Corrigendum

Patterns of Relative Cost of Champagne by the Same Producer: Analysis of the Cost of Entry-Level, Mid-Range and Flagship Champagne – CORRIGENDUM

PAUL J. MERTON


The year provided in note b of Table 1 in this article (Merton, 2018) is incorrect. The correct note is:

The 1999 Dom Pérignon was the final vintage that had “Moët & Chandon” appear prominently on the packaging. This amounts to Dom Pérignon’s being spun off as its own brand.

The author apologizes for the error.

Reference