Welfare assessment in dairy cows using hair cortisol as a part of monitoring protocols

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Abstract

Welfare of dairy cows can be assessed using welfare assessment protocols consisting of resource, management and animal-based measures. Welfare Quality® Assessment Protocol is one of the best-known protocols, which depends almost entirely on animal-based measures. To gain more objective and rapid welfare assessment, new techniques have been developed to measure welfare of animals, such as hair cortisol concentration. As cortisol is released in response to stress, it has long been used as a biomarker of stress in animals. While the precise mechanism of cortisol incorporation into hair is unknown, hair cortisol concentration seems to be a marker of long-term systemic cortisol concentration. Hair cortisol is, therefore, a potential marker of chronic stress and is not likely to be affected by acute stress. Studies on cattle show connections between hair cortisol concentration and factors such as pregnancy, parity, diseases, ectoparasites, body condition score, environmental changes, stocking density and milk yield. Hair cortisol concentration appears to be affected by time of sampling, cow age and breed, UV radiation, season, body region of sampled hair and hair colour. Its concentration also depends on sampling and analytical methods. Hair cortisol is a promising non-invasive tool to evaluate welfare of dairy cows, however, more research is needed to determine the extent of effects on its concentration and the appropriate method of sampling and analysis. Correlations between Welfare Quality® Assessment Protocol scores and pooled hair cortisol concentrations have not yet been found, and more research is needed with larger sample size, a standardized protocol of hair sampling, processing and analysis. With proper attention to detail, hair cortisol levels in pooled hair samples might come to be used as a reliable indicator of dairy animal welfare.

Introduction

Welfare can be assessed using different approaches, such as management-based, resource-based and animal-based measures (Welfare Quality®, 2009). Another approach to assess welfare is measuring the stress response using glucocorticoids, particularly cortisol (Cook, 2012). Welfare scores using Welfare Quality® Assessment Protocol and cortisol concentration in pooled hair samples have been compared to evaluate if these two methods are in agreement in dairy cows (Vesel and Pavič, 2019).

Cortisol, also sometimes called the stress hormone, is a glucocorticoid hormone. Its blood level is controlled by the hypothalamic–pituitary–adrenal (HPA) axis. In an organism cortisol exhibits catabolic activity with accelerated glucose, fat, and protein metabolism. As a result of high HPA axis activity during stress, blood cortisol level increases as a metabolic coping adaptation. Since cortisol is released in response to stress (Sjaastad et al., 2010), it has been increasingly used as a biomarker of stress in animals (Romero, 2004). The relation between HPA axis activity and hair cortisol concentration has been confirmed in dairy cows and calves (Gonzalez-de-la-Vara Mdel et al., 2011; Talló-Parra et al., 2015). In contrast to cortisol concentration in blood, saliva, faeces, urine and milk, hair cortisol concentration is a marker of chronic stress that reflects a period of weeks or months (Comin et al., 2011; Meyer and Novak, 2012). The exact mechanism by which cortisol is incorporated into hair is not yet fully understood. The main source of incorporation is thought to be the vascular supply during hair growth, additionally cortisol is likely to incorporate into the hair from the surrounding tissues and possibly fluids, such as sweat and sebum. Some studies report that the hair follicle itself is a potential source of cortisol synthesis, however most authors assume hair cortisol reflects systemic levels (Meyer and Novak, 2012). Hair cortisol concentration is not likely to be affected by manipulation during sampling and daily physiological or acute changes (Mastrononaco et al., 2014). It is important to emphasize that hair sampling is non-invasive, simple (Mesarova et al., 2017) and painless (Ouschan et al., 2013). Furthermore, hair can be stored at room temperature (Gow et al., 2010), and only a small amount of hair is needed for analysis (Stalder and Kirschbaum, 2012). Because of these advantages, hair cortisol seems to be

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Table 1. Fixed factors affecting hair cortisol levels in cattle

<table>
<thead>
<tr>
<th>Factor</th>
<th>Hair cortisol concentration</th>
<th>Reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age</td>
<td>Higher in 15-day old calves, but lower in heifers compared to cows</td>
<td>Gonzales-de-la-Vara Mdel et al. (2011); Nedić et al. (2017); Talló-Parra et al. (2018)</td>
</tr>
<tr>
<td>Cow parity</td>
<td>Slightly higher in multiparous cows</td>
<td>Burnett et al. (2014)</td>
</tr>
<tr>
<td>Breed</td>
<td>Higher in Holstein cows</td>
<td>Perić et al. (2013); Nedić et al. (2017)</td>
</tr>
<tr>
<td>Environment</td>
<td>Lower in Busha cows and the distal part of hair due to UV irradiation</td>
<td>Nedić et al. (2017)</td>
</tr>
<tr>
<td>Season</td>
<td>Higher in warmer months</td>
<td>Perić et al. (2017); Uetake et al. (2017)</td>
</tr>
<tr>
<td>Body region</td>
<td>Highest from the tail switch</td>
<td>Moya et al. (2013); Burnett et al. (2014)</td>
</tr>
<tr>
<td>Hair colour</td>
<td>Different results</td>
<td>Gonzales-de-la-Vara Mdel et al. (2011); Burnett et al. (2014); Talló-Parra et al. (2015); Ghassemi Nejad et al. (2016); Nedić et al. (2017)</td>
</tr>
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Fixed factors affecting hair cortisol concentration

Studies that detected effects of different factors on hair cortisol concentration in cattle are shown in Table 1. Some of these suggest an effect of age on hair cortisol concentration, for instance, mature Busha cows had a higher concentration than Busha heifers (Nedić et al., 2017). Busha cows live under challenging environmental factors, which could inhibit shedding of hair in cows (Dowling, 1958; Nedić et al., 2017). As a result, cortisol concentration in cows, which had been subject to environmental challenge for a longer period, could be higher compared to heifers due to a difference in hair age. On the other hand, higher hair cortisol concentrations were found in 15-day-old female calves compared to 2-year-old cows, which could be a result of foetal pituitary-adrenal axis stimulation in late pregnancy (Gonzales-de-la-Vara Mdel et al., 2011).

In a study by Talló-Parra et al. (2018), no effect of age and parity was detected, although all cows were adult at the time of sampling. Slightly higher hair cortisol concentration was detected in multiparous cows compared to primiparous cows in a study by Burnett et al. (2014). These results are contrary to the belief that primiparous cows suffer more stress because of the changes during the transition period (Burnett et al., 2014) and suggest older cows are not necessarily more adapted to handling and herd routine (Talló-Parra et al., 2018). Overall, age-related variation may be due to physiological state rather than age per se.

It has been reported that hair cortisol concentration is influenced by breed. In dairy cattle, higher concentrations were found in the hair of Holstein-Friesian cows in comparison to crossbreed F1 heifers with Swedish Red and Montbéliarde breeds (Perić et al., 2013). Higher concentrations were reported in Holstein cows and heifers in comparison to Busha cows and heifers as well (Nedić et al., 2017), possibly as a result of higher milk production and intensive production systems, and hence greater metabolic demand and stress related to this. Lower hair cortisol concentrations of Busha cows in comparison to Holstein cows could also be explained by the effect of UV irradiation, which has been reported by Wester et al. (2016). This could be a reason for higher cortisol concentrations in the proximal part of the hair (closer to the skin) compared to the distal part in Busha cows on mountain pasture (Nedić et al., 2017).

Regarding the effect of season, the highest concentrations were found in hair sampled in June, followed by December, March, and September. In cows from colder climate regions of Japan, the difference of hair cortisol concentration between March and June was higher compared to hair of cows from warmer climate regions in the same period probably due to the absence of acclimatization to heat (Uetake et al., 2017). In a study by Perić et al. (2017), cows kept indoors in tie-stall barns showed significantly higher hair cortisol concentrations from August to October. This study suggests that heat stress can cause an increase in hair cortisol concentration. Heat stress is indeed a well-known welfare issue (Polsky and von Keyserlingk, 2017).

Cortisol concentration was higher in hair sampled from the tail switch compared to hair sampled from the backbone and hip and significantly higher compared to hair sampled from the shoulder in dairy cows (Burnett et al., 2014). In a study on beef cattle, hair from the tail switch had higher concentrations compared to the neck and hip hair, as well as hair from the head and shoulder (Moya et al., 2013). Tail switch hair grows 10 times faster than hair from the hips and shoulders (Burnett et al., 2014). We can speculate tail switch hair needs more blood supply to grow, meaning it is more exposed to cortisol in blood that could be incorporated into hair.

Some studies found higher concentrations in white hair compared to black hair (Gonzales-de-la-Vara Mdel et al., 2011; Burnett et al., 2014), while another found the opposite (Talló-Parra et al., 2015) and Ghassemi Nejad et al. (2016) and Nedić et al. (2017) did not find differences in hair concentrations of black and white hair. Ghassemi Nejad et al. (2016) detected lower hair cortisol concentrations in cows with over 85% of white coat colour compared to cows with over 80% of black coat colour in heat stress conditions. They concluded that Holstein cows with white coats are more resistant to heat stress. Further studies are needed to elaborate the effect of hair colour on hair cortisol concentration.

Studies of hair cortisol in cattle under different stressful conditions

Table 2 summarizes the relationship between different stressful conditions and hair cortisol concentration in cattle. Higher hair cortisol levels were detected in hair from cows at parturition (which reflected the third trimester of pregnancy) compared to non-pregnant cows (Braun et al., 2017), while in other studies differences between pregnant and non-pregnant cows were not
observed (Talló-Parra et al., 2018). Higher concentrations were detected on the day of calving and 21st day after calving in comparison to later measurements in multiparous cows (Burnett et al., 2014). Comin et al. (2013) detected lower hair cortisol concentrations of healthy cows compared to cows that calved one month before sampling. These findings confirm that the transition period, late pregnancy and the beginning of lactation is a stressful period for cows.

In a study by Burnett et al. (2015) lower concentrations were observed on 42nd and 84th day in milk (DIM) in cows that were diagnosed pregnant at 100 DIM compared to cows that did not get pregnant by 100 DIM, but only in multiparous cows. Since animals that were not pregnant at 100 DIM had a higher prevalence of clinical diseases during the transition period, higher hair cortisol concentrations in these animals may be a reflection of diseases during the transition period, which consequently caused an increase in days open.

In a study by Burnett et al. (2015) higher hair cortisol concentrations were detected in cows recently suffering a disease, such as clinical mastitis, clinical metritis, displaced abomasum, retained placenta, milk fever, clinical ketosis, and chronic lameness. However, animals diagnosed with subclinical endometritis did not differ from healthy cows. In another study, differences were also detected between healthy cows and cows that had recently been treated. These findings confirm that the transition period, late pregnancy and the beginning of lactation is a stressful period for cows.

In a study by Burnett et al. (2015) further concentrations reflecting the third trimester of pregnancy Burnett et al. (2014); Braun et al. (2017) were observed (Talló-Parra et al., 2018). Higher concentrations were detected on the day of calving and 21st day after calving in comparison to later measurements in multiparous cows (Burnett et al., 2014). Comin et al. (2013) detected lower hair cortisol concentrations of healthy cows compared to cows that calved one month before sampling. These findings confirm that the transition period, late pregnancy and the beginning of lactation is a stressful period for cows.

Studies indicate hair cortisol concentration is affected by environmental stress, such as change of housing, feed, herd routine, change in social structure and others. Hair cortisol concentration increased from day 7 to day 40 after the beginning of pasture and remained constant until day 70 after pasture, which indicates stress related to change from winter indoor to high mountain conditions in the summer (change of social groups, diet, housing, transport) (Comin et al., 2011). Similarly, in a study by Perić et al. (2017) hair cortisol concentration increased during the first month of grazing. During the second month concentrations were similar to hair concentrations of cows kept indoors, suggesting animals adapted to a new environment, different feed and increased physical activity. A significant increase in cortisol concentration was found in hair samples from the last month of grazing, which reflected the period when cows were grazing on pasture at a higher altitude after the relocation. The increase in hair cortisol concentration could be due to nutrient-poor pasture and negative energy balance. Talló-Parra et al. (2018) failed to demonstrate a change in cortisol concentration after pen change and resulting social stress because of a new environment, perhaps due to the short duration of the stressful event.

Hair cortisol concentrations of veal calves reared under two different animal welfare production systems (concerning stocking density and access to an outdoor area and pasture) were not statistically significantly different between the two groups (Braun et al., 2019). No effect of stocking density (20%
difference between groups) on hair cortisol of Jersey cows in the prepartum period was detected at calving in a study by Silva et al. (2016), possibly because the high stocking density may not have been dramatic enough. In the study on beef heifers, higher cortisol concentrations were detected from the hair of animals kept in dry-lot pens with a stocking density 14 m²/heifer compared to animals kept on pastures with a stocking density 2.5 ha/heifer on day 98 after allocation (Schubach et al., 2017), showing stocking density can influence hair cortisol concentration.

Some studies detected a negative relationship between milk yield and hair cortisol levels (Burnett et al., 2015; Talló-Parra et al., 2018). This suggests stress can result in lower milk production or that animals were inadequately feed and were in catabolic state. The latter study compared cortisol concentrations in 2 month-old-hair to the whole lactation period and revealed a strong negative connection as well.

**Methods of sampling and analysis**

To be able to detect higher cortisol concentration in hair as a result of a specific stressor, time of sampling is an important factor (Talló-Parra et al., 2018). A shave–reshave approach (before the start of the studied period and after the end of the experiment) should be used to analyse cortisol that has incorporated into the hair in the study period (Meyer and Novak, 2012). A lag time of one to two weeks should be considered for cortisol deposition in the hair shaft, because of its initial deposition in the hair root, which is beneath the skin surface (Russel et al., 2012).

Length of hair has to be taken into account when evaluating a certain period of time (Talló-Parra et al., 2018). Hair from the tail switch grows 0.51 ± 0.05 mm/day, which is over 10 times faster than hair growth from the hips and shoulders. To reflect the biologically important period of lactating cows, such as the transition period, a high growth rate of hair is a precondition (Burnett et al., 2014).

White hair from the tail switch had higher concentrations than white hair from other regions in a study by Burnett et al. (2014). In a study on beef cattle, hair from the tail switch had higher cortisol concentrations and had a stronger connection to salivary and faecal cortisol compared to hair from other regions (Moya et al., 2013). Because of this, the preferred sampling region seems to be the tail switch.

To avoid blood contamination, hair should not be pulled but cut or shaved near the skin (Meyer and Novak, 2012). Hair can be stored at room temperature ( Gow et al., 2010) in a dark place to avoid the possible effect of UV irradiation (Wester et al., 2016). In a study by Vesel and Pavić (2019) hair samples had to be cleaned manually because of dirt and faeces contamination to avoid possible faecal cortisol measurement. There is probably some deposition of cortisol on the hair shaft from saliva, sweat, and sebum (Meyer and Novak, 2012). It has been estimated that 21% of the entire hair cortisol in Holstein cows and 32% of the entire hair cortisol in Busha cows is located on hair surface ( Nedić et al., 2017). Because cortisol diffuses to these fluids from the bloodstream, concentration is influenced by acute stress. To evaluate chronic stress, saliva, sweat, and sebum should be removed from hair surface before analysis. Isopropanol has been recognized as an effective solvent of steroids and is therefore preferably used for the treatment of hair (Davenport et al., 2006). Cortisol concentrations were higher in unwashed hair compared to washed hair using isopropanol (Nedić et al., 2017; Vesel and Pavić, 2019).

After washing, hair is minced with scissors to small fragments (1 mm) or ground to powder. Higher concentrations were found in powdered hair compared to minced hair in cattle (Burnett et al., 2014). Hair can be placed in liquid nitrogen and ground in a mortar using a pestle (Vesel and Pavić, 2019) or a ball mill (Nedić et al., 2017).

Methanol is normally used as a solvent for cortisol extraction. It causes swelling of the hair, cortisol diffusion, and solubilization. After solvent evaporation hair extract is reconstituted into an appropriate medium (Meyer and Novak, 2012), such as PBS buffer (Vesel and Pavić, 2019). Cortisol concentration can be analysed by EIA, RIA, chemiluminescent immunoassays, HPLC–mass spectrometry and HPLC with fluorescence detection (Meyer and Novak, 2012). RIA has been used to analyse cortisol in dairy cows using validation tests (Comin et al., 2011; Gonzales-de-la-Vara Mdel et al., 2011). A complete validation of EIA has been made in beef cattle (Moya et al., 2013), and acceptable repeatability and reliability have also been confirmed for EIA to detect hair cortisol concentration in dairy cattle (Talló-Parra et al., 2015). Detection of hair cortisol in dairy cows with ELISA was found effective in a study by Vesel and Pavić (2019).

Collection, preparation and analysis methods need full validation for dairy cattle to be used in everyday practice. High individual differences were found between cows in several studies (Comin et al., 2013; Talló-Parra et al., 2018), but also analysed mean cortisol concentrations differ considerably between different reports. To our knowledge, there are no reference values for normal cortisol levels or thresholds in cattle that would differ between stressed and non-stressed animals. In a study by Vesel and Pavić (2019) cortisol concentrations were higher compared to some other research (Comin et al., 2011; Gonzalez-de-la-Vara Mdel et al., 2011; Burnett et al., 2014; Talló-Parra et al., 2015; Uetake et al., 2017), however, they were similar to results of Nedić et al. (2017). This could be due to the usage of similar or dissimilar sampling and analysis protocols for the detection of hair cortisol and reinforces the need for standardization.

**Assessment of welfare in dairy cattle using welfare assessment protocols**

The first models for welfare assessment were focused on environmental and management factors. Nowadays welfare protocols are orientated towards animal-based measures, as animals represent an interpretation of environmental effects (Bertocchi and Fusi, 2014). Animal-based measures probably show the most problem-atic welfare issues, whereas resource-based measures help identify the cause of problems and future welfare risks (EFSA, 2012). Protocols consist of animal assessment, assessment of the human-animal relationship, environmental parameters and documentation overview. Welfare Quality® Assessment Protocol uses mostly animal-based measures, except for the assessment of water provision (Welfare Quality®, 2009). Most welfare assessment protocols used today are variations and adaptations of Welfare Quality® Assessment Protocol for specificities of dairy cow production systems, for example year-round pastoral and loose housing systems (Stilwell et al., 2018; Bertocchi and Fusi, 2014).
Does hair cortisol concentration reflect the welfare assessment protocol score?

To the authors’ best knowledge there are no published studies on this topic in international peer-review literature. In a study by Vesel and Pavić (2019) welfare scores of 8 farms (with 180–470 dairy cows) assessed by Welfare Quality® Assessment Protocol and hair cortisol concentrations in pooled samples (of 17–33 randomly selected dairy cows from the assessed herds) were compared using Pearson correlation coefficient. There was no real evidence of concordance: lower mean cortisol concentrations were not detected in pooled hair samples from farms that were given better scores using the Welfare Quality® Assessment Protocol. This could be interpreted in context with a study showing that chronic stress can lead to a decrease in the activity of the HPA axis under some circumstances, concerning stressor and individual response (Miller et al., 2007). This could be the reason why in the farms with the lowest welfare scores, where cows were supposedly subjected to long-term stress, cortisol concentrations were not higher compared to other farms. On the positive side, a moderate negative correlation with pooled hair cortisol concentration was detected for welfare criteria ‘Absence of prolonged hunger’ and ‘Absence of pain induced by management procedures’. The limitation of the study is that only 8 farms were studied and tested for the correlation of these two variables. Furthermore, the sample of cows from which hair was collected was small (on average 8% of the herd), so the results may not reflect the real welfare situation of the herd. Standardization of hair sampling and analysis is non-existent to our best knowledge and is highly needed. On the other hand, we also cannot be sure if scores obtained with the Welfare Quality® Assessment Protocol are best estimates of the welfare of assessed dairy cows (Vesel and Pavić, 2019).

Conclusions and future directions

Studies show that stressful factors such as diseases, pregnancy and inappropriate environmental conditions affect hair cortisol. In comparison to cortisol concentration in blood, saliva, faeces, urine and milk, hair cortisol concentration is not likely to be affected by acute changes, but rather represents chronic stress (Comin et al., 2011; Meyer and Novak, 2012). Since we are interested in a long-term state of animals when referring to animal welfare, hair cortisol measurement could be a useful non-invasive indicator of welfare in dairy cattle (Mesarcova et al., 2017).

To date, research by Vesel and Pavić (2019) seems to be the first to compare welfare assessment using welfare assessment protocol and cortisol concentration in a pooled sample of hair in dairy cows. The number of herds and cows from which hair was collected in each herd were too small to establish correlations between the welfare score obtained with the protocol and hair cortisol concentration. More research should be made with larger sample size.

Since it has been reported that chronic stress can lead to a decrease in the activity of the HPA axis from studies on plasma, saliva, and urine, further research should be made to see whether there is a possibility that chronic stress could lead to decrease in cortisol concentration in hair as well. Moreover, more research is needed to confirm the extent of impacts affecting hair cortisol concentration. There have been different results regarding some of the fixed factors on hair cortisol concentration. Still not enough is known about the mechanisms of cortisol deposition in hair, which is important to detect changes of cortisol concentration reflecting different stressors. The timing of hair sampling seems to be crucial to detect the change of concentration in response to a specific stressor and on the other hand to avoid the impact of a specific stressor when evaluating the long-term welfare state of animals. For example, cortisol concentration in hair could be higher in response to developmental procedures such as dehorning in cows at a certain period of hair sampling, but when sampled later on the increase in cortisol concentration could not be detected. When comparing different farms, the time of hair sampling should be determined taking into account such procedures.

To date, there is no standardized protocol for sampling and hair cortisol concentration measurement. It is probably because of this that there are huge differences in hair cortisol concentration in different studies, and effort should be put into finding the best sampling protocol and the best method for cortisol detection.

It is important to know how much hair from one cow is needed to represent her welfare and also what percentage of cows is needed for the pooled sample to represent the herd. For practical and financial reasons, the smallest number of cows in the pooled sample, that still represents the herd should be selected, including dry cows, fresh cows, cows in early, mid and late lactation.

In our opinion and according to studies that have been published, the most appropriate hair sampling region is the tail switch because of the highest hair cortisol concentration. To avoid blood contamination hair should be shaved or cut near the skin and not pulled out. The shave–reshave approach is preferred to get results that reflect cortisol incorporated in the hair at the same period for all animals. The hair sample should be stored at room temperature in a dark place and cleaned manually before analysis in case of faeces or dirt contamination. To evaluate chronic stress without detecting changes of cortisol concentration in response to short-term stressors, it is reasonable to wash hair samples with isopropanol to remove saliva, sweat, and sebum from the hair surface. Studies show that more cortisol is extracted from ground hair compared to hair minced with scissors, hence grinding hair to powder before extraction should be the method of choice. Methanol is an appropriate solvent for cortisol extraction and PBS buffer an appropriate medium for the reconstitution of hair extract according to our experience.

Less is known about the best method of hair cortisol concentration measurement. Research comparing EIA, RIA and other methods of analysis is needed to find the most suitable one.

After standardization of sampling and analysis protocol more research is needed to establish reference values for hair cortisol concentration in cows. The reference values should be based on healthy cows living under best-known conditions. In our opinion, it would be best to detect hair cortisol concentration in cows kept in more extensive farming system, compared to cows living in an intensive production system, since they seem to have elevated hair cortisol levels. However, it should be noted that hair cortisol concentration could be lower if cows are exposed to UV light, especially in the summer, when they are on pasture. Furthermore, the effect of the season should not be overlooked when interpreting hair cortisol concentration. Therefore, we suggest different reference values for indoor/outdoor cows and regarding the season of sampling. Additionally, because of the possible effect of age and parity, reference should be made for cows of similar age or parity.
Overall, measuring cortisol concentration in hair is a promising non-invasive tool for dairy cattle welfare assessment. In the future, hair sampling could be automated and incorporated into a milking robot. This would enable regular (monthly, for example) monitoring of welfare in a dairy cattle herd as a whole or a subgroup of cows, showing trends and identifying welfare deterioration at its beginning.

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