Behavioral Economics, Food Assistance, and Obesity / David R. Just

Food Retailers’ Pricing and Marketing Strategies, with Implications for Producers / Lan Li, Richard J. Sexton, and Tian Xia

Pricing and Policy Problems in the Northeast Fluid Milk Industry / Ronald W. Cotterill

Farm Wealth Inequality Within and Across States in the United States / Ashok K. Mishra, Charles B. Moss, and Kenneth W. Erickson

Price Dynamics in the North American Wheat Market / Jungho Baek and Won W. Koo

Import Demand for Quality in the Japanese Beef Market / Dragan Miljkovic and Hyun Jin

A Stochastic Frontier Approach for Measuring Technical Efficiencies of Date Farms in Southern Tunisia / Mounir Belloumi and Mohamed Salah Matoussi

U.S. Consumers’ Willingness to Pay for Food Labeled ‘Genetically Modified’ / Benjamin Onyango, Rodolfo M. Nayga, Jr., and Ramu Govindasamy


Technical Efficiency of U.S. Organic Farmers: The Complementary Roles of Soil Management Techniques and Farm Experience / Luanne Lohr and Timothy A. Park

When to Get In and Out of Dairy Farming: A Real Option Analysis / Loren W. Tauer


Entry, Exit, and Structural Change in Pennsylvania’s Dairy Sector / Jeffrey R. Stokes

An Experimental Investigation of Consumer Willingness to Pay for Non-GM Foods When an Organic Option Is Present / John C. Bernard, Chao Zhang, and Katie Gifford
The *Agricultural and Resource Economics Review* (ISSN 1068-2805) (formerly the *Northeastern Journal of Agricultural and Resource Economics*, ISSN 0899-367X) is the official publication of the Northeastern Agricultural and Resource Economics Association (NAREA). The purpose of the Review is to foster and disseminate professional thought and literature relating to the economics of agriculture, natural resources, and community development. It is the editorial policy of the ARER to encourage manuscript submission without regard to author affiliation and/or location. The ARER is published in April and October. In addition to normal refereed articles, it also publishes invited papers presented at the annual meetings of the NAREA as well as abstracts of selected papers presented at those meetings. It periodically calls for articles written on a specific topic. Membership in the NAREA is open to all persons having an interest in agricultural and resource economics. Membership dues include a subscription to the Review and are $25.00 per year for regular membership and $5.00 per year for students. The single-copy price is $15.00 per issue. The library (or institutional) subscription price is $125 per year.

E-mail all manuscripts and editorial material to:

Dr. Lori Lynch and Dr. Wesley N. Musser  
Co-Editors, *ARER*  
Department of Agricultural and Resource Economics  
2200 Symons Hall  
University of Maryland  
College Park, MD 20742-5535  
e-mail (preferred): ARER@arec.umd.edu

As of January 1, 2007, new manuscripts should be directed to Dr. Joshua Duke at duke@udel.edu or Dr. Titus Awokuse at kuse@udel.edu.

Address requests for membership, subscriptions, and changes of address to:

Dr. Douglas E. Morris  
NAREA Secretary-Treasurer  
Department of Resource Economics and Development  
316 James Hall  
56 College Road  
University of New Hampshire  
Durham, NH 03824-3589  
e-mail: dr.doug@unh.edu

Copyright © 2006 by the Northeastern Agricultural and Resource Economics Association. No article or other material appearing in the *Agricultural and Resource Economics Review* may be republished in full or in part without the written permission of the editor or the NAREA Secretary-Treasurer.
Invited Papers

Behavioral Economics, Food Assistance, and Obesity / David R. Just ................................................................. 209
Food Retailers’ Pricing and Marketing Strategies, with Implications for Producers / Lan Li, Richard J. Sexton, and Tian Xia ................................................................................................. 221
Pricing and Policy Problems in the Northeast Fluid Milk Industry / Ronald W. Cotterill .................................................. 239

Contributed Papers

Farm Wealth Inequality Within and Across States in the United States / Ashok K. Mishra, Charles B. Moss, and Kenneth W. Erickson .......................................................................................... 251
Price Dynamics in the North American Wheat Market / Jungho Baek and Won W. Koo ....................................................... 265
Import Demand for Quality in the Japanese Beef Market / Dragan Miljkovic and Hyun Jin ................................................. 276
A Stochastic Frontier Approach for Measuring Technical Efficiencies of Date Farms in Southern Tunisia / Mounir Belloumi and Mohamed Salah Matoussi ........................................................................ 285
U.S. Consumers’ Willingness to Pay for Food Labeled ‘Genetically Modified’ / Benjamin Onyango, Rodolfo M. Nayga, Jr., and Ramu Govindasamy ............................................................... 299
Technical Efficiency of U.S. Organic Farmers: The Complementary Roles of Soil Management Techniques and Farm Experience / Luanne Lohr and Timothy A. Park .................................................. 327
When to Get In and Out of Dairy Farming: A Real Option Analysis / Loren W. Tauer ................................................................. 339
The Welfare Effects of Pfiesteria-Related Fish Kills: A Contingent Behavior Analysis of Seafood Consumers / George R. Parsons, Ash Morgan, John C. Whitehead, and Timothy C. Haab .................................................. 348
Entry, Exit, and Structural Change in Pennsylvania’s Dairy Sector / Jeffrey R. Stokes ............................................................. 357
An Experimental Investigation of Consumer Willingness to Pay for Non-GM Foods When an Organic Option Is Present / John C. Bernard, Chao Zhang, and Katie Gifford ........................................... 374

Other

Abstracts of Selected Papers, NAREA Annual Meetings, June 11–14, 2006 ................................................................. 386
NAREA Awards ......................................................................................................................................................... 395
ARER Reviewers, September 2005–August 2006 ........................................................................................................... 399