ASA PRESS ORDER FORM

This form should be used to purchase back issues of ASA Journals and ASA Press Titles.

Current year publications can be accessed as follows:
ASA News- Complimentary electronic access on the ASA website:
www.africanstudies.org
African Studies Review- Benefit of individual membership in the ASA or available to
institutions via subscription
History in Africa- Available for purchase on the ASA website:
www.africanstudies.org

Please use the order form worksheet on the back of this sheet to indicate which
publications you would like to order and to calculate your Shipping & Handling
Charges and Order Total. Copies of the form are also available on the ASA website.

MAILING INFORMATION:
Name: __________________________________________
Address: __________________________________________

________________________________________________________________________
City:_________ State:______ Zip:______ Country:__________
Phone:_________ Fax:_________ Email:____________________

PAYMENT INFORMATION:

_____ Check  _____ Money Order  _____ Visa  _____ MasterCard

Total Payment Authorized (See back of form) _________________________

Credit Card Number: _____________________________________________
Expiration Date: ___________  CVV2 (3 or 4 Digit Security Code):________
Signature*: ______________________________________________________

* The cardholder’s signature is required to process payment.

Return completed form to:
African Studies Association, Rutgers University
54 Joyce Kilmer Avenue
Piscataway, NJ 08854-8045
Tel: 732-445-8173 x16 Fax: 732-445-1366
www.africanstudies.org
## ORDER FORM WORKSHEET

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Quantity</th>
<th>Price</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASA Journals</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>ASA News</em> (Issues through July 2006 available in print form. Issues from January 2007 forward are available electronically on the ASA website) Year, Volume, and Number of Requested Issue(s):</td>
<td></td>
<td>$10</td>
<td></td>
</tr>
<tr>
<td><em>African Studies Review</em> Year, Volume, and Number of Requested Issue(s):</td>
<td></td>
<td>$25</td>
<td></td>
</tr>
</tbody>
</table>

| **ASA Press Titles**                                                             |          |       |          |
| *21st Century Africa* by Ann Seidman and Frederick Anang, eds.                    |          | $15   |          |
| *African Musicology: Current Trends Vol. II* by Jacqueline C. Djerde, ed.         |          | $15   |          |
| *Beyond Crisis: Development Issues In Uganda* by Paul D. Wiebe and Cole P. Dodge |          | $15   |          |
| *Colonialism, Health and Illness in French Equatorial Africa, 1885-1935* by Rita Headrick and Daniel Headrick, eds. |          | $15   |          |
| *Conflict in the Horn of Africa* by Georges Nzongola-Ntalaja, ed.                 |          | $15   |          |
| *Continuity and Change in Southern Africa* by Gwendolen M. Carter                 |          | $15   |          |
| *Ethnic Conflict and Democratization in Africa* by Harvey Glickman, ed.           |          | $15   |          |
| *Pan-African Biography* by Robert A. Hill, ed.                                   |          | $15   |          |
| *Paths Toward the Past* by Robert W. Harms, et. al.                              |          | $15   |          |
| *Schistosomiasis in Twentieth Century Africa: Historical Studies on West Africa and Sudan* by Gerald W. Hartwig and K. David Patterson |          | $15   |          |
| *West Africa in the Mid-Seventeenth Century: An Anonymous Dutch Manuscript* by Adam Jones |          | $15   |          |

**Subtotal:** $________  

**DOMESTIC SHIPPING:** $5 per item  
**INTERNATIONAL SHIPPING:** $10 per item  

**# of Items**  
**Amount per Item**  
**Total Shipping** $________  
**Give "$50 for the 50!"** $________  
**TOTAL PAYMENT DUE** $________
ASA 2010 Membership Application/Renewal
For faster processing and instant access to membership benefits, register online at www.africanculture.org

PART ONE: GENERAL INFORMATION

Is this a new application or a renewal of your existing membership? NEW RENEWAL
First Name: M.I.: Last Name: Suffix: 
Institution Name: Department: 
Title: Highest Degree (PhD, MA, BS, etc.): 
Home Address: 
City: State: Country: 
Zip: 
Work Address: 
City: State: Country: 
Zip: 
Home Phone: Work Phone: 
Fax: 
Alternate Email Addresses (in case of failure on primary address): 
Which address do you want to be your primary mailing address? HOME / WORK
List any ASA Coordination Organizations to which you belong:

PART TWO: DEMOGRAPHIC INFORMATION

Discipline: 
Countries of Interest: Nationality: 
Languages Spoken: Year of Birth: 
Areas of Interest in Africa: Choose all that are applicable
Central Africa East Africa North Africa 
Southern Africa West Africa 

Ethnicity: Please choose the one that best describes you
Africa-Born African-American/Black African-Descent 
American-Indian/Alaska Native Arab or Middle-Eastern Asian-Born 
Asian-Descent Caucasian or White European-Descent 
European-Born Hispanic/Latino Latin America-Born 
Pacific Islander Other Decline 

VOLUNTEER OPPORTUNITIES: Please select any of the following activities for which you would be interested in volunteering.

<table>
<thead>
<tr>
<th>Annual Meeting On-Site Volunteer</th>
<th>African Studies Review Reviewer</th>
<th>Bethwell Ogot Award Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board of Directors (elected positions)</td>
<td>Community Moderator</td>
<td>Congressional Testimony</td>
</tr>
<tr>
<td>Distinguished Africanist Award Committee</td>
<td>Election Committee</td>
<td>Expert Witness, Political Asylum Cases</td>
</tr>
<tr>
<td>Graduate Student Paper Prize Committee</td>
<td>Herskovits Award Committee</td>
<td>Local Arrangements Committee, Chair</td>
</tr>
<tr>
<td>Local Arrangements Committee, Member</td>
<td>Media Expert Commentary, Print</td>
<td>Media Expert Commentary, Radio</td>
</tr>
<tr>
<td>Media Expert Commentary, Television</td>
<td>Program Committee, Chair</td>
<td>Program Committee, Member</td>
</tr>
</tbody>
</table>

All members will appear in the ASA Member Directory with their name and organizational affiliation. Please select if you would like to include the following information in your directory listing for other ASA Members to view:

- Academic Areas of Interest (Discipline, Degree, Countries of Interest, Languages)
- Home Address
- Work Address
- Home Phone/Fax
- Work Phone/Fax
- Email
PART THREE: PAYMENT AND PURCHASE INFORMATION

INDIVIDUAL MEMBERSHIP

2010 MEMBERSHIP - CALENDAR YEAR JANUARY 1 THROUGH DECEMBER 31:
Income US$35,000 and above ........................................ US$180 ___
Income US$34,999 and below ........................................ US$115 ___
Students (send a copy of a valid ID) ................................ US$ 70  ___
Lifetime Membership: .................................................. US$2400 ___
Postage & Handling: (No additional charge for US or Africa surface mail) ........................................ US$ 45 ___

MEMBERSHIP SUB-TOTAL US$ ___

CONTRIBUTIONS AND PUBLICATION SUBSCRIPTIONS:

2010 Endowment Contribution to support ongoing initiatives, including the Book History in Africa 2010 Subscription: This publication is not a membership benefit.  
Donation Program, Outreach, Prizes, ASA Press and general support $ ________

Individuals (US and Africa US$45, International US$65) $ ________

CONTRIBUTIONS AND PUBLICATION SUB-TOTAL US$ ________

2010 Annual Meeting Pre-Registration
Deadline September 30, 2010
November 18 - 21, 2010 San Francisco, CA

Institutional Affiliation as you would like it to appear on your badge: ____________________________

MEMBERS
Member with income US$35,000 and above ............................................... US$160 ___
Member with income US$34,999 and below ............................................... US$100 ___
Member Student (send a copy of a valid ID) ............................................... US$100 ___

NON-MEMBERS
Non-Member with income US$35,000 and above ........................................ US$200 ___
Non-Member with income US$34,999 and below ........................................ US$120 ___
Non-Member Student (send a copy of a valid ID) ........................................ US$120 ___

ANNUAL MEETING PRE-REGISTRATION SUB-TOTAL US$ ________

Please indicate any special needs or requirements for special assistance while on site during the meeting: ________________________________________________________

I would like to volunteer to serve as a discussant on a panel/roundtable for Program Committee organized sessions which are in need of discussants. Yes  No

I would like to volunteer to chair a panel/roundtable for Program Committee organized sessions which are in need of a chair: Yes  No

PAYMENT SUMMARY:
MEMBERSHIP SUB-TOTAL .................................................. US$ ________
CONTRIBUTIONS AND PUBLICATION SUB-TOTAL ........................................ US$ ________
ANNUAL MEETING PRE-REGISTRATION SUB-TOTAL ........................................ US$ ________

TOTAL AMOUNT DUE: US$ ________

Payment may be made by check or money order payable in US dollars or by credit card. Check should be made payable to African Studies Association.

Credit Card Type: _____ AMERICAN EXPRESS  _____ DISCOVER  _____ MASTERCARD  _____ VISA
Card Number: ____________________________________________  Expiration Date:________________________
CVC2 Code (3 or 4 digit security code): ________________

Signature (required to process payment) ________________________________

08/10
2010 ADVERTISEMENT RATES

<table>
<thead>
<tr>
<th>Publication</th>
<th>Issues per Year</th>
<th>Circulation</th>
<th>Ad and Payment Deadline</th>
<th>Mailing</th>
<th>Price per Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASA NEWS (Vol. 43)</td>
<td>3</td>
<td>8,000</td>
<td>Dec. 1 Mar. 1 June 1</td>
<td>January April July</td>
<td>Full Page: $385 (7.5 x 9.5) Half Page: $295 (7.5 x 4.75)</td>
</tr>
<tr>
<td>African Studies Review (Vol. 53)</td>
<td>3</td>
<td>2,000</td>
<td>Feb. 1 Jul. 1 Oct. 1</td>
<td>April September December</td>
<td>Full Page: $385 (5 x 7.5) Half Page: $295 (5 x 3.75)</td>
</tr>
<tr>
<td>53rd Annual Meeting Final Program</td>
<td>1</td>
<td>2,000</td>
<td>Sept. 1</td>
<td>Nov. 18 – 21 San Francisco, CA</td>
<td>Full Page: $610 (7.5 x 9.5) Half Page: $350 (7.5 x 4.75) Quarter Page: $235 (3.5 x 4.75)</td>
</tr>
<tr>
<td>53rd Annual Meeting Participant Bag Insert</td>
<td>N/A</td>
<td>2,000</td>
<td>Oct. 1</td>
<td>Nov. 18 – 21 San Francisco, CA</td>
<td>Double-sided Flyer: $610 (8 x 11.5)</td>
</tr>
<tr>
<td>History in Africa (Vol. 37)</td>
<td>1</td>
<td>500</td>
<td>July 1</td>
<td>September</td>
<td>Full Page: $385 (5 x 7.5) Half Page: $295 (5 x 3.75)</td>
</tr>
</tbody>
</table>

- Any advertisement must be approved by the ASA before it will run.
- Advertisements must be submitted as black and white PDF files (with the exception of ASA News and Display Brochures, which may be submitted in color).
- Pre-payment is required before an ad will run.
- Tear sheets will be issued upon request after publication.
- All materials and payments are due at the ASA Secretariat by the above deadline.
- Refunds will not be issued for advertisements that do not run as a result of a late submission.
- Send all ads to Publications@africanstudies.org.

2010 MAILING LIST RENTAL RATES

The list may be ordered in any combination of the following:

<table>
<thead>
<tr>
<th>Domestic Individuals</th>
<th>Domestic Institutions</th>
<th>#Foreign Individuals</th>
<th>Foreign Institutions</th>
</tr>
</thead>
</table>

- Rental rates are $.55 per 100 addresses plus shipping and handling.
- There is a $20 processing fee for each order.
- Rental is for one time use only.
- Lists are updated biannually.
- A sample of the item to be mailed must be submitted for approval in advance.
- Pre-payment is required before mailing labels can be sent.

For information on advertising, contact Publications@africanstudies.org or 732-445-8173 x16.
2010 ASA DEADLINES

Materials must be postmarked on or before the deadline. If the date falls on a holiday or a weekend, the materials are due the following business day.

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>1</td>
<td>Conover-Porter Award Deadline</td>
</tr>
<tr>
<td>February</td>
<td>1</td>
<td>African Studies Review deadline for payment and ad submission for the April issue.</td>
</tr>
<tr>
<td>March</td>
<td>31</td>
<td>Annual Meeting Proposals are due. A Letter of Invitation should be requested at this time.</td>
</tr>
<tr>
<td></td>
<td>31</td>
<td>Membership deadline for maximum benefits. Individuals who join/renew after this date risk not receiving maximum membership benefits.</td>
</tr>
<tr>
<td>April</td>
<td>1</td>
<td>Distinguished Africanist Award nomination packets are due.</td>
</tr>
<tr>
<td>April</td>
<td>1</td>
<td>Graduate Student Paper Prize deadline.</td>
</tr>
<tr>
<td>April</td>
<td>15</td>
<td>Gretchen Walsh Book Donation Award Application Deadline</td>
</tr>
</tbody>
</table>
| April | 30 | Coordinate Organizations  
- ASA Coordinate Organization Annual Reports are due (maximum of 5 pages)  
- Coordinate Organization Reporting Form is due (including Business Meeting requests) |
| May | 1 | Melville J. Herskovits Award nominations are due. |
| | 31 | Deadline to cast a vote for the ASA Board of Directors Elections. |
| July | 1 | African Studies Review deadline for payment and ad submission for the September issue. |
| | 1 | History in Africa deadline for payment and ad submission for the September issue. |
| September | 1 | Annual Meeting Program deadline for payment and ad submission. |
| | 30 | Annual Meeting pre-registration deadline. |
| | 30 | Letter of Invitation Requests are due. |
| October | 1 | African Studies Review deadline for payment and ad submission for the December issue. |

For more information, contact the ASA Secretariat:  
Tel: 732-445-8173 ~ Fax: 732-445-1366  
www.africanstudies.org  
Last Revised: 8/10
HA formatting and stylistic notes

1/ use double quotation marks for quotations and single quotation marks for quotations with quotations

2/ always use italics, not underlining

3/ place punctuation inside quotation marks (e.g., ,” or .”)

4/ place all footnote references at the end of sentence; consolidate or rewrite if necessary to avoid the need for these within sentences

5/ always use the embedding footnote function

6/ cite books as: first name last name, title italicized (place, date), 14-22, (no p. or pp.)

7/ cite articles as follows: first name last name, “title,” name of journal italicized 38 (2004), 14-22. No Roman numerals, no volume part numbers, no months unless journal repaginates with each issue, and no punctuation between journal title and volume number.

8/ no section headings other than I, II, III, . . .

9/ always cite page numbers for direct quotations, and otherwise include page numbers for specific information

10/ avoid long paragraphs

11/ tab for indentations

12/ capitalize all substantive words in titles (e.g., not articles, prepositions, and conjunctions)

13/ don’t capitalize social functions, honorary positions, roles, and jobs (king, president, research assistant)
Guidelines for Authors

14/ use shortest possible short titles for repeated citations

15/ make sure all non-English words have all appropriate diacritics

16/ other than in titles, leave italicizing decisions to the editor.

17/ page numbers and dates should always have only two integers after the hyphen except (413-22, 401-09, but 397-422).

18/ indent quotations of more than five lines, and omit the use of “ ”

19/ use words, not numbers, in such cases as “the nineteenth century.”

20/ render dates as, e.g., 26 March 1938 (“continental dating”)

21/ render time as, e.g., 10:35

NB When sending paper as an attachment, always save it as a rtf file.