Primary Health Care Research & Development

VOLUME 11 | ISSUE 3 | JULY 2010

CONTENTS

Editorial

203 What can we learn from effective collaboration in primary care research? One success story John W. Beasley and Ben-Tzion Karsh

Development

- 206 They don't want it ramming down their throats. Learning from the perspectives of current and ex-smokers with smoking-related illness to improve communication in primary care: a qualitative study Julia Burrows and Jane Carlisle
- 215 An alternative educational model for providing psychological therapy in primary care
 Olga Zolle, Mark Rickenbach and Christine Dunkley
- Promoting evidence informed service development: a study of falls services in Cheshire Roger Beech, Rae DeVilliers, Helen Thorniley-Jones, Heather Welch, Simon Farrar, Christine Douglas, Brenda Roe, Wanda Russell and Michelle Russell

Research

- 233 An evaluation of the implementation of a multidisciplinary persistent pain service in the inner London Borough of Tower Hamlets
 - Dawn Carnes, Jayne Gallagher, Samantha Leak and Martin Underwood
- 241 Educational implementation programme of guidelines on cardiovascular risk factors: an analysis of changes in familiarity, use and attitudes
 Risto Kuronen, Piia Jallinoja, Riitta Airola and Kristiina Patja
- 250 Patients' experiences of prescribed anti-obesity drugs and perceptions of support from primary care: a qualitative study Aikaterini Psarou and Ian Brown
- 260 Healthcare staffs perceptions of using interpreters: a qualitative study Emina Hadziabdic, Björn Albin, Kristiina Heikkilä and Katarina Hjelm
- 271 General practice size determines participation in optional activities: cross-sectional analysis of a national primary care system
 - Daniel F. Mackay and Graham C.M. Watt

Short Report

- 280 Non-steroidal anti-inflammatory drugs prescribing in chronic kidney disease: an observational study Sunil Bhopal, James Chan, Oliver Ellis, Sarah Graham, Stephen Halpin, Thomas Lawrence, Joseph Laws and Anne-Marie Howes
- 285 Book Review

Cambridge Journals Online

For further information about this journal please go to the journal web site at: **journals.cambridge.org/phc**



PRIMARY HEALTH CARE RESEARCH & DEVELOPMENT

As primary health care continues to grow in importance in relation to the rest of health care provision, this journal provides a source of information on the growing body of knowledge concerning research and development issues in primary health care. This is the first journal aimed specifically at both researchers and practitioners in primary health care, thereby bridging the gap between the two areas. It provides a forum for the publication of international, interdisciplinary research and development in primary health care (PHC).

Aims and Scope

- to disseminate evidence, information and practice examples of PHC research and developmental activities
- to analyse and debate the meaning of evidence and ways in which practice in PHC may be developed to reflect best practice, including clinical audit, quality issues and cost-effectiveness
- to draw on and promote the use of the full range of research methods in PHC research
- to provide a forum for communication between practitioners, researchers, educators and policy-makers concerned with achieving PHC-led services worldwide
- to involve user-groups as well as PHC professionals, thus reflecting accepted views on involvement of consumers in research and policy development
- to reflect and explore the political context of health care development
- to include work concerned will all aspects of PHC including prevention, health promotion, public health, education, clinical effectiveness, organizational and management issues, quality issues and policy development

Networking

This section covers the work of research networks and other initiatives to promote collaboration or build capacity in primary care research. Articles can raise issues, inform or challenge, comment on current events, or seek collaborative partners. Articles of up to 1000 words will be subject to editorial review and published as quickly as space allows. Longer contributions will be subject to peer review, as are other papers submitted to the journal.

Research

Research papers (normally up to 5000 words) will be considered as those which do one or more of the following:

- Report on primary data, either quantitative or qualitative
- Offer a critical analysis of research method(s)
- Provide a critical and systematic overview of previous studies
- Provide new theoretical/conceptual insights into phenomena
- Critically inform the evidence base for practice

Development

Development papers (normally up to 5000 words) will be considered as those which do any one or more of the following:

- Report on a change in practice
- Demonstrate how evidence supports change
- Report on audit data or pilot study data
- Report on evaluation process
- Analyse policy which underpins change in practice

A full version of the Information for Authors can be found at journals.cambridge.org/phc

CAMBRIDGE



EXCELLENCE IN E-PUBLISHING

Innovative access to thousands of titles from one of the world's oldest, most prestigious publishers

Cambridge Books Online offers eBook content within a richly functional, fully searchable online environment. Access to Cambridge Books Online content is via institutional purchase, allowing unlimited concurrent users, meaning anyone who wants to may access the resource 24 hours a day

Key Features

- Dynamic content and feature set
- Flexible purchase plans and custom packages
- Powerful search & browse capabilities
- Comprehensive library support tools
- Extensive user functionality
- Enhanced discoverability tools

Free 30 day trials are available to libraries and institutions















For more information on *Cambridge Books Online*, to request a free trial or for a quote, please visit **ebooks.cambridge.org** or contact us:

The Americas: online@cambridge.org

United Kingdom and Rest of World: academicsales@cambridge.org

ebooks.cambridge.org





JOURNALS

Knovvledge is no longer shelved

The Cambridge Journals Digital Archive contains more than 160 journals, more than 3 million pages and more than 8 million linked references. Knowledge is now more visible and more searchable than ever.







journals.cambridge.org/archives

