

**CAMBRIDGE**HNIVERSITY PRESS

VOL. 29 NO. 3
2017

# EDITOR Donald T. Critchlow

Arizona State University

## ASSOCIATE EDITOR/BOOK REVIEW EDITOR

David B. Robertson
University of Missouri, St. Louis

MANAGING EDITOR
Patricia E. Powers

COPYEDITOR
Cherene Holland

#### EDITORIAL BOARD

Paula Baker (History) The Ohio State University

Brian Balogh (History) University of Virginia

Richard Bensel (Government)

Cornell University

Eileen Boris (Feminist Studies) University of California, Santa Barbara

Margot Canaday (History) Princeton University

Vincent Cannato (History) University of Massachusetts, Boston

Robin Einhorn (History) University of California, Berkeley

David Farber (History) University of Kansas Beverly Gage (History)

Yale University

Romain Hurét (History)

Ecole des hautes etudes en sciences sociales

Richard R. John (Journalism)

Columbia University

Ira Katznelson (Political Science)

Columbia University

Matthew Lassiter (History) University of Michigan

William Lowry (Political Science) Washington University, St. Louis

James Mohr (History) University of Oregon

Byron E. Shafer (Political Science) University of Wisconsin, Madison

Theda Skocpol (Sociology/Government)

Harvard University

Bartholomew Sparrow (Government)

University of Texas, Austin

Alan Ware (Politics)
Oxford University

#### **JOURNAL OF POLICY HISTORY**

## articles

KATHRYN C. LAVELLE 321

Constructing the Governance of American Finance: Timing and the Creation of the SEC, OTS, and CFPB

ERIK M. ERLANDSON 350

A Technocratic Free Market: How Courts Paved the Way for Administered Deregulation in the American Financial Sector, 1977–1988

JON SHELTON 378

"Compulsory Unionism" and Its Critics: The National Right to Work Committee, Teacher Unions, and the Defeat of Labor Law Reform in 1978

MARK NEVIN 403

Nixon Loyalists, Barry Goldwater, and Republican Support for President Nixon during Watergate

ANDREW J. HAZELTON 431

Farmworker Advocacy through Guestworker Policy: Secretary of Labor James P. Mitchell and the Bracero Program

MATTHEW JOHNSON 462

Managing Racial Inclusion: The Origins and Early Implementation of Affirmative Action Admissions at the University of Michigan



CARL-HENRY GESCHWIND 490

The Federal Sales Tax That Was: American Miscellaneous Excise Taxes, 1940-1971

CONTRIBUTORS 517

Subscription Information: The Journal of Policy History (ISSN: 0898-0306) is published quarterly by Cambridge University Press. Annual subscription rates for Volume 29 (2017): Institutional subscription rates, print and online: US \$221.00 in the USA, Canada, and Mexico; £UK 129.00 + VAT elsewhere. Institutional subscription rates, online only: \$169.00 in the USA, Canada, and Mexico; £UK 97.00 + VAT elsewhere. Individual subscription rates, print and online: \$58.00 in the USA, Canada, and Mexico; £UK 34.00 + VAT elsewhere. Institutional subscription correspondence should be sent to: Cambridge University Press, One Liberty Plaza, 20th floor, New York, NY 10006 USA, for customers in the USA, Canada, or Mexico. Customers elsewhere should contact Cambridge University Press, University Printing House, Shaftesbury Road, Cambridge CB2 8BS, UK.

Abstract and Indexing Services: The journal is submitted to the following for indexing: P.A.I.S. International, Humanities Abstracts, Institute for Scientific Information, University Microfilms Inc., Sage Publications, Sociological Abstracts, Historical Abstracts, and IBZ-International Bibliography of Periodical Literature.

Copyright © 2017 All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. Permission enquiries from the USA, Mexico, and Canada should be addressed to the New York office of Cambridge University Press http://www.cambridge.org/us/information/rights/contacts/newyork.htm; permission enquiries from elsewhere should be addressed to the Cambridge office http://www.cambridge.org/uk/information/rights/contacts/cambridge.htm; permission enquiries from Australia and New Zealand should be addressed to the Melbourne office http://www.cambridge.org/aus/information/contacts\_melbourne.htm.

Photocopying Information (for users in the USA): Permission to copy (for users in the U.S.A.) is available from Copyright Clearance Center, http://www.copyright.com, email:info@copyright.com. Specific written permission must be obtained for republication; contact the nearest Cambridge University Press office

#### NOTES TO CONTRIBUTORS

The *Journal of Policy History* provides an interdisciplinary forum for scholars concerned with the application of historical perspectives to public policy studies. The journal aims to encourage research into the formation and development of public policy while encouraging the application of diverse methods and theories to public policy and their politics within a historical perspective. In addition to social scientists and historians, the journal seeks to inform policy makers through a historical approach to public policy.

The *Journal of Policy History* is intended to give voice to scholars interested in understanding public policies and their development through historical inquiry and interpretation. The journal publishes historical studies of specific policy areas and policy institutions, and explores continuities and shifts in policy over time. The journal encourages interdisciplinary research into the origins and development of public policy in the United States and other countries. Comparative historical approaches to the development of public policies are also welcomed.

Manuscripts should be typed and double-spaced with end notes following the text and generally should not exceed 8,000 words. *Please follow the Chicago Manual of Style for citation format*. Manuscripts will be reviewed anonymously, and authors' names, including positions, addresses, and phone numbers, should appear only on the title page. Your submission should include the following: Title page, a copy of the manuscript, an abstract not exceeding 150 words, and a biographical statement not exceeding 50 words. Submit contribution online at http://mc.manuscriptcentral.com/jpolhist. Log in and follow directions given on the site. Send correspondence to the Managing Editor, Journal of Policy History, Arizona State University, 975 S. Myrtle Avenue, PO Box 874302, Tempe, AZ 85287-4302. Visit the journal online at http://jph.asu.edu and www.cambridge.org/jph or email the journal at jpolhist@asu.edu.