#### **RESEARCH ARTICLE**



# Carrots over Sticks? Mothers' Pensions and Child Labor in the Early 20th Century U.S.

Elisabeth Anderson<sup>1</sup>\*<sup>(D)</sup>, Sabino Kornrich<sup>1</sup> and Eman Abdelhadi<sup>2</sup>

<sup>1</sup>New York University, Abu Dhabi Campus, Abu Dhabi, United Arab Emirates and <sup>2</sup>University of Chicago, Chicago, USA

\*Corresponding author: Elisabeth Anderson, Email: aea4@nyu.edu

(Received 15 July 2021; revised 15 December 2021; accepted 23 March 2022; first published online 23 March 2023)

#### Abstract

While existing research suggests that nineteenth-century child labor laws largely failed to significantly reduce children's workforce participation, we examine whether policies that tackled the problem by providing aid – rather than by penalizing work – were more effective. Between 1910 and 1920, forty U.S. states enacted mothers' pension programs, giving needy "deserving" mothers, typically widows, cash aid to support their dependent children. One purpose of the programs was to reduce child labor. However, we find no negative relationship between child labor and the generosity of states' mothers' pension laws. Furthermore, we find no negative relationship between child labor and county-level mothers' pension generosity, in terms of expenditures, in the seven states for which we have data. We attribute this to the small size of the pensions as well as the programs' limited coverage and general lack of conditionality on children's behaviors, such as attending school or not engaging in paid work. We also note states' and counties' limited administrative capacity to enforce eligibility requirements, such as school attendance, where these existed.

Keywords: child labor; mothers' pensions; child welfare; welfare state

Between 1910 and 1920, forty U.S. states created mothers' pension programs, giving needy "deserving" mothers, typically widows, cash aid to support their dependent children. The primary goal of the grants was to enable poor mothers to raise their children in their own homes rather than surrender them to orphanages or foster care. A secondary goal, less recognized today but often invoked by Progressive Era social welfare reformers, was to reduce child labor. While existing research shows that child labor laws largely failed to significantly reduce children's workforce participation, we examine whether policies that tackled the problem by providing aid – rather than by penalizing work – were more effective.

The short answer is that they were not. States and counties with more generous mothers' pension programs did not see greater declines in population-level child

<sup>©</sup> The Author(s), 2023. Published by Cambridge University Press on behalf of Social Science History Association. This is an Open Access article, distributed under the terms of the Creative Commons Attribution licence (http:// creativecommons.org/licenses/by/4.0/), which permits unrestricted re-use, distribution and reproduction, provided the original article is properly cited.





Figure 1. Decline in labor force participation among U.S. children aged 10 to 15, 1880–1930, all industries.

labor rates than those with a less generous, or no, program. This is somewhat surprising because prior research on mothers' pensions as well as on contemporary cash transfer programs shows benefits. Mothers' pensions increased educational attainment and longevity among children who received them in the early twentieth century (Aizer et al. 2016). Similarly, contemporary conditional cash transfer programs in developing countries increase school enrollment and reduce child labor (Skoufias and Parker 2001; Schultz 2004; Edmonds 2007; Baird et al. 2010; Baird et al. 2014; Benhassine et al. 2015). We provide evidence that pensions suffered from limited generosity and coverage, as well as a lack of conditionality, and surmise that these weaknesses may account for pensions' failure to reduce child labor at the population level. Another potential explanation stems from states' and counties' limited administrative capacity to monitor recipients and ensure that eligibility criteria, such as regular school attendance, were being met.

# Were child labor laws effective? Mixed evidence from 19<sup>th</sup>- and 20<sup>th</sup>-century U.S. and U.K.

Labor force participation among 10- to 13-year-olds decreased sharply between 1880 and 1930 in the U.S., from roughly 16 percent of children working to only about 3 percent. Labor also declined sharply among children age 14 and 15, from about 37 to 11 percent of children working (see Figure 1). Most of the decline occurred in agriculture – a sector whose share of the overall U.S. workforce went down by more than half during this period (Lebergott 1966) – but child labor decreased significantly in manufacturing and other employment sectors, as well. The Census Bureau reported that between 1910 and 1920, the decade when the majority of mothers' pension programs were adopted, the number of children engaged in agricultural pursuits declined by 54.8 percent, while the number of children employed in non-agricultural pursuits declined by 25.9 percent (US Bureau of the Census 1924: 11).<sup>1</sup>

The dramatic decrease in children's workforce participation has prompted economic historians to ask whether any of the decline, particularly in the regulated manufacturing sector, can be attributed to child labor laws. By 1910, 43 states had enacted laws establishing minimum working ages and maximum working hours for children in manufacturing and usually also mining. In 1915, the modal minimum legal working age was fourteen (Lleras-Mooney 2002: 410). However, research suggests that these regulations had limited impact on child labor.

For example, Moehling (1999) compares the difference in occupation rates of thirteen- and fourteen-year-olds in states *with* a minimum manufacturing employment age of fourteen versus states *without* such a restriction. In addition, for those states with minimum age rules in place, she compares differences in thirteen- and fourteen-year-olds' occupation rates before and after the rule was enacted. Moehling concludes that very little, if any, of the decline in child labor in the U.S. between 1880 and 1930 can be attributed to state child labor laws. Similarly, Nardinelli (1980) concludes that the British Factory Acts of the mid-nineteenth century, which established working age minimums and hours maximums for children in textile mills, at most sped up a process that was already underway, namely the replacement of child workers by adult women and labor-saving technology.

Basu (1999) argues that what Moehling reveals in her analysis is not the futility of child labor legislation per se, but the failure of U.S. states to adequately enforce their laws. Even where factory inspection systems were created to implement child labor laws, the task typically proved difficult in the face of limited administrative resources, indifferent personnel, uncooperative courts, lenient penalties, and widespread evasions. In an era of patronage politics, factory inspectors were often chosen for political reasons, rather than on the basis of experience or competence. Even where they took their jobs seriously, parents and employers colluded to deceive them about working children's true ages and the actual duration of their working hours. The sheer scope of workplaces to be monitored and the large number of poor families desperate for earnings overwhelmed even the most dedicated inspectors (Anderson 2021). For example, despite zealous efforts to root out and prosecute child labor violations, Illinois factory inspector Florence Kelley reported being unable to prevent an increase in illegal child labor (Illinois Office of Inspectors of Factories and Workshops 1895).

There is some evidence that the impact of child labor laws was conditional upon states' administrative capacity. Enforcement depended not only on assiduous factory inspection but also on adequate record-keeping. For instance, between 1910 and 1930, U.S. states that supplemented child labor regulations with mandatory birth registration – which made it harder to conceal working children's true ages – saw significantly less underage employment than states that lacked such

<sup>&</sup>lt;sup>1</sup>The Bureau reported, however, that the decline in agricultural child labor was likely exaggerated by two factors. First, the 1920 census was taken in the winter, whereas the 1910 census was taken in the spring. Second, certain instructions to census-takers in 1910 that were not repeated in 1920 may have led to an overcounting of agricultural child labor in 1910 and/or an undercounting of it in 1920 (U.S. Bureau of the Census 1924: 16–17).

requirements (Fagernäs 2012; see Pearson 2015 for more on birth certificates and child labor law administration). Moreover, child labor laws may have had a greater impact in some industries than in others. Brown et al. (1992) find that the decline in children's participation in the U.S. fruit and vegetable canning industry between 1880 and 1920 *was* partly attributable to child labor laws, but they conclude that economic factors had a stronger effect. Finally, while child labor laws may not have made a significant contribution to the U.S.'s overall decline in factory child labor between 1880 and 1930, Manacorda (2006) argues that they did reduce child labor among underage children in the shorter time period between 1910 and 1920.

Despite evidence that child labor laws may have reduced child labor in certain industries, during certain time periods, or under certain administrative conditions, the overall scholarly consensus is that these laws were of limited effectiveness. Declines in child labor in the U.S. and the U.K. during the nineteenth and early twentieth centuries are instead attributed to changing technology, an increase in the demand for skilled and semi-skilled labor, an increase in the supply of unskilled adult labor (due, in the U.S. case, to immigration), and rising real wages (Goldin 1979; Osterman 1979; Nardinelli 1980, 1990; Cogan 1982; Parsons and Goldin 1989; Brown et al. 1992; Humphries 2010: 208; Hindman 2015: 237-49). Changing cultural attitudes also encouraged families to eschew sending younger children to work (Zelizer 1985; Hindman 2015: 241) while increasing their acceptance of mothers' labor force participation (Cunningham 2000; Kleinberg 2005: 421). Some scholars (e.g. Nardinelli 1990) have concluded that the historical evidence supports tackling child labor indirectly by promoting economic development. The best thing to do, these scholars claim, is to let the market solve the problem: when economic growth raises adult wages and increases the demand for skilled labor, then children will naturally be drawn out of the labor force and redirected toward school.<sup>2</sup>

However, there is a lack of historical research on the impact of social provision, as opposed to labor regulation, on children's employment. Our study aims to fill this gap by examining whether mothers' pensions reduced child labor rates in the early twentieth-century U.S. at the state and county levels.

#### Mothers' pensions and child labor

In 1909, the White House hosted a "Conference on the Care of Dependent Children." Over two hundred child welfare advocates and experts descended upon the capital to grapple with the problem of dependent children – the approximately 93,000 U.S. children residing in orphanages, children's homes, and with foster families. Many of these children had been separated from their still-living biological parents because the parents could not afford to care for them. At the conclusion of the conference, the participants presented President Roosevelt with a list of fourteen unanimous resolutions. Among these was a call for the creation of "pensions" to enable poor but morally sound and "deserving" parents – especially widows – to retain custody of their children. The conference lit the spark for the "wildfire"

<sup>&</sup>lt;sup>2</sup>Under some conditions, however, rising wages may draw *more* children into the labor force, counteracting the effect of adults' increased earning power (Holleran 1996).

spread of publicly funded mothers' pensions across forty states, plus the territories of Hawaii and Alaska, between 1910 and 1920 (Leff 1973; Skocpol 1992: 457).<sup>3</sup> An additional six states, as well as the District of Columbia, enacted mothers' pensions programs over the course of the following decade (Leff 1973).

The primary purpose of mothers' pensions was to prevent family break-up due to poverty alone (Leff 1973: 398-99; Howard 1992: 193; Skocpol 1992: 424; Goodwin 1997: 37; Crenson 1998: 17; Ward 2005: 1). Less frequently recognized by contemporary historians, however, is that Progressive Era reformers also regarded pensions as a potential policy solution to the other major child welfare problem of the day: child labor (Leff 1973: 409, 413; Skocpol 1992: 444; Gordon 1994: 37, 40).<sup>4</sup> If poor parents received aid, then perhaps they would keep their children in school rather than send them to work in factories or fields. Already in 1903, the National Consumers' League had begun calling for widows' pensions as an antidote to child labor. Its general secretary, the former Illinois factory inspector Florence Kelley, argued that if such pensions were adopted in manufacturing centers across the U.S., then "the child labor problem would be on the way to a prompt solution" (National Consumers' League 1903: 19-20; see also Skocpol 1992: 444). She suggested that pensions for widowed mothers be regarded as scholarships to allow children to stay in school until they reached the legal working age, an idea also endorsed by Jane Addams and by the Illinois Federation of Women's Clubs (National Consumers' League 1903: 19-20). As the Federation noted, barring children from paid employment only made sense if the state stepped in to ensure that the "real need" of widowed mothers was being met.

The link between mothers' pensions and child labor continued to be made by reformers throughout the decade. At the 1909 White House conference, Charles Richmond Henderson, a University of Chicago sociologist and president of the National Children's Home Society, pleaded in support of aid to poor mothers, "...let us not... permit some of the little children to go into factories and to work themselves to death in order to help support the family. The family must be supported, the mother must be cared for, but not at the cost of the children" (Proceedings of the Conference on the Care of Dependent Children 1909: 71; for more on Henderson, see Abbott 2010). In 1914, the delegates to the Third International Congress on the Welfare of the Child unanimously adopted a resolution recommending the universal adoption of mothers' pensions "as the most effective method of checking truancy and child labor" (Third International Congress of Mothers and the PTA, wrote:

<sup>&</sup>lt;sup>3</sup>Widows of soldiers killed in combat were already being served by a separate veterans' pension program (Aaronson 1942).

<sup>&</sup>lt;sup>4</sup>While reformers and pension administrators were united in their opposition to premature child labor, many found it acceptable for mothers to combine pensions with part-time paid labor, particularly if their children were not very young (Gordon 1994: 49–50; Goodwin 1997: 7–8, 157). This was expressed by the delegates to the White House conference in their letter to the Senate and House of Representatives: "Parents of good character suffering from temporary misfortune, and above all *deserving mothers fairly well able to work*...should be given such aid as may be necessary to enable them to maintain suitable homes for the rearing of their children" (Proceedings of the Conference on the Care of Dependent Children 1909: 5–6, our emphasis). A 1922 report from the U.S. Children's Bureau found that, in the counties examined, between 20 and 75 percent of the mothers receiving pensions were working for pay (U.S. Department of Labor 1922b: 11).

Some plan must be devised that would make it possible for the home to be sustained without the work of little children. Thus the nation-wide movement to secure mothers' pensions has a meaning and purpose the scope of which is not fully realized even by some of its warmest advocates (Schoff 1916: 143).

In 1919, the National Child Labor Committee, an advocacy group whose main purpose was to promote child labor laws, similarly hailed mothers' pensions as a "practical way" to relieve hardship and enable children to forego premature employment (National Child Labor Committee 1919). Its educational materials proclaimed that the pensions kept children in school until they were old enough to work (see Figure 2).

Thus, although the main impetus behind mothers' pensions was preventing family break-up, the idea that pensions could help combat child labor was one that many prominent Progressive Era reformers explicitly articulated. Their reasoning was that pensions would serve as a replacement for children's foregone wages, not as a supplement to their earnings. However, whether families actually treated the pensions in this way – withdrawing their children from paid labor because pensions made it possible for them to afford to do so – is another question altogether. Moreover, whether pensions actually made a discernable impact on populationlevel child labor trends has yet to be explored. This is the aim of our paper.

# Motivations for the present study

There are a number of reasons to expect a significant positive correlation between mothers' pensions and child labor decline. First, existing research shows that mothers' pensions had a significant effect at the individual level, although their impact on child labor has never been examined. Using matched data from archival mothers' pension records and name-identified U.S. census, WWII, and death records, Aizer et al. (2016) analyze the long-run impact of mothers' pensions on men whose mothers received a pension when they were boys. On average, these men lived one year longer, finished 1/3 year more schooling, had healthier weight and earned higher incomes in adulthood than those whose mothers applied for pensions but were rejected. Given these positive outcomes, it stands to reason that mothers' pensions could have reduced child labor, too.

Unlike Aizer et al. (2016), however, we are interested in whether mothers' pensions affected population-level, rather than individual-level, outcomes. In other words, we ask *not* whether a given child who actually received a pension was less likely to work, but whether state or county pension programs reduced the overall likelihood that children in the target population participated in paid employment. Assessing pensions' aggregate impact on these children's likelihood of working for pay is necessary if we are to determine whether any of the decline in child labor between 1880 and 1930 can be attributed to these social welfare provisions.<sup>5</sup>

<sup>&</sup>lt;sup>5</sup>Our study is thus not a "program evaluation" in the sense that it does not ask whether mothers' pensions accomplished their intended effect among recipients. Such an approach would not be appropriate for our purposes. This is because, first, mothers' pensions programs typically were not explicitly designed to reduce child labor, even though many reformers made this link. Second, even if the pensions reduced child labor among participants, they still might not have made a discernable impact at the population level if they reached too few families.





**Figure 2.** National child labor committee poster, ca. 1914. *Source:* Hine, Lewis Wickes, photographer. National Child Labor Committee collection, Library of Congress, Prints and Photographs Division. https://www.loc.gov/item/2018677695/.

The second reason to expect that mothers' pensions might have reduced child labor is that contemporary conditional cash transfer programs have been shown to have this effect. Many contemporary efforts to reduce child labor in developing economies have adopted a "carrot" rather than a "stick" approach - essentially paying poor parents to withdraw their children from work and send them to school, rather than penalizing them for violating child labor laws. Research suggests that these programs can in fact be a good way to reduce both illegal and legal child labor while improving family well-being. Indeed, they seem to be the most promising measure against child labor that has been tried - more effective than child labor bans, boycotts, trade sanctions, information or awareness campaigns, and compulsory schooling laws (although rigorous evaluations comparing these various approaches are scarce or non-existent) (Edmonds 2007). For example, the Mexican Oportunidades program provides grants to poor mothers, conditional upon children's regular school attendance, and rewards girls' school attendance more generously than boys'. The program has been shown to significantly reduce children's wage labor and to significantly lower the amount of time girls spend on domestic chores (Skoufias and Parker 2001; Schultz 2004). Similar results have been demonstrated for programs modeled on Oportunidades in other countries (Edmonds 2007; Baird et al. 2010). Programs with explicit conditions (e.g., school attendance) that are monitored and enforced have a much greater positive effect on children's school enrollment than programs that lack conditionality or that fail to enforce their requirements (Baird et al. 2010; Baird et al. 2014). However, nonconditional programs have also been shown to increase school enrollment and attendance (Baird et al. 2014; Benhassine et al. 2015).

It is important to recognize, however, that there are major differences between contemporary programs like *Oportunidades* and early twentieth-century mothers' pensions. First, mothers' pensions were generally not conditional upon recipient children attending school, and they were never conditional upon their foregoing paid employment. Second, well-designed conditional cash transfer programs follow a strict, uniform protocol for determining eligibility, for setting the amount and duration of benefits, and for supervising families and monitoring compliance. Mothers' pensions, on the other hand, were generally administered more arbitrarily and haphazardly, and localities usually lacked the capacity to enforce conditions in the rare cases in which these existed. Third, *Oportunidades* and similar programs are designed to allow rigorous evaluation, employing randomized controlled trials to assess effectiveness; mothers' pensions were not and we lack the ability to measure their impact with the same precision.

## Conditionality and administrative capacity: New Jersey and Pennsylvania

There are, however, important exceptions to this general lack of conditionality and supervision among early twentieth-century mothers' pension programs. Connecticut, Delaware, Florida, New Jersey, Pennsylvania, and West Virginia all required school-age pension recipients attend school regularly in order for their families to continue receiving support (U.S. Department of Labor Children's Bureau 1919: 53, 60, 65, 156, 190, 225). In most of these states, weak administrative

capacity made enforcement of these eligibility requirements difficult. New Jersey, for example, did explicitly require program administrators to ensure that children attended school (U.S. Department of Labor Children's Bureau 1919: 156), but its program lacked the capacity to closely supervise beneficiaries. The entire state of New Jersey had only eight part-time investigators in 1918. An agent of the Board of Children's Guardians, which oversaw all child welfare programs and institutions in the state, lamented, "Our supervision of families, which is the most important, is still our problem. We have not been able to carry out the provision of the Law which requires us to visit each family six times a year." The president of the board estimated that at most, two visits per year were feasible, and observed, "the 'follow-up work' in the widows' homes is very far from creditable to the State, and it in no sense carries out the intent of the law" (New Jersey State Board of Children's Guardians 1919: 4, 12).

A notable exception to this lack of conditionality and administrative capacity is Pennsylvania. Pennsylvania, where the silk industry relied heavily on child labor (Holleran 1996), was one of only three states to establish a distinct administrative entity exclusively responsible for overseeing mothers' pensions (the other two were Delaware and Rhode Island (Davis 1930: 580)). Its mothers' pensions statute begins with a detailed plan of administration: pensions were overseen in each county by a volunteer board of trustees composed of between five and seven women, under the centralized leadership of a salaried state supervisor, also a woman, and two salaried assistants (U.S. Department of Labor Children's Bureau 1919: 189–90). The supervisor's main role was the "establishment of standards" relevant to "health, education, dietetics, and home care" (U.S. Department of Labor Children's Bureau 1922: 21–23).

Pennsylvania's law also stipulated that children attend school: "No payment shall be made on account of any child of proper age and physical ability unless satisfactory report has been made by the teacher of the school in which such pupil is enrolled stating that such child is attending school" (U.S. Department of Labor Children's Bureau 1919: 190). In 1919, Pennsylvania raised the maximum age of pension eligibility from thirteen to fifteen for the express purpose of allowing fourteen- and fifteen-year-olds to continue their schooling rather than go to work. Counties that refused to accept the provisions of the statute pertaining to administration and eligibility were not allowed to institute a program (Eckman 1922: 18– 19). The Pennsylvania supervisor's annual report for the year 1918 expresses the seriousness with which program administrators tried to promote school attendance:

Good school records have from the beginning been recognized by the Boards as one of the first qualifications to Assistance. The Law is regarded as part of the educational machinery of the state and both mothers and children look upon the grant as something in the nature of a school scholarship. This has made for a high standard of attendance and progress. A school report covering attendance, punctuality, scholarship and health is received for each child of school age on uniform state blanks at least twice a year and in some counties as often as once a month. A school census of all children between six and sixteen under the care of the Fund was made last year by the State office and will be made biennially (Pennsylvania State Board of Education 1919: 12). Such comments are absent from other reports we were able to find for this study. Given Pennsylvania's special commitment to ensuring that pension recipients attended school regularly, we had a strong expectation of finding a significant effect of pension generosity on child labor in that state, in particular.

# Mothers' pension generosity: State laws, local implementation

Mothers' pension laws were state-level enabling laws: they authorized, but generally did not require, county and municipal governments to offer pensions to poor mothers and sometimes other guardians. There was a great deal of state-level variation with regard to the scope and generosity of mothers' pension statutes (for examples, see Table 1). At the state level, laws varied along the following dimensions:

- Funding: In most states, programs were to be funded entirely by local revenues. However, a few states allocated state funds to supplement local resources.
- **Maximum size of benefit**: State laws set parameters determining the maximum (never the minimum) monthly cash amount that could be allocated for each child in a family, and they often also set a maximum amount for each family.
- Eligibility: All state laws included unmarried, poor widows with dependent children in their programs. But many states also extended eligibility to mothers who had been abandoned by their husbands or whose husbands were physically incapacitated, imprisoned or institutionalized. A few states either explicitly included, or did not explicitly exclude, never-married or divorced single mothers, and a few included other guardians.
- **Maximum age**: States capped the age of eligibility for dependent children. The most common maximum age was thirteen (particularly in states where four-teen was the minimum legal working age), but quite a few states granted aid to older children.
- Administration: In a plurality of states, mothers' pensions were administered by the juvenile, county, district, or probate courts. Various other entities were tasked with this responsibility in other states. These included state or local child welfare boards, boards of county commissioners, boards of children's guardians, or state boards of education. Only three states set up a commission specifically to administer mothers' pensions. In most cases, administrative entities operated with few resources and personnel, and their capacity to assess families' needs or enforce eligibility criteria, such as children's school attendance, was limited (Davis 1930: 579–80; Machtinger 1999).

Not only was there significant variation across states with regard to the breadth of eligibility criteria and grant generosity, but variation existed within states, as well (Machtinger 1999: 109–10). Even in states with mothers' pension laws on the books, not every locality actually created a program; at their peak, only 60 percent of counties legally entitled to grant mothers' pensions actually did so (Howard 1992: 196). Among those that did, the percentage of legally eligible families aided and the average size of grants varied widely.

State and year implemented	Supplemental state funds?	Maximum benefit	Eligibility	Maximum age of child	Administrative Entity
California (1909 LA & San Francisco; statewide 1913)	Yes (1913–1919)	\$11/month/child (1910–1912); \$12/month/child (1913–1918); \$20/month/child (1919)	Widowed (1910–1919)	14 (1913–1919)	State Bureau of Children's Aid, along with local authorities
Illinois (1911)	No	None specified (1911–1912); \$15/month/first child, \$10/month/each additional child, not to exceed \$50/family (1913–1919)	None specified (1911–1912); Widowed or husband physically/ mentally incapacitated (1913– 1919)	None specified (1911– 1912); 13, or 16 if ill/ incapacitated for work (1913–1919)	Juvenile or county court; families supervised by probation officers
Kansas (1915)	No	\$25/month/family (1915–1919)	Widowed or deserted; or husband in prison/institutionalized or physically/mentally incapacitated (1915-1919)	15 (1915–1919)	Boards of county commissioners and county boards of public welfare; families supervised by officers of the court
New Jersey (1913)	No	\$9/14/month for 1/2 children, \$4/month/each additional child (1913–1919)	Widowed (1913–1919)	15 (1913–1919)	State Board of Children's Guardians, whose officers were supposed to visit each family six times per year
Pennsylvania (1913)	Yes (1913–1919)	\$12/20/26/month for 1/2/3 children, \$5/month/each additional child (1913–1918); \$20/month/first child, \$10/month/each additional child (1919)	Widowed or deserted (1913–1919)	13 (1913–1918); 15 (1919)	County boards of trustees of the Mothers' Assistance Fund, each composed of 5–7 women volunteers, under the supervision of state Department of Public Welfare
Washington (1913)	No	\$15/month/first child; \$5/month/each additional child (1913–1919)	Widowed or husband in prison/ asylum or physically/mentally incapacitated (1913–1918); or deserted (1913–1914); All needy mothers (1919)	14 (1913–1919)	Juvenile or superior court
Wisconsin (1913)	Yes (1913-1919)	\$12/month/first child, \$4/month/each additional child (1913-1914); \$15/month/first child, \$10/month/each additional child, not to exceed \$40/\$50 per family (1915–1919)	None specified (1913–1914); Widowed or deserted, or husband physically/mentally incapacitated or imprisoned (1915–1919); or divorced (1916–1919)	13 (1913–1919); 13, or 15 if unable to work (1916– 1919)	Juvenile or county court; families supervised by local boards of child welfare

#### Table 1. Statutory mothers' pension benefits and requirements in seven selected states, 1910–1919

Sources: US Department of Labor (1919), (1922a).

227

Our study tests whether the generosity of mothers' pensions decreased children's labor force participation among the most commonly targeted households: those headed by widows. We use full-count census data and a difference-in-difference approach to test this in two ways. First, we use U.S. Census data from 1880 to 1930 to examine whether the rate at which child labor decreased across states varied with how generous the state mothers' pension law was. The second analysis is conducted at the county, not the state, level, and focuses on program implementation rather than statutory provisions. We use data from seven states to see if more generous counties – measured by county-level program expenditures – had larger declines in child labor after the adoption of mothers' pensions.

To preview our findings, we find no relationship between mothers' pension program generosity and child labor. States and counties with less generous child labor programs saw a decline in child labor that was no different from states and counties with more generous programs. Thus, we do not think mothers' pension programs lowered child labor. We attribute this to the small size of the grants, the programs' limited coverage, and their lack of conditionality on behaviors like school attendance or compliance with child labor rules. Even where eligibility was conditional upon school attendance, administrative capacity to enforce this requirement was generally quite limited (with the notable exception of Pennsylvania, as explained above). In what follows, we present data, methods, and results from both sets of analyses before discussing our overall conclusions.

# State-level analysis

#### Data

We use full count U.S. Census data from 1880 to 1930,<sup>6</sup> excluding 1890 and 1910. Data from 1890 are unavailable owing to a fire that destroyed Census records. Although 1910 is the most proximate census prior to the passage of mothers' pension laws, we exclude it because of differences in instructions given to census-takers. In 1910, census-takers were given special instructions about how to determine whether a child was gainfully employed. These instructions emphasized that women's and children's occupational information was just as important as men's, and that it should never be taken for granted that children were not employed. Furthermore, census workers were told that children should be counted as having an occupation in any case where they "materially assisted" their parents in any work other than household work. In other years, this emphasis on rooting out child labor was omitted from the instructions. This change in the instructions may have caused the number of child laborers to be over-counted in 1910 relative to other years, as

<sup>&</sup>lt;sup>6</sup>In these years, census-takers asked three questions pertaining to the occupations of household members: the first asked for a statement of the "trade, profession, or particular kind of work done" by each person engaged in gainful work; the second asked for a statement of the "industry, business or establishment in which at work;" and the third asked whether the person was an employer, a salary or wage worker, or working on his/her own account. Children working for their own parents, including on family farms, were difficult to categorize. To ensure that our results were not driven by a potentially exaggerated decline in agricultural child labor, we tested whether removing children in agriculture changes our results. We find no significant difference, and so we include children working in all industries in the analysis.

U.S. Census officials later acknowledged (U.S. Bureau of the Census 1924: 16–17). Our preliminary analyses showed that child labor was higher in 1910 than in 1900 or 1920, suggesting that these instructions substantially altered patterns of recording child labor. We therefore exclude the 1910 data and rely on the longer trends from 1880 to 1930 (excluding 1890) within each state.

We restrict our analysis to children between ages ten and fifteen (inclusive). Although children ages ten to thirteen were eligible in every state, one component of our generosity measure is precisely whether older children were eligible, and so we examine trends separately among children age thirteen and under, and children age fourteen and fifteen. Further, since poor, unmarried widows with dependent children were eligible for mothers' pensions in every state, we only retain children residing in female-headed households where the head of household is a widow.<sup>7</sup> Because mothers' pension recipients were overwhelmingly white (Ward 2005), we exclude non-white children from our analysis.<sup>8</sup>

## Variables of interest

Our outcome variables are thus the labor force participation rate of white children ages ten to thirteen and white children ages fourteen and fifteen living in widowheaded households. We generate these rates from full count census data for each state in each of the four Census years (1880, 1900, 1920, and 1930). To generate the labor force participation rate, we code any child with a listed occupation as working.

Our independent variable of interest is a composite of four indices of the generosity of a state's mothers' pension law between 1910 and 1920, based on the dimensions discussed above. The first of these is the number of years the state had a mother's pension law in effect between 1910 and 1920, which ranged from 0 to 10. The next is the maximum possible benefit allotted to a family of four (almost always, one mother and three children). This varied not only across states, but also over time within states as benefit levels were adjusted. For each state, we averaged the maximum benefit for a family of four across the decade, assigning a 0 for years in which the state had no pension instituted. Thus, this figure ranged from \$0 to \$42 (\$0 to \$1,083 in 2020 dollars) per month.<sup>9</sup> The next generosity indicator was the number of years that state funds were allocated to supplement local funding of mothers' pensions. Finally, we included an indicator for the maximum allowable

<sup>&</sup>lt;sup>7</sup>We also used children who lived with unmarried mothers and other female relatives as a potential comparison group for a difference-in-difference-in-difference analysis. The logic of this analysis is that laws were generally targeted at widowed mothers and excluded children living with other relatives or those whose mothers had never been married. However, we found no significant differences in these D-in-D results and we thus present the simpler difference-in-difference results here.

<sup>&</sup>lt;sup>8</sup>According to Aizer et al. (2016: 957), who analyzed data on pension applicants and recipients in eleven non-Southern states (Idaho, Illinois, Iowa, Minnesota, Montana, North Dakota, Ohio, Oklahoma, Oregon, Washington, and Wisconsin), Blacks were no less likely to be awarded a pension than whites; however, Blacks were far less likely than whites to apply in the first place. Furthermore, Black children were less likely to be in the paid labor force than white immigrant children; instead, Black mothers were more likely to work for pay (Walters and O'Connell 1988: 1123).

<sup>&</sup>lt;sup>9</sup>For all conversions to 2020 dollars, we use https://www.usinflationcalculator.com. We use base year 1915 for all conversions.

age of the child. This also changed over time within states, so we averaged the maximum age allowed for each year that the state had a mothers' pension law in effect. States with no law received a 0 for each component of the index. We conducted a principal component analysis on these four indices, which produced one salient factor, henceforth referred to as "generosity" with an eigenvalue of 2.59.<sup>10</sup> Figure 3 presents each state's generosity score on this combined measure.<sup>11</sup>

# **Control variables**

We include state-level controls for aggregate characteristics of children and adults in the state, state-level economic structure, and state revenues and expenditures. From full-count Census data of ten- to fifteen-year-old children living with widowed mothers, we derive the average age of children and the percent of children that are female. Because foreign-born children might have been more likely to work, we control the share of children that are foreign born. We also control for adult characteristics derived from 1 percent samples of all adults ages 18–65. These include the percentage of adults residing on farms and in urban areas, and the percentage of adults with occupations, to control for the economic structure of the state. In addition, we control for adult literacy and the percentage of adults that are foreign born.

To control for the greater prevalence of child labor across regions, which may be correlated with pension generosity, we include an indicator for whether or not a state is in the South. We also include economic and governmental characteristics for each year. This includes a control for the overall level of industrialization to address the possibility that both child labor and a state's mothers' pension generosity are functions of a state's dependence on industrial labor. It is also possible that mothers' pension generosity and/or child labor participation are related to state finances or a state's overall commitment to social provision. Thus, we also include as a control a measure of total state and local revenue per capita and the state's educational expenditures per capita.<sup>12</sup>

## Modeling strategy

We use a difference-in-difference approach to see whether the decline in child labor differed by states' mothers' pension generosity. Because states had different levels of child labor before adopting mothers' pensions, it is inappropriate to examine the link between the generosity of pensions and child labor force participation rate. Instead, we examine how children's labor force participation *changed* after the adoption of mothers' pensions. Did more generous states have larger declines in child labor comparing years before the passage of laws (1880, 1900) to those after

<sup>&</sup>lt;sup>10</sup>An earlier version of the analysis used each of the component indices separately as the primary predictor. The results were similar for each index, so we opted for combining them to simplify the analysis. Results available upon request.

<sup>&</sup>lt;sup>11</sup>Principal component analysis (PCA) produces estimates of latent variables that are centered at zero. Zero represents an observation with an average score on the PCA, whereas negative values represent less than average scores.

<sup>&</sup>lt;sup>12</sup>We used Hofferbert (1992).



Figure 3. Generosity of mothers' pension laws between 1910 and 1920, by state.

the passage of laws (1920, 1930), even after adjusting for a state's demographic characteristics, economic structure, revenue and education expenditures? Mathematically, the difference-in-difference is captured by including an indicator variable for year (before/after 1920), our generosity scale, and an interaction between the two in each model. We also include a linear time trend to account for the overall decline in child labor from 1880 to 1930.

Social Science History

We aggregate to the state level in order to examine how state policy shifts are associated with the overall rate of child labor. Because we have multiple observations for states, we add a random intercept at the state level to control for unobserved variation between states. Because statutory generosity does not vary within states, we do not use fixed effects to eliminate unobserved variation, as we could then not test the effect of generosity.

The model takes the following form:  $Y_{it} = B_{00} + B_{1n}G_i + B_2T_{it} + B_3T_{it}^*G_i + B_kX_{it} + U_i$ , where  $G_j$  represents state-level generosity,  $T_j$  is a dummy variable representing whether the year is 1880/1900 or 1920/1930,  $X_i$  represents a series of state-level covariates that vary over time, and U represents a random intercept term at the state level.

#### Trends over time

Before examining results from our multivariate regression with difference in difference, we show state-level trends in child labor for groups of states with different levels of generosity in Figure 4. We expected that the effect of mothers' pension laws – which were passed between 1910 and 1920 – would manifest as a bigger drop in more generous states than in less generous states. However, Figure 4 shows that this is not the case. Instead, we find that states that ended up passing the most generous laws already already had lower rates of child labor in 1880 and 1900. States that did not pass laws or that passed less generous laws had higher rates of child labor in 1880 and 1900, and rates of child labor declined more rapidly in less generous than in more generous states. This is true for both older and younger children, although the timing of declines differ.<sup>13</sup>

To summarize, we find (1) lower rates of child labor in more generous states, particularly in earlier years and (2) more generous states have *smaller* decreases in child labor between 1900 and 1920. Still, these patterns could be explained by state-level controls. For example, if industrialization is positively correlated with both generosity and decreases in child labor, controlling for it would reduce the differences in child labor declines across states. To test such possibilities, we estimate a random-effects regression model in which we examine the link between state-level generosity and changes in child labor rates while controlling for a wide range of economic and demographic characteristics at the state level (shown in Model 2, Appendix 1 in supplementary materials).

Figure 5 presents predicted rates of child labor from model 2, with the first panel showing older children and the second panel showing younger children. In each panel, the top line indicates rates of child labor, on average, in 1880 and 1900 by the generosity of the mothers' pension policies that states ended up passing, net of controls for state characteristics. The bottom line shows rates of child labor in 1920 and 1930, after mothers' pensions were passed. The difference between these lines, illustrated by the double-ended vertical arrow, shows the change in rates of child

<sup>&</sup>lt;sup>13</sup>See Appendix 2 (in supplementary materials) for replications of Figure 4 that include 1910 data. Although trends differ slightly, the substantive conclusions remain the same with these data included. We continue to exclude the 1910 data from the bulk of our analyses because the methods the Census used to measure child labor in that year were substantially different from both prior and subsequent years.



Figure 4. Percent of children working by generosity of state mothers' pension law. Panel A: 14- and 15year-olds. Panel B: 10- to 13-year-olds.

labor after passage. Panel A indicates that although there is a link between state-level generosity and child labor in 1920 and 1930, the link was similar prior to the passage of mothers' pension laws. For younger children, in Panel B, there is no relationship between state-level generosity and child labor in 1920 and 1930, after laws were passed. However, states that went on to pass more generous laws had lower rates of child labor before 1920, even after controlling for state characteristics. Thus, the decrease in child labor for the least generous states is larger than the decrease in child labor in the most generous states.



**Figure 5.** Predicted probability of child's work by generosity of state mothers' pension law, before and after passage; from model with state-level controls. Panel A: 14- and 15-year-olds. Panel B: 10- to 13-year-olds.

*Note:* Predicted probabilities are generated from Table 1, Appendix 1. Controls include the average age of children, the percent of children that are female, the percent of children that are foreign born, the percent of adults residing on farms residing in urban areas, working, and foreign-born, whether the state is in the South, the state's level of industrialization, state and local revenue, and the state's educational expenditures. To generate predicted probabilities, we set all controls to their mean values.

These results suggest that, net of other factors, generous mothers' pension laws (1) did not reduce child labor at the state level and that (2) there was little association between the generosity of laws and rates of child labor after passage. One possible explanation for this unexpected finding is that mothers' pensions were not administered in a way that prevented families from combining pension income with children's earnings. Another is that the programs simply did not reach enough families, or offer large enough benefits, to have an impact at the population level.

#### **County-level analysis**

In the state-level analysis presented above, our assessment of a state's mothers' pension generosity is based on the text of its law. The analysis assumes that states that passed mothers' pension laws effectively implemented them across the board. It further assumes that this implementation affected individual children of widows across the state equally. However, mothers' pensions were implemented at the county level and both their presence and generosity varied considerably within states (Howard 1992: 195–96). Even in states that enacted a mothers' pension law, not every county put a program in place; among those that did, program expenditures and coverage varied widely. We therefore examine how counties' implementation of mothers' pension programs affected child labor at the county level.

#### Data and methods

To account for this county-level variation, we analyze counties in states for which we have mothers' pension expenditure data for any year between 1914 and 1919: California, Illinois,<sup>14</sup> Kansas, New Jersey, Pennsylvania, Washington, and Wisconsin.<sup>15</sup> These represent a diverse selection of states with regard to geographic location, dominant economic sector (agriculture vs. manufacturing), and urbanization. We collapse individual-level observations from full count census data to create

<sup>&</sup>lt;sup>14</sup>For Illinois, we sometimes have the amount of money a county appropriated for mothers' pensions, we sometimes have the amount of money spent on mothers' pensions, and we sometimes have both. In other cases, we have the amount appropriated before the program was actually implemented. We create a measure that uses the amount spent where that is available and uses the amount appropriated where only that is available.

<sup>&</sup>lt;sup>15</sup>These were all the states for which we were able to find expenditures data, with the exception of Idaho, which we dropped from the study because a large number of county boundary changes made longitudinal comparison overly complicated. Sources are as follows: **California**: Fitzgerald (1916: 47–9) Table 3. From the data it is unclear whether expenditures include administrative expenses. **Illinois**: State Charities Commission (1920a: 130, 1920b: 163–497). Expenditures data are for relief payments only and exclude administrative expenses. **Kansas**: State Board of Administration (Kansas. State Board of Administration, 1922: 9–12). Expenditure data are for relief payments only and exclude administrative expenses. **New Jersey**: State Board of Children's Guardians (1920: 17, 19). From the data it is unclear whether expenditures include administrative expenses. **New Jersey**: State Board of Children's Guardians (1920: 17, 19). From the data it is unclear whether expenditures include administrative expenses. **New Jersey**: State Board of Children's Guardians (1920: 17, 19). From the data it is unclear whether expenditures include administrative expenses. **Newsister administrative expenses**. **Pennsylvania**: State Board of Education (1919: 14). Expenditure data are for relief payments only and exclude administrative expenses. **Washington**: Hathway, and Rademaker (1934: 53–74). From the data it is unclear whether expenditures include administrative expenses.

county-level variables for child characteristics and 1 percent census data for adult characteristics. Our sample consists of 455 counties across the seven states.

As in the state-level analysis, we use random intercepts. Here, we include random intercepts at the county level to assess whether county expenditure per capita on mothers' pension programs<sup>16</sup> affected the change in child labor rates while accounting for unobserved sources of variability that might lead a particular state or county to have a higher or lower rate of child labor.

Our key independent variable is annual expenditures per child in a widowed household in the prior year closest to 1920 for which data are available. The denominator is calculated from full-count Census data for 1920. We use the total number of children age 13 or under in widow-headed households,<sup>17</sup> rather than the number of beneficiaries, because this better captures the impact of the program on potential beneficiaries. If we used only beneficiaries, programs that were small even in large counties might appear to offer substantial support. Expenditures per child ranged from 0 in counties with no program to \$120 in Colusa County, California (a county with only 105 children in widowed households), with a mean of \$9.34.

As in the state-level analysis, we include county-level controls derived from fullcount data for widow-headed households containing children between the ages of ten and fifteen for the average age of children, children's literacy, and the percent of children that are female. For adults, we control for literacy, the percent of adults that are foreign-born, female, and living on farms, in urban areas, and working in manufacturing, derived from 1 percent samples of adults. To control for the possibility that county wealth affected not only mothers' pension expenditures but also the prevalence of child labor, we also include a control for a county's wealth per capita in 1900.<sup>18</sup>

#### Results

Figure 6 shows trends in child labor by counties' level of generosity. Panel A shows the decline among 14- and 15-year-old children. The darkest line indicates counties that spent relatively little per capita after the passage of mothers' pension legislation in their states. Within the group of counties that had low benefits, 22 percent did not pay any mothers' pension benefits in the period we observed. These counties had higher rates of child labor in 1880 and 1900 but declined more rapidly than other counties. Counties that eventually had more generous distributions of mothers' pensions saw lower levels of child labor in early years, but in 1920 and 1930, after laws had been passed, there appear to be no differences between counties based on the level of generosity. The pattern in Panel B, among younger children, is similar, in that counties with lower spending per child after passage began with higher child

<sup>&</sup>lt;sup>16</sup>We also examined program coverage (how many needy families received aid), but we had data for only five states. Because we had fewer states, we do not present those results here. However, they similarly show that counties with more coverage had lower rates of child labor before the implementation of mothers' pension laws but not after.

<sup>&</sup>lt;sup>17</sup>We restricted the denominator to children under age 13 in widow-headed households because most states did not grant mothers' pensions to families in which the children were age 14 or older.

<sup>&</sup>lt;sup>18</sup>These county wealth data are taken from U.S. Census Bureau (1907: 46-86) Table 19.



Figure 6. Percent of children working by expenditures per widowed child by county. Panel A: 14- and 15-year-olds. Panel B: 10- to 13-year-olds.

labor rates and all counties converged to roughly the same point after the passage of legislation (in 1920–30).

As with our earlier analysis, we investigate whether the inclusion of controls alters this relationship. It does not. Figure 7 shows predicted rates of child labor by counties' expenditure per child. Counties that went on to spend less per child (toward the left side of the x axis) had higher levels of child labor prior to the passage of laws. After passage, those same counties had levels of child labor that are not



Figure 7. Predicted probability of child's work by county expenditures before and after institution of mothers' pensions; from model with county-level controls. Panel A: 14- and 15-year-olds. Panel B: 10- to 13-year-olds.

*Note:* Predicted probabilities generated from Table 2, Appendix 1. Controls include the average age of children, children's literacy rate, the percent of children that are female, the percent of adults foreign-born, adult literacy, the percent of adults that are female, the percent of adults living on farms, in urban areas, and working in manufacturing, and the county's wealth per capita in 1900. To generate predicted probabilities, we set all controls to their mean values. significantly different than counties with higher levels of spending. Although in 1920 and 1930, counties that spent more appear to have higher rates of child labor than counties that spent less, the differences are not statistically significant. Overall, and given our other results, we are inclined to read this set of analyses as yet more evidence that mothers' pension programs had no effect on child labor within the target population.

# Discussion

Mothers' pensions evidently did not reduce the likelihood that children of widows worked for pay. Why not? While we cannot answer this question definitively, we investigated three likely explanations. First, and most important, we examined data on program coverage – the share of needy households receiving aid – and found that programs fell short of need. Our estimated percentage of pension recipients among widow-headed households with children age 13 and under is just 5.2 percent in Pennsylvania, 11.8 percent in Illinois, 12.2 percent in New Jersey, 25.5 percent in California, and 28.3 percent in Wisconsin.<sup>19</sup> Of course, not all widows were poor, but these low rates of coverage suggest that many poor widows with children, as well as other poor single mothers, were not receiving grants they were legally eligible for. For instance, in Pennsylvania in 1918, program administrators reported that only an estimated 30 percent of eligible families were receiving pensions (Pennsylvania State Board of Education 1919: 7).

Second, grants were small and not sufficient to cover a family's cost of living (US Department of Labor 1922: 10–11). Table 2 presents shortfalls in mothers' pension grants relative to the estimated cost of living for a family of four (mother plus three children) in twelve cities.<sup>20</sup> In each city, average monthly shortfalls were substantial, ranging from 25 to 76 percent of a family's estimated needs. Even if families received the maximum allowable grant, they still faced significant shortfalls in most cities. Such shortfalls would have created strong incentives for families to combine aid with children's earnings.

Third, state mothers' pension statutes generally did not stipulate that children attend school regularly, or that they refrain from child labor, in order to be eligible for aid. In our sample, the exceptions to this were Pennsylvania and New Jersey, although evidence from administrative agency reports suggests that only the former had the administrative capacity to actually enforce its schooling requirements. In the end, though, these variations made little difference with regard to reducing child labor at the population level. As shown in Figure 8, generous Pennsylvania counties did not see a significantly greater drop in child labor rates compared to less generous counties.

<sup>&</sup>lt;sup>19</sup>These are the five states for which we have data on the number of children or families receiving mothers' pensions. Illinois and Wisconsin estimates are overestimates because not only widows were eligible to receive pensions in those states.

<sup>&</sup>lt;sup>20</sup>Cost-of-living estimates are derived from the "Cost of Living in the United States, 1917–1919" data set (ICPSR 8299). We adjusted the cost of living for families of four (in the data set, this was always either two adults and two children or three adults and one child) in each city to estimate the cost for families composed of one adult and three children. The estimated cost of living presented in Table 2 is the lowest tenth percentile for such families in each city.

City	Estimated cost of living for a family of 4*	Average county expenditures/ family	Average shortfall (%)	Maximum allowable grant for family of 4, per State Law	Shortfall/surplus of maximum allowable grant (%)
Green Bay, WI	\$381.53	\$287.97	-25	\$540	+4
Pittsburgh, PA	\$427.97	\$308.30	-28	\$312	-27
Philadelphia, PA	\$421.17	\$292.40	-31	\$312	-26
Chicago, IL	\$429.07	\$260.26	-39	\$420	-2
Milwaukee, WI	\$417.26	\$213.23	-49	\$540	+29
San Francisco, CA	\$457.95	\$172.91	-62	\$450	-2
Danville, IL	\$460.80	\$163.84	-64	\$420	-9
Los Angeles, CA	\$410.86	\$132.33	-68	\$450	+10
Wichita, KS	\$480.06	\$152.73	-68	\$300	-38
Kansas City, KS	\$423.88	\$118.11	-72	\$300	-29
Newark, NJ	\$435.27	\$112.77	-74	\$216	-50
Trenton, NJ	\$504.43	\$119.36	-76	\$216	-57

 Table 2. Estimated monthly shortfalls of mothers' pension grants for families of four relative to cost of living in 12 cities

+Includes food, clothing, rent, fuel/lighting, furniture, and incidentals.

Evidently, greater supervision of recipient families could not make up for the fact that grants fell well short of the cost of living and only reached a small fraction of eligible widows (Pennsylvania State Board of Education 1919: 4, 7).

# Limitations vs. strengths

Our study suffers from several disadvantages, all due to limitations in the historical data we were able to compile. First, predicted probabilities of child labor are derived from 1920 census data, but county-level data on program generosity is often from several years prior; for example, for California, it is from 1915. Lack of comprehensive data for all years in which a program was in effect prior to 1920 means that we may have under- or overestimated programs' impact on child labor in some cases. Second, we were only able to find usable county-level data for seven states; it is possible that our results would have been different if we had been able to include more states. Third, the expenditures data we use are likely somewhat inconsistent across states and counties; in particular, some states may have included administrative expenses in their expenditures data while others did not. Fourth, our population includes only widow-headed households with children and not other poor single mothers who would have been eligible for aid in some states; although we control for individuals' socioeconomic status using proxy measures, our results may be skewed by our inability to focus precisely on the population actually targeted for mothers' pension programs in each state. Finally, our outcome measure is crude;

County expenditures per child

*Note*: Predicted probabilities are generated from Table 3, Appendix 1. Controls include the average age of children, children's literacy rate, the percent of children that are female, the percent of adults that are foreign born, literate, female, living on farms, in urban areas, and working in manufacturing, and the county's wealth per capita in 1900. To generate predicted probabilities, we set all controls to their mean values.

(a) 6 30 Percent of children working 20 10 Before 1920 1920 and later ---0 5 0 10 15 County expenditures per child (b) 10 Percent of children working S Before 1920 1920 and later 0 0 5 10 15

241

Social Science History

it treats all child labor the same, and cannot differentiate between children who worked only part time or intermittently from those who worked full time. It could be that mothers' pensions reduced the number of hours children worked, perhaps allowing them to combine school with wage labor, but our data do not allow us to explore this possibility.

Despite these disadvantages, our study moves knowledge on this topic forward. It is the first known study of the impact of mothers' pensions on the probability of children's labor force participation in U.S. states and counties. It draws on a wealth of primary historical data, including qualitative data from state and federal agency reports as well as quantitative data from these reports, a variety of historical data sets, and published primary sources. Furthermore, we use full-count Census data, eliminating any issues related to sampling error. We ensure our results are robust across different model specifications, and, lastly, we analyze the available data at multiple levels, allowing us to discover patterns at the granular county level which are obscured by state-level observation.

## Conclusion

At the state level, after controls for state-level variables, we find no effect of mothers' pensions on the likelihood that children of widows worked for pay. In 1910, more generous states already had lower child labor than less generous states for both older and younger children. Furthermore, the decrease in child labor between 1910 and 1920 is larger for *less* generous states. By 1920, after adjustment for state-level economic characteristics and individual and household characteristics, we find that the difference between generous and non-generous states in the likelihood of child labor disappeared for children age 10 to 13. Patterns are similar at the county level: before the passage of mothers' pension laws, counties that went on to spend more on pensions generally had lower rates of child labor than counties with lower expenditures, and there is little evidence to suggest that higher spending led to more rapid declines in child labor.

The broader implication of these findings is not that policy interventions to combat child labor are pointless. As mentioned, contemporary conditional cash transfers have repeatedly been shown to decrease labor force participation and to increase school attendance among young beneficiaries. Rather, the finding suggests that, in the nineteenth and early twentieth centuries, U.S. states chose not to adequately invest in policy interventions that could have reduced child labor, despite the issue's salience among reformers and the public at large. States passed child labor laws, but failed to adequately enforce them. Likewise, they created mothers' pensions to aid poor families, but they did not fund or administer these programs adequately. Mothers' pensions reached few families and fell short of living expenses, and so poor families - in all likelihood, including many of those who received a pension continued to depend on children's earnings to survive. Pension programs also did not make aid conditional on children foregoing paid employment, and they typically did not make it conditional upon children's school attendance. Even where school attendance was required, program administrators generally lacked the resources needed to ensure compliance. For these reasons, mothers' pensions were

a missed opportunity to steepen the decline in child labor in the early twentiethcentury U.S.

Supplementary material. To view supplementary material for this article, please visit https://doi.org/10. 1017/ssh.2022.33.

## References

- Aaronson, Franklin M. (1942) "Pensions and compensation to veterans and their dependents." Social Security Bulletin 5 (11): 10–24.
- Abbott, Andrew (2010) "Pragmatic sociology and the public sphere: The case of Charles Richmond Henderson." Social Science History 34 (3): 337-71.
- Aizer, Anna, Shari Eli, Joseph Ferrie, and Adriana Lleras-Muney (2016) "The long-run impact of cash transfers to poor families." American Economic Review 106 (4): 935–71.
- Anderson, Elisabeth (2021) Agents of Reform: Child Labor and the Origins of the Welfare State. Princeton, NJ: Princeton University Press.
- Baird, Sarah, Francisco H. G. Ferreira, Berk Özler, and Michael Woolcock (2014) "Conditional, unconditional and everything in between: A systematic review of the effects of cash transfer programs on schooling outcomes." Journal of Development Effectiveness 6 (1): 1–43.
- Baird, Sarah, Craig McIntosh, and Berk Özler (2010) "Cash or condition? Evidence from a cash transfer experiment." The World Bank Development Research Group, Poverty and Inequality Team, Policy Research Work Paper No. 5259.
- Basu, Kaushik (1999) "Child labor: cause, consequence and cure, with remarks on international labor standards." Journal of Economic Literature 37 (3): 1083–119.
- Benhassine, Najy, Florencia Devoto, Esther Duflo, Pascaline Dupas, and Victor Pouliquen (2015) "Turning a shove into a nudge? A 'labeled cash transfer' for education." American Economic Journal: Economic Policy 7 (3): 86–125.
- Brown, Martin, Jens Christiansen, and Peter Philips (1992) "The decline of child labor in the U.S. fruit and vegetable canning industry: Law or economics?" Business History Review 66 (Winter): 723–70.
- Cogan, John. (1982) "The decline in black teenage employment: 1950–70." American Economic Review 72 (4): 621–38.
- Conference on the Care of Dependent Children Held at Washington, D.C. (1909) Proceedings. Washington, DC: U.S. Government Printing Office.
- **Crenson, Matthew A.** (1998) Building the Invisible Orphanage: A Prehistory of the American Welfare System. Cambridge, MA: Harvard University Press.
- **Cunningham, Hugh** (2000) "The decline of child labour: Labour markets and family economies in Europe and North America since 1830." Economic History Review **53** (3): 409–28.
- Davis, Ada J (1930) "The evolution of the institution of mothers' pensions in the United States." American Journal of Sociology 35 (4): 573–87.

Eckman, Lulu (1922) Public Aid to Children in their Own Homes: A Tabular Summary of State Laws in Effect November 1, 1922. Legal Chart No. 3. Washington, DC: U.S. Department of Labor Children's Bureau.

- Edmonds, Eric V. (2007) "Child labor." National Bureau of Economic Research Working Paper No. 12926, www.nber.org/papers/w12926.
- Fitzgerald, Phileta (1916) "The administration of widows' pensions in California." MA thesis, University of California.
- Goldin, Claudia (1979) "Household and market production of families in a late nineteenth century American city." Explorations in Economic History 16 (2): 111–31.
- Goodwin, Joanne L. (1997) Gender and the Politics of Welfare Reform: Mothers' Pensions in Chicago, 1911–1929. Chicago: University of Chicago Press.
- Gordon, Linda (1994) Pitied but Not Entitled: Single Mothers and the History of Welfare, 1890–1935. Cambridge, MA: Harvard University Press.
- Hathway, Marion and John A. Rademaker (1934) Public Relief in Washington 1853–1933. Poor Relief, Mothers' Pensions, Indigent Soldiers' Relief, Old Age Pensions, and Indigent Blind Relief in Washington. Olympia, WA: Washington State Emergency Relief Commission.

Hindman, Hugh (2015) Child Labor: An American History. New York: Routledge.

- Hofferbert, Richard I. (1992) "Socio-Economic, Public Policy, and Political Data for the United States, 1890–1960." ICPSR00015-v1. Ann Arbor, MI: Inter-university Consortium for Political and Social Research [distributor], doi: 10.3886/ICPSR00015.v1.
- Holleran, Philip M. (1996) "Explaining the decline of child labor in Pennsylvania silk mills, 1899–1919." Pennsylvania History: A Journal of Mid-Atlantic Studies 63 (1): 78–95.
- Howard, Christopher (1992) "Sowing the seeds of 'welfare': The transformation of mothers' pensions, 1910–1940." Journal of Policy History 4 (2): 188–227.
- Humphries, Jane (2010) Childhood and Child Labour in the British Industrial Revolution. Cambridge, UK: Cambridge University Press.
- **Illinois. Office of Inspectors of Factories and Workshops** (1895) Second Annual Report of the Factory Inspectors of Illinois for the Year Ending December 15, 1894. Springfield, IL: Ed F. Hartman, State Printer.
- Illinois. State Charities Commission (1920a) "Cook County mothers' pensions." The Institution Quarterly XI (2 & 3): 129–30.
- (1920b) "The almshouses, jails and outdoor relief by counties." The Institution Quarterly XI (2 & 3): 163–497.
- Kansas. State Board of Administration (1922) Statistics Relating to District Courts, Poor Farms, Probate Courts, Miscellaneous Charity and Mothers' Pensions in Kansas. Topeka: Kansas State Printing Plant.
- Kleinberg, S.J. (2005) "Children's and mothers' wage labor in three eastern U.S. cities, 1880–1920." Social Science History **29** (1): 45–76.
- Lebergott, Stanley (1966) "Labor force and employment, 1800–1960," in Dorothy S. Brady (ed.) Output, Employment, and Productivity in the United States after 1800. Cambridge, MA: NBER: 117–204.
- Leff, Mark (1973) "Consensus for reform: The mothers'-pension movement in the Progressive Era." Social Service Review 47 (3): 397–417.
- Lleras-Mooney, Adriana (2002) "Were compulsory attendance and child labor laws effective? An analysis from 1915 to 1939." Journal of Law and Economics 45 (2): 401–35.
- Machtinger, Barbara (1999) "The U.S. Children's Bureau and mothers' pensions administration, 1912–1930." Social Service Review 73 (1): 105–18.
- Manacorda, Marco (2006) "Child labor and the labor supply of other household members: Evidence from 1920 America." The American Economic Review **96** (5): 1788–801.
- Moehling, Carolyn M. (1999) "State child labor laws and the decline of child labor." Explorations in Economic History 36 (1): 72–106.
- **Nardinelli, Clark** (1980) "Child labor and the Factory Acts." The Journal of Economic History **40**: 739–55. (1990) Child Labor and the Industrial Revolution. Bloomington: Indiana University Press.
- National Child Labor Committee (1919) "Mothers' pensions help solve child labor problem." Journal of the American Institute of Criminal Law and Criminology 10 (2): 283.
- National Consumers' League (1903) Fourth Annual Report for the Year Ending March 4, 1903. New York: National Consumers' League.
- New Jersey. State Board of Children's Guardians (1920) Report of the Board of Managers of the New Jersey State Board of Children's Guardians for the Year 1920. Rahway: New Jersey Reformatory Print.
- New Jersey State Board of Children's Guardians (1919) Report of the Board of Managers of the New Jersey State Board of Children's Guardians for the Year 1918. Rahway, NJ: New Jersey.
- **Osterman, Paul** (1979) "Education and labor markets at the turn of the century." Politics & Society **9** (1):103–22.
- Parsons, Donald O., and Claudia Goldin (1989) "Parental altruism and self-interest: Child labor among late nineteenth-century American families." Economic Inquiry 27 (4): 637–59.
- Pearson, Susan J. (2015) "Age ought to be a fact': The campaign against child labor and the rise of the birth certificate." The Journal of American History 101 (4): 1144–65.
- **Pennsylvania. State Board of Education** (1919) Report of the Mothers' Assistance Fund. Harrisburg, PA: J.L.L. Kuhn.
- Schoff, Frederic Mrs. (1916) "The National Congress of Mothers and Parent-Teacher associations." The Annals of the American Academy of Political and Social Science 67: 139–47.
- Schulz, T. Paul (2004) "School subsidies for the poor: Evaluating the Mexican Progress poverty program." Journal of Development Economics 74 (1): 199–250.

- Skocpol, Theda (1992) Protecting Soldiers and Mothers: The Political Origins of Social Policy in the United States. Cambridge, MA: Belknap Press of Harvard University Press.
- Skoufias, Emmanuel, and Susan W. Parker (2001) "Conditional cash transfers and their impact on child work and schooling: Evidence from the PROGRESA program in Mexico." Economía 2 (1): 45–96.
- Third International Congress on the Welfare of the Child (1914) "Resolutions adopted by Third International Congress on the Welfare of the Child." Child-Welfare Magazine VIII: 431–34.
- **U.S. Bureau of the Census** (1907) Wealth, Debt, and Taxation. Washington, DC: Government Printing Office.

— (1924) Children in Gainful Occupations at the Fourteenth Census of the United States. Washington, DC: Government Printing Office.

- U.S. Department of Labor. Children's Bureau (1919) Laws Relating to "Mothers' Pensions" in the United States, Canada, Denmark and New Zealand. Legal Series No. 4, Bureau Publication No.63. Washington, DC: Government Printing Office.
- (1922a) Public Aid to Children in Their Own Homes: A Tabular Summary of State Laws in Effect November 1, 1922. Legal Chart No. 3. Washington, DC: Government Printing Office.
- (1922b) Proceedings of Conference of Mothers' Pensions. Washington, DC: Government Printing Office.Walters, Pamela Barnhouse, and Philip J. O'Connell (1988) "The family economy, work, and educational participation in the United States, 1890–1940." American Journal of Sociology 93 (5): 1116–52.
- Ward, Deborah E. (2005) The White Welfare State: The Racialization of U.S. Welfare Policy. Ann Arbor: The University of Michigan Press.
- Wisconsin. State Board of Control (1920) Law Providing Aid to Dependent Children (Mothers' Pension Law) with the Opinions of the Attorney General thereon and Statement of Expenditures. Madison, WI: State Board of Control.
- Zelizer, Viviana (1985) Pricing the Priceless Child: The Changing Social Value of Children. Princeton, NJ: Princeton University Press.

**Elisabeth Anderson** is Assistant Professor of Sociology in the Social Sciences Division at NYU Abu Dhabi. Her recent book, *Agents of Reform: Child Labor and the Origins of the Welfare State*, explains the political origins of 19th-century worker protection legislation in continental Europe and the U.S.

Sabino Kornrich isAssociate Professor of Sociology in the Social Sciences Division at NYU Abu Dhabi. His research interests include the family, inequality, sex and gender, and norms.

**Eman Abdelhadi** is Assistant Professor in the Department of Comparative Human Development and associate faculty in the Department of Sociology at the University of Chicago.

**Cite this article:** Anderson, Elisabeth, Sabino Kornrich, and Eman Abdelhadi (2023) "Carrots over Sticks? Mothers' Pensions and Child Labor in the Early 20th Century U.S.," *Social Science History* **47**:217–245. doi:10.1017/ssh.2022.33