

THE EDITOR'S CORNER

We welcome the following new members of the Advisory Board of the *Business History Review*: Harold C. Livesay, Associate Professor of History, University of Michigan; Merritt Roe Smith, Associate Professor of History, Ohio State University; Gary John Previts, Professor of Accounting, University of Alabama; and Jürgen Kocka, Faculty of History, University of Bielefeld, West Germany. At the same time, we thank the following members of the Board, whose terms have expired, for their valued assistance: Professor Thomas P. Hughes, University of Pennsylvania; Professor David Herlihy of Harvard University; Professor Harold D. Woodman of Purdue University; and Professor Eric H. Robinson of the University of Massachusetts at Boston.

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We are happy to report that the conscientiousness of book reviewers has improved remarkably during the past year. At present we have to report only two cases in which reviewers have abandoned their commitments and have refused to respond to our entreaties. The books are:

Carlo M. Cipolla, *Before the Industrial Revolution: European Society and Economy, 1000–1700* (New York, 1976).

Markos J. Mamalakis, *The Growth and Structure of the Chilean Economy: From Independence to Allende* (New Haven, Connecticut, 1976).

The Editor would be pleased to hear from any reader who wishes to undertake to review either of these books, and has access to a copy.

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The leading professional historical associations of the United States have established a National Coordinating Committee for the Promotion of History, which seeks “to promote historical studies generally, but especially in schools at all levels; to broaden historical knowledge among the general public; to restore confidence in the discipline of history throughout society; and to educate employers in the public and private sectors to the value of employing professional historians.” For information, write the Committee at 400 A Street, S.E., Washington, D.C. 20003.

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The winner of the first Forest History Society Book Award of \$500 is Dr. Charles E. Twining of Northland College, Ashland, Wisconsin, for his *Downriver: Orrin H. Ingram and the Empire Lumber Company*. Twining's book, published in 1975 by the State Historical Society of Wisconsin, was determined by an independent panel of judges to be the best work in North American forest and conservation history to appear in the period 1975–1976. It interprets Ingram's career as a prominent nineteenth-century lumberman.

Professor Susan L. Flader of the University of Missouri, Columbia, is winner of the Society's Theodore C. Blegen award, given annually for the best article in forest and conservation history in a publication other than the *Journal of Forest History*. Her two-part article, "Scientific Resource Management," appeared in the July and August 1976 issues of *American Forests*. Dr. Flader received a certificate and a check for \$150. Cowinners of the Frederick K. Weyerhaeuser Award for the best article in the Society's *Journal of Forest History* are Robert E. Ficken of Seattle, Washington, and Susan R. Schrepfer of Rutgers University. Dr. Ficken is the author of "Mark E. Reed: Portrait of a Businessman in Politics," which appeared in the January 1976 issue. Dr. Schrepfer wrote "Perspectives on Conservation: Sierra Club Strategies in Mineral King" for the October 1976 issue. Ficken and Schrepfer shared the \$150 award, and both received certificates.

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A project to collect and publish the papers of Samuel Gompers (1850-1924) is under way at the University of Maryland and Pace University, funded by the National Historical Publications and Records Commission. All the collected documents will be published in a comprehensive microfilm edition; the most significant papers will appear in a twelve-to-fifteen-volume printed edition. Gompers' papers are scattered throughout the country. Major collections are to be found at the AFL-CIO, the Library of Congress, the State Historical Society of Wisconsin, and the New York Public Library; the project has discovered smaller collections in many other repositories. The editors would welcome information regarding any letters to, from, or about Samuel Gompers. Address correspondence to Stuart B. Kaufman, History Department, University of Maryland, College Park, Maryland, 20742.

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The Regional Economic History Research Center, Eleutherian Mills-Hagley Foundation will sponsor a conference on April 21, 1978, at 2:15 p.m., on "Elites and Economic Development, 1750-1850." Richard L. Ehrlich, Eleutherian Mills-Hagley Foundation and University of Delaware, will be the chairman. Papers will be presented by Lee Benson, University of Pennsylvania, on "Antebellum Philadelphia Elites and Economic Development"; Whitman H. Ridgway, University of Maryland, College Park, on "Maryland Community Leaders and Economic Development, 1793-1836"; and Frederic C. Jaher, University of Illinois at Urbana-Champaign, on "New and Old Elites and Entrepreneurial Activity in New York, 1780-1850." Stanley L. Engerman, University of Rochester, will comment on their findings. For information, write William H. Mulligan, Jr., Assistant to the Director, Regional Economic History Research Center, Eleutherian Mills-Hagley Foundation, Inc., Greenville, Wilmington, Delaware 19807.

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There will be a session at the 1978 Economic History Association meetings in Toronto, Ontario, September 14-16, devoted to reports on

dissertation research by six to eight students who will receive their Ph.D. in economic history by the end of the Summer, 1978. The session is being planned by a committee consisting of Professors Michelle McAlpin, Mary Yeager, and Claudia Goldin, Chairperson. Persons wishing to be considered for participation should send two copies of a 2,000 word abstract of their dissertation to Professor Claudia Goldin, Department of Economics, Princeton University, Princeton, New Jersey 08540, not later than July 15, 1978. The names of those selected will be announced by the following August 1. Therefore, all abstracts should include an address where the author can be reached in August, 1978.

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The Early National Historical Society will hold an organizational meeting at the convention of the Organization of American Historians in New York in April, 1978. The group will meet at 4:30 p.m. on Thursday, April 13, in the New York Room of the New York Statler Hilton hotel. The group welcomes historians of any topical area — political, economic, social, intellectual, cultural, diplomatic, demographic, military, etc. — which falls within the general chronological period of about 1789–1828. Write James H. Broussard, Room 413, 140 North Senate Ave., Indianapolis, IN 46204.

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The Economic and Business Historical Society will meet concurrently with the Western Social Science Association at Denver, Colorado, April 27–29, 1978. For information about the meeting, or membership in the Society, write P. Merle Sarver, Department of Economics, University of Southern Colorado, Belmont Campus, Pueblo, Colorado 81001.

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The Sixth Annual History of Economics Society Conference will be held at the University of Illinois at Urbana-Champaign, Illinois, May 24–26, 1979. The call for papers notes that abstracts must be received no later than October 1, 1978. For further information about participation in the conference, write Professor Royall Brandis, Department of Economics, University of Illinois at Urbana-Champaign, Urbana, Illinois 61801.

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The History of Advertising Trust announces the initiation of the *Journal of Advertising History*, of which the first issue will be Winter 1977–78. Manuscripts and subscription requests should be directed to: The Hon. Secretary, The History of Advertising Trust, 8 Hill Street, London, England W1X 8DQ. Inquiries may also be directed to Richard W. Pollay, Associate Professor of Marketing and Business History, Faculty of Commerce, University of British Columbia, Vancouver, B.C., Canada, who is the North American member of the editorial board and author of the article which keynotes the new *Journal*.

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Franz Steiner Verlag announces the inception of a new journal, *Zeitschrift für Unternehmensgeschichte*, which they will publish three times a year. The publication is devoted to business history in all its branches, and contributions in English and French will be accepted. For further information, write Vincent Sieveking, Franz Steiner Verlag, 6200 Wiesbaden, Friedrichstrasse 24, Postfach 472, West Germany.

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The Eleutherian Mills-Hagley Foundation, Greenville, Wilmington, Delaware 19807, announces a new publication, *Working Papers from the Regional Economic History Research Center*, edited by Glenn Porter and William H. Mulligan, Jr. The series will include contributions from the Center's spring and fall Regional Economic History Conferences, essays by persons doing research at the Center or giving presentations there, and occasional bibliographies and finding aids. The editors anticipate publishing approximately ten or twelve essays annually. Subscriptions are \$5.00 per year; individual numbers are \$2.50.

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Arno Press, 3 Park Avenue, New York, N.Y. 10016, announces a new series of original monographs and reprints under the general title of *The Development of Contemporary Accounting Thought*, edited by Richard P. Brief, Gary John Previts, Basil S. Yamey, and Stephen A. Zeff.

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We have learned of the publication of the following research sources: *État Sommaire des Archives d'Entreprises Conservées aux Archives Nationales*, Tome II (Série AQ), published by the Archives Nationales, 60, rue des Francs-Bourgeois, 75141 Paris Cedex 02, France, for sale by La Documentation Française, 29-31, quai Voltaire, 75340 Paris Cedex 07, France. Fr. 56.00.

Manuscripts Collections of the Minnesota Historical Society, Guide Number 3, pp. 160, compiled by Lydia A. Lucas from collections received by the Society since 1955, of which the most important are the 13,800 linear feet of the archives of the Northern Pacific and Great Northern Railroads. Also covered are such subjects as gold-seeking in Alaska, fur markets in London, missions to Turkey, and the Communist takeover in China. The price is \$7.00 plus 50 cents postage and handling, plus 4% sales tax for Minnesota residents. Write Jean Brookins, Managing Editor, Publications Division, MHS, 690 Cedar Street, St. Paul, Minnesota 55101.

Labor Economics: A Guide to Information Sources, pp. 250, ed. Ross E. Azevedo, published by Gale Research Co., Book Tower, Detroit, Michigan 48226, at \$18.00.

Historic American Engineering Record; The Lower Peninsula of Michigan — An Inventory of Historic Engineering and Industrial Sites; and Long Island Wind and Tide Mills; all published by the National Park Service. Write T. Allan Comp, United States Department of the Interior, National Park Service, Washington, D.C. 20240.

American Federation of Labor and Congress of Industrial Organiza-

tions Pamphlets, 1889–1955: *A Bibliography and Subject Index to the Pamphlets Held in the AFL-CIO Library*, pp. 73, compiled by Mark E. Woodbridge, \$15.00 from Greenwood Press, 51 Riverside Avenue, Westport, Connecticut 06880.

A Guide to the Papers of John Swire and Sons, Ltd., by Elizabeth Hook, pp. 176, £4.00 from the School of Oriental and African Studies, University of London, Malet Street, London WC1E 7HP, England. This firm has traded extensively with the Far East since 1867.

Money, Banking, and Macroeconomics: A Guide to Information Services, James M. Rock, ed., pp. 281, \$18 from Gale Research Co., Book Tower, Detroit, Michigan 48226.

A Half-Century of Returns on Stocks and Bonds: Rates of Return on Investments in Common Stocks and on U.S. Treasury Securities, 1926–1976, compiled by Lawrence Fisher and James H. Lorie, pp. 174, \$32.50 from the Center for Research in Security Prices, Graduate School of Business, University of Chicago, 5836 Greenwood Avenue, Chicago, Illinois 60637.

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We have received the following books in addition to those reviewed:
Asher & Adams' Pictorial Album of American Industry, 1876 (New York: Rutledge Books, 1976), pp. 192, \$6.95, paper.

Fox, William F., *History of the Lumber Industry in the State of New York* (Harrison, N.Y.: Harbor Hill Books, 1976), pp. 116, \$13.95. Reprint of book originally published in 1901.

McClelland, John M., Jr., *R. A. Long's Planned City: The Story of Longview* (Longview, Washington: Longview Publishing Co., 1976), pp. 288, \$13.50 cloth, \$9.50, paper.

Haskin, Eleanor, ed., *Independent Telephony in New England: A History from 1876 to 1976*, (New England Chapter, Independent Telephone Pioneer Association, P.O. Box 9, Waitsfield, Vermont 05673: 1976), pp. 364, paper, no price given.

McCollam, C. Harold, *The Brick and Tile Industry in Stark County, 1809–1976* (Kent, Ohio: Kent State University Press, 1976), pp. 337, \$12.50 cloth.

Torres, Louis, *Tuckahoe Marble: The Rise and Fall of an Industry, 1822–1930* (Harrison, N.Y.: Harbor Hill Books, 1976), pp. 91, \$6.95, paper.

Brown, Richard D., *Modernization: The Transformation of American Life, 1600–1865* (New York: Farrar, Straus & Giroux, Inc., 1976), pp. 229, \$10 cloth, \$4.95 paper.

Mansfield, Edwin, et al., eds., *The Production and Application of New Industrial Technology* (New York: W. W. Norton & Co., 1977), pp. 220, \$15.95. Textbook.

Jeffreys-Jones, Rhodri, *American Espionage: From Secret Service to CIA* (New York: Free Press, 1977), pp. 276, \$12.95.

Wiseley, William, *A Tool of Power: The Political History of Money* (New York: Wiley, 1977), pp. 401, \$16.95.

Walton, Clarence, ed., *The Ethics of Corporate Conduct* (Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1977), pp. 216, \$9.95 cloth, \$4.95 paper. The American Assembly of Columbia University.

Thorelli, Hans B., ed., *Strategy+Structure=Performance: The Strategic Planning Imperative* (Bloomington, Indiana: Indiana University Press, 1977), pp. 310, \$15.

Abrahams, Paul Philip, *The Foreign Expansion of American Finance and its Relationship to the Foreign Economic Policies of the United States, 1907-1921* (New York: Arno, 1976), pp. 228, \$15. Photo-offset reproduction of typescript dissertation.

Kerr, Clark, *Labor Markets and Wage Determination: The Balkanization of Labor Markets and Other Essays* (Berkeley, California: University of California Press, 1977), pp. 222, \$10.95. Essays originally published elsewhere.

Mauder, Elwood R., interviewer, *James Greeley McGowin — South Alabama Lumberman: The Recollections of his Family* (Santa Cruz, California: Forest History Society, 1977), pp. 135, \$14. Oral history transcript.

Campbell, Rita Ricardo, *Social Security: Promise and Reality* (Stanford, California: Hoover Institution Press, 1977), pp. 351, \$14.95.

Williamson, John, *The Failure of World Monetary Reform, 1971-1974* (New York: New York University Press, 1977), pp. 221, \$14 cloth, \$5.95 paper.

Freeman, Roger A., *The Growth of American Government: A Morphology of the Welfare State* (Stanford, California: Hoover Institution Press, 1977), pp. 228, \$8.95 cloth, \$5.95 paper.

Sobel, Robert, *Inside Wall Street* (New York: W. W. Norton & Co., 1977), pp. 288, \$9.95.

Ebner, Michael H., and Eugene M. Tobin, eds., *The Age of Urban Reform: New Perspectives on the Progressive Era* (Port Washington, N.Y.: Kennikat Press, 1977), pp. 213, \$12.05 cloth, \$7.95 paper.

Pratten, C. F., *A Comparison of the Performance of Swedish and U. K. Companies* (New York: Cambridge University Press, 1976), pp. 154, \$6.95 paper.

Bhagwati, Jagdish N., *The New International Economic Order: The North-South Debate* (Cambridge, Massachusetts: MIT Press, 1977), pp. 390, \$9.95 paper.

Heisler, W. J., and John W. Houck, eds., *A Matter of Dignity: Inquiries into the Humanization of Work* (Notre Dame, Indiana: University of Notre Dame Press, 1977), pp. 214, \$10.

Dumont, Louis, *From Mandeville to Marx: The Genesis and Triumph of Economic Ideology* (Chicago, Illinois: University of Chicago Press, 1977), pp. 236, \$16.50.

Cipolla, Carlo M., ed., *The Sixteenth and Seventeenth Centuries* (New York: Barnes & Noble), pp. 640, \$17.50. Cloth edition of book published in paper in 1974.

Pessen, Edward, ed., *The Many-Faceted Jacksonian Era: New Interpretations* (Westport, Connecticut: Greenwood, 1978), pp. 331, \$19.95. Essays, all of which were originally published elsewhere.

Hough, Jerry F., ed., *The Soviet Union and Social Science Theory* (Cambridge, Massachusetts: Harvard University Press, 1977), pp. 275, \$16.50. Essays, most of which were originally published elsewhere.

Ackerman, Bruce A., *Private Property and the Constitution* (New Haven, Connecticut: Yale University Press, 1977), pp. 303, \$12.95. Legal theory.

Schlagheck, James L., *The Political, Economic, and Labor Climate in Brazil* (Philadelphia: The Wharton School Industrial Research Unit, 1977), pp. 116, \$7.50.

Haggard, Thomas R., *Compulsory Unionism, the NLRB, and the Courts: A Legal Analysis of Union Security Agreements* (Philadelphia: The Wharton School Industrial Unit, 1977), pp. 305, \$9.50.