

The JOURNAL of ECONOMIC HISTORY

VOLUME 59

JUNE 1999

NUMBER 2

PUBLISHED FOR
THE ECONOMIC HISTORY ASSOCIATION
IN COOPERATION WITH
THE UNIVERSITY OF ARIZONA

WRIGHT (Presidential Address)
The Civil Rights Revolution as Economic

CARMONA AND SIMPSON
*The "Rabassa Morta" in Catalan Viticulture
Sharecropping Contract, 1670s–1920s*

MORILLA, OLMSTEAD, AND RHODE
*"Horn of Plenty": The Globalization of
Development of Southern Europe, 1880–*

DUPRÉ
"If It's Yellow, It Must Be Butter": Marge

RAMÍREZ
*Did Glass-Steagall Increase the Cost of External Finance for Corporate Investments?
Evidence from Bank and Insurance Company Affiliations*

WOLCOTT AND CLARK
*Why Nations Fail: Managerial Decisions and Performance in Indian Cotton Textiles,
1890–1938*

TROESKEN
Patronage and Public-Sector Wages in 1896

NOTES AND DISCUSSION: CHAPMAN AND CLARK

DISSERTATION SUMMARIES

EHA ABSTRACTS

CHADWICK CAMPUS
**FOR
REFERENCE
ONLY**

Bolton Institute of
Higher Education

CAMBRIDGE
UNIVERSITY PRESS

THE JOURNAL
OF ECONOMIC HISTORY

ISSN 0022-0507

Published for the Economic History Association in Cooperation with
The University of Arizona by Cambridge University Press

EDITORS

GARY LIBECAP

JAN DE VRIES

EDITORIAL STAFF

SUSAN ISAAC AND KYLE BRINKMAN, ASSISTANT EDITORS

THOMAS WEISS, EHA EXECUTIVE DIRECTOR

EDITORIAL BOARD

Steven Broadberry, *University of Warwick*

John Brown, *Clark University*

Colleen Callahan, *Lehigh*

Charles Calomiris, *Columbia*

Gregory Clark, *California, Davis*

Joseph P. Ferrie, *Northwestern*

Avner Greif, *Stanford*

Timothy W. Guinnane, *Yale*

John James, *Virginia*

Jane Humphries, *Cambridge*

Mary MacKinnon, *McGill University*

Robert McGuire, *University of Akron*

John Nye, *Washington University*

Kevin O'Rourke, *University College, Dublin*

Elyce Rotella, *Indiana*

Peter Solar, *Free University of Brussels*

William A. Sundstrom, *Santa Clara University*

David Weiman, *Queens College, CUNY*

David Wheelock, *Federal Reserve Bank, St. Louis*

Jan-Luiten Van Zanden, *University of Utrecht*

Aims and Scope: *The Journal of Economic History* seeks to promote the scholarly study of economic aspects of the human past from a diversity of perspectives, notably those of economists and historians. By encouraging careful formulation of issues and clear exposition of methods, THE JOURNAL hopes to stimulate discourse among scholars with varied interests and modes of inquiry.

THE JOURNAL is abstracted in *The Journal of Economic Literature*, which is part of the DIALOG on-line data service. Back issues of the JOURNAL (5-years-old and older) are available on-line to JSTOR subscribers. [Http://JSTOR.ORG](http://JSTOR.ORG).

Instructions for Contributors: Articles on economic history and related aspects of history or economics will be considered for publication by the Editors on the understanding that the articles have not previously been published and are not under consideration elsewhere. Papers should indicate the wider significance of detailed original research findings as well as the logic and limitations of specialized techniques of analysis. Comments and shorter notes are also welcome. THE JOURNAL does not accept unsolicited book reviews, nor can it honor requests to review particular works. Contributions should be kept within 35 double-spaced pages, inclusive of footnotes, references, figures, and tables. Three copies of each manuscript should be submitted. Prospective contributors may obtain a copy of the Style Sheet for THE JOURNAL from the Editorial Office. A submission fee of \$25.00 or a year's membership (fee schedule below) is required from nonmembers of the Association.

Editorial Office Address: The Editors, *The Journal of Economic History*, Karl Eller Center, 202 McClelland Hall, University of Arizona, P.O. Box 210108, Tucson, AZ 85721-0108, U.S.A. Telephone: (520) 621-2575, FAX: (520) 626-5269, E-mail: sisaac@u.arizona.edu.

Association Office Address and Membership Information: Individuals who are members of the Economic History Association receive THE JOURNAL as part of their annual dues. Membership rates (in U.S. dollars) are \$40.00 for those with income above \$40,000 a year; \$25.00 for those with income below \$40,000; \$15.00 for students and for professors emeriti who have been members of the Association for ten years; \$800.00 or 20 times the annual rate for life membership. Payment of additional \$32.00 permits joint membership with the Economic History Society (UK). Applications and inquiries concerning membership should be addressed to the Economic History Association, Dept. of Economics, 213 Summerfield, University of Kansas, Lawrence, KS 66045-2113. Telephone: (913) 864-3501.

Subscription, Publishing, and Advertising Office Address: Cambridge University Press, 40 West 20th Street, New York, NY 10011-4211, U.S.A.; or Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 2RU, England.

Subscription Information: *The Journal of Economic History* is published quarterly in March, June, September, and December. Annual institutional subscription rate (1999) is US \$104.00 in the United States, Canada, and Mexico, UK £69.00 elsewhere. Individuals may subscribe by becoming a member of the Economic History Association (see above). Prices include surface postage and insurance.

Copyright © 1999 The Economic History Association

All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. *Photocopying information for users in the U.S.A.:* The Item-Fee Code for the publication (0022-0507/99 \$9.00 + .10) indicated that copying for internal or personal use beyond that permitted by Sec. 107 or 108 of the U.S. Copyright Law is authorized for users duly registered with the Copyright Clearance Center (CCC) Transaction Reporting Service, provided that the appropriate remittance of \$9.00 per article is paid directly to CCC, 222 Rosewood Drive, Danvers, MA 01923. Specific written permission must be obtained for all other copying.

The Journal of Economic History (USPS 279-580) is published quarterly by Cambridge University Press. Periodicals postage paid at New York, NY and additional mailing offices. Postmaster: Send address changes to *The Journal of Economic History*, Cambridge University Press, 110 Midland Avenue, Port Chester, NY 10573-9864.

Printed in the United States of America.

<https://doi.org/10.1017/S0022050700022816> Published online by Cambridge University Press

THE JOURNAL
OF ECONOMIC HISTORY

Volume 59

June 1999

Number 2

ARTICLES

GAVIN WRIGHT (Presidential Address)
The Civil Rights Revolution as Economic History 267

JUAN CARMONA AND JAMES SIMPSON
The "Rabassa Morta" in Catalan Viticulture: The Rise and Decline of a Long-Term Sharecropping Contract, 1670s–1920s 290

JOSÉ MORILLA CRITZ, ALAN L. OLMSTEAD, AND PAUL W. RHODE
"Horn of Plenty": The Globalization of Mediterranean Horticulture and the Economic Development of Southern Europe, 1880–1930 316

RUTH DUPRÉ
"If It's Yellow, It Must Be Butter": Margarine Regulation in North America Since 1886 353

CARLOS D. RAMÍREZ
Did Glass-Steagall Increase the Cost of External Finance for Corporate Investment?: Evidence from Bank and Insurance Company Affiliations 372

SUSAN WOLCOTT AND GREGORY CLARK
Why Nations Fail: Managerial Decisions and Performance in Indian Cotton Textiles, 1890–1938 397

WERNER TROESKEN
Patronage and Public-Sector Wages in 1896 424

NOTES AND DISCUSSION

JOHN CHAPMAN
Charities, Rents, and Enclosure: A Comment on Clark 447

GREGORY CLARK
In Defense of "Commons Sense": Reply to Chapman 451

SUMMARIES OF DOCTORAL DISSERTATIONS 456

ABSTRACTS OF PAPERS PRESENTED AT THE ANNUAL MEETING 487

EDITORS' NOTES 500

REVIEWS OF BOOKS

MEDIEVAL AND EARLY MODERN EUROPE

KAYE. <i>Economy and Nature in the Fourteenth Century: Money, Market Exchange and the Emergence of Scientific Thought</i>	F. Velde	505
MATE. <i>Daughters, Wives and Widows after the Black Death: Women in Sussex, 1350–1535</i>	M. Botticini	506
OGILVIE. <i>State Corporatism and Proto-Industry: The Württemberg Black Forest, 1580–1797</i>	T. McIntosh	508
TROMPETTER. <i>Agriculture, Proto-Industry and Mennonite Entrepreneurship: A History of the Textile Industry in Twente, 1600–1815</i>	J. E. Murray	509
DUNN. <i>Frontier Profit and Loss: The British Army and the Fur Traders, 1760–1764</i>	A. M. Carlos	510

MODERN EUROPE

ALBORN. <i>Conceiving Companies: Joint-Stock Politics in Victorian England</i>	R. Harris	511
BROPHY. <i>Capitalism, Politics, and Railroads in Prussia, 1830–1870</i>	J. Sperber	513
RULE AND WELLS. <i>Crime, Protest and Popular Politics in Southern England, 1740–1850</i>	A. Randall	514
TEICHOVA, GOURVISH, AND POGANY, Eds. <i>Universal Banking in the Twentieth Century</i>	M. Flandreau	515
WRIGLEY, DAVIES, OEPPEN, AND SCHOFIELD. <i>English Population History from Family Reconstitution: 1580–1837</i>	M. R. Haines	517
FEINSTEIN, TEMIN, AND TONIOLO. <i>The European Economy between the Wars</i>	H. James	520
CRUZ. <i>Gentlemen, Bourgeois, and Revolutionaries: Political Change and Cultural Persistence among the Spanish Dominant Groups, 1750–1850</i>	C. P. Boyd	521
KUNZ AND ARMSTRONG, Eds. <i>Inland Navigation and Economic Development in Nineteenth-Century Europe</i>	R. Szostak	523
FOREMAN-PECK, BOWDEN, AND MCKINLEY, Eds. <i>The British Motor Industry</i>	R. Overy	524
HUGHES. <i>Stalinism in a Russian Province: A Study of Collectivization and Dekulakization in Siberia</i>	R. C. Allen	525
SHEARER. <i>Industry, State, and Society in Stalin's Russia: 1926–1934</i>	R. C. Allen	525

ASIA, AFRICA, AND AUSTRALIA

KRATOSKA, Ed. <i>Food Supplies and the Japanese Occupation in South-East Asia</i>	D. G. Marr	527
CHAUDHRY. <i>The Price of Wealth: Economies and Institutions in the Middle East</i>	T. Yousef	528
BUTLER. <i>Industrialisation and the British Colonial State: West Africa: 1939–1951</i>	A. G. Hopkins	530

TIPTON. <i>The Rise of Asia: Economics, Society and Politics in Contemporary Asia.</i>	J. J. Stephan	531
RABY. <i>Making Rural Australia: An Economic History of Technical and Institutional Creativity, 1788–1860</i>	I. McLean	532

UNITED STATES AND CANADA

DAVIS, GALLMAN, AND GLEITER. <i>In Pursuit of Leviathan: Technology, Institutions, Productivity, and Profits in American Whaling, 1816–1906</i>	R. N. Johnson	534
HYDE. <i>Copper for America: The United States Copper Industry from Colonial Times to the 1990s</i>	G. L. Mangum	535
FOSSUM. <i>Oil, the State, and Federalism: The Rise and Demise of Petro-Canada as a Statist Impulse</i>	A. J. Plourde	536
ANSELL. <i>Oil Baron of the Southwest: Edward J. Doherty and the Development of the Petroleum Industry in California and Mexico</i>	L. A. McFarlane	537
WEEMS. <i>Desegregating the Dollar: African American Consumerism in the Twentieth Century</i>	M. L. Olney	539
LEVENSTEIN. <i>Accounting for Growth: Information Systems and the Creation of the Large Corporation</i>	J. Yates	540
O'BRIEN. <i>Workers' Paradox: The Republican Origins of New Deal Labor Policy, 1886–1935</i>	R. Whaples	541
WOESTE. <i>The Farmer's Benevolent Trust: Law and Agricultural Cooperation in Industrial America, 1865–1945</i>	M. E. Hansen	543
DORSEY. <i>The Dawn of Conservation Diplomacy: U.S.–Canadian Wildlife Protection Treaties in the Progressive Era</i>	D. W. Allen	544
HARVEY. <i>Votes Without Leverage: Women in American Electoral Politics, 1920–1970</i>	E. L. McDonagh	546
BIERMAN. <i>The Causes of the 1929 Stock Market Crash: A Speculative Orgy or a New Era?</i>	K. Ng	548
ARNESSEN, GREENE, AND LAURIE, Eds. <i>Labor Histories: Class, Politics, and the Working-Class Experience</i>	G. Hamilton	549
RATCLIFFE. <i>Party Spirit in a Frontier Republic: Democratic Politics in Ohio, 1793–1821</i>	D. Halcoussis	551
SHAPIRO. <i>A New South Rebellion: The Battle Against Convict Labor in the Tennessee Coalfields</i>	W. J. Collins	552
STABLE. <i>The Origins of American Public Finance: Debates over Money, Debt, and Taxes in the Constitutional Era, 1776–1836</i>	J. Wallis	553
MALONE. <i>Opening the West: Federal Internal Improvements Before 1860</i>	J. C. Heckelman	554
ZEILER. <i>Free Trade, Free World: The Advent of GATT</i>	D. A. Irwin	555
BUEL. <i>In Irons: Britain's Naval Supremacy and the American Revolutionary Economy</i>	R. Sicotte	556

GENERAL AND MISCELLANEOUS

STRASSER, MCGOVERN, AND JUDT, Eds. <i>Getting and Spending: European and American Consumer Societies in the Twentieth Century</i>	L. P. Cain	558
KILLICK. <i>The United States and European Reconstruction, 1945–1960</i>	A. S. Milward	559
BROWN. <i>Britain and Japan: A Comparative Economic and Social</i>		

<i>History since 1900</i>	H. Perkin	560
SAMUELS, Ed. <i>The Founding of Institutional Economics: The Leisure Class and Sovereignty</i>	H. Pearson	561
TEITELBAUM AND WINTER. <i>A Question of Numbers: High Migration, Low Fertility, and the Politics of National Identity</i>	C. Ipsen	562
POOVEY. <i>A History of the Modern Fact: Problems of Knowledge in the Sciences of Wealth and Society</i>	B. G. Carruthers	564
FRANK. <i>ReOrient: Global Economy in the Asian Age</i>	D. S. Landes	565