

N O W A V A I L A B L E

CONDUCTING LONGITUDINAL RESEARCH

Practical lessons from the Australian Longitudinal Study on Women's Health

Edited by Deborah Loxton, Wendy Brown, Julie Byles, Annette Dobson and Christina Lee
a special issue of *International Journal of Multiple Research Approaches* (vol. 1/2)

ISBN 978-0-9775742-9-2 iv + 124 pages softcover

Longitudinal research provides data from the same participants over a set time period and as such permits causal pathways (for example to health, illness and mortality), to be determined. There is a new emphasis on accountability in the public health sector. Longitudinal research can help those professionals seeking to implement longitudinal style research in order to meet these new demands.

Conducting Longitudinal Research will help both novice and experienced researchers, from academia, government departments, private and public sectors to establish and conduct a longitudinal study. Offering direction and advice concerning the efficient conduct of longitudinal research studies, *Conducting Longitudinal Research* fills a gap in the research methodology literature.

Internationally, longitudinal research has become increasingly important to both the academic community and state policy-makers as it is an important way to examine causal relationships - for example, understanding critical issues associated with ageing.

While the famous 'Seven Up' study is probably the best known, longitudinal studies can include many thousands of participants (e.g., The UK 'Million Women' study). The Australian Longitudinal Study on Women's Health (ALSWH), which began in 1996, has 40,000 participants who are surveyed every three years.

Conducting Longitudinal Research includes topics from the researchers' experiences:

- strategies to encourage participants to remain in the study (often for decades)
- establishing succession planning for key personnel, and
- handling very large volumes of data.

Conducting Longitudinal Research is a practical guide to the development and successful management of longitudinal studies written by researchers and personnel who have been running the Australian Longitudinal Study on Women's Health for over ten years.

In plain language, each chapter provides the reader with a thorough examination of the topic, illustrative case studies and real-life examples, timelines for project development and implementation and a chapter summary of the main points for quick reference.

Getting started: "Preparing the ground" and "planting the vines" for longitudinal research

Julie Ellen Byles, Annette Dobson, Lois Bryson, Wendy J Brown

Human resources for longitudinal studies:

Matching people to skills and tasks

Penny Warner-Smith, Deborah Loxton, Wendy J Brown

Accessing and disseminating longitudinal data:

Protocols and policies

Catherine Chojenta, Rosemary Mooney,

Penny Warner-Smith

Longitudinal survey development and design

Deborah Loxton, Anne Young

Recruiting for a longitudinal study: Who to choose, how to choose and how to enhance participation

Lyn Adamson, Anne Young, Julie Ellen Byles

Developing relationships and retaining participants in a longitudinal study

Lyn Adamson, Catherine Chojenta

Cohort management: Developing and maintaining participant databases in longitudinal studies

Lyn Adamson, Anna Graves

Data management: The building blocks of clean, accurate and reliable longitudinal datasets

Anna Graves, Jean Ball, Eliza Fraser

Working with longitudinal data: Attrition and retention, data quality, measures of change and other analytical issues

Anne Young, Jennifer Powers, Virginia Wheway

Conducting substudies

Jenny Helman, Deborah Loxton, Lyn Adamson,

Anna Graves, Jennifer Powers

Communication and dissemination of longitudinal study findings

Catherine Chojenta, Julie Ellen Byles, Deborah

Loxton, Rosemary Mooney

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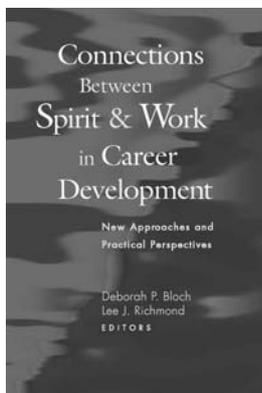
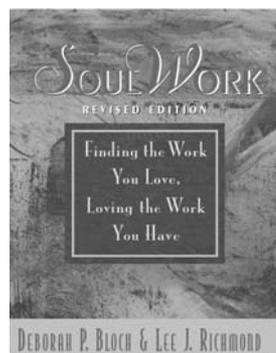
SoulWork

Finding the Work You Love, Loving the Work You Have

by Deborah P Bloch, Lee J Richmond (2007)

ISBN 978-0-9775742-3-0 iv + 204 pages

Written for career planners, executive coaches, life change counsellors, HR and human services managers (in fact all interested in employee development, workplace values, life-career assessment and personal transformation), this book helps to connect career to the spiritual values that give life meaning. The revised edition places career choices in the context of holistic, personal, spiritual development and internal change.



Connections: Spirit - Work - Career Classic readings for counsellors and coaches

Edited by Deborah Bloch and Lee Richmond

ISBN 978-1-921348-12-9; xii + 244 pages; subject index; bibliography

Building on the success of 'Connections between Spirit & Work in Career Development' (Bloch & Richmond 1997), the editors interpret and expand upon the commissioned articles for the first edition in two sections: Revealing the Meaning of Work and Connecting Spirit and Career. The editors extract and highlight gems of wisdom from the readings through their experiences in leadership and career counselling, seminars and research, demonstrating their application in connecting spirituality with work for career counsellors and coaches.

Ancient Wisdom for Modern Minds:

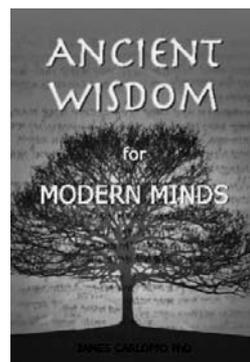
A thinking heart – a feeling mind – words of insight into ourselves

by James Carlopio

ISBN 978-0-9775742-1-6; x + 118 pages; subject index; bibliography

James Carlopio's breadth of experience in academic and corporate circles is rare. This is a book to be dipped into and savoured over time.. a comprehensive and deeply humane collection of wisdom from the ancients with accompanying daily affirmations for the road. **John Hale – Corporate Alchemist**

These ancient quotes illuminate modern-day socio-cognitive constructs and techniques used in coaching psychology – James Carlopio shows us that coaching for personal improvement has occurred since time-immemorial. **Tom Crvenkovic – The Coaching Psychologist**



Organizational Jazz

– Extraordinary Performance through Extraordinary Leadership

by David Napoli, Alma M. Whiteley, Kathrine S. Johansen (2005)

ISBN 978-0-9757710-6-8 xii + 244 pages

Myths that we operate in certain and predictable worlds, and that mankind can control its environment, do not help us to build productive, satisfying and sustainable organizations. Drawing on the science of complex adaptive systems, this book offers a lens through which we search for new ways of thinking about, and working with, the unpredictability of our dynamic complex world.

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The pattern and pace of economic transformation in the Pacific Rim is unprecedented and presents new challenges and new opportunities for organisations throughout the world.

The role of managers, management and leadership will be fundamental to this transformation. Irrespective of the sector, the industry or the form of the organisation, the ability to respond and adapt in a world increasingly dominated by Asia-Pacific alliances, innovations and enterprise will be essential to an organisation's competitive success.

These issues create an excellent thematic background for the scientific program which will be supported by a social program in a city that has everything to make a delegate's stay enjoyable. I look forward to seeing you in New Zealand.

Professor Marie Wilson

Conference Convener
The University of Auckland Business School

Call for papers and workshops

PAPERS - Theoretical, empirical, literature reviews, management education issues, and case studies are invited. Maximum 12 pages in length. All papers submitted will be refereed using a double blind peer review process. Accepted papers will be published in the conference proceedings CD. Note, papers must not have been previously published or presented. Submission style guides can be downloaded from the website: www.promaco.com.au/2008/anzam.

ANZAM 2008 will be held in the Owen G Glenn Building at The University of Auckland Business School, located in the central city between the CBD and the shopping and art precincts.

Further information – Technical program enquiries should be directed to: Professor Marie Wilson, The University of Auckland Business School, New Zealand. Phone: + 64 9 373 7599 Ext: 87667. Fax: + 64 9 373 7477. Email: m.wilson@auckland.ac.nz

6TH ANZAM OPERATIONS, SUPPLY CHAIN AND SERVICES MANAGEMENT SYMPOSIUM 2008

THE CHALLENGES AND OPPORTUNITIES OF OPERATING IN COMPLEX SUPPLY CHAINS

Gold Coast, Queensland, 8–10 June 2008 – www.buseco.monash.edu.au/mgt/research/anzam

Organisations are increasingly realising that in order to be successful, they not only need to have in place sound internal systems, but also ensure that they effectively engage with their supply chain partners. This applies to not only to goods producers but also to service providers, across public and private sectors. Supply chain management involves organisations engaging in complex network transactions exchanging tangible and intangible resources at an increasing pace and with fewer boundaries. This environment is markedly different to what most organisations have been used to in the past, and, as a consequence, presents significant challenges and opportunities. Many interesting ideas have been proposed to overcome the challenges and exploit the opportunities. At the heart of most these ideas are new ways to view the broad area of Operations Management, which increasingly is addressing supply chain and services management (and in so doing is articulating with services marketing as manufacturing and services become more integrated).

The aim of this symposium was to share research findings and practitioner experiences on how manufacturing and service organisations can deal with the challenges and exploit opportunities resulting from operating in complex supply chains.

The focus of the symposium was on the issues associated with managing operations (i.e. the production and distribution of goods and services) in the context of complex supply chains. Relevant topic areas include: Logistics, Service Operations Management, Supply Chain Management, E-Business Operations, Productivity and Process Improvement, Project Management, Value Chain Management, Quality Management (including Six Sigma, TQM, ISO9000, Service Quality, etc.), Technology Management, Innovation Management (including the development of new goods and services), Production and Manufacturing Management, Operations Research (OR), Operations Strategy.

Copies of papers presented are available from: Lyn Vinton, Department of Management (Monash University, Caulfield, Victoria) Email: Lyn.Vinton@Buseco.monash.edu.au

Hosted by Griffith Business School Tourism, Sport and Service Innovation Research Centre; jointly organised by Griffith Business School and the Melbourne Operations Management Society (a consortium of Melbourne, Monash, Deakin, Victoria, RMIT, La Trobe and Swinburne Universities).

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ANZAM is the peak professional body for management educators, researchers and practitioners in Australia and New Zealand, with about 600 individual members and 50 institutional members (representing most Australian and New Zealand universities) as well as members from other countries.

ANZAM's Purpose

ANZAM is a multi-disciplinary academy with the aim of advancing scholarship and practice in management education and research. Its members represent the full range of management interests including: organisational behaviour, small business, marketing, entrepreneurship, human resource management, strategic manage-

ANZAM MEMBERSHIP

ment, organisational theory, management information systems, business ethics, industrial relations, leadership, E-commerce, international management, operations management, quality management, critical management, public sector management, sustainability, research methods, gender issues in management, management in the non-profit sector, technology and innovation management. Members are also drawn from the fields of economics, finance and accounting.

ANZAM's Intent

1. To further the development of management education and associated disciplines in Australia, New Zealand and globally;
2. To encourage scholarship, research and management practice;
3. To share and disseminate management knowledge and practice through a variety of mechanisms; and
4. To promote greater collaboration between the Academy's Members and its various stakeholders and alliance partners.

Information about becoming a Professional Member, an Associate Member or an Institutional Member of ANZAM is available at: <http://www.anzam.uts.edu.au/membership/index.htm>

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Research on corporate divestitures: A synthesis – *Caterina Moschieri and Johanna Mair*

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Customer retaliation at the employee–customer interface – *Dominique A Keefe, Rebekah Russell-Bennett and Alastair Tombs*

Deviant behaviour in the service encounter: How and why frontline employees engage in deviant behaviour – *Victoria Browning*

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Journal of Management & Organization (2008) 14: 4–19

Block or traditional? An analysis of student choice of teaching format – *Suzan Burton and Paul L Nesbit*

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Role misconceptions and negotiations in small business owner/web developer relationships – *Janene Carey*

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