MODERN ITALY

Journal of the Association for the Study of Modern Italy



M O D E R N ITALY

Journal of the Association for the Study of Modern Italy

GENERAL EDITORS

Penelope Morris, University of Glasgow, UK Mark Seymour, University of Otago, New Zealand

ASSOCIATE EDITORS

Giacomo Lichtner, Victoria University of Wellington, New Zealand Andrea Hajek, Glasgow University, UK

REVIEWS EDITORS

Fabio Camilletti, University of Warwick, UK
Kate Ferris, University of St Andrews, Scotland
Piero Garofalo, University of New Hampshire, USA
Francesco Ricatti, University of the Sunshine Coast, Australia

EDITORIAL COMMITTEE

Claudia Baldoli, Newcastle University, UK; Catherine Brice, Université Paris-Est Créteil; Martin Brown, Staffordshire University; Martin Bull, University of Salford, UK; Anna Cento Bull, University of Bath, UK; John Dickie, University College London; Mark Donovan, Cardiff University; Paola Filippucci, University of Cambridge; David Forgacs, New York University, USA; Ruth Glynn, University of Bristol; Stephen Gundle, University of Warwick; Silvana Patriarca, Fordham University, New York, USA; Paolo Pezzino, University of Pisa; John Pollard, University of Cambridge; Perry Willson, University of Dundee

EDITORIAL ADVISORY COMMITTEE

Walter Adamson, Emory University, Atlanta; Percy Allum, University of Naples 'L'Orientale; Richard Bellamy, University College London; Richard Bosworth, University of Western Australia, Oxford; John A. Davis, University of Connecticut; Donatella della Porta, University of Florence; David Ellwood, University of Bologna; Paul Ginsborg, University of Florence; Russell King, University of Sussex; McGregor Knox, London School of Economics and Political Science; Denis Mack Smith, Oxford; Marco Meriggi, University of Naples Federico II; Uffe Østergaard, Aarhus University; Luisa Passerini, University of Turin; Lucy Riall, European University, UK Institute, Florence; Giulio Sapelli, Istituto Feltrinelli, Milan; Frank Snowden, Yale University; Penny Sparke, Kingston University, UK

The Association for the Study of Modern Italy (ASMI)

The Association was founded in November 1982 by Christopher Seton-Watson with the following purposes, as defined in its constitution:

- (a) To bring together persons in the United Kingdom who are interested in modern Italy, from whatever discipline or profession.
- (b) To organize conferences, meetings, seminars, lectures and exhibitions.
- (c) To publish newsletters and other material.
- (d) To seek co-operation with appropriate institutions and individuals in Italy and the United Kingdom.

The officers of the Association are: Chair: Stephen Gundle; Secretary: Pamela Schievenin; Treasurer: Alessandra Antola; Honorary President: Denis Mack Smith.

ASMI website: http://www.asmi.org.uk

ASMI is registered under the Charities Act 1960: Charity Number 296240.

ASMI Membership

Membership of ASMI includes a subscription to *Modern Italy*, together with information mailings to members. Members are also entitled to reductions on fees for conferences and seminars organized or sponsored by ASMI.

Annual Membership subscription rates are £36 for ordinary members, £20 for students and the unwaged. To join visit www.asmi.org.uk/membership.

Christopher Seton-Watson Memorial Prize

A prize of Euro 500 is awarded to the best article published in the journal each calendar year. For details see the ASMI website.

Editorial correspondence should be addressed to Modern Italy, c/o Administrative Hub, School of Modern Languages and Cultures, Hetherington Building, University of Glasgow, Glasgow G12 8RS, UK. Email: modern.italy.journal@glasgow.ac.uk

Aims & Scope

Founded in 1995 by the Association for the Study of Modern Italy, the journal's focus is the history, politics, society, economy and culture of Italy, Italian affairs and the Italian peoples from the eighteenth to the twenty-first century.

Modern Italy publishes:

- Fully refereed research articles at the cutting edge of the discipline
- A Regular 'Contexts and Debates' section featuring current controversies in Italian studies and commentaries on contemporary and historical themes
- Review articles and a comprehensive book reviews section covering the latest Italian and English publications in Italian studies
- · Conference reports and exhibition reviews
- Regular special theme issues

Peer review

All research articles published in this journal have undergone rigorous peer review, based on initial editor screening and anonymized refereeing by a minimum of two international referees.

© 2017 Association for the Study of Modem Italy

Modern Italy

VOLUME 22 NUMBER 1 FEBRUARY 2017

ARTICLES Protecting cultural heritage during armed conflict: the Italian contribution to 'cultural peacekeeping' Paolo Foradori	1
Antonio Bresciani and the sects: conspiracy myths in an intransigent Catholic response to the Risorgimento <i>John Dickie</i>	19
'In America è vietato essere brutte': advertising American beauty in the Italian women's magazine <i>Annabella</i> , 1945–1965 Jessica L. Harris	35
The cultural foundations of political support in eastern Sicily: Mafia clans, political power and the Lombardo case <i>Antonio Vesco</i>	55
The evolution of party funding in Italy: a case of inclusive cartelisation? Eugenio Pizzimenti	71
BOOK REVIEWS	
Interventiste nella grande guerra. Assistenza, propaganda, lotta per i diritti a Milano e in Italia (1911–1919), by Emma Schiavon <i>Matteo Ermacora</i>	87
Political Fellini: Journey to the End of Italy, by Andrea Minuz Pierpaolo Antonello	89
Giuseppe Mazzini and the Origins of Fascism, by Simon Levis Sullam Francesca Billiani	91
Nuovi problemi di storia delle migrazioni italiane, by Matteo Sanfilippo Sonia Cancian	92
Fumo: Italy's Love Affair with the Cigarette, by Carl Ipsen Fabio Camilletti	94
Women and the Reinvention of the Political. Feminism in Italy, 1968–1983, by Maud Anne Bracke Molly Tambor	96
CORRIGENDUM A Fragmented Transformation: Giovanni Pirelli's War Writings, 1940–1944 – CORRIGENDUM	99