## AIP EDITORIAL

[Continued from Page 20]

measured by the dramatic growth of the MRS meeting attendance. The percentage growth has, in fact, even surpassed the impressive growth over the same period of the APS March meeting, which emphasizes condensedmatter physics. What distinguishes the MRS meeting format is its greater emphasis on interdisciplinary topics and topics of broad industrial and societal interest. Thus, MRS and the APS Condensed Matter Physics Division are complementary. Indeed, a number of MRS symposia have been cosponsored with APS. I believe this is a good model, benefiting both the materials research community and participating Societies.

By becoming a member of the AIP family, MRS will be able to couple more effectively to APS, to the other AIP Member Societies and the larger physics community. An equally important consideration is the many AIP services that will become available to MRS as an Affiliate. These include

a wide variety of critical functions such centralized record-keeping memberships, billing services and statistical studies of the profession. In particular, AIP provides an important means for communication between physicists through Physics Today. Its excellent articles and news stories on all specialties in physics keeps physicists informed of developments in all fields of physics and in the relationships of physics to society. Having the largest international circulation of any physics publication, Physics Today is received by all members of all AIP Member Societies, members of the Society of Physics Students, members of Congress officials in and important administration.

The Public Information Division of AIP serves as a valuable interface between the physics community and the public media. This division is prepared to operate press rooms for AIP Member and Affiliate Societies at their meetings. The division arranges for press releases reporting on new significant research results in physics for use by the public media. The new tv spots on physics, prepared by the division for news programs, have been very well received.

For several of the Member and

Affiliate Societies, such as APS, AIP actually produces the Societies' journals through its large editorial and composition facility at Woodbury. AIP is able to produce journals of high quality at very low cost to library and member subscribers—a cost per page as much as an order of magnitude less than that charged by commercial technical journals.

Because of the large full-time professional staff at AIP, each of the Member and Affiliated Societies is able to carry on its affairs with a small permanent staff, often with only part-time efforts of senior scientists.

MRS has found a natural "home" within AIP. Many members of AIP Member Societies are actively engaged in "materials research" and recognize the centrality of the MRS program to their own areas of research. Similar things can be said about the interests the American Meteorological Society and the International Association of Mathematical Physics have in common with other AIP Societies. I look forward to a long and mutually beneficial association between AMS, IAMP, MRS and AIP.

Mildred S. Dresselhaus
President Elect
American Physical Society

## REDUCED-RATE JOURNAL SUBSCRIPTIONS

A Benefit Of MRS Membership Is Reduced-Rate Subscriptions To Key Journals

The Society is pleased to make available, through our affiliation with the American Institute of Physics, subscriptions to AIP-owned journals at greatly reduced "member" prices. MRS members are invited to take advantage of this opportunity.

The subscriptions are limited to *individual* members of the MRS, and to one subscription per journal.

AIP points out that the member rates for Review of Scientific Instruments and Physics Today have been reduced for 1984.

The offerings and prices are explained below. If you wish to subscribe, send your order, with your remittance, directly to AIP, 335 East

45th Street, New York, NY 10017. Note in your order that your are a member of an Affiliated Society, the Materials Research Society.

[Given below are the names of available AIP-owned journals, followed by the domestic and foreign rates (non-member rates are in parentheses). The foreign rate applies to subscriptions mailed to Canada and Mexico.]

Applied Physics Letters, \$40 (\$220); \$61 (\$241) Current Physics Index, 65 (265); 79 (279)

Journal of Applied Physics, 80 (390); 122 (432)

The Journal of Chemical Physics, 100 (660); 155 (715)

Journal of Mathematical Physics, 50 (375); 64 (389)

Journal of Physical and Chemical Reference Data, 48 (190); 55 (197)

The Physics of Fluids, 45 (345); 63 (353)

Physics Today, 20 (50); 32 (62)

Review of Scientific Instruments, 35 (210); 49 (224)