restoration and expansion of the Stabian baths (*CIL* I 1251/*CIL* X 829/*ILS* 5706; Richardson, 1988: 100–5; Adamo Muscettola, 1992: 78–80; Zevi, 1996: 129). All the attested Sullan building works were paid for out of the colony's public funds, apart from the amphitheatre. This was erected by Marcus Porcius and Gaius Quinctius Valgus, two of the richest supporters of Sulla and also colonial magistrates, with their private fortunes 'in honour of the colony and for the use of the colonists in perpetuity' (*CIL* I 1246/*CIL* X 852/*ILS* 5627; Castren, 1975: 88–91; Adamo Muscettola, 1992: 81–3; Zevi, 1996: 131–2; Zanker, 1998: 68–72).

Curti's hypothesis (2005: 56–60) that a military harbour (*navalia*) northwest of the Porta Marina may have been another Sullan building project is without substance, as the deep excavations by the University of Geneva along the so-called quay wall have retrieved no evidence for a harbour or waterway in this location *c*. 10–15 m above sea level (Descoeudres, 1998; Hernandez, 2005). The connection between Venus, the harbour and mercantile activity

postulated by Curti (2008a: 48–9), therefore, cannot be upheld; if Venus 'protected the harbour', where is it? The Roman coastline was 1 km southwest of the Porta Marina, the immediate area of which consisted of a ridge of sand and soils, not a body of water (Pescatore *et al.*, 2001: 81, fig. 5; Stefani and Di Maio, 2003: 167–9, fig. 11).

The first impact of the Roman colonists on Pompeii's religious architecture was felt in the forum area. Whether the temple at the north end of the forum originally had been constructed in the second century or only after 80 BC, its consecration as a temple of the Capitoline Triad after Pompeii became a Roman colony was highly significant in that political allegiance to Rome and the worship of the chief Roman state god found expression in this building (Maiuri, 1973: 102–24; Richardson, 1988: 133, 144; Adamo Muscettola, 1992: 77; Dobbins, 1994: 668–71; Zanker, 1998: 55, 64; Barnabei, 2007: 53). The old Greek-style temple of Apollo on the west side of the forum, built in the sixth century BC and rebuilt probably in the second century BC, was now altered in the early colonial era with new stairs and a marble altar with a Latin inscription (CIL X 800) effectively rededicating the old sanctuary in the context of the city's new inhabitants and appropriating the religious traditions of the old ones (Mau, 1902: 81; Kockel, 1986: 454–6; Zevi, 1996: 128; Zanker, 1998: 65; Barnabei, 2007: 12, 15–16). Neither of these measures, however, was as ambitious as the construction of the monumental sanctuary of Venus.

The complex of buildings dedicated to Venus must have consumed considerable resources of money and labour. The timing had to be right politically and socially for the town to embark upon such an endeavour, but the economic climate also needed to be favourable, and this might not have been the case for some time after the Roman siege of the city and the settlement of colonists. A possible period of stagnating private investment by the Pompeians during this period may be reflected in domestic architecture, although the evidence is patchy. Some of the private houses destroyed in Sulla's attack in 89 BC were not rebuilt until the mid-first century BC. Excavations have shown this to be the case with the House of the Vestals (VI.1.7), and the site just north of that house lay derelict even longer; a coin of 42 BC found in the levelling deposits of Sullan debris used to prepare the ground for new work on the house is a valuable chronological indicator (Jones and Robinson, 2004: 115–16, 123–7; D. Robinson, pers. comm.). Elsewhere, in the southern part of the city, Paolo Carafa and Maria Teresa D'Alessio (1995–6: 139–40, 144) could not recognize any substantial post-Sullan modifications to the House of Joseph II (VIII.2.38–9) until the Augustan period. On the other hand, if Zevi (1996: 134–5) is right, the Roman colonists were investing in new or refurbished houses built on the southern edge of the town on top of the defunct city wall, in the suburbs and in the countryside, and decorating them with lavish paintings in the Second Style from about 70 BC. Recently the Villa of the Mysteries outside the Herculaneum Gate has been attributed to a great personality and high-ranking officer of Sulla's army, 'uno dei maggiorenti' of the early Sullan colony (Esposito, 2007: 459, 462).

If the colonists had expropriated land from the Pompeians in areas such as these, and especially in the countryside, on which their economic livelihood was based, one might well expect there to have been limitations on financial expenditure on the part of the indigenous population (Jongman, 1988: 144–6). After a few decades, however, the political and economic

circumstances of the indigenous population appear to have improved. In 59 BC Caesar pursued a policy of finally restoring confiscated estates to their original owners, settling many of his veteran soldiers, without seizing land from the local inhabitants, in Campania (Suetonius, *Iulius* 38; Appian, *Civil Wars* 3.40). By 55 BC at least some of the old Pompeian families, according to Cicero (*Letters to his Friends* 7.1.3), were acting as magistrates in the town council of the colony, sometimes through marriage with or adoption of family members of the Roman colonial magistracy (Castren, 1975: 93). Edward Bispham (2007: 450) recently has made a good case for the coexistence of a *municipium* of Pompeians and a colony of Roman citizens at Pompeii well into the 50s BC, when the conflicts between the two communities finally were resolved and the *municipium* ceased to exist. Thus, by the middle of the century, the relationship between the two communities at Pompeii might have been stable and favourable enough for the town to begin the ambitious project of constructing the largest sanctuary ever built in Pompeii.

Finally, the cult of Venus and the importance of this goddess for Roman and local identity warrant consideration. Pompeii's Roman name — Colonia Cornelia Veneria Pompeianorum - reflects both the defeat of the town by L. Cornelius Sulla in 89 BC and the deduction of the colony nine years later under his nephew P. Sulla, as well as the close relationship the elder Sulla had with the goddess Venus (Ciprotti, 1976; Rives, 1994: 296-300). Venus, mother of the Romans and the race of Aeneas, as Lucretius (On the Nature of Things 1.1) refers to her, certainly was revered by the Roman colonists. Soon after 80 BC, she was thought important enough to be brought into election campaigns to sway the vote for a magistracy candidate (CIL IV 36/ILS 6399). Venus was tied not only to the foundation of Rome itself, but also to the dictators, statesmen and emperors who either saw Venus as their special protectress or who traced their ancestry to her. Sulla was portrayed as particularly favoured by Venus; he was champion of her descendants, the Roman people, and she was therefore important to him as the conqueror of Pompeii (Appian, Civil Wars 1.97; Zevi, 1996: 129; Keaveney, 2005: 80, 98-9, 135). Venus Genetrix, ancestress of the Romans, was of great importance to Julius Caesar, as he claimed a blood link between the gens Julia and Venus and Mars, tracing his ancestry to the alleged Trojan origins of Rome (Suetonius, Caesar 6.2). 10 Caesar's heir, Octavian/Augustus, transformed Venus and Mars into national gods and reinforced them as patron deities of the Julio-Claudian imperial house (Zanker, 1988: 195-201, 215-23). In an inscription of Augustan date from the Eumachia building at Pompeii, Venus is referred to as the mother of Aeneas, and the foundation of Rome is celebrated as an expression directly relevant to Pompeii's political allegiance to Rome and its status as a Roman colony (CIL X 808/ILS 63).

⁹ See, for example, the Tillii who came from Arpinum to Pompeii around 50 BC, two of the family having served in Caesar's tenth legion: Castren, 1975: 93–4; D'Ambrosio and De Caro, 1983: tomb 17OS; Lo Cascio, 1992: 119.

Caesar's first coinage depicted Venus on one side and the flight of Aeneas from Troy on the other: Schilling, 1954: 302–3, pl. 29.5. On Caesar's temple of Venus Genetrix dedicated in 46 BC in Rome, see: Appian, *Civil Wars* 2.68, 102; Cassius Dio, *Roman History* 43.22, 51.22.3; Ulrich, 1993: 58–71; Strocka, 2005; Meneghini and Santangeli Valenzani, 2007: 31–42.

The goddess also might have been seen as a link between the Roman colonists and the Pompeians because Venus had been revered by the latter before Pompeii became a Roman town. Inscriptions and graffiti show that Venus here sometimes had the epithet Fisica, a word in the Oscan of the Samnite inhabitants. She is known alternatively as Venus Fisica, Venus Fisica Pompeiana or Venus Pompeiana (CIL X 928/ILS 3180; CIL IV Supp. II, 6865; CIL IV 1520; CIL IV 4007; CIL IV 2457; CIL IV 538/ILS 5138; CIL IV 36/ILS 6399; Schilling, 1954: 383-8). The meaning of the epithet Fisica is still disputed by scholars, although some make a case for Venus Fisica being the same as the Samnite and Lucanian goddess Mefitis.¹¹ Whatever the epithet means, it relates to the language and perhaps religious perceptions of the pre-existing population of Pompeii. The importance of the cult to the non-colonist inhabitants can be seen in the superior status of the priesthood of Venus. The most important public priestess in Roman Pompeii was that of this goddess, and in the Augustan and Julio-Claudian periods several women of the leading aristocratic, non-colonist families of Pompeii served in this office (Castren, 1975: 70-2, 96-8). 12 But less illustrious sectors of Pompeian society also revered Venus. She crops up all over the city in graffiti, where she was called upon in affairs of the heart and in various other matters (CIL IV 538/ILS 5138; CIL IV 2457; CIL IV 4007).

Venus Pompeiana or Venus Fisica Pompeiana, as she is depicted at Pompeii, is a regal figure, fully clothed and magnificently dressed in deep blue, purple or reddish robes embroidered with gold, wearing a golden diadem or jewelled crown, and accompanied by her son Eros. She can also wear a turreted crown, as she does in a wall-painting on the Via dell'Abbondanza, an item worn by city personifications in the Graeco-Roman world (Plate 5). In this particular painting she is also a goddess of victory, being pulled triumphantly by four elephants in a chariot, a symbol also prevalent in the victory imagery of Bacchus or Liber Pater, with whom Venus is associated as a fertility goddess (Pliny, *Natural History* 8.4). All these depictions date to the later first century AD, some of them to the last years of Pompeii.

In the second half of the first century BC, however, Venus was represented quite differently in Pompeii. This Venus is far less heavily draped, wearing a chiton and a light mantle, and she has none of the attributes of the later Venus Pompeiana, apart from a tiny Eros who does not stand

¹¹ Coarelli and his colleagues (2002: 88–9) have related the epithet Fisica to the Latin *fides* or Oscan *fisios*, a term connoting a divinity who guarantees covenants and mediation, and they have connected her to Mefitis as a mediator between the heavens and the underworld. Mefitis Fisica appears at *Grumentum* in Lucania (*CIL* X 203), but not at Pompeii. On excavated sanctuaries of Mefitis, see: Bottini, Rainini and Isneghi Colazzo, 1976; Rainini, 1985; Adamesteanu and Dilthey, 1992. On Venus Fisica in general, and the various interpretations, see: Schilling, 1954: 383–8; Angelone, 1986: 29–41; Richardson, 1988: 277, n. 13; Rives, 1994: 298–300; Barnabei, 2007: 45–6.

Mamia: CIL X 816; CIL X 998/ILS 6369; Franklin, 2001: 36–7; Barnabei, 2007: 46. Holconia: CIL X 950–1. Istacidia Rufilla: CIL X 999. Eumachia: CIL X 810/ILS 3785, CIL X 813/ILS 6368; Franklin, 2001: 33–6. Alleia: Notizie degli Scavi di Antichità (1890), 333; Barnabei, 2007: 47.

¹³ Via dell'Abbondanza (IX.7.7): Della Corte, 1921: 86, no. 11; Swindler, 1923: 303–6, fig. 5; Schilling, 1954: 285–6, pl. 16; Angelone, 1986: 26–7, pl. 9; Fröhlich, 1991: cat. F64, pl. 61.1; PPM vol. 9, Regio IX, parte II (1999), 776–7, figs 2–3.

beside her but is perched on her shoulder.¹⁴ The earliest depictions of Venus of this type from Pompeii and from a wall-painting of about 40 BC at a villa in Terzigno probably are based on the statue of Venus Genetrix that Caesar dedicated in Rome in 46 BC (Elderkin, 1938; Strocka, 2005–6: 116–17, fig. 6; Kleiner, 2005: 151–3; Walker, 2008). Venus Genetrix was of political significance for Caesar and his heir Octavian, as they traced their lineage from her, and it is this Venus that Octavian/Augustus chose to depict in the pediment of his temple of Mars Ultor in Rome (Zanker, 1988: 196, fig. 150; Beard, North and Price, 1998: I, fig. 4.5; II, 80–2). The earliest Venus in Pompeii, therefore, is shown in pose and dress closely related to the imagery and ideology of this goddess in the capital itself.

How the Samnite counterpart of Venus was depicted or imagined, we do not know. On the pediment of the temple of Dionysos (and Aphrodite?) outside Pompeii at Sant'Abbondio, dating to the late third or early second century BC, however, Aphrodite/Venus is a voluptuous, reclining woman in diaphanous dress, and, therefore, more closely related to Hellenistic Greek depictions of the goddess than either the Republican or Imperial images of Venus at Pompeii (Elia, 1975: 121–2, fig. 1a–b; De Caro, 1992: 42–4, fig. on pp. 45 and 216).

In the end, although she is the patron deity of the Roman town and ancestral mother of the Romans, the Roman Venus honoured in her new temple was a divinity with whom the local Pompeians also could identify, and in their veneration of this goddess the *Pompeiani* and the *colonei* were united. When the sanctuary of Venus was built at the time of Caesar it was the largest of all temple precincts in the city, and it remained so throughout the rest of Pompeii's history. Its *nemus* was planned from the very beginning, and it is one of the earliest temple groves in the Roman world for which there is archaeological evidence. Located on a vast artificial terrace in the southwest corner of the town, the sanctuary with its temple, porticoes and landscaped courtyard stood as a conspicuous monument and ideological symbol of Roman Pompeii, the city known, according to Martial (*Epigrams* 4.44.5), as 'Venus' dwelling'. The landmark temple and the sacred grove of the city's tutelary goddess symbolized both the political identity and the divine sanction of the community of Roman Pompeii.

¹⁴ House IX.11.1: Della Corte, 1921: 86, no. 10; Fröhlich, 1991: cat. F66, pl. 60.1–2; PPM vol. 10, Regio IX, parte III (2003), 163–5, figs 2–3; Strocka, 2005–6: 115–16. Insula Occidentalis VII.16.22 = House of M. Fabius Rufus: PPM vol. 7, Regio VII, parte II (1997), 1106–10, figs 317, 320, 321; Strocka, 2005–6: 115; Grimaldi, 2006: 401–4; Sauron, 2007: 182–4, figs 115–16; Grimaldi, 2007: 141–4, figs 15–16. The Venus in the House of M. Fabius Rufus has Egyptian details, leading Susan Walker (2008) to suggest that she is based on the statue of Cleopatra with her little son by Caesar, Caesarion, on her shoulder, the image having been set up in the temple of Venus Genetrix in Rome. On the statue of Cleopatra, see: Kleiner, 2005: 149–53, figs 9.8, 9.9.

¹⁵ I should like to thank the Soprintendenza Archeologica di Pompei, especially Pietro Giovanni Guzzo and Antonio D'Ambrosio, for permission to excavate over the years. Annamaria Ciarallo kindly allowed us to use the Laboratorio di Ricerche Applicate for our seasons of post-excavation analysis. The fieldwork would not have been possible without the financial backing of the British Academy, the University of Sheffield and the Stanley Smith Horticultural Trust. I am grateful to Steven Ellis and Gary Devore (Pompeii Archaeological Research Project: Porta Stabia), and Damian Robinson and Rick Jones (Anglo-American Project in Pompeii), for sharing some of their equipment and storage facilities with me and for useful discussions on the archaeology of Pompeii. Andrew Wallace-Hadrill, Roger Wilson and Andrew Poulter were instrumental as referees in the

ABBREVIATIONS

PPM = Pompei Pitture e Mosaici (1990-). Rome, Istituto della Enciclopedia Italiana.

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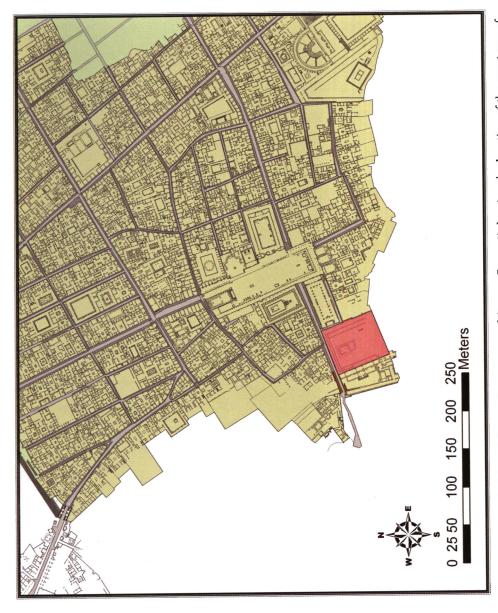
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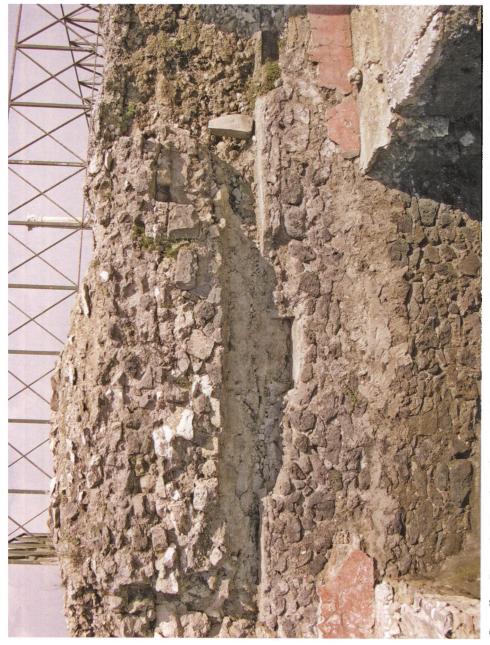
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 $Ca\pioll - PLATE$ 1. Plan of the southwest sector of Roman Pompeii showing the location of the sanctuary of Venus. (Plan: E. Poehler.)



Carroll — PLATE 2. View from the west of the truncated walls of a pre-Roman structure beneath the foundations of the Roman temple altar. (*Photo: author.*)



Carroll - PLATE 3. View looking north at the terrace on which the temple of Venus stood and its porticoes (now with a single upstanding column). The sanctuary was open to the south, necessitating the removal of the earlier city wall. (Photo: author.)



Carroll — PLATE 4. A planting pit (dark soil) in Trench 5 in front of the east portico (right) with the rim of an upright in situ plant pot visible at the top of the pit. (Photo: author.)



Carroll — Plate 5. Wall-painting on the façade of a shop on the Via dell'Abbondanza (IX.7.7) depicting Venus Pompeiana in a quadriga drawn by elephants and flanked by Fortuna and a Genius, c. AD 72. (Photo: author.)