

MANAGING FOR UNKNOWN FUTURES 7/12/10 – 10/12/10 24th Annual ANZAM Conference – Adelaide Convention Centre

'My colleagues and I at the University of South Australia look forward to meeting you at the 24th ANZAM Conference in Adelaide. The Global Financial Crisis produced significant uncertainty in the minds of managers with more guessing than usual about factors such as growth, available human resources, exchange rates, and interest rates. The shift in power balance between nations has been an interesting outcome coupled with international responses to climate change. These issues provide the backdrop for an interesting academic program. We have two excellent academics coming to give keynote addresses in Sara Rynes and Sri Zaheer. Immediately beforehand is the Ashes Test and afterwards you can enjoy the Barossa and other areas around Adelaide. I look forward to seeing you in Adelaide'.

Dr Bruce Gurd – Conference Convenor
Division of Business, University of South Australia

PAPERS – Theoretical, empirical, literature reviews, management education issues and case studies are invited.

WORKSHOPS – Workshops and research symposia are invited. A 300 word abstract outlining the topic is required.

CALL FOR PAPERS (by 18 June 2010):
<http://www.anzam.org/conference>

Conference Organizers: Arinex Pty Ltd
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ANZAM Tracks:

- Philosophy and Spirituality in Management
- Managing for Uncertainty
- Leadership and Governance
- Critical Management Studies
- Entrepreneurship, Small Business and Family Enterprise
- Gender and Diversity in Organisations
- Human Resource Management and Development
- International Management
- Management Education and Development
- Marketing and Communication
- Organisational Behaviour
- Organisational Change
- Public Sector and Non-profit
- Research Methods
- Strategic Management
- Sustainability and Social Issues in Management
- Technology, Innovation and Supply Chain Management

8TH ANZAM OPERATIONS, SUPPLY CHAIN AND SERVICES MANAGEMENT SYMPOSIUM 2010

MANAGING IN CHALLENGING TIMES

Sydney, New South Wales, 6–8 June 2010 – www.buseco.monash.edu.au/mgt/research/anzam

Most industries are recognising the substantial savings and enhanced competitiveness from their ability to coordinate and improve operations. Organisations today face various challenges because the successful provision of many goods and services requires the effective integration of activities within businesses, across supply chains and the increasing geographical separation with global trade. It is not uncommon to find organisations seeking cooperative arrangements and integration efforts as a result of fast changing technology, competitive environments, widening of sourcing capabilities and corporate strategies.

World-class operations management requires businesses to adopt a lean, agile and responsive manner, with a focus on innovating continuously. The combination of a strong market presence, compelling product offerings and the ability to attract, retain and harness the energy of the best and brightest employees, will enable companies to sustain profit margins, sales growth and market valuations. The innovative efforts in improving products, services, organisational and supply chain operations often cannot be achieved in isolation. Various authors support initiatives such as customer integration, internal integration, materials/ service supplier integration, technology and planning integration,

measurement integration and relationship integration as innovative competencies in today's environment.

The focus of the symposium is on the issues associated with managing operations, supply chains and services in the context of integration and innovation. Relevant topic areas include: Logistics, Service Operations Management, Supply Chain Management, E-Business Operations, Productivity and Process Improvement, Project Management, Value Chain Management, Quality Management (including Six Sigma, TQM, ISO9000, Service Quality, etc.), Technology Management, Innovation Management (including the development of new goods and services), Production and Manufacturing Management, Operations Research (OR), Operations Strategy.

Proceedings: Lyn Vinton, Department of Management, Monash University, Caulfield, Victoria Email: Lyn.Vinton@Buseco.monash.edu.au

Hosted by Griffith Business School Tourism, Sport and Service Innovation Research Centre; jointly organised by Griffith Business School and the Melbourne Operations Management Society (a consortium of Melbourne, Monash, Deakin, Victoria, RMIT, La Trobe and Swinburne Universities).

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ANZAM MEMBERSHIP

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ANZAM is the peak professional body for management educators, researchers and practitioners in Australia and New Zealand, with about 1000 individual members and 50 institutional members (representing most Australian and New Zealand universities) as well as members from other countries.

AANZAM's Purpose

AANZAM is a multi-disciplinary academy with the aim of advancing scholarship and practice in management education and research. Its members represent the full range of management interests including: organisational behaviour, small business, marketing, entrepreneurship, human resource management, strategic

management, organisational theory, management information systems, business ethics, industrial relations, leadership, E-commerce, international management, operations management, quality management, critical management, public sector management, sustainability, research methods, gender issues in management, management in the non-profit sector, technology and innovation management. Members are also drawn from the fields of economics, finance and accounting.

ANZAM's Intent

1. To further the development of management education and associated disciplines in Australia, New Zealand and globally;
2. To encourage scholarship, research and management practice;
3. To share and disseminate management knowledge and practice through a variety of mechanisms; and
4. To promote greater collaboration between the Academy's Members and its various stakeholders and alliance partners.

Information about becoming a Professional Member, an Associate Member or an Institutional Member of ANZAM is available at: www.anzam.org

JOURNAL OF MANAGEMENT & ORGANIZATION

EDITORIAL: The role of social responsibility, philanthropy and entrepreneurship in the sport industry – *Vanessa Ratten and Kathy Babiak*

The future of sports management: A social responsibility, philanthropy and entrepreneurship perspective – *Vanessa Ratten*

Towards a community centred approach to corporate community involvement in the sporting events agenda – *Laura Misener and Daniel Mason*

The impact of cause-related marketing (CRM) in spectator sport – *Ki Tak Kim, Dae Hee Kwak and Yu Kyoum Kim*

The role and relevance of corporate social responsibility in sport: A view from the top – *Kathy Babiak*

Cause-related sport marketing: Can this marketing strategy affect company decision-makers? – *Richard L Irvin, Tony Lachowetz and John Clark*

Developing a theory of sport-based entrepreneurship – *Vanessa Ratten*

Corporate social responsibility in sport: Stakeholder management in the UK football industry – *Geoff Walters and Richard Tacon*

Addressing ecology and sustainability in mega-sporting events: The 2006 football World Cup in Germany – *Harald Dolles and Sten Söderman*

A model for improving board performance: The case of a national sport organisation – *Lesley Ferkins, Gael McDonald and David Shilbury*

BOOK REVIEWS

Journal of Website Promotion Vol. 1(1) – Richard Nelson (Ed.). Reviewer: Noel Tracey

Principles of advertising. A global perspective (2nd edn) – Monle Lee and Carla Johnson. Reviewer: Edwina Luck

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ISSN 1833-3672
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