EDITOR'S CORNER

what the "flag-ship journal," *American Antiquity*, can offer to the archaeological community. If the journal is to be one that all SAA members want and use, it seems to me that contents with a broad appeal are essential. This might be accomplished in two ways. First, each issue could offer a diverse array of articles and reports, so that at least something will be of interest to virtually every reader. This approach, however, might mean that a large portion of each issue has little to offer the individual reader. A second approach, and one that I prefer, is to publish articles, each of which has broad appeal. How could this be accomplished?

One way is to publish articles that present a detailed study of a particular problem or process in the past, but in such a way as to serve as an illustration of a successful and useful approach, one that can be applied in some way to other areas and times. In this issue, for example, Deagan demonstrates how we can successfully challenge documentary sources about the nature of culture contact and illuminate the role of gender in such processes. Wells, Rice, and Ravesloot grapple with and coax meaning from a situation familiar to most archaeologists: the vast amount of material distributed on the landscape away from major sites. Also using a Southwestern example, Hill, Clark, Doelle, and Lyons approach an old question—site abandonments—with new conceptual tools that guide their analysis. Similarly, Eerkens brings new ideas about the organization of subsistence and technology to his examination of significant changes in Great Basin prehistory.

Another way of appealing to a broad audience is to present articles focused on some aspect of archaeological methods, presenting new approaches, refining existing ones, or at least raising new questions about current practice. The two reports on radiocarbon dating by Deo, Stone, and Stein and by Steelman, Rowe, Turpin, Guilderson, and Nightengale demonstrate this well.

The reanalysis or revision of old interpretations and the provision of important new data represent another sort of contribution that may be significant beyond regional borders. Examples in this issue include the reporting of an important new burial find by Hoard, Banks, Mandel, Finnegan, and Epperson; the demonstration by Stoltman and Hughes of long-distance obsidian movement earlier than traditionally thought; and the revision of settlement models in the coastal Southeast by Keene.

Theoretical discussions that suggest new ways of thinking, new models to approach particular questions, or comparisons and reevaluations of existing theory would be a fourth example of the types of articles that might generate wide interest. My personal preference is that such discussions include concrete applications to archaeological data, allowing the reader to see how the ideas can be put into operation, and I hope to include such articles in future issues.

---MICHAEL JOCHIM

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