# Language in Society

**CAMBRIDGE**UNIVERSITY PRESS

# LANGUAGE IN SOCIETY

FOUNDING EDITOR: Dell Hymes EDITOR EMERITA: Jane H. Hill

### **EDITOR**

# BARBARA JOHNSTONE

Carnegie Mellon University, Pittsburgh, USA

### ASSOCIATE EDITORS

Suzanne Romaine

Joel Sherzer

Deborah Tannen

Merton College, Oxford University, UK

University of Texas, Austin, USA

Georgetown University, USA

Walt Wolfram

North Carolina State University, USA

Kathryn Woolard University of California, San Diego, USA

## EDITORIAL BOARD

Asif Agha, *University of Pennsylvania, USA*Jan Blommaert, *University of Leiden, The Netherlands*Mary Bucholtz, *University of California,* 

Santa Barbara, USA

Jenny Cheshire, Queen Mary University of London, UK

Alessandro Duranti, UCLA, USA

Cynthia Gordon, Syracuse University, USA

Niloofar Haeri, *The Johns Hopkins University, USA* Monica Heller, *Ontario Institute for Studies in* 

Education, Canada

Janet Holmes, Victoria University of Wellington,

New Zealand

Sachiko Ide, *Japanese Women's University*, *Tokyo*, *Japan* 

Elizabeth Keating, University of Texas, Austin, USA

Miriam Meyerhoff, University of Auckland, New Zealand Lesley Milroy, Oxford University, UK Marcyliena Morgan, Harvard University, USA Salikoko Mufwene, University of Chicago, USA

Salikoko Mufwene, University of Chicago, US. Greg Myers, University of Lancaster, UK Geoffrey Raymond, University of California, Santa Barbara, USA

Scott F. Kiesling, University of Pittsburgh, USA

Bonnie McElhinny, University of Toronto, Canada

Otto Santa Ana, *University of California*, Los Angeles, USA

Jack Sidnell, University of Toronto, Canada Tanya Stivers, University of California, Los Angeles, USA

Ruth Wodak, University of Lancaster, UK

Editorial Assistant: Mark Andrew Thompson

Editorial Policy: Language in Society is an international journal of sociolinguistics concerned with all branches of speech and language as aspects of social life. The journal includes empirical articles of general theoretical, comparative or methodological interest. Content varies from predominantly linguistic to predominantly social. Language in Society aims to strengthen international scholarship and cooperation in this field. In addition to original articles, the journal publishes reviews of current books in the field.

Subscriptions: Language in Society (ISSN 0047-4045) is published five times annually in February, April, June, September, and November by Cambridge University Press: 32 Avenue of the Americas, New York, NY 10013-2473, U.S.A.; and The Edinburgh Building, Shaftesbury Road, Cambridge CB2 8RU, England. Annual subscription rates for Volume 41, 2012: Institutional print and electronic rates, US \$431.00 in the U.S.A., Canada, and Mexico, UK £266.00 + VAT elsewhere. Institutions print rates only, US \$361.00 in the U.S.A., Canada, and Mexico, UK £222.00 + VAT elsewhere. Institutions print rates only, US \$405.00 in the U.S.A., Canada, and Mexico, UK £246.00 + VAT elsewhere. Individuals print only, US \$106.00 in the U.S.A., Canada, and Mexico, UK £246.00 + VAT elsewhere and insurance.

Institutional subscribers: Access to full-text articles online is currently included with the cost of print and electronic subscriptions. Subscription must be activated; see http://journals.cambridge.org for details. Information on *Language in Society* and all other Cambridge journals is available via http://journals.cambridge.org in North America and in the UK via http://www.cambridge.org/. Full text for this journal can be found at http://journals.cambridge.org/

Periodicals postage paid at New York, NY, and additional mailing offices. Postmaster: Send address changes in the U.S.A., Canada, and Mexico to: *Language in Society*, Journals Department, Cambridge University Press, 100 Brook Hill Drive, West Nyack, NY 10994-2133.

Claims for missing issues should be made immediately after receipt of the next issue.

Copyright © 2012 Cambridge University Press: All rights reserved. No part of this publication may be reproduced, in any form or by any means—electronic, photocopying, or otherwise—without permission in writing from Cambridge University Press. For further information please visit http://us.cambridge.org/information/ rights/.

Photocopying information for users in the U.S.A. The Item-Fee Code for this publication (0047-4045/12 \$15.00) indicates that copying for internal or personal use beyond that permitted by Sec. 107 or 108 of the U.S. Copyright Law is authorized for users duly registered with the Copyright Clearance Center (CCC) Transaction Reporting Service, provided that the appropriate remittance per article is paid directly to: CCC, 222 Rosewood Drive, Danvers, MA 01923.

Specific written permission must be obtained from Cambridge University Press for all other copying.

**Advertising:** Inquiries about advertising should be sent to the Journals Promotion Department of the New York Cambridge University Press office (journals\_advertising@cambridge.org).