

## ADVERTISE IN *RADIOCARBON*

REACH YOUR TARGET AUDIENCE  
EFFECTIVELY & AFFORDABLY

Prices good through June 30, 2008

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### Display Ads

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<i>Inside page</i>	<i>Inside back cover</i>	<i>Back cover<sup>a</sup></i>
\$350/issue	\$500/issue	\$600/issue
\$900/volume	\$1250/volume	\$1500/volume

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<sup>a</sup>Reserved through 2007.

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### Color Ads and Folded Inserts<sup>a</sup>

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<i>Color ad (inside page)</i>	<i>Folded inserts</i>
\$1600/issue	\$300/issue
\$4500/volume	\$700/volume

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<sup>a</sup>The prices above are for prepared inserts and ads provided by the customer. Call for estimates on typesetting, design, duplicating and folding services.

*Radiocarbon* reaches libraries, labs, individuals, and institutions in North America, South America, Europe, the Middle East, Asia, Africa, and Australasia. We can help you reach your target market, wherever it is.

We publish three issues per volume year. Advertise in two consecutive issues and get the third at a significant discount (must reserve all three ads at once for discount to apply).

We accept full-page and multipage advertisements in black and white or full-color. You may send camera-ready copy, film negatives, or digital files. Or, for a small fee, we will create an ad from your supplied text and graphics.

*For more information, please contact Managing Editor  
Mark McClure at [editor@radiocarbon.org](mailto:editor@radiocarbon.org).*



## 2008 PRICE LIST

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<b>Proceedings of the 19th International Radiocarbon Conference</b> (Vol 49, Nr 2, 2007)	\$30.00*
<b>Proceedings of the 18th International Radiocarbon Conference</b> (Vol 46, Nrs 1, 2, 2004)	20.00
<b>Proceedings of the 17th International Radiocarbon Conference</b>	20.00
<b>IntCal04</b> (2004 Calibration issue; Vol 46, Nr 3, 2004)	10.00
<b>IntCal98</b> (1998 Calibration issue; Vol 40, Nr 3, 1998)	10.00
<b>Calibration 1993</b> (Vol 35, Nr 1, 1993)	10.00
<b>Proceedings of the 15th International Radiocarbon Conference</b> (Vol 37, Nr 2, 1995)	40.00
<b>Liquid Scintillation Spectrometry 2001</b>	20.00
<b>Liquid Scintillation Spectrometry 2005</b> <i>Price reduced!</i>	25.00
<i>Special offer—LSC 94, LSC 2001, LSC 2005 package</i> <i>Price reduced!</i>	40.00
<b>Tree Rings, Environment and Humanity</b> (ISBN 0-9638314-2-9; 1996) (Proceedings of the International Tree-Ring Conference, Tucson, Arizona, 1994)	20.00
<b>Late Quaternary Chronology and Paleoclimates of the Eastern Mediterranean</b> (ISBN 0-9638314-1-0; 1994) <i>Back in print!</i>	30.00

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<b>SUBSCRIPTION RATES VOLUME 50, Nrs 1–3, 2008</b> (subscriptions include free online access)	
<b>Institution</b> (US, shipping included)	210.00
<b>Institution</b> (Foreign, shipping included)	225.00
<b>Individual</b> (US, shipping included)	110.00
<b>Individual</b> (Foreign, shipping included)	125.00
Lifetime Subscription—Institutional	2500.00
Lifetime Subscription—Individual	1100.00

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<b>SPECIAL FULL-SET OFFER—Volumes 1–49 (1959–2007)</b>	1300.00
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Big savings! Includes bound copies of 35 out-of-print issues. Take \$50.00 off for each additional set.

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### 2008 POSTAGE AND HANDLING CHART

	U.S.	Foreign
Subscription	—	\$15.00
Single back issue	\$4.00	\$9.00
Book or Proceedings	\$5.00	\$15.00
Full set	\$72.00	\$400.00

Surface mail rates are listed here. Please contact us for airmail or express delivery rates. Orders must be prepaid. We accept payments by Visa, MasterCard, or AMEX or by check or money order payable in US\$ to *Radiocarbon*. Bank funds transfers are also accepted. Please contact us for instructions.

\*Postage will be added; see above chart. Subscription rates and book prices are subject to change.

# RAFTER

RADIOCARBON LABORATORY

## The test of time

Accelerator Mass Spectrometry Radiocarbon Dating

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  - ◇  *$\delta^{13}\text{C}$  measurement at no extra charge*
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  - ◇ *calibration assistance*
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At the Rafter Radiocarbon Laboratory we have been successfully meeting the test of time for more than 50 years.

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For more information, visit our website

[www.RafterRadiocarbon.co.nz](http://www.RafterRadiocarbon.co.nz)

or contact us at:

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**GEOLOGICAL  
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