## **REPRINTS AVAILABLE**

## **Business History Review**

Formerly: Bulletin of the Business Historical Society, Boston Vols. 1-43 and Gen. Ind. 1-30. Boston, Mass., 1926-1969 cloth \$923.00 \$749.00 paper per unit paper \$ 25.00 Vols. 1–30 (in 15 units)\* Vols. 31-43 \$ 28.00 per vol. paper General Index paper \$ 7.00 General Index 28-30 \$ 3.00 paper

\* Vols. 1-24 reprinted in units as follows: 1/3(1926-29); 4/6(1930-32); 7/9(1933-35); 10/12(1936-38); 13/15(1939-41); 16/18(1942-44); 19/20(1945-46); 21/22(1947-48); 23/24(1949-50).

## Journal of Economic and Business History

Vols. 1–4 (all publ.). Cambridge, Mass.,	
1928/29–1931/32. clo	th \$164.00
pap	er \$140.00
per vol. pap	er \$ 35.00

Order from:

## **KRAUS REPRINT CO.**

#### A U.S. Division of Kraus-Thomson Organization Limited

Route 100

Millwood, New York 10546

## THE QUARTERLY REVIEW OF ECONOMICS AND BUSINESS

Vol. 18	Summer 1978	No. 2
ARTICLES		
The Costs and	Benefits of Motor Truck Regulation John H	Richard Felton
	Inflation When There Is a Short- put ResponseR. W. Latham a	and D. A. Peel
	y Growth and Capital-Labor n in Greek ManufacturingAnd	lreas A. Kintis
	bsidies — A Critical Analysis gram <i>Mark</i> .	John Hirschey
	ives, Stock Recommendations, mal ReturnsJ	ohn C. Groth
	: Ownership Trusts, Myopia, emporal Profit MaximizationTim	10thy P. Roth
	tability in a Rate-Free Savings MarketLews	is J. Spellman
NOTES		
Reform of Tran	sportation RegulationLeigh B. Boske and J	ohn W. Fuller
	ds and the Monetary Approach to the Balance ts: A Graphical Note	Mario I. Blejer
Yield Movemen Evidence a	nts in the Money Market: and ImplicationsDom	rald J. Puglisi
BOOKS REVIEWED,	BOOKS RECEIVED	_

THE QUARTERLY REVIEW OF ECONOMICS AND BUSINESS is published by the Bureau of Economic and Business Research, College of Commerce and Business Administration, University of Illinois. Subscription rates are \$9.00 a year for individuals and \$11.00 a year for organizations and associations. The single-copy price is \$3.50. Manuscripts and communications for the editors and business correspondence should be addressed to the QUARTERLY REVIEW OF ECONOMICS AND BUSINESS, 408 David Kinley Hall, University of Illinois, Urbana, Illinois 61801.



# The Thomas Newcomen \$1,000 Award in Business History

## Presented by THE NEWCOMEN SOCIETY IN NORTH AMERICA

in cooperation with

### THE BUSINESS HISTORY REVIEW

The Newcomen Society in North America, in cooperation with the Business History Review, announces a prize of \$1,000 and scroll to be awarded in 1979 for the best book on the history of business published in the United States during the years 1976-1978.

C For the purposes of this award, "the history of business" will be interpreted in its broadest sense, including not only the history of firms or industries, but books tracing interactions of businessmen, analyses of business philosophy or behavior, and studies of the adjustment of businesses and businessmen to their economic, political, and social environments.

 $\blacksquare$  Criteria for selection will include contribution to knowledge, depth of analysis, soundness of reasoning, clarity of style and organization, and general readability and format.

**C** The committee to select the recipient of the 1979 Thomas Newcomen 1,000 Award in Business History is composed of Dr. Albro Martin, Editor, Business History Review, Harvard Graduate School of Business Administration; Mr. Stanley van den Heuvel, Trustee, The Newcomen Society in North America; and Professor James P. Baughman, Harvard Graduate School of Business Administration, chairman.

**C** The 1979 Thomas Newcomen 1,000 Award in Business History will be the sixth in a series of triennial prizes intended to encourage the study and improve the writing of business history in the United States and Canada.



## Newcomen Awards

## in Business History

Presented by

# THE NEWCOMEN SOCIETY IN NORTH AMERICA

#### in cooperation with

#### THE BUSINESS HISTORY REVIEW

C Two Newcomen Awards in Business History are offered annually for articles published in the *Business History Review*. The First Prize, of \$250, is awarded the article judged, according to the rules outlined below, to be the best of the year. The Special Award, of \$100, is for the best article by a graduate student or a recent Ph.D. who has not published a book.

C Prize articles are selected by a panel of judges composed of a representative of The Newcomen Society and members of the Advisory Board of the Business History Review. No member of the Advisory Board or editorial staff shall be eligible for a prize, and articles so authored will not be considered in the judging. Authors eligible for the Special Award shall also be eligible for the First Prize, but in no event shall both prizes be awarded for the same article. The Advisory Board reserves the right to withhold the Special Award in the event that eligible articles do not, in the Board's judgment, merit prize consideration. The awards program is administered by the editorial offices of the magazine.

 $\blacksquare$  Criteria for selection include: originality, value, breadth, and interest of contribution, quality of research materials and methods, and quality of presentation.