

For UTIs The Best Defense is the Bardex® I.C. Offense

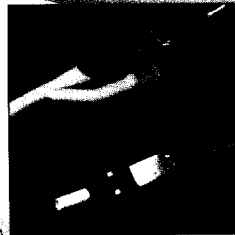
Introducing a Silver/Hydrogel Coating Technology Clinically Proven to Reduce UTIs

To help you meet the ever-increasing challenges of infection control, Bard introduces the Bardex® I.C. Foley Catheter System. Bardex® I.C. is the only catheter system that uses the latest technology to combine the advantages of a hydrogel coating for patient comfort and silver for less bacterial adherence. This passive technology is proven to reduce the occurrence of Urinary Tract Infections and their associated costs:

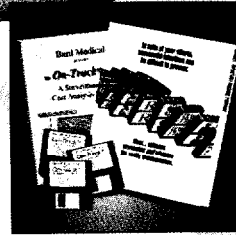
Bard is currently offering an opportunity to evaluate the Bardex® I.C. System at no additional cost through The Bardex® I.C. Promise™ Program. To help you track infections in your institution, Bard also provides The On-Track™ Surveillance System, as well as a customized Economic Cost Model, to predict infection rates and cost savings by using an infection control product line. These tools provide the perfect model for Performance Improvement Projects and an excellent outcome cost savings program for your department.



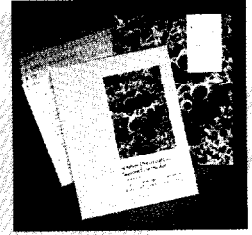
The Bardex® I.C. Urine Meter Foley Tray



Bard® Tamper-Evident Seal and Outlet Port



The On-Track™ System and The Bardex® I.C. Promise™ Program



Educational Support and Performance Improvement Guidelines

For additional information about the entire line of infection control products and services of Bard Medical Division, contact your Bard Representative at 1-800-526-4455.

BARD

Bard Medical Division
8195 Industrial Boulevard
Covington, GA 30209
800-526-4455

© Copyright C. R. Bard, Inc., 1997. All Rights Reserved.
Bard and Bardex are registered trademarks of C. R. Bard, Inc., or an affiliate.
On-Track is a trademark of C. R. Bard, Inc., or an affiliate.
The Bardex I.C. Promise is a service mark of C. R. Bard, Inc., or an affiliate.
Data on file, C. R. Bard, Inc.
Please consult product labels and inserts for any indications, contraindications, hazards, warnings, cautions, and directions for use
9704-54 R4/97 IS P4/97