# Cambridge Journals in the Social Sciences

### Ageing and Society

A new international journal devoted to publishing contributions to the understanding of human ageing, particularly from the social sciences and humanities. Its interpretation of ageing as a subject is wide and includes all aspects of the human condition whether they relate to individuals, groups, institutions or societies.

£24.00 for institutions
£17.00 for individuals

## Archives européennes de sociologie European Journal of Sociology

The aims of this journal are firstly to reaffirm and continue the European tradition of historical and comparative sociology, and to incorporate in it the more important contributions made by empirical studies. Secondly, they are to encourage comparative studies of the institutions of European societies, and of European institutions in other parts of the world.

£22.00 for institutions £12.50 for individuals

# Comparative Studies in Society and History

This is a truly international forum of social analysis which publishes the work of authors from throughout the world in many disciplines — including history, sociology, anthropology, political science, as well as law, economics and the humanities. £23.00 for institutions £12.50 for individuals

### **Journal of Public Policy**

This new journal will publish articles that use concepts derived from any of the social sciences to illuminate a significant problem facing contemporary government. Articles which cross the conventional boundaries between the social sciences will be particularly welcome.

£30.00 for institutions £15.00 for individuals

### Journal of Social Policy

This journal is concerned with the historical and theoretical analysis of social policy and with processes and problems in the implementation of social policy at both national and local levels. It explores the relationship of social administration to all the social sciences as well as to social work and social action.

£29.00 for institutions
£17.50 for members of BSA

For further details write to Journals Publicity

## CAMBRIDGE UNIVERSITY PRESS

(Publishing Division)

The Edinburgh Building, Shaftesbury Road, Cambridge CB2 2RU, England

## The Economic Journal

Published for the Royal Economic Society

#### **Editors**

W.H. Buiter, University of Bristol
C.H. Feinstein, (Managing), University of York
J.P. Hutton (Managing) University of York
D.G. Mayes, University of Exeter
D. Newbery, Churchill College, Cambridge
S.J. Nickell, London School of Economics
D. Winch, University of Sussex

The Economic Journal covers all fields of economics, theoretical and applied, and represents all schools of thought. It includes original articles, notes and surveys of recent research, and an extended section of reviews and signed notes on new books. Membership of the Royal Economic Society costs £14.50 per annum and includes subscription to The Economic Journal. Further details are available from: The Membership Secretary, Royal Economic Society, P.O. Box 86, Cambridge CB4 3EY.

Volume 91: (1981) £29.00/\$75.00 per year £9.00/\$24.00 per part

## CAMBRIDGE UNIVERSITY PRESS

The Edinburgh Building, Shaftesbury Road, Cambridge CB2 2RU, England 32 East 57th Street, New York, N.Y. 10022, U.S.A.

## **Ageing and Society**

The Journal of the Centre for Policy on Ageing and the British Society of Gerontology

#### **Editor: MALCOLM L. JOHNSON**

Policy Studies Institute, London

Review Editor: REX TAYLOR
M.R.C. Medical Sociology Unit, Aberdeen

We are pleased to announce a new international journal devoted to publishing contributions to the understanding of human ageing, particularly from the social sciences and humanities. Its interpretation of ageing as a subject field is wide and includes all aspects of the human condition whether they relate to individuals, groups, institutions or societies.

The Editor of Ageing and Society will welcome appropriate theoretical, methodological, research and policy contributions from any field of social gerontology (papers from the physical sciences and clinical medicine will be welcome when they relate specifically to the social world). The bulk of the journal's contents will deal with aspects of later life, but it is hoped that contributions will also extend the current confines of ageing by encouraging the analysis of age-related phenomena in the earlier stages of life. The Editor will welcome contributions from the fields of sociology, psychology, economics, policy studies, political science, environmental studies, anthropology, history and law, but he also wishes to encourage work from less developed fields, such as art, literature and creative writing. Papers will be selected on the basis of their contribution to the scholarly foundations of ageing studies, to empirical knowledge, or to policy applications, and for their readability by a multi-disciplinary audience.

Ageing and Society will also carry a review section comprising book reviews and shorter notices, review articles and symposia, and an abstracts service intended to draw readers' attention to relevant articles in other journals.

Volume 1: March, July and November 1981 £24.00 for institutions £17.00 for individuals Single parts: £9.00

Further details may be obtained from Journals Publicity

## **CAMBRIDGE UNIVERSITY PRESS**

The Edinburgh Building, Shaftesbury Road, Cambridge CB2 2RU, England 32 East 57th Street, New York, N.Y. 10022, U.S.A.

#### NOTES FOR CONTRIBUTORS TO THE JOURNAL

Authors are requested to submit their original manuscript plus two copies to:

Dr. Brian Hogwood, Editor Journal of Public Policy Centre for the Study of Public Policy University of Strathclyde McCance Building, 16 Richmond Street, Glasgow G1 1XQ, Scotland

#### GENERAL APPROACH

Authors are asked to bear in mind the nature of the readership when writing their contribution. In particular, care should be taken to draw out the implications of the analysis for readers interested in other policy fields, other countries and other disciplines. Jargon specific to a particular discipline should be avoided, and definitions should be provided for words which might be unfamiliar to many readers.

It should be borne in mind that some readers may not be familiar with complex statistical methodology. Accordingly, verbal statements of major findings should always be included. Statistical points can be discussed in notes. Complex statistical or methodological points might merit an appendix. Where you feel that an understanding of the approach used is important in interpreting the sub-stantive findings it might be advisable to explain this in terms comprehensible to the non-specialist in a 'box' which can be placed at the appropriate point in the text.

Similarly, while the editor recognizes the importance of work that proceeds deductively from high-level theoretical abstractions, articles for this Journal will be expected to show clearly what their substantive significance is in terms of issues arising in a governmental

PREPARATION OF MANUSCRIPT The entire manuscript, including footnotes and references, should be typed double-spaced on one side only of A4 sized paper, with a left-hand margin of at least 13 inches (42 cm). Manuscript pages should be numbered consecutively.

The title of the article and the author's name and affiliation should be typed on a separate page at the beginning of the article.

The title only should appear on the next page, which should contain an abstract of the article of not more than 150 words.

#### STYLE

Spelling, capitalization and punctuation should be consistent within each article. Detailed advice on all matters of style is contained in Judith Butcher's book, Copyediting, Cambridge University Press (1975).

Headings of not more than two grades should be used and they should be typed on separate lines.

Tables and Figures should be numbered consecutively in separate series. Each table or figure should be typed or drawn on a separate sheet. Every table or figure should have a title or caption and at least one reference in the text to indicate its approximate location.

Notes should be avoided wherever possible. Notes should not be used for bibliographic references (see below). When they must occur, notes should be numbered consecutively throughout the article, they will be printed grouped together at the end of the article as endnotes. Notes should be typed in a single list at the end of the paper, starting on a

new page.

Bibliographic citations in the text must include the author's surname and year of publication and may include page references. Complete bibliographic information for each citation should be included in the list of references at the end of the paper. Examples of correct styling for bibliographic citation where the author's name is mentioned in the text are Alford (1975), Biller (1976, 136-7), May and Wildavsky (1978), Ostrom, Parks and Whitaker (1978) and subsequently Ostrom et al. (1978). Otherwise, use, e.g. (Biller, 1976, 136-7).

References should be typed in alphabetical order in a single list at the end of the paper, starting on a new page, using the style of the

following examples:

Alford, R. (1975) Health care politics. Chicago: University of Chicago Press.

Biller, R. (1976) On tolerating policy and organizational termination: some design considerations, Policy Sciences, 7, 133-49.

Campbell, D. (1971) Reforms as experiments. In F. Caro (ed.), Readings in evaluation research. New York: Russell Sage.

May, J. and A. Wildavsky (eds.) (1978) The Policy Cycle. Beverly Hills: Sage.

#### COPYEDITING AND PROOFREADING OF THE MANUSCRIPT

The editor and publishers reserve the right to copyedit and proof all items accepted for publication. Authors will review their copyedited manuscripts only if substantial changes have been made. The editor may find it necessary to return for rewording or retyping manuscripts which do not conform to the requirements about style and typing.

Page proofs of articles will be sent to authors for correction of typographical errors only. Authors must notify the editorial office of any corrections within one week of receipt or

approval will be assumed.

Submission of an article or other item implies that it has not been published or accepted for publication elsewhere. Authors are responsible for obtaining written permision to publish material (such as quotations or illustrations) for which they do not own the copyright. Contributors of material accepted for publication will be asked to assign their copyrights, on certain conditions, to Cambridge University Press.

Each author will receive 50 offprints of his article without charge. Additional copies may be purchased if ordered at proof stage.

## Journal of Public Policy

ISSN 0143-814X

#### VOLUME 1 PART 1 FEBRUARY 1981

#### CONTENTS

The Editor: Introducing the fournal of Public Policy	I
ARTICLES	
RICHARD Rose: What if anything is wrong with big government?	5
JAMES ALT and K. ALEC CHRYSTAL: Electoral cycles, budget controls and public expenditure	37
Frederick Wirt: Professionalism and political conflict: a developmental model	61
A. Grant Jordan: Iron triangles, woolly corporatism, or elastic nets: images of the policy process	95
AARON WILDAVSKY: Rationality in writing: linear and curvilinear	125
RESEARCH ON THE INSIDE	
Interfutures (OECD): Facing the Future (J. I. Gershuny)	141
Royal Commission on Financial Management and Accountability (Canada): Final Report (The Lambert Report) (G. B. DOERN)	143
BOOK REVIEWS	145

#### CAMBRIDGE UNIVERSITY PRESS

The Pitt Building, Trumpington Street, Cambridge CB2 1RP 32 East 57th Street, New York, N.Y. 10022

Printed in Great Britain by Western Printing Services Ltd, Bristol