Smoking cessation in severe mental illness: combined long-term quit rates from the UK SCIMITAR trials programme

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Summary
Smoking contributes to health inequalities for people with severe mental illness (SMI). Although smoking cessation interventions are effective in the short term, there are few long-term trial-based estimates of abstinence. The SCIMITAR trials programme includes the largest trial to date of a smoking cessation intervention for people with SMI, but this was underpowered to detect anticipated long-term quit rates. By pooling pilot and full-trial data we found that quit rates were maintained at 12 months (OR = 1.67, 95% CI 1.02–2.73, P = 0.04). Policymakers can now be confident that bespoke smoking cessation interventions produce successful short- and long-term quitting.

Declaration of interest
None.

Keywords
Psychotic disorders; statistical methodology; pharmaceutical drug trial; mortality; anthropology.

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Life expectancy among people with severe mental illnesses (SMIs) such as schizophrenia and bipolar disorder is reduced by around 20 years.1 Smoking contributes to this profound health inequality and remains one of the most important modifiable risk factors for early death and poor physical health.2 Although the rates of smoking are falling for most sections of the population, the prevalence of smoking remains at around 50% for people with severe mental ill health.3 Recent policy initiatives (including the 2019 NHS Long Term Plan: https://www.longtermplan.nhs.uk/) identify smoking cessation for people with SMI as a priority, but there remains uncertainty about how mental health services should deliver smoking cessation interventions.

The UK Smoking Cessation Trials for Severe Mental Ill Health programme was commissioned sequentially in 2009 and 2013 by the UK National Institute for Health Research (NIHR). The trials programme followed the Medical Research Council’s complex interventions framework,4 by first designing a combined behavioural and pharmacological intervention specifically for people with SMI – the Smoking Cessation Intervention for People with Severe Mental Ill Health (SCIMITAR) – and then undertaking a pilot trial (SCIMITAR),5 before embarking on a full-scale randomised controlled trial (RCT) (SCIMITAR+).6 The SCIMITAR pilot study included 97 participants and the full trial included 526. The SCIMITAR+ full RCT was powered at 80% to detect a relative increase in quitting of 1.7 (an effect size derived from the pilot trial and from our systematic reviews in this area6), assuming a control quit rate of 20%, equal randomisation (defined as self-reported no smoking in the previous 7 days and an expired carbon monoxide (CO) level of <10 ppm). The SCIMITAR pilot study included 97 participants and the full trial included 526. The SCIMITAR+ full RCT was powered at 80% to detect a relative increase in quitting of 1.7 (an effect size derived from the pilot trial and from our systematic reviews in this area6), assuming a control quit rate of 20%, equal randomisation and a two-sided alpha of 0.05. Allowing for 20% loss to follow-up at 12 months required a total of 393 participants to be recruited and randomised. In the final trial, this sample size was exceeded but the control event rate (10%) was lower than anticipated, meaning that statistical power was substantially reduced (post hoc power estimated at 35%).

In view of the mirror design (including primary end-point) we maximised precision and power to estimate the 12-month outcome by utilising a post hoc meta-analysis to combine the randomised data from both trials in RevMan 5 for Windows. We pooled the primary end-point of both trials using a fixed effects model of dichotomous outcomes (7 day quitting versus smoking). We calculated the pooled estimates of unadjusted quit rates using Mantel–Haenszel odds ratios (ORs) and 95% confidence intervals (CIs), and also pooled estimates of risk difference. We made the most conservative estimate by assuming that all participants

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without a 12-month CO measurement were still smokers. In each trial an odds ratio that adjusted for baseline differences in smoking severity had also been reported as the primary outcome, in line with a prespecified data analysis plan. We therefore conducted a sensitivity analysis by meta-analysing adjusted estimates using the inverse variance method.

**Results**

The combined sample size of the pilot and full SCIMITAR trials was 623, comprising participants with schizophrenia or bipolar disorder. The combined odds ratio of successful quitting was in line with our prespecified estimate and favoured the bespoke SMI smoking cessation intervention (OR = 1.67, 95% CI 1.02–2.73, \( P = 0.04 \)) with no between-study heterogeneity (\( I^2 = 0 \% \)). Fig. 1 shows a forest plot of 12-month outcomes. The pooled absolute reduction in smoking rate at 12 months was 5.0% (95% CI 0.0–10.0%). A sensitivity analysis utilising adjusted estimates produced a largely consistent pooled odds ratio (OR = 1.76, 95% CI 1.05–2.96, \( P = 0.03 \)).

**Discussion**

The SCIMITAR trials programme measured long-term quit rates at 12 months using a biologically verified measure of abstinence, but was still underpowered to detect our prespecified estimate despite having planned the sample size in a pilot trial using conventional parameter estimates (80% power, \( P < 0.05, \) two-sided test). By using the opportunity to pool RCT data from both a pilot and trial data, the power and precision of estimates has been maximised. Our main finding is that bespoke smoking cessation resulted in a demonstrable effect at 12 months that we were not able to detect in analysis of single trials. The results of this pooled analysis present convincing evidence drawn from pragmatic trials of the impact of a bespoke intervention designed for people with SMI, and this can be used to formulate policy in this area.

Pilot trials are often used to derive estimates of recruitment and retaining in evaluating novel interventions, but also in planning sample size calculations for fully powered trials. The pilot trial of the bespoke smoking cessation intervention did not correctly predict the baseline event rate and as a result the SCIMITAR+ trial was underpowered to detect our prespecified estimate of successful quitting. The present analysis utilises all trial-based data and represents an additional use of internal pilot-trial data. On the basis of these pooled data, the combined pharmacological and behavioural approach in SCIMITAR forms a candidate intervention to reduce historically elevated smoking rates among people with SMI. The challenge is the implementation of research evidence in mental health services to ensure that effective treatments are offered as a matter of routine.

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**References**

Psychiatry and its perception by the public has evolved over time. Exploring psychiatric language and labels reminds us of anachronistic conceptions of mental illness, leaving us wondering about how the language we use may develop in the future and the wider implications of this evolution of words.

We are frequently reminded of the language used by psychiatry in the past. The Mental Health Act 1983 employs the term ‘mental disorder’, used since the 1959 Act, where it replaced the term ‘a person of unsound mind’ used in legislation from 1930, which itself evolved from the Lunacy Act. More recently, in 2015 the ICD-10 classification replaced ‘mental retardation’ with ‘learning disability’, and this continues to evolve, with some sectors using the term ‘intellectual disability’ instead. The use of other terms, such as ‘personality disorder’, is currently being debated.

In some cases, the language we use seems to progress alongside our understanding of mental illness. For example, the etymology of the word ‘lunatic’ is famously linked to the ancient belief that changes of the moon caused intermittent insanity, a theory that obviously no longer applies. ‘Emotionally unstable personality disorder’ was originally labelled ‘borderline personality disorder’, as patients with the condition were perceived to be at the border between psychosis and neurosis. The new terminology seems to better reflect the striking instability of mood and impulsivity that makes this disorder so challenging, yet many of these patients present wondering whether they in fact have a bipolar spectrum disorder, bipolar seeming synonymous with the ‘highs and lows’ they experience.

Perhaps it is a by-product of the stigma associated with mental illness that society has a role in repurposing medical terms used in mental illness into derogatory words. This is evident with language from the archive, including ‘lunatic’, but also words in use by the specialty today, such as ‘psycho’, a derivative of ‘psychosis’ that when used colloquially is offensive and denigrates medical connotations of genuine psychosis. It may be that stigma also drives evolution of the medical terms we use, encouraging us to pick up new, less loaded terminology as the words of the past become tainted.

The evolution of language and labels in psychiatry is a reflection of our understanding of mental illness, on a public as well as professional level. As these constantly progress, does new language lie ahead? We wonder whether it is possible to fully conceptualise disorders of the human mind and ascribe discrete labels to them. There is some evidence of harm arising from labels, including discrimination by healthcare professionals. Are descriptive formulations more useful than labels for professionals and patients in addressing their biopsychosocial needs? Ultimately as psychiatry progresses and we continue to destigmatise mental illness, we need to address the language archive that is integral to the portrayal of mental illness. This is key to how patients, professionals and society engage with language, labels and mental illness itself.

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