MANAGING FOR UNKNOWNABLE FUTURES 7/12/10 – 10/12/10
24th Annual ANZAM Conference – Adelaide Convention Centre

‘My colleagues and I at the University of South Australia look forward to meeting you at the 24th ANZAM Conference in Adelaide. The Global Financial Crisis produced significant uncertainty in the minds of managers with more guessing than usual about factors such as growth, available human resources, exchange rates, and interest rates. The shift in power balance between nations has been an interesting outcome coupled with international responses to climate change. These issues provide the backdrop for an interesting academic program. We have two excellent academics coming to give keynote addresses in Sara Rynes and Sri Zaheer. Immediately beforehand is the Ashes Test and afterwards you can enjoy the Barossa and other areas around Adelaide. I look forward to seeing you in Adelaide’.

Dr Bruce Gurd – Conference Convenor
Division of Business, University of South Australia

PAPERS – Theoretical, empirical, literature reviews, management education papers
WORKSHOPS – Workshops and research symposia are invited. A 300 word abstract outlining the topic is required.

8TH ANZAM OPERATIONS, SUPPLY CHAIN AND SERVICES MANAGEMENT SYMPOSIUM 2010
MANAGING IN CHALLENGING TIMES

Most industries are recognising the substantial savings and enhanced competitiveness from their ability to coordinate and improve operations. Organisations today face various challenges because the successful provision of many goods and services requires the effective integration of activities within businesses, across supply chains and the increasing geographical separation with global trade. It is not uncommon to find organisations seeking cooperative arrangements and integration efforts as a result of fast changing technology, competitive environments, widening of sourcing capabilities and corporate strategies.

World-class operations management requires businesses to adopt a lean, agile and responsive manner, with a focus on innovating continuously. The combination of a strong market presence, compelling product offerings and the ability to attract, retain and harness the energy of the best and brightest employees, will enable companies to sustain profit margins, sales growth and market valuations. The innovative efforts in improving products, services, organisational and supply chain operations often cannot be achieved in isolation. Various authors support initiatives such as customer integration, internal integration, materials/service supplier integration, technology and planning integration, measurement integration and relationship integration as innovative competencies in today’s environment.

The focus of the symposium is on the issues associated with managing operations, supply chains and services in the context of integration and innovation. Relevant topic areas include: Logistics, Service Operations Management, Supply Chain Management, E-Business Operations, Productivity and Process Improvement, Project Management, Value Chain Management, Quality Management (including Six Sigma, TQM, ISO9000, Service Quality, etc.), Technology Management, Innovation Management (including the development of new goods and services), Production and Manufacturing Management, Operations Research (OR), Operations Strategy.

Proceedings: Lyn Vinton, Department of Management, Monash University, Caulfield, Victoria Email: Lyn.Vinton@Buseco.monash.edu.au

Hosted by Griffith Business School Tourism, Sport and Service Innovation Research Centre; jointly organised by Griffith Business School and the Melbourne Operations Management Society (a consortium of Melbourne, Monash, Deakin, Victoria, RMIT, La Trobe and Swinburne Universities).

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2. To encourage scholarship, research and management practice;
3. To share and disseminate management knowledge and practice through a variety of mechanisms; and
4. To promote greater collaboration between the Academy’s Members and its various stakeholders and alliance partners.

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