Mapping young Russians’ perceptions of regional variation in Russian

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Abstract

This paper studies the perception of regional variation in Russian among young Russian nonlinguists in Moscow, Perm, and Novosibirsk. I explore the labels used in 55 perceptual maps and categorize them in order to investigate the perceived character of regional variation among young Russians, including their explanations for regional variation. The data analysis shows that claims about regional variation are based on the informants’ assessments of variation in Russian, but also on assessments of domains that they perceive as related to regional variation: style and accent, as well as extralinguistic features such as geography and climate. Based on this analysis, I argue that the line between regional language variation and other variations can be conceived of as fuzzy.

Keywords: perceptual dialectology; perceptual maps; perceived regional variation; Russian

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1 Introduction

Dialectologists have thoroughly mapped variation in the Russian spoken language, especially dialects spoken in villages across European Russia. Meanwhile, the non-linguist perspective on variation in Russian has largely been ignored. Since nonlinguists have not gone through the same training as professionals, nor have the same experience with fine-tuned analyses of language, linguists may easily consider beliefs and knowledge possessed by nonlinguists to be arbitrary and of little consequence. In folk linguistics, however, the non-linguist perspective on language is valued as a source of information about the position that language issues hold in everyday life.

This article builds on 55 perceptual maps of regional variation in Russian drawn by young Russian nonlinguists. The Russian language is characterized by a hegemonic standard language (Paulsen, 2009) which dominates the public discourse to such degree that one might expect people to be less attentive to regional variation when they hear it. Nevertheless, it appears in this study that members of the younger generation in Moscow, Perm, and Novosibirsk do indeed have an opinion on how and where spoken Russian varies across Russia.

In this article I address the following research questions:

• Can perceptual maps be used to access the beliefs of nonlinguists about regional variation in spoken Russian?
• What regional variation in the spoken language do young Russian city dwellers believe can be found in the Russian language, and what terms do they use to describe such variation?
• What beliefs and knowledge do nonlinguists apply when talking about regional variation?

My hypothesis was that if the hegemonic, standard-language informed, prescriptive viewpoint on linguistic usage was conceived of as current or relevant, this would be reflected in the perceptual maps. I expected exceptions from Russian as spoken in the perceived linguistic norm centers of Moscow and St. Petersburg, as well as geographic spots far away from these cities, to be judged negatively. I also found it likely that the similarity of the spoken language in major Russian cities would result in young city residents having very little, if any, experience or concern with regional language variation.

In the first section of this article, I offer a short introduction to Russian standard language and dialect variation, and I present relevant methods used in folk linguistics. In the second section, I test the potential of such methods in the study of perceptions of regional variation in Russian. In the third section, I present the findings from my study of perceptual maps. In the fourth section, I discuss structures of variation as they appear in perceptual maps, both in their direct statements and through a more complex assessment of their statements. In the conclusion, I discuss the features of regional language variation that appear as salient to young Russian city dwellers and the conceptions on which they base their statements, and make suggestions for further research in the area.

Following Johnstone (2013:109), I use the term “regional variety” to refer to varieties that have regional adherence. In the U.K., Johnstone writes, “dialect is often synonymous with regional variety,” but this is not the case in Russia, where the term “dialect” is commonly used to refer more narrowly to Russian as spoken in villages in European Russia, most often in early settlements. In this paper “regional variation” encompasses all variation that has geographically conditioned characteristics, manifested both in traditional dialects and speech with a certain amount of dialect features. “Perceived regional variation” might encompass more than that, as informants have their own opinion on what constitutes regional variation. For the purpose of this article I use a broad definition of the term “region,” including any larger or smaller area.
that informants choose to separate from other parts of Russia. While one can expect the perceived regional variation in smaller regions to correspond to more or less specific, delineable features, the variation linked to larger areas can sometimes be of a more general character.

2 Background

2.1 Russian standard language and Russian dialects

Russia is a multilingual country, and, according to the 2002 census, more than 150 languages of differing extent and status are spoken across the nation (Wingender, 2015:179). Out of these, Russian is the only nationwide official language, while 25 other languages have the status of official languages in Russia’s 21 republics (Wingender, 2015:179; see Zamyatin, 2018, for a fuller discussion of the sociolinguistic situation of the languages that are spoken in Russia). The 2010 Population Census shows that Russian is spoken by 99.4% of the population (Zamyatin, 2018:46), meaning that it has a clear dominance among Russia’s other languages as the main language of communication in the Russian Federation. The Russian government confirms the special status of the Russian language. As Zamyatin claims, “Russian official rhetoric does not accent the endangered state of many languages or the decrease in a linguistic diversity. Instead, the authorities emphasize the exceptional importance of Russian as a ‘global’ or ‘world language’ amongst the other languages in Russia, and its ‘degradation’ in political and socio-linguistic terms, for example, its ‘contamination with foreign words’” (Zamyatin, 2018:48).

In the remaining parts of this section, I will present and discuss literature on variation in Russian. A full discussion of the various terms for varieties of Russian exceeds the bounds of the current article, however, in the following paragraphs I will give a short introduction to the Russian standard language and to regional variation in spoken Russian, thus providing a basic outline of the scholarly discourse on regional variation in spoken Russian. Basing first my discussion on an assumed opposition between dialect and standard language (Krause, 2011), I go on to offer an overview of terminology for other forms of regional variation in Russian, identifying a number of research gaps. I demonstrate that the terminology commonly used in Russian linguistics to denote variation in the spoken language is often dependent on the standard language.

2.1.1 The Russian standard language

The Russian standard “literary” language (literaturnyj jazyk) is, naturally, an ideological construct which is perceived as meaningful and relevant in different spheres of life. Lunde (2018) mentions a range of factors that have influenced the standardization process of Russian. Peter the Great’s reforms in the early 18th century, including his ideal of a simple language, played a significant role in its codification (Lunde, 2018:32), and, as Lunde explains, among the factors that have been important in its subsequent development are the high status of Russian writers and Russian literature from the 19th century and onwards, and the close association of standard language and literature (Lunde, 2018:33–34; see also Paulsen, 2009:66-77 for a discussion of the term literaturnyj jazyk in the Russian philological and sociolinguistic tradition). While according to the philological tradition following Vinogradov, the Russian standard language is first of all a written language, Leonid P. Krysin’s sociolinguistic approach allows for the inclusion of a spoken standard as well (Paulsen, 2009:76). The spoken form of the Russian standard language is to a large extent centered around the pronunciation norms of Moscow speech (Sussex & Cubberley, 2006:521) and/or St. Petersburg speech (Kolesov, 1991:3–4). Moscow is the national capital of Russia and St. Petersburg is nicknamed the “cultural capital” of Russia, meaning that these two cities are, generally speaking, culturally prominent cities (Montgomery, 2012), “bringing ‘far away’ areas ‘closer’ to respondents through increased exposure in various forms of media and public discourse” (Montgomery, 2012).

The Russian standard language holds a strong position in Russia, which influences the relative status of regional variation in spoken Russian and other forms of linguistic variation, but, as Schoenenberger claims, definitions of the Russian standard language are problematic; “Russian linguists based their work on the precondition of the existence of literaturnyi jazyk as an unquestionable fact, as something that can be taken for granted and does not need to be proven” (Schoenenberger, 2004, in Paulsen, 2009:71). Definitions of a spoken standard language most often refer to speakers or settings instead of referring to actual speech. In Zemskaja’s (1981) definition, the spoken form of the Russian standard language consists of the kodificirovannyj literaturnyj jazyk (KLJ) “codified standard language,” which is used in official settings, and razgovornaja reč’ “(standard) conversational speech,” which is used in all other settings. Speakers of the standard language, writes Zemskaja, have higher education and are most often born in the city (Zemskaja, 1981:23). As Hinrichs (1999:594) observes, Zemskaja’s model of razgovornaja reč’ is defined by extralinguistic, pragmatic and situation-bound criteria, and further, its definition is not autonomous, but stands in relation and opposition to the codified standard language. Zemskaja’s definition, which refers to social-class stratification rather than speech, is shared by Krysin, among others (see Paulsen, 2009:76), and shows how social and sociolinguistic criteria have played a decisive role in the terminology of Russian linguistics.

Erofeeva (2005:95–97) notes that linguists have generally understood the spoken form of the standard language (in Russian: ustnaja forma literaturnogo jazyka) in two different ways: a) as a spoken form that varies from place to place, or b) as a spoken form without territorial differences. The Russian standard language is often perceived as “dialect-free.” Isačenko (1958) claims in his definition of the Russian standard language that “[the standard language, in the modern sense of this word] is obligatory for all members of our national community and hence does not allow dialect variants” (Isačenko, 1958, in Paulsen, 2009:73); while Vinogradov (1978) who was “heavily influenced by Marxist-Leninist terminology and its understanding of historical development as a necessity” (Paulsen, 2009:73), writes that “literaturnyj jazyk as the highest standardized form of the national language will gradually push back dialects and interdialects” (Vinogradov, 1978, in Paulsen, 2009:73).

As Preston (2016:8) claims, “the city and city-countryside divide loom large in the folk understanding of language variety.” Several experiments have shown that speech from larger Russian cities are perceived differently than speech from villages and minor cities. A matched-guise test revealed that informants recognized features which are typical for base dialects and differentiated between these and speech from St. Petersburg and other large cities, so-called standard speech, which did not possess those marked features (Andrews, 1995, 2003). Krause and Podrušnjak (2010) found in their study that certain regional variation was allowed in speech that was evaluated as Russian standard language. In a verbal guise test, they demonstrated that variation between Russian as spoken in two larger cities (Kirov and
Perm) was perceived as being small compared to the variation between the so-called standard and village dialects. In both Andrews’ and Krause and Podrušnjak’s studies dialect features were perceived more negatively than standard speech.

Andrews (2006) argues that the Russian standard language is becoming a “negative dialect” which he terms “educated mainstream Russian.” This variety, he claims, is first of all characterized by an avoidance of regional features, but also by an acceptance of variation within certain limits (Andrews, 2006:178ff.). More research is required in order to explore the perceived boundaries of the Russian standard language.

2.1.2 Russian dialects

In Slavic studies, the term dialekt/govor ‘dialect’, or tradicionnyj dialekt ‘traditional dialect’, generally refers only to base dialects in Central European Russia villages, which have been studied extensively since the 19th century (Krause & Sappok, 2014), mostly through documenting the speech of elderly village inhabitants. According to Bukrinskaja & Karmakova (2016:3), such “traditional dialects” form language systems of their own and are territorially confined. The base dialects in Central European Russia are represented in DARja (Dialektologickij atlas russkogo jazyka ‘The dialectological atlas of the Russian language’, 1986–2005) and can be split into three main dialect belts, a Northern, a Southern and a transitional belt, as shown in Map 1. These dialect belts are formed by the accumulation of isoglosses, the most salient of which are the transitional belt, as shown in Map 1. These dialect belts are formed by the accumulation of isoglosses, the most salient of which are the

prostorečie, regionally colored standard language and regiolekt (Bukrinskaja & Karmakova, 2016; Erofeeva, 2009). As Bukrinskaja & Karmakova (2016) note, the definition of such terms may differ between linguists. Regionally or locally colored standard language and regiolekt refer to speech which cannot be defined as dialect in the Russian understanding of the term, but that does have regional features. There is no general agreement on the use of these two terms and they are sometimes used interchangeably, while regiolekt typically has a larger share of features that tie speech to a geolinguistic location than regionally/locally colored standard language. Regiolekt can be understood broadly as an entity which includes regionally colored standard language and transformed dialects and is opposed to dialect (tradicionnyj dialekt) and standard language, or more narrowly as a variety on a continuum starting with dialect (tradicionnyj dialekt) (Bukrinskaja & Karmakova, 2016). Prostorečie differs from the other terms mentioned above. The majority of researchers today, including Erofeeva (2003:441), consider it to be a range of non-standard elements. According to Xolodkova (2009), definitions of prostorečie are normally twofold and refer to 1) a set of linguistic tools or features which is used by educated speakers “to give a rough, substandard expression of a concept” (Xolodkova, 2009; my translation), and 2) linguistic features used by speakers who have little education that “compromise the speech of educated speakers” (Xolodkova, 2009; my translation). These linguistic features, Xolodkova (2009) writes, can be influenced by local dialects, which can explain why prostorečie has been suggested alongside other terminology for regional variation.

More research is needed to establish the nature of regional variation which does not fit the definition of so-called traditional village dialects, and to understand whether variants spoken in different parts of Russia which are similar, yet not identical to one another (such as speech in various large cities) may also be salient. As Krause et al. claim, a spoken corpus of regional variation in Russian would be useful for the study of Russian regiolects (Krause et al., 2015).

Terms that refer to regional variation in Russian may sometimes be value-based. A vertical axis with “dialect-free” standard language and dialect at the top and bottom respectively, referring to the relative position of various varieties, serves to reinforce the standing of the standard language as a superior variety of Russian. In his differentiation between “degrees of dialect,” Orlov (1974) implies that there exists such a vertical axis. He suggests the categories “dialect,” “close to the standard language,” and “intermediate forms” (Orlov 1974, in Lutovinova & Tarasova 2003:16). Krause 2011, following Auer (2005), argues for a diaglossic model of variation in Russian which encompasses both dialects and regional variation such as regiolects and regionally colored standard language. This model suggests the existence of a continuum where the traditional village dialects figure as a category on one end of a scale of decreasing use of regional variables. In this model, too, the vertical axis with standard Russian on top is repeated, demonstrating how the standard language is generally assigned as the point of orientation in the discourse surrounding regional variation in Russian.

Proclamations of the “death of dialects” (Krause & Sappok, 2014) can be interpreted as a sign that the linguistic resources available for talking about regional variation in spoken Russian are limited. The contexts for using the term “dialect” not only reveals connotations to village speech, but also to the elderly generation, or to the speech of the past. Such connotations are not unique to Russian, though: in his study from 1986, Preston reports that he avoids the term “dialect” when talking to lay people because it

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“carries negative meaning for nonlinguists” (1986:224). Coupland (2007:2) writes that dialects are often considered “styles of yester-year, largely out of step with the social circumstances of contemporary life.”

2.2 Folk linguistics

Folk linguistics is the study of folk beliefs about language. The field of folk linguistics is well-established (Cramer & Montgomery, 2016; Long & Preston, 2002; Niedzielski & Preston, 2003; Preston, 1999), although less so in Russia (but see Bondarenko, 2016; Gol’din & Krjučkova, 2017; Golovko, 2014). Folk linguists have studied various aspects of language, including regional variation.

By taking into account all kinds of contributions to the discourse on language variation, regardless of the underlying reasoning, we can achieve a deeper understanding of how people believe that language varies and why. As Johnstone (2013:107) writes: “If we simply rule out the lay view as uninteresting and wrong, we risk missing the ways in which laypeople’s ideas about regional variation can be consequential in the study of patterns of linguistic variation and change.” The metalanguage of the nonlinguists that is the object of this study differs substantially from the metalanguage of a linguist. An analysis of the metalanguage of nonlinguists allows us, for example, to draw parallels between a folk structure of language on the one hand, and structures outlined by a professional linguist on the other. It also provides insight into what fields of knowledge other than linguistics the informants consider relevant when talking about language.

Folk linguistic statements can give insight into people’s awareness of language variation, but also into their particular language ideologies and their interpretation of the social meaning of language variation. Assuming that ideology lies behind both in the work of professional linguists and in the minds of laypeople, Paulsen in his thesis rejects the concept of folk linguistics. Paulsen points out that the bounds between the assumptions of laypeople and professional linguists are blurred (Paulsen, 2009:64). Preston comments on these blurred lines, claiming that professional knowledge suppresses the folk knowledge that might be at work in the language attitudes of linguists: “We’re all folk when we step into the world of traditional knowledge and ways of behaving outside our own technical training. Even then, folk knowledge may be at work when more subconscious modes prevail, although, as in the language attitudes of linguists, for example, they may be suppressed from overt comment or behavior by professional knowledge” (Preston, 2011:15). Further, Preston points out that language ideology is a concept from the ethnography of language, and claims that folk linguistics, on the level of practice, may be indistinguishable from this field of research (Preston, 2011:16).

2.2.1 Folk linguistics in Russia

In Russia folk linguistics is a young discipline. The term “folk linguistics” has different equivalents or near-equivalents in Russian, including стихийная лингвистика ‘spontaneous linguistics’ (Булыгина...
& Šmelev, 2000), narodnaja lingvistika 'folk linguistics', and ljubi-
tel' skaja lingvistika 'amateur linguistics' (Zaliznjak, 2010). In
Zaliznjak’s opinion, amateur linguistics arises because nonlinguists
think that the command of their native language makes them capable of retrieving correct answers—all that remains is to think a little” (Zaliznjak, 2010:8). Zaliznjak displays clear scepticism to amateur linguistics and gives examples of Russian nonlinguists’ fault conclusions in different linguistic subjects, such as in the area of language change, where he for example notes that ama-
teurs fail to understand diachronic phonetic changes and so believe that such words as *flot* and *plot* are related because the Latin word *pater* is *Vater* in German—a given sound could change into almost any other sound (Zaliznjak, 2010:18ff.). Golovko (2014:15) writes that the field of folk linguistics relates to linguistic anthropology: “The task of the researcher is, in partic-
ar, a matter of extracting cultural meaning from the assembled folk accounts on language.” Following Golovko, the value of folk linguistics lies not in mapping nonlinguists’ knowledge of linguistics or lack thereof, but in exploring what lies behind non-professional statements on language. While Russian folk linguistic studies are scarce, there is an abundance of studies within Russian ethnolinguisitics, which roots back to the 1960s and the Soviet researcher Nikita Tolstoi, and investigates “language and culture in the organic relationship between them, (…) on the basis of all kinds of data available: language, customs, beliefs, folklore” (Tolstaja, 2013, in Bartmiński, 2017:11). Such studies are, however, mainly concerned with semantics (Bartmiński, 2017:9).

There are few folk linguistic studies on regional variation in Russian. One of the exceptions is Lopuxina’s (2014) study of a village dialect in the Arkhangelsk province. Lopuxina found that speakers of this dialect had a more complex understanding of their own spoken language than previously demonstrated. On the opposition between dialect and standard language, she writes, “One’s own dialect is no longer considered to be incor-
rect, or something that needs to be fought” (Lopuxina, 2014:107).12 As Lopuxina concludes, this suggests that the rela-
tionship between dialect and standard language is dynamic. The rela-
tionship between the informants’ own dialect and other dia-
lcts was found to be the same as in previous studies: the inform-
ant’s own dialect is thought to be correct *(pravil’ny)* and other dialects are thought to be incorrect and funny *(nepravil’nye i smësnye)* (Lopuxina, 2014:106–7). Lopuxina’s findings are not typical for general attitudes to dialects in Russia, but if people in this community believe that there is no need to fight one’s own dialect, this could mean that the status of dialect is chang-
ing, at least in this community, or that Lopuxina’s folk linguistic approach reveals new knowledge about nuances in the status of a Russian dialect. Lopuxina’s understanding of these dynamics is also untypical of earlier research on regional variation in Russian, which has generally not taken the issue of dynamics (between varieties, in identity, etc.) into account. The findings of the few Russian studies within folk linguistics that have been conducted so far definitely suggest that research within this branch of linguistics could give important insights into dialect-
ology and other branches of linguistics.

A different method from folk linguistics was applied in Krause et al. 2003, where respondents were asked to locate and evaluate speech stimuli consisting of excerpts where different Russian dia-
lcts were spoken. The informants in Krause et al.’s study recog-
nized standard varieties more readily than other varieties, while Northern dialects were recognized better as such than Southern and Siberian dialects (Krause et al., 2003:209). Excerpts that the authors classify as standard were evaluated as more pleasant than other examples.

While the informants in Lopuxina’s study reside in a small vil-
lage and speak a dialect which is quite different from the perceived standard language, the informants in my study are young city res-
idents, and compared to features of dialects as spoken in villages, features of Russian as spoken in cities across Russia are harder to distinguish from each other. The informants in my study might not have been exposed to any traditional village dialects at all, and it is interesting to explore whether they nonetheless know of any disting-
ishing features in the spoken language across Russia, and fur-
ther, which features they can name. Moreover, the statements of nonlinguists on the topic might also teach us more about how beliefs about language variation come into being.

3. Methodology

This study is based on perceptual maps, which were gathered as part of audio-recorded interviews with 59 Russian adolescents (Vardøy, 2019). The interviews were conducted between November 2014 and October 2015, in Novosibirsk, Perm, and Moscow. In the interviews, I collected data on young Russians’ per-
ception of regional and other variation in spoken Russian. The per-
ceptual maps were collected in a draw-a-map task.13 In this section, I provide context for the draw-a-map task by describing briefly how the interviews were conducted and explain my choice of meth-
odology. I also discuss the analysis of the perceptual maps.

3.1 Choice of methodology

Montgomery & Cramer (2016:9ff.) present a wide range of meth-
ods that have been used in folk linguistics from the earliest publi-
cations in the field until today. Using semi-structured interviews to collect data, I aimed primarily to access the informants’ conscious knowledge and beliefs about variation in spoken Russian, to gain insight into how laypeople talk about language variation.14 Within the frame of the interviews, the draw-a-map task was chosen as a suitable tool with which one could explore whether young nonlinguists would be willing to indicate specific places in Russia where variation occurs, and how they would label the varieties perceived as belonging to these places. Labels from the perceptual maps are the main source of data for the current article. Quotes from the interviews were added to discuss two issues for which this material was insufficient: the informants’ motivation for choice of labels and their decision for leaving an area without any label at all.

3.1.1 Draw-a-Map Task

Studies using the draw-a-map task have been done in many differ-
ent countries and on many different languages. Showers-Curtis’ (2019) master’s thesis studied Slovak dialect perceptions, while Schimon & Achim (2016) used the draw-a-map task in their pilot study of folk beliefs of the East Slavic language Rusyn, but to my knowledge this instrument has not before been used in Russia or in Russian.

The draw-a-map task is a way of asking the informants to relate their beliefs about language variation to different locations in Russia. By indicating areas where variation occurs and labeling these areas, the informants show what kind of variation they believe exist, the size and character of the areas where they believe variation to exist, and whether they believe that Russian varies in all of Russia or just in parts of the country. Importantly, they describe
regional language variation in their own terms and do not depend on their knowledge of professional linguistic vocabulary.

In this study, the draw-a-map task was presented to the informant in the second part of the interview. Before I handed out the map, I asked each informant whether she or he believes Russian to vary, and if so, how. By starting the conversation with these open-ended questions, I gave the informant the possibility to state that no variation can be found in Russian. In the cases where the informants stated that Russian does not vary, the interview nevertheless moved on to asking more specific questions, and in most cases the informant had some opinion on regional variation after all. All the informants completed the draw-a-map task even if they claimed there to be no variation in Russian.

The draw-a-map task in this study is based on Preston’s study from 1982, where the informants were presented with blank US maps and could fill in information about where they believed the language to vary, and were also asked to label these areas. Each informant was then given a map of Russia, as shown in Map 2, and a pen. The map was completely blank, with no cities or geographical clues, so as to not lead the informant to mark off certain spots rather than others. They were then asked to indicate all the different places where they believe that spoken Russian is different in any way, and to indicate how it is different. If they believed there to be no differences in Russian across Russia, they were asked to encircle the map. After an initial phase of reasoning, a political map showing Russia’s administrative units as well as larger cities (see Map 3) was given to the informant as an aid when the informant either demonstrated or stated a lack of knowledge of geography, or when he or she did not proceed with the task. This map seemed to make the task easier in other ways, too, as informants often remembered more regional variation when they had access to the political map.15

Map 2. The blank map of Russia which was presented to informants in the draw-a-map task.

Map 3. The political map of Russia which was presented as an aid in the draw-a-map task.
Confusion was the main unintended downside of handing out a blank map. Very few informants had the skills in geography that would allow them to say what was where, and the vast majority of informants needed to consult the more detailed map. Preston, in his study from 1982, changed from using blank maps to using maps with state lines or allowing the informants to consult a map with more details because of the “resulting confusion” of blank maps (Preston, 1993:355). Lameli et al. (2008) analyzed responses to eight designs of a perceptual map with different levels of detail, ranging from a map with only the national border of Germany to a map with a combination of various information: the borders of Germany, its states (Bundesländer), cities, and rivers (Lameli et al., 2008:58). They found that the level of detail provided in the map impacted on how informants performed the task. On the map with only the national border, informants drew large regions, and on a more detailed map that contained many German cities, the response was characterized by more subtle regions. The most detailed map in the study that had states and rivers as well as cities and the national border, was found to confuse the informants because it was too detailed. Lameli et al. suggested that in any given study, the map design should correspond to the researcher’s aims for that study (Lameli et al., 2008:81). In coming studies I will consider including cities in the map in order to gain access to more nuances in people’s perception of variation. Even thought my informants had access to a separate map with cities as an aid, including these spots in the actual perceptual map would have provided points of orientation that were the same to all the informants, thus making it easier to compare information across maps and to make reliable aggregate maps.

3.1.2 Approaching layman’s terminology in conversations about language variation
The conversations about language variation were designed to access young Russians’ reflections about language variation, particularly regional variation in Russia. I aimed to let the informant describe language variation using his or her own vocabulary, and the interview guide therefore aimed for a neutral vocabulary. As discussed in section 1.1, I assumed that the term dialekt would trigger social and ideological connotations and possibly be understood to mean Russian as spoken in small villages. In conversations with Russian nonlinguists, the term dialekt might therefore not be helpful when referring to variation other than remote village dialects which, to most Russians, are not part of their everyday life. I replaced dialekt with the phrases vidy russkogo jazyka; raznovidnosti russkogo jazyka (‘varieties of Russian’). I also asked where in Russia people govorjat po-raznomu (‘talk differently’). I assumed that such formulations would be perceived as neutral in the context of the current interviews because they only contain words from everyday speech. In future work I would ask what the supposedly neutral terms that I introduced signify to the informants, in order to understand whether they in fact are perceived as neutral, and which associations might arise from the terms. I would also ask informants to provide their own definition of language variation. Accessing their ideas on what it means for a language to vary would give us a better understanding of the background for their claims about regional variation.

3.2 Cities
The data for this study were collected in 2014–2015, in the cities Novosibirsk, Perm, and Moscow (see Map 4 for their locations). Studies of Russian dialects (see Krause & Sappok, 2014) have most often been interested in exploring the North, the South and a transitional area of Central European Russia, corresponding to areas traditionally separated by an accumulation of isoglosses in traditional Russian village dialects, as described in section 1.1. The three cities in this study, however, are located on a West-East axis. This provides an opportunity to compare beliefs and knowledge about language variation in Moscow, which has long been surrounded by traditional dialect areas, with cities in regions further away from these areas: one city in Ural and one in Siberia. Moscow, Perm, and Novosibirsk enjoy different levels of political status: Moscow is the national capital of Russia, while Perm and Novosibirsk are the administrative centers of their respective federal subjects.16 Perm krai and Novosibirsk oblast’. Although both Moscow, Novosibirsk, and Perm have large populations, they differ in many respects, and Moscow stands out both in size and status, as shown in Table 1.

Few speech production studies of these sites are available. Only Moscow lies within the area of the Russian dialect alias DARJa and is surrounded by villages where speech production data have been studied. The spoken language of Moscow city itself has also been studied (Kitajgorodskaja & Rosanova, 2005). Moscow is
particularly known for its akan’ë, combined with an exaggerated usage and length of /a/, which makes this vowel highly salient (Bethin, 2010:21). Perm city speech was categorized by Krause et al. (2003) as an example of a regionally colored Russian standard variety (“regional gefärbte Standardvarietät des Russischen”) and as Northern Russian; the spoken language in Perm has been studied by linguists at the Perm school of sociolinguistics (Erofeeva, 2014; T. I. Erofeeva, E. V. Erofeeva & Gračeva 2000). Erofeeva et al. (2000) note that Perm city speech is characterized by an articulatory base with summoned lips (Masalova, 1977, in Erofeeva et al., 2000:39) which affects the pronunciation of the entire vowel system, as well as characteristics of the pronunciation of vowels such as ekan’ë, which is the pronunciation of [e] in orthographic E and JA in unstressed positions, and incomplete okan’ë (Erofeeva et al., 2000:38-43). The pronunciation of consonants shows fewer features specific to Perm and suprasegmental features of Perm speech have been little studied (Erofeeva et al., 2000:43-49). To my knowledge, there are no studies of spoken Russian from the city of Novosibirsk.

Differences between the informants in the three cities are illustrated in Tables 2 and 3 and Figure 1, and further details of the fieldwork in the three cities can be found in the paragraphs below.

### 3.2.1 Interviewers
The Novosibirsk interviews were carried out by two male assistants, A. and G., who were second-year students in linguistics at Novosibirsk State University. Each of them interviewed ten informants. G. is a native of Novosibirsk and A. is from Tomsk, which is located 265 km from Novosibirsk. The assistants had a training session before they started interviewing and were equipped with an interview guide. The interviewers in Novosibirsk stand out in several ways: as all the informants are male, they are the same gender as the interviewers; the interviewers are closer to the informants in age, and they are native Russians who either come from Novosibirsk or a city not far away, all of which facilitated a fairly informal and relaxed conversation. Interruption, leading questions, and suggestions from the interviewer occurred, which could be a result of little interview experience from the students’ side or inadequate training.

In Perm and Moscow, I did the interviews myself. I am a female non-Russian citizen and speak Russian well, albeit with a foreign accent. Although they were not asked to do so, the informants in Perm and Moscow might have accommodated to a simpler Russian to make sure that they were understood.

#### 3.2.2 Data collection in Perm
The interviews in Perm were carried out in March and April 2015. Employees at Perm State University helped to establish connection with a school, and all of the informants from Perm are from this school. In Perm, there is an even distribution of ten male and ten female informants. One of the informants, Lev, reports that he has moved to Perm from a different city, but does not say when, or where he lived before. The other 19 informants are native of Perm. They are school pupils from the ninth, tenth, or eleventh grade, aged between 15 and 18 years old. All the 20 interviews in Perm were done individually. The interviews were conducted in school during, between, or after lessons.

In Perm, I received a list of ten male and ten female pupils whom I could ask to participate from the school administration, and even if I informed the pupils that participation was voluntary and would not influence their grades in any way, one could assume that they felt a certain amount of pressure to participate. In practice, not everyone on the list could or wanted to participate, and in these cases, volunteers filled in.

#### 3.2.2 Data collection in Moscow
Seven of the interviews in Moscow were completed in April 2015, while the remaining 12 were carried out in October 2015. Contact with the school where all the Moscow interviews were conducted was established with the help of V. V. Vinogradov Russian Language Institute of the Russian Academy of Sciences. As in Perm, the informants from Moscow are school pupils from the ninth, tenth, or eleventh grade, aged between 15 and 18 years old. In Moscow there are ten female and nine male informants. The informants Jurij and Ėl’dar are not native of Moscow. Jurij moved to Moscow from a location to the North of Moscow. Ėl’dar moved to Moscow from a location to the North of Moscow.

#### 3.2.3 Data collection in Novosibirsk
The interviews in Novosibirsk were conducted in November and December 2014. Half of the informants were recruited at a school, while the other half were recruited among university students. The pupils were between 16 and 19 years old, while the university students were between 18 and 21 years old, i.e., in the first or second year of their studies. Four of the students, Andrej, Valerij, Vasiliy,

### Table 1. Administrative status and population of Moscow, Perm, and Novosibirsk (Tom 11. Svodnye itogi Vserossijskoj perepisi naselenija 2010 goda. Federal’naja služba gosudarstvennoj statistiki 2010).

<table>
<thead>
<tr>
<th>City</th>
<th>Administrative status</th>
<th>Population, 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moscow</td>
<td>Capital of the Russian Federation</td>
<td>11.5 million</td>
</tr>
<tr>
<td>Perm</td>
<td>Centre of the administrative unit Permskij krai</td>
<td>0.99 million</td>
</tr>
<tr>
<td>Novosibirsk</td>
<td>Centre of the administrative unit Novosibirsk oblast’</td>
<td>1.47 million</td>
</tr>
</tbody>
</table>

### Table 2. Distribution of pupils and students in each city.

<table>
<thead>
<tr>
<th>City</th>
<th>Pupils</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Novosibirsk</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Perm</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>Moscow</td>
<td>19</td>
<td>0</td>
</tr>
</tbody>
</table>

### Table 3. Distribution of male and female informants in each city.

<table>
<thead>
<tr>
<th>City</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Novosibirsk</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>Perm</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Moscow</td>
<td>9</td>
<td>10</td>
</tr>
</tbody>
</table>
and Aleksandr, studied language, while the others studied mathematics and natural sciences. All the Novosibirsk informants are native of their city and all of them are male; gender balance was only introduced after the Novosibirsk interviews. Contact with the school was established with the help of employees at Novosibirsk State University. The majority of the Novosibirsk interviews, 16, are individual, while the two remaining interviews had two informants in each (Andrej/Anton and Bogdan/Vadim). The pupils were interviewed at school, while the students were interviewed at their university department. Four Novosibirsk maps, which were all drawn by pupils, were excluded from the data set because the interviewer made suggestions of labels for the informant’s perceptual map.17 Despite these drawbacks the Novosibirsk interviews and perceptual maps contain valuable information about how young people in Novosibirsk talk about language.

3.3 Analysis of the draw-a-map data

I explored labels in the 55 maps suitable for analysis by categorizing and analyzing them mainly qualitatively. I added interview data in section 3.5 and 3.6 to comment on the informants’ choice of labels, as well as on the content of blank and semi-blank maps. Interview data could arguably have contributed to a more detailed analysis of all the maps, however, by choosing perceptual maps as my primary source, I explore the suitability of perceptual maps as a tool for accessing beliefs about regional variation in Russian. All the 184 labels were listed and categorized in an Excel spreadsheet. The following categories were used: “location,” “variety name,” “variety feature,” “variety comparison,” “explanation for variety,” “evaluation of variety,” “people,” “evaluation of people,” and “uncertainty.” In the analysis, I focused on determining which features and groups of features were most frequent and arguably most important to my informants when talking about regional variation in Russian. I also tried to determine on what they based their beliefs. Blank and semi-blank maps were included as well, in order to discuss what a map needs to contain in order for the researcher to make a meaningful interpretation of it. This article does not deal with the spatial aspect of the perceptual maps, which could have been explored for example by creating aggregate maps in ArcGIS (Montgomery & Stoeckle, 2013).18

The combination of information from several maps can illustrate similarities and dissimilarities in how young Russians perceive language variation across Russia, and also suggest which categories are most common when young Russians talk about regional variation in the spoken language.

The analysis shows where young Russians think there is regional variation in Russian. A natural follow-up to my study would be to gather production data and create an updated overview of how spoken Russian varies across Russia at all different linguistic levels, where one could compare claims and beliefs about regional variation. One could compare the places that were marked in perceptual maps and see to what degree variation actually occurs in these areas, and one could compare the perceived salience of speech differences to the differences in speech production.19

4. Results and analysis

The 55 perceptual maps from Moscow, Perm, and Novosibirsk presented in this section demonstrate that young Russians—at least the participants in this study—think that spoken Russian varies regionally. In this section, I focus on the labels applied in the draw-a-map task. Only two informants left their maps blank, while the remaining 53 informants marked in their maps where in Russia they believed Russian to vary. 48 of these 53 maps use labels to name locations and areas, while five maps indicate areas where variation occurs with no labels attached. Map 5 shows one of the perceptual maps drawn in the current study, by Julija, a female informant from Moscow.

As I demonstrate in this section, folk choice of vocabulary and definitions of variation naturally differ from professional vocabulary and definitions. The informant’s approach to the task may have depended on knowledge of linguistics or language-related issues, but he or she may also have made use of other beliefs and knowledge. As a researcher, it has been my task to make sense...
of the statements and put them into a meaningful context, rather than to merely compare them with professional linguists’ knowledge of language variation.

The 48 maps that are marked with labels have 182 labels and the mean number of labels in each map is 3.79. Below I explore how the informants solved the draw-a-map task and which labels they chose in their descriptions of regional variation in Russian. Some labels contain combinations of remarks in different categories, for instance both the categories “location” and “linguistic characteristics” are manifested in the label “Northern Caucasian (speech manner).” Therefore, the total number of remarks is higher than the number of labels (see Table 4).

In section 3.1, I present labels which refer to the linguistic characteristics of different varieties. These labels tell us how the informants believe that the spoken language varies in certain places. In section 3.2, I show what informants have named as different varieties. The two next categories are not directly connected to language variation: in section 3.3, I present names of geographical locations that were mentioned in labels, and in section 3.4, reference to other extralinguistic factors. Although the categories presented in sections 3.3 and 3.4 do not specify features in the spoken language that are deemed to be different, they do show us which areas are perceived of as different from other areas. In section 3.5, I discuss blank and semi-blank maps and the different degrees of information found in the various maps. In the last sections, I briefly discuss similarities between maps drawn in Perm, Moscow, and Novosibirsk (section 3.6) and between area and label (section 3.7), before providing my concluding remarks (section 3.8).

Table 4. Categorization of remarks in labels used by informants from Novosibirsk, Perm and Moscow in the draw-a-map task.

<table>
<thead>
<tr>
<th>Category</th>
<th>Example of label</th>
<th>Number of remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Variety name</td>
<td>северорусские говоры, русско-культурный, по-деревенски “Northern Russian dialects,” “cultured/educated Russian,” “village speech”</td>
<td>31</td>
</tr>
<tr>
<td>Linguistic characteristics</td>
<td>акцент на конце “Stress on the end”</td>
<td>86</td>
</tr>
<tr>
<td>Variety comparison</td>
<td>Спб ← более культурная, чем в Москве речь более красивая и внятная “Spb [St. Petersburg] ← more cultured/educated than in Moscow speech is more beautiful and branchy/detailed”</td>
<td>1</td>
</tr>
<tr>
<td>Explanation for variety</td>
<td>из-за другого климата есть специфические термины “because of the climate there are specific terms”</td>
<td>2</td>
</tr>
<tr>
<td>Evaluation of variety</td>
<td>речь отстает от НТР “the speech lags behind NTR [abbr. the technological revolution]”</td>
<td>7</td>
</tr>
<tr>
<td>Location</td>
<td>Москва, Петербург “Moscow, Petersburg”</td>
<td>69</td>
</tr>
<tr>
<td>People</td>
<td>больше иностранцев “more foreigners”</td>
<td>22</td>
</tr>
<tr>
<td>People feature</td>
<td>Низкий уровень образования “low level of education”</td>
<td>6</td>
</tr>
<tr>
<td>Uncertainty</td>
<td>Я не знаю “I don’t know”</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td></td>
<td>226</td>
</tr>
</tbody>
</table>

Map 5. Example of a perceptual map. Informant Julija from Moscow. Labels (my translation): “working population ← elderly specialists ← not an innovative language,” “Jakutia ← kind and warm-hearted people,” “Spb [St. Petersburg] ← more cultured/educated than in Moscow speech is more beautiful and branchy/detailed,” “Ukraine,” “Msk [Moscow],” “Voronež Orel Belgorod very many loanwords from Ukrainian,” “Ural,” “Caucasus – rougher speech, they don’t listen to their conversation partner because of the climate there are specific terms.”
4.1 Linguistic characteristics

Linguistic characteristics is the most frequent category of labels in the data set. Thirty-eight maps contain a total of 86 labels that name linguistic characteristics at different levels. Among these, phonetic features were mentioned most frequently. The total number of labels referring to phonetic features is 33. Features at word level can be found in 19 maps. In these labels the informant names one or several specific lexical items that he or she finds to be specific of an area, or states that such variation exists. Accent and influence from other languages are mentioned in 16 labels. In addition, comprehensive features of speech are mentioned. Labels that refer to linguistic characteristics demonstrate that informants have identified one or several specific ways in which spoken Russian in one area stands out from Russian in other areas, and that they have an opinion on where in Russia this variation occurs. Apart from okan’/akan’ (see section 1.1), other features that occur in so-called traditional Russian village dialects are almost absent in the informants’ maps.

4.1.1 Linguistic characteristics at the phonetic level

Linguistic characteristics at the phonetic level were found only in maps from Moscow and Perm. Informants use different words to refer to these features. References to differences at the phonetic level are sometimes made in general terms. For instance, Mikhail from Perm claims the existence of “different pronunciation of the same words” in the European part of Russia.

With one exception, notes on vowel quality or quantity refer to the pronunciation of /a/ and /o/, most often okan’/akan’. Some informants describe this feature of pronunciation with the verbs akat’ “to speak with akan’” and okat’ “to speak with okan’,” for instance Vera from Perm who claims that “everyone speaks with akan’” in Europe and “everyone speaks with okan’” in the Ural and Siberia regions. The feature is also referred to as “stress on A” versus “stress on O,”27 or the “sound ‘a’” and the “sound ‘o’,”28 where the word ‘stress’ in particular indicates that these vowels are perceived as noticeable in certain parts of Russia. Ksenija from Perm writes that “we constantly speak with O,”29 while Maksim from Perm claims that people “confuse ‘A’ and ‘O’”30 in a limited area of Europe. The distribution of labels that refer to okan’/akan’ between informants from Moscow, Perm, and Novosibirsk is discussed in section 3.8.

The pronunciation of /g/ not as a velar stop, but as a fricative—voiced [ɣ] or unvoiced [x] or [h], which is typical of Southern European Russian, is referred to as “fricative G” and “xy instead of g,”31 where xy most likely refers to the fricative pronunciation. As mentioned in section 1.1, this is also a well-known dialect feature.

4.1.2 Linguistic characteristics at word level

Seven informants attribute local variants of lexical items to geographic areas where they are typically spoken. Ksenija from Perm mentions the words bordjur ‘edge of the pavement,’ and šan’ga, the name of a Russian dish which she claims is typical of the cities Perm, Ekaterinburg and Cheljabinsk. Aleksandr, a linguistics student from Novosibirsk, attributes two lexical variants of “plastic folder” to Moscow (fajl) and Novosibirsk (mul’tifora), showing that people in various locations use different lexical items to denote the same concept. Semyon from Moscow does not provide examples, but instead offers an explanation concerning (parts of) lexical variation, claiming that word choice differs between city and village as a result of globalization: “The language differs a bit between the residents of villages and cities: city residents use more loan words, [while] village dwellers use original Russian words that are unknown to us, that are preserved in the village because it has been less affected by globalization.”32

3.1.3 Above word level

Speed is one of the paralinguistic features which is mentioned in the data set: for example, Dar’ja from Perm writes that “in Perm, [people speak] quickly and through their teeth.”33 Another one is accessibility—how easy it is to understand the spoken language in a certain area. Anna from Perm labels three different areas as viz. “unintelligible,” “clear,” and “clear/precise.”34 Some of the informants do not seem to possess the vocabulary to express what it is that makes spoken Russian in a certain area stand out from other areas, or they perceive the difference as vague. Valentina from Perm uses the label “strange,”35 while Oleg from Perm writes “something.”36

Comments on the aesthetic dimension of the spoken language were found in reference to speech in St. Petersburg and the Caucasus. St. Petersburg speech is referred to as cultured/educated37 and beautiful.38 Comments on the spoken language in the Caucasus area reflect style and pragmatics. Julija from Moscow claims that the Caucasus displays “rougther speech, they don’t listen to their conversation partner.”39 These comments echo stereotypes of these cities which are tied not only to speech. St. Petersburg speech is evaluated positively, while Caucasus speech is evaluated negatively, just as St. Petersburg generally is perceived as the cultural capital of Russia and Caucasus often is portrayed as a problematic region in Russian media.

4.2 Names of varieties

Twenty maps referred to what I have called names of varieties. This category includes all the names the informants use for speech in a certain area. The 35 labels in this category refer to names of regional varieties, names of other languages or language mixtures, or names of styles.

Some of the labels concern Russian as spoken in the cities. Russian as spoken in Moscow is called “Moscow speech” or “Muscovian,” as well as “Moscow dialect.”40 Similarly, Russian as spoken in St. Petersburg is referred to as “Petersburg speech” and “Peterburgian.”41 Four labels refer to dialect: “village language”42 (Lidija from Moscow), “with their own dialects” (Anna from Perm),43 “Northern Russian dialects” and “Southern Russian dialects” (Valerij from Novosibirsk).44 Valerij is a student of mathematical linguistics, and is bound to have learnt about dialects during classes. Anna from Perm labels one area “European,”45 thus suggesting that Russian as spoken in Europe is united by certain features or separated from other parts of Russia in certain ways.

Some names of varieties that informants tie to specific regions would in professional linguistics be related to style, and not dialect. This includes the labels “cultured/educated Russian,”46 “slang,”47 and “swearword Russian,”48 as well as “normal Russian language.”49 The fact that informants categorize style as regional variation in Russian shows that not only dialect is perceived to influence differences in speech across Russia. As noted in section 1, Russia is a multilingual country where other languages are present to varying degree in different regions, and among the labels there were also notions of the influence from other languages, e.g., “Other languages are also possible.”50
There are specific terms in the North-East of the Far East, which Novosibirsk encircles an area in the Far East, where he claims that people in different parts of Russia speak a bit differently. This pronunciation:

Arkadij from Novosibirsk uses the label "Moscow speech different." In the dialogue with the interviewer he reveals that he does observe certain differences in Moscow speech, but is unable to describe it.

Interviewer: If in your opinion it doesn’t differ anywhere, you can draw one big circle.

Arkadij: (laughs) // Ok/we-cl right away I can sug-/suggest that Moscow is around here somewhere right? //

Interviewer: Well yes.

Arkadij: Yes/like this // (pause 2.8 sec) // So/what should I write? // Simply Muscovites/it is something particular (laughs) //

Interviewer: Muscovites, well, Moscow (unintelligible), which peculiarities you believe there are.

Arkadij: Muscovi- Moscow-

Interviewer: If you don’t know you can (unintelligible) just that you think that it is different.

Arkadij: Well it’s definitely different // So/It just takes some talking // (laughs) // Because I have had conversations you see // (pause 5 sec) // You see with Piter [St. Petersburg] it will be more difficult // (laughs) // Somewhere to the North // Hm-m/I’ll try not to embarrass myself!! // (Pause 2.5 sec) (Interview extract 3.1, my translation.)

Moscow is the first place/area that Arkadij marks off in his map after receiving instructions from the interviewer. In Arkadij’s words, it “just takes some talking” to understand how Muscovite speech is different. His observation seems to be closely tied to the communicative situation, the speaker, or even the location.

Ksenija from Perm uses the label “Moskva,” which in section 3.3 thus was classified as a location. In the dialogue with the interviewer, it turns out that she is referring to Moscow speech: she talks of Muscovian long vowels, and mentions Perm speech as an example of the contrary: “summoned,” “closed,” and “in a way colder” speech.

4.4 Reference to extralinguistic features

Some informants demonstrate that their beliefs about regional language variation are influenced by beliefs about extralinguistic features, which suggests that they experience speech as interrelated with other factors.

In addition to the 73 references to geographical locations, there are also labels that refer to the properties of a location. Dmitrij from Novosibirsk encircles an area in the Far East, with the comment “How is it even possible to live here?”52 which could be understood as an ironic remark on the area’s distancedness. Evgenij from Novosibirsk encircles an area in the Far East where he claims that “Because of the weather conditions they have fallen behind in life.”53 Julia from Moscow ties regional language variation to climate factors by claiming that “because of its distinctive climate there are specific terms”54 in Caucasus.

Some labels refer to the properties of the people who live in a certain area, like their personal characteristics ("Jakutija kind and compassionate people"55), their level of education (“Low level of education”56), or adherence to certain ethnic groups (“I think that people in different parts of Russia speak a bit differently. This depends on how many different ethnic groups that live in the area”57). Vladimir from Novosibirsk ties regional variation in Russian to migration. All the three areas that he mentions in his map—one in the middle of Europe, a second area in the Caucasus, the third in the North-East of the Far East—are labeled “many migrants from other countries.”58 This could mean that he thinks that the presence of newcomers who speak other languages changes Russian in the area. It could also mean that he believes that in these areas, many people speak with an accent, or merely that other languages can be heard alongside Russian.

4.5 Choice of labels

The categorization presented in the previous paragraphs of this section conceals how often a place was identified as having regional variation in spoken Russian, since the same location could be marked with labels in different categories. For example, labels that refer to “Moscow” (12 labels) and “Moscow speech” (three labels) refer to the same location on the map and perhaps also to the same object. On the other hand, unless specified, the object behind the label “Moscow” could be anything that the informants perceive of as related to Moscow. In this section, as well as in section 3.6, I include interview excerpts. The purpose of this is to illustrate the benefit of combining the draw-a-map task with other methods in cases where map data are insufficient. The examples below demonstrate cases where the labels “Moscow” and “Moscow speech” both seem to refer to Moscow speech.

Arkadij from Novosibirsk uses the label “Moscow speech different.” In the dialogue with the interviewer he reveals that he does observe certain differences in Moscow speech, but is unable to describe it.

Interviewer: If in your opinion it doesn’t differ anywhere, you can draw one big circle.

Arkadij: (laughs) // Ok/we-cl right away I can sug-/suggest that Moscow is around here somewhere right? //

Interviewer: Well yes.

Arkadij: Yes/like this // (pause 2.8 sec) // So/what should I write? // Simply Muscovites/it is something particular (laughs) //

Interviewer: Muscovites, well, Moscow (unintelligible), which peculiarities you believe there are.

Arkadij: Muscovi- Moscow-

Interviewer: If you don’t know you can (unintelligible) just that you think that it is different.

Arkadij: Well it’s definitely different // So/It just takes some talking // (laughs) // Because I have had conversations you see // (pause 5 sec) // You see with Piter [St. Petersburg] it will be more difficult // (laughs) // Somewhere to the North // Hm-m/I’ll try not to embarrass myself!! // (Pause 2.5 sec) (Interview extract 3.1, my translation.)

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Russian varies across means that the majority of the maps in the current study do not characterized as partly empty. I discuss the maps that can be characterized as partly empty, especially maps that are left entirely without labeled areas. Four maps have lines, but no labels. To be able to comment on the informants’ motivation for marking areas without labeling them, it is helpful to include excerpts from the adhering interviews like in section 3.5. For example, while he draws the map, Jaroslav from Moscow says that he separated an area around Moscow because of their “dialect with akan’e.” Later in the interview, though, he raises doubts about his decision to separate this area:

Jaroslav: This/well/eh here I have properly separated the Moscow territory (laughs) // eh but it is incorrect // eh/generally you can disregard (laughs) this map/honestly // I shouldn’t have drawn anything // But/I tried // a shot in the dark // I tri-/I tried // (sighs)43

(Interview extract 3.3, my translation)

Earlier in the conversation Jaroslav makes imitations of both akan’e and okan’e, and ties akan’e to Moscow and okan’e to Vologda, so he does not seem to lack any justification for separating the Moscow area. His decision not to write down in what way he thinks Russian varies in this area might be based on lack of confidence, but his doubts might also mean that he does not really think that this variation is important enough to be written down. Another example is Vasilij, a student of philology from Novosibirsk, who comments on four places where he thinks that Russian varies: 1) Novosibirsk, where he suggests that there is okan’e; 2) the Northern regions and particularly the Far East, where, he says, some peculiarities in the language are present; 3) peoples in Caucasus “and so on,” who migrate; and 4) “the most typical Russian language,” which, he claims, is spoken in Western Russia. Vasilij nevertheless also chooses to leave his perceptual map free of labels.

### 4.6 Blank and semi-blank maps

I here present the maps that were left blank, as well as maps that contained little information. As already noted, two informants, both from Perm (Pavel and Nikolaj), choose to leave the map of Russia completely blank, not identifying any specific area where Russian stands out as different. In addition to the informants who left their maps blank, I discuss the maps that can be characterized as partly empty.

Only 11 maps split the whole of Russia into labeled zones, which means that the majority of the maps in the current study do not provide any information on whether the informant thinks that Russian varies across the entirety of Russia. The fact that only 11 informants choose to split entire Russia into zones indicating the variation of Russian could reflect the opinion that variation is not the norm, but, on the contrary, deviations from the Russian as spoken by the majority. Most informants, though, do not say whether they believe there to be such a spoken norm in Russian, nor do they specify any areas where such a norm would be spoken. The failure to split the whole of Russia into zones could also mean that most informants are not able to say something about how Russian varies in all parts of Russia. Labeling the entire area was not a requirement for participation in the study. There is little to suggest that an incomplete map is less valuable than a map labeling all of Russia, at least for the purposes of this study.

When analyzing spatial aspects of the perceptual maps, the most problematic maps in my data set are those that lack a one-to-one correspondence between label and area. In all the maps there are 51 unlabeled regions, three unlabeled dots, and one unlabeled arrow. While 48 maps contain labeled locations or areas, many of them contain unlabeled locations or areas as well. In order to explore the character and significance of both labeled and unlabeled locations in the informants’ minds—which they be labeled or not—aggregate maps would be helpful (Montgomery & Stoeckle, 2013).

#### 4.6.1 Interpreting Unlabeled Areas in the Maps

It is challenging to interpret unlabeled areas in a meaningful way, especially maps that are left entirely without labeled areas. Four
the two cities, and this might explain why lexical items occur most often in the maps from Moscow.

The city of Moscow is mentioned in 14 maps, and the majority of the maps mentioning Moscow, eight of them, are drawn by Perm informants. Moscow is mentioned by three informants from Novosibirsk and three from Moscow. The fact that Moscow is mentioned most often in Perm might indicate that the Perm informants perceive a difference between Moscow speech and the spoken Russian that they have experienced either in their hometown or elsewhere in Russia. In particular, this can be related to their reported knowledge of the akan’e/okan’e opposition, as many Perm informants indicate an opposition between akan’e in and around Moscow versus okan’e in and around Perm.

4.8 Summary
In this section, I have described perceptual maps of regional variation in Russian drawn by informants in Perm, Moscow, and Novosibirsk. As shown, both linguistic as well as extralinguistic features are mentioned, and certain features and varieties are mentioned more frequently than others. The semi-blank maps illustrate that it may be difficult to clearly distinguish between those who do believe Russian to vary, and those who do not, based only on perceptual maps. I found it useful to add interview data for two purposes: in order to assess unclear reference and in order to understand why some informants left areas unmarked. Even if, for these particular purposes, the map data are insufficient, such shortcomings could have been avoided by improving the study design. The informants could have been asked to specify any unclear references while they filled out the map, and they could have been encouraged to write down all the regional variation that they mentioned orally, on their maps.

I have demonstrated how labels relate to different categories and provide different amounts of information about regional variation in Russian. When informants refer to a geographical location or name a variety, they implicitly state that some sort of variation occurs. In naming specific linguistic features, they provide more detailed information about what it is that varies in a given area. It seems reasonable to assume that the features that the informants mention are perceived of as particularly important in separating spoken Russian in one area from other areas. Labels that refer to the evaluation of regional variation as well as labels with reference to extralinguistic features provide insight into the informants’ associations with the spoken language in a certain area, and the social meaning that they assign to it.

Perm reports most eagerly on linguistic characteristics, while Moscow has most labels relating to lexical items. No single feature is found consistently in all or most of the maps. One of the weaknesses of the draw-a-map task is that it does not give any information on what the informant does not choose to talk about. Based on this study it is therefore impossible to ascertain where the informants believe that Russian does not vary, unless they explicitly state that Russian is the same across Russia, like two of the informants did.

5 Discussion
In this section, I discuss the characteristics of the perceptual maps, relating the informants’ perception of regional variation in Russian to previous research in the field (section 4.1). I also explore the links that informants made between language and other domains in the course of the draw-a-map task (section 4.2). Such links might provide valuable insight into how young Russians organize their beliefs on language. In section 4.3, I discuss the explanatory value of perceptual maps in the Russian context.

5.1 Ideas on how and why Russian varies
One of the aims of the current study was to find out what regional variation young Russian city dwellers believe can be found in Russian and how they describe this variation. As shown in this article, the informants demonstrate that they do have ideas on how and why Russian seems to vary. No single feature was noted in all or most of the perceptual maps, however, as shown in section 3.7, certain features were more typically noted by informants from Perm (akan’e/okan’e) and Moscow (lexical items).

According to the perceptual maps of the young informants in this study, regional variation is typical not only for people in distant villages, but also for larger parts of the Russian population, as they claimed that there is regional variation both in cities and larger areas. Russian as spoken in different cities does not vary a lot, but cities make up a large part of the places that were mentioned in the perceptual maps. As the informants may not have much experience with villages in general and, in particular, with village speech in different parts of Russia, it may be easier for them to relate to cities. However, as my findings suggest, the variation that they have in mind does not necessarily fit into a diachronic model of Russian (Krause, 2011) with the so-called standard language on top and traditional village dialects at the bottom. The informants’ labels may also refer to stylistic variation in language and include the evaluation of speech on scales of beauty or educatedness. Such scales are among those typically used in matched- and verbal guise tests in the operationalization of language attitudes (see Andrews, 1995, 2003), and the association of personality traits with language is well-explored in sociolinguistics (Kristiansen & Grondelaers, 2013).

Particularly the connection between style and location may suggest the presence of one or several (linguistic) norm centers and peripheries in Russia. Moscow is the national capital of Russia and St. Petersburg is nicknamed the “cultural capital” of Russia, and both cities have high media exposure. As Montgomery (2012) writes, “[c]ultural prominence functions by bringing ‘far away’ areas ‘closer’ to respondents through increased exposure in various forms of media and public discourse,” and these cities are expected to be perceived as close and relevant sites to the informants. As noted, St. Petersburg, a city which is often called the “cultural capital” of Russia and thus is an important norm center, is tied to educatedness in the data set, while Russia’s national capital Moscow is frequently mentioned. Neither city is ever described in negative terms in the data set. Locations further away are more frequently tied to language mixture or accent, geographical distance or low level of education—factors which might distinguish and estrange the spoken language from what one of the informants termed “normal/regular Russian language”—a perceived unmarked Russian spoken by natives in central European Russia.

Table 5. Labels referring to linguistic features in the data set.

<table>
<thead>
<tr>
<th>City</th>
<th>Number of labels referring to linguistic features</th>
<th>Number of informants who noted linguistic features</th>
<th>Total number of labeled maps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perm</td>
<td>36</td>
<td>36</td>
<td>17 (18)*</td>
</tr>
<tr>
<td>Moscow</td>
<td>32 (37)</td>
<td>21 (22)</td>
<td>14 (16)**</td>
</tr>
<tr>
<td>Novosibirsk</td>
<td>16</td>
<td>9***</td>
<td>14</td>
</tr>
</tbody>
</table>

*Two informants are not native to Moscow. These account for four labels referring to linguistic features.

**One informant is not native to Perm. He does not note any linguistic features in his map.

***7 students and 2 pupils.
5.2 Regional variation is perceived as a fuzzy category

The informants in this study believe regional variation in Russian to be related to other linguistic (style, language contact) and extra-linguistic (speaker characteristics, geography) domains.

If we wish to understand how informants have acquired the beliefs and knowledge that lie behind their claims about regional variation in Russian, it is crucial to account for the domains that informants experience to be interrelated to language. An explanation might be that the informants experience certain factors as interrelated with language and also as natural elements in their discourse on language. If this is the case, such interrelations can give valuable insight into how laypeople view language. This orientation towards the role of language versus other domains is in line with previous research within folk linguistics and third wave socio-linguistics. Preston (2010:3) writes that “a conceptual world of language ideologies lies behind the more superficial categories of language differentiation,” while Eckert (2019:754) claims that “iconic connections are central to language ideology (Irvine & Gal, 2000), allowing the construal of language features or entire varieties as natural reflections of a characterological construal of their speakers. Iconicity is also fundamental to variation (and expressivity more generally), as the social meaning of a variable can be intensified by repetition.” Thus, claims which at first sight seem to have nothing to do with language can, in fact, explain certain iconic connections and help us approach the informant’s particular language ideologies. Bringing in knowledge and beliefs from other domains could also be explained by a strong personal interest for instance in geography or demography, or possibly by a lack of knowledge about regional variation in Russian, using other knowledge and beliefs to fill in that gap.

In the current study, regional variation in Russian seems to be understood by most of the informants as a fuzzy domain or category which is not readily distinguishable from other spheres such as personal characteristics or geography. Based on the maps I have identified style, language contact, speaker characteristics, and location characteristics as domains bordering on regional variation in the eyes of my informants. In a word, these are domains that might have played a role in shaping the informants’ particular language ideologies, and domains that they often consult when they need to relate to regional variation in Russian, at least when they are forced to consider how regional variation could be represented on a perceptual map. My findings suggest that taking beliefs and knowledge in these domains into consideration could enrich further studies within folk linguistics among adolescents in Russia.

5.3 The explanatory value of perceptual maps

The chief aim of the draw-a-map task was to let informants suggest where in Russia they believe that the spoken language varies, and to map any kind of regional variation that they think exists. The analysis of data from the 53 maps included in this study has shown that perceptual maps can indeed be used to access nonlinguists’ beliefs about regional variation in Russian. It has allowed us to make conclusions about the perceived character of regional variation in Russian, and to discuss factors that lie behind their explanations for this variation. The analysis has also shown that there is much more to be learned about regional variation in Russian and how it is perceived by nonlinguists.

In most of the perceptual maps, only a small number of areas were indicated. Each perceptual map therefore provides a somewhat incomplete model where the informant emphasizes the variational features of his or her choice. The combination of data from several maps provides additional information about what is considered more and less important to young Russians when talking about regional variation in the spoken language.

In this study, little attention has been given to the character of individual maps. At an individual level, some maps mainly contain labels related to dialect. Other maps have labels related to other linguistic or extralinguistic domains, either instead of, or in addition to, the dialect-related ones.

Based on the perceptual maps, it has not been possible to distinguish between informants who think that variation in the labeled areas is universal, relating to all levels of spoken Russian, and those who perceive it is partial, relating only to the features that they note on the map. A suggestion for further draw-a-map studies of spoken Russian would be to ask the informants to write down how different they think the varieties that they name actually are. If, for instance, an informant perceives two single lexical items to be the only thing that sets spoken Russian in Moscow apart from Russian in other places, the difference would perhaps hardly be noticeable in daily life. If, on the other hand, these lexical items are simply two examples out of many, or perceived as particularly salient, the perceived difference would be larger. Another suggestion for further studies is to ask the informants whether they believe variation or non-variation to be the norm in Russian. These two adjustments to the task could contribute to further accessing the folk model of regional variation in Russian, both as an autonomous model, and in light of the professional sociolinguistic discourse, including the presence of di(a)glossia in Russian regional variation (Krause, 2011) and the interpretation of standard language as a “negative dialect” (Andrews, 2006).

This article has focused on perceptual maps. A combination of perceptual maps and other folk linguistic methods, which would be highly recommended for further studies, would give an even deeper understanding of perceived regional variation among young Russians.

6 Conclusion

In the current study, I have shown that almost all the adolescents from Moscow, Perm, and Novosibirsk who participated in my study indicate in their perceptual maps the presence of regional variation in spoken Russian in one or several geographic areas. The informants in this study refer to variation in different categories and with different levels of abstraction, although the labels that they use have little in common with scientific descriptions of Russian base dialects. This suggests that regional variation in spoken Russian is something that young Russians can to a large degree relate to. The results of my study indicate that the underlying motivations for claims about regional variation in spoken Russian needs to be examined more closely in order to understand the role that regional variation in spoken Russian plays in young Russians’ ideas about language. To the informants in this study, language is definitely more than its formal structure. While knowledge and belief about particular language features indeed are key sources for their claims, one must also take into account other knowledge and beliefs that the informants experience to be interrelated with regional language variation. This does not mean that the informants lack an opinion on where in Russia the spoken language can be said to vary, but rather implies that they perceive other linguistic and extralinguistic factors as relevant to regional variation in Russian. A wide definition of language including many explanatory factors is typical for the informants in this study. I argue that in order to grasp what their beliefs about regional variation in

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spoken Russian actually mean, it is important to understand how informants have acquired them. Taking the origin of the informants’ beliefs into account can help explain more clearly what role regional variation in spoken Russian plays in the minds of young Russians.

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Notes
1 Foreign accent is not included in my definition of regional variation. 2 [Литературный язык, в современном понимании этого термина] общеобъемлем для всех членов данного национального коллектива и в связи с этим не допускает диалектных вариаций (Isachenko, 1958, in Paulsen, 2009:73). 3 A matched-guise test is similar to a verbal guise test, but while the verbal guise test uses stimuli from different authentic dialect speakers, the matched-guise test uses stimuli from actors or bidialectal individuals whose task is to present equally naturally performances of the same text in two different dialects. 4 Krause (2013) repeated the verbal guise test with speakers from the Russian city Kirov and heritage speakers from Germany as informants. 5 A verbal guise test is an experiment where participants are exposed to speech stimuli that differ linguistically, in this case, with different dialects, and are asked to evaluate the people who speak on scales such as intelligent–unintelligent, kind–unkind etc. Stimuli with people who speak dialects and standard language typically get high scores on different scales and the patterns are thought to reveal attitudes to dialect and standard language. 6 Recently, production data from younger village dwellers have been included as well (Daniel et al., 2019; Govorom po-russki, 10.6.2016). 7 Unless otherwise specified, all translations into English in this article are my own. 8 The terms prostoreie, just as the spoken form of standard Russian (razgovornaja reť) (on which see above) are problematic because they first of all entail social definitions (see Erofeeva, 2003:440–441; Zemskaja, 1981:23; Zemskaja & Smel’kev, 1984:10–11). Moreover, most researchers do not take into account that speech considered to be prostoreie and standard Russian might also have local geographic conditioned features (see Erofeeva, 2009). 9 Современные исследователи выделяют два типа просторечия, называя их по-разному: литературное и внелитературное (Ф.Ф. Филин), функционально-стилистическое и социальное (В.В. Химик), экспрессивное и естественное (А.Н. Еремин). С одной стороны, просторечие – это языковые средства, которые могут быть употреблены в подходящей ситуации образованными людьми для грубоватого, сниженного изображения предмета мысли, например, хорошориться (“держаться заносчиво”), драхнуть (“спать”). С другой стороны, это элементы речи малообразованных носителей языка, например, ихних, местов, ед, которые “компрометируют” речь образованных людей. (Xolodkova, 2009). 10 (City) prostoreie is a contested concept which has been criticized for being too ambiguous (Ryazanova-Clarke & Wade, 2002:113) and Silskareskaia (1994, in Ryazanova-Clarke & Wade, 2002:113) suggested, for this reason, to discard the term. 11 “Именно в извлечении культурного смысла из собранных народных представлений о языке состоят задача исследователя” (Golovko, 2014:15). 12 “Свой диалект перестает восприниматься как неправильный, как такой, с которым нужно бороться” (Loupuzina, 2014: 107). 13 In another part of the interview, I collected material for other purposes: speech in different styles (careful speech, casual speech, reading, and a semi-improved task where the informants made mock invitations based on a list of required components). 14 In compliance with Norwegian law, an interview guide as well as an information letter to the informants was approved by the Norwegian Social Science Data Services (NSD) before the study commenced. Ideally, the topic of regional language variation would be introduced to the informants only after I had asked some general questions about how they think that language varies, but NSD regulations required an information letter about the study to be presented to each informant before the start of the interview. 15 It is clear that informants who commented on their own skills in geography and related domains must be accounted for in the interpretation of the data. A question raised in cases where the data are aggregated from a large amount of informant maps, is how much the knowledge of geography, or lack thereof, can be said to affect the results. My informants were not tested for their knowledge of geography, but such a test could arguably make the results of a draw-a-map task more reliable. 16 Federal subjects of the Russian Federation include republics, krais, oblasts, cities, an autonomous oblast and autonomous okrugs (gov.ru). 17 The maps of the Novosibirsk informants Georgij, Konstantin, Ivan, and Kirill were excluded from the data set because of manipulation from the interviewer. 18 Quantification of areas was complicated by several factors. The maps in my data set did not always have a one-to-one correspondence between label and area, and labeled areas were not always clearly separated from other areas. Quite many maps contained areas that were marked, but lacked a label. Some maps lacked a clear distinction of area or had general notes on variation in Russian that were not tied to any specific place on the map. Distinction of an area was made by different means: encirclement, arrows, signs of radiation that indicated center and periphery, or dots. This could have been prevented with clear instructions to mark all places by encirclement. Aggregate maps could still be created, if one chose only to quantify the areas which have been encircled. 19 Although it would be demanding to create such an overview, a good place to start would be ensuring that collected resources become available and search-able to other researchers, especially corpuses with audio-recorded speech. Corpuses of Russian speech from different parts of Russia are already available and an online overview of Russian corpuses can be found at the web page of the Russian National Corpus (The Russian National Corpus). 20 Perm 3.5, Novosibirsk 4.0, and Moscow 3.94. 21 “сев. Кавказ (манера общения)”. 22 The labels are quoted in Russian using the informant’s orthography and translated into English by the author. 23 The role of accent and foreign/second languages in the discourse on regional variation will be studied in detail in my forthcoming article. 24 “Москва разное произношение одинаковых слов”. 25 “все акцент”. 26 “все окакт”. 27 “ударение на "А"; "ударение на "O"”. 28 “звук ‘ь’-звук ‘ъ’-ее”. 29 “постоянно говорим через ‘O’”. 30 “Люди заменяют ‘А’ и ‘О’”. 31 “Г диффикативное; ‘ь’ вместо ‘ъ’”. 32 “Язык немного различается у жителей деревень и городов: городские жители используют больше заимствований, деревенские могут употреблять исконно русские слова, неизвестные нам, сохранившиеся в деревне, так как ё её слабее коснулась глобализация”. 33 “в Перми: быстро, сквозь зубы”. 34 "непонятно скомкано" "четко" "ясно". 35 “странно”. 36 “что-то”. 37 “cultured/educated Russian” русско-культурный; “more cultured/educated” питерская речь более культуры; “Sp more cultured/educated speech than in Moscow” СПб более культурная речь, чем в Москве. 38 “they speak beautifully in Piter” красиво говорят в Питере; “the speech is more beautiful and ‘branchy/detalled’” речь более красноречив и ветвиста. 39 “Кавказ более грубая речь, не слушают собеседников”. 40 “московская речь”; “московский”; “московский диалект”. 41 “петерская речь”; “питерский”. 42 “деревенский язык (отдельные деревни)”. 43 “со своими диалектами”. 44 “северо-русские говоры”; “южно-русские говоры”. 45 “по-европейски”. 46 “русско-культурный”. 47 “сленг”. 48 “русский матерный”.

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66 Benedikte Fjellanger Vardøy

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