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1300 COMMERCE BUILDING / P. O. BOX 1740 / ATLANTA, GEORGIA 20301

October 15, 1964

IMPORTANT ····

A decision is in the offing concerning moving the Milwaukee Braves to Atlanta. If we are successful it will mean great prestige and millions of dollars each year for Atlanta and the South.

This will really move Atlanta into her rightful place as a MAJOR LEAGUE CITY.

You can help !!!

You can help swing the decision. Please send a telegram, adding your encouragement to the Braves to move to Atlanta.

Here is the address:

William C. Bartholomay Chairman of the Board Milwaukee Braves, Inc. 2 North Riverside Plaza Chicago, Illinois

Will you do this now, today, for Atlanta?

Thanks!

Opie L. Shelton

Executive Vice President