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- ZZ Material Design and Discovery via Multiscale Computational Material Science
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Mechanical property measurement protocols have their origins in metallurgy—metals being the first materials used on a broad industrial scale—as well as in mechanical and civil engineering. Recent decades have evidenced growing interest in applying these methods to biological materials or materials mimicking or replacing biological tissue. However, the mechanical properties of biological materials are highly variable and hard to determine by the traditional protocols. A more slowly emerging thought is that perhaps the mechanical theories underlying the testing protocols emanating from the metals field might not be fully applicable to highly complex, hierarchically organized biological materials and might need further development. The presentations in this webinar highlight the challenge of extending theoretical and applied mechanics to the level needed to satisfactorily and reliably determine the mechanical properties of biological and related materials

This webinar expands on research that is featured in the April 2015 Issue of *MRS Bulletin*.

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2014

YEAR-END REVIEW



Tia Benson Tolle 2014 MRS President



Todd M. Osman

MRS Executive Director

"Coming together is a beginning; Keeping together is progress; Working together is success." Those simple but powerful words from Henry Ford could well describe the success of our own Materials Research Society (MRS). While continuing to honor the vision of our founding members—who over 41 years ago opened the doors to interdisciplinary inquiry, professional partnerships and public appreciation for the role of materials in our lives—each year an inspired new roster of volunteers comes together to find exciting and innovative ways to shape the Society and chart its path forward. 2014 was no exception. Here we outline just a few special achievements of the past 12 months. Then turn the page and find a remarkable array of people, projects, places, premiers and previews that defined the year—by the numbers!

The Materials Research Society Foundation was established in late 2012 to advance the MRS mission of promoting interdisciplinary materials research and ensure that MRS programs in education outreach and peer recognition continue to grow. Two years later, the Foundation has funded member-proposed outreach projects, University Chapter Special Projects, free electronic memberships for students studying in developing countries, and experiment kits to connect U.S. and African materials scientists and university students. And thanks to a generous donation by the Jiang Family Foundation, a new award honoring excellence in post-doctoral research was presented at the 2014 MRS Fall Meeting. Additional information on the Foundation and its good works are outlined on the last page of this report.

In publication news, the MRS partnership with Cambridge University Press continues to produce innovative new products and services. Just launched, *MRS Energy & Sustainability—A Review Journal* focuses on key topics in materials research and development as they relate to energy and sustainability. We're also pleased to announce new Open Access options for select MRS publications, with discounted rates for our MRS members.

Continuing our focus on energy and sustainability, a pioneering new international traveling science exhibition, **Strange Matter Green Earth** (SMGE), is in predevelopment and will be a major Society focus as we move into 2015. This interactive exhibition will enable millions of people across the globe to explore ways in which advances in materials can lead to a more sustainable future. SMGE is modeled after the first traveling

science exhibition from MRS—Strange Matter, a dynamic showcase of materials science now in its second decade of touring, with recent museum locations in the United Arab Emirates (Abu Dhabi) and China (Hong Kong and Shanghai). Strange Matter illuminated the power of a traveling science center exhibition and launched MRS as a leader in public education and outreach.

The MRS OnDemand® platform and the MRS OnDemand Webinar Series continued to grow in 2014 and will expand in 2015 with Webinar Wednesdays. This new series features free, live webinars and event rebroadcasts throughout the year that provide valuable educational information on timely, interdisciplinary topics, all while networking with other researchers from around the world.

Career Central was also introduced in 2014, with the goal of preparing and inspiring the talented and enthusiastic next generation of materials professionals. Offering a new online Job Board for job seekers and employers, and Career Fairs at MRS Spring and Fall Meetings that provide on-site job interviews, mentoring sessions with senior scientists, resume critiques, mock interviews, and professional development seminars and workshops, Career Central is a one-stop shop for all professional development needs.

That segues to yet another pioneering project from MRS designed to support and inspire, **iMatSci—Innovation in Materials Science**. Added to the lineup of activities at the 2014 MRS Fall Meeting Technology Innovation Forum, iMatSci gathered educators, industry leaders, innovators and venture capitalists in one location to spur collaboration and accelerate the adoption of new materials technologies that deliver value in real-world applications. The program was successful beyond expectations and is one of the ways we are facilitating connections between materials researchers across sectors and around the world.

And as always, this is the perfect time for us to thank the over 1000 volunteers plus members, leadership, headquarters staff, vendors, advertisers, exhibitors, sponsors, host cities and the materials community who make MRS "the world's leading scientific organization for researching, developing, and applying new and existing materials."* These volunteers don't just share in our success, they contribute to our success, and for that we are extremely grateful.

Tia Benson Tolle, PhD 2014 MRS President

Todd M. Osman, PhD MRS Executive Director



2014

BY THE NUMBERS

Looking back to 2014, we are delighted to see all the Materials Research Society has accomplished. Our members, volunteers, exhibitors, sponsors, partners and headquarters staff are all to thank for the tremendous sucess of our Society. We are pleased to present a year-end review summary of some of our biggest achievements this past year.



- celebrated 41 years of service to the materials research community
- continued the success and growth of the Society with the help of over 1,000 volunteers from across the globe
- served an MRS membership of over 16,100
- furthered our global reach by representing women and men from 80 countries around the world in our membership and meetings
- boasted 90 MRS University Chapters worldwide
- announced 5 Materials Research Society Foundation grants and 5 University
 Chapter Special Project Awards at the 2014 MRS Spring Meeting
- advanced 1 mission—to promote communication for the advancement of interdisciplinary materials research and technology to improve the quality of life
- garnered 4.2 million
 page views on the MRS website
- strengthened MRS presence on social media, generating a viral reach of 643,772 on Facebook alone

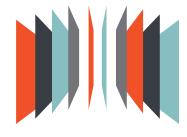


- reported the latest breakthroughs in materials science through the MRS news site,
 Materials360 Online, yielding over 155,104 annual page views
- added 856 plenary and award talks, tutorial sessions, technical presentations, interviews and more to the MRS OnDemand® library
- recorded exclusive interviews with experts in the field during MRS Meetings via MRS TV, accumulating over 60,500 views on the 2014 MRS Spring Meeting playlist
- kicked off the MRS OnDemand Webinar Series with 3 live webinars, providing people in 51 countries access to valuable educational information on timely, interdisciplinary topics



- offered 109 technical symposia at the 2014 MRS Spring and Fall Meetings, bringing in 12,445 total on-site attendees
- sold out the 2014 MRS Fall Meeting exhibit with 310 exhibitor booths
- expanded MRS Career Central to include a new online Job Board, professional development opportunities and enhanced Career Fairs at the MRS Spring and Fall Meetings, which accommodated
 598 on-site job seekers
- achieved record attendance of 1,516
 at the XXIII International Materials Research
 Congress (IMRC), held in partnership with
 the Sociedad Mexicana de Materiales (SMM)
- managed 7 events through the MRS
 Conference Services Program, yielding a cumulative attendance of 1,669

- increased combined downloads across all MRS publications, hosted on Cambridge Journals Online (CJO), to a total of over 1 million
- continued to expand the breadth and scope of the MRS Book Collection, adding 7 books and textbooks to our portfolio



- ranked in the top 10% of materials science journals with MRS Bulletin, which had an Impact Factor of 5.069 for 2014
- improved the Impact Factor for MRS Communications by 24% in its second year of publication
- sustained an impressive cited half-life of >10 years for Journal of Materials Research (JMR)
- published the 1st issue of the new MRS Energy & Sustainability—A Review Journal
- received **5.9 million** abstract views on the MRS Online Proceedings Library (OPL)
- achieved a readership of over 80.000 for the Materials 360® e-newsletter



- honored 88 MRS members through the MRS Awards Program
- awarded the 1st MRS Postdoctoral Awards at the 2014 MRS Fall Meeting
- continued to bring materials research to the public with the 12th year of the international traveling exhibit, Strange Matter, reaching over 3.9 million exhibition attendees in 5 countries to date
- sent 3,256 letters to the U.S. Congress through the MRS Materials Voice platform
- provided balanced coverage of science policy news in MRS Bulletin and Materials360 Online, with 52% coverage of international (non-U.S.) stories
- hosted an introductory workshop for 8 institutions to learn about adopting the Impact of Materials on Society course at their college or university
- celebrated the 10th Anniversary of the National Science Foundation's (NSF) Partnerships
 for Research and Education in Materials (PREM), where 52 students from minority-serving
 institutions joined us at the 2014 MRS Fall Meeting to participate in mentoring and
 professional development sessions

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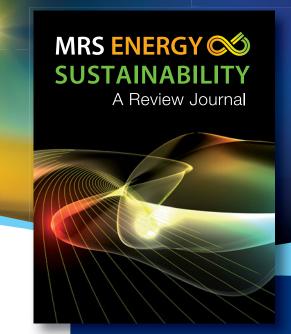
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