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**Proceedings:** Lyn Vinton, Department of Management, Monash University, Caulfield, Victoria Email: [Lyn.Vinton@Buseco.monash.edu.au](mailto:Lyn.Vinton@Buseco.monash.edu.au)

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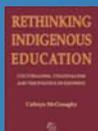
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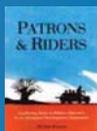
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