

VOLUME 20 • ISSUE 1 • MARCH 2020

ISSN 1598-2408

JOURNAL OF  
**EAST ASIAN**  
STUDIES

CAMBRIDGE  
UNIVERSITY PRESS

*Editor*

Stephan Haggard, University of California,  
San Diego

*Managing Editor*

Juwon Seo, East Asia Institute

*Book Review Editor*

Yves Tiberghien, University of British Columbia

The *Journal of East Asian Studies* is devoted to publishing cutting edge social science on East and Southeast Asia. The journal is interested in work that combines theory, novel empirical contributions, and engagement with the major substantive issues facing the region. The *JEAS* publishes primarily in the fields of international relations, including both international political economy and security studies, and comparative politics. However, we welcome interdisciplinary work and contributions from sociology, applied economics, and business studies as well. The journal is also open to roundtables on important new books on the region, review essays and shorter research notes. SSCI indexed, the journal prides itself on a strong peer-review process.

**Subscription information**

The *Journal of East Asian Studies* is published three times a year (March, July, and November) by Cambridge University Press, One Liberty Plaza, New York, NY 10006, USA.

The subscription price of Volume 20 (2020) including delivery by air where appropriate (but excluding VAT), is \$240 (£144) for institutions print and online, \$216 (£129) for institutions online only. Individual subscriptions are available at \$78 (£48) for print and online and \$70 (£42) for online only.

Orders, which must be accompanied by payment, may be sent to a bookseller, subscription agent or direct to the publisher: Cambridge University Press, Journals Fulfillment Department, One Liberty Plaza, New York, NY, 10006, USA; or Cambridge University Press, UPH, Shaftesbury Road, Cambridge CB2 8RU, England. Alternatively, orders may be placed online at [cambridge.org/jea](http://cambridge.org/jea).

For single issues, please contact [subscriptions\\_newyork@cambridge.org](mailto:subscriptions_newyork@cambridge.org).

**Advertising**

For information on display ad sizes, rates, and deadlines for copy, please visit the journal homepage at [cambridge.org/jea](http://cambridge.org/jea) or contact [USAdSales@cambridge.org](mailto:USAdSales@cambridge.org).

**ISSN:** 1598-2408

**EISSN:** 2234-6643

© East Asia Institute, 2020. All rights reserved.

No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. Policies, request forms and contacts are available at: <http://journals.cambridge.org/action/rightsAndPermissions>

Permission to copy (for users in the U.S.A.) is available from Copyright Clearance Center <http://www.copyright.com>, email: [info@copyright.com](mailto:info@copyright.com).

**Postmaster:** Send address changes to *Journal of East Asian Studies*, Cambridge University Press, One Liberty Plaza, New York, NY 10006, USA.

# Journal of East Asian Studies

---

VOLUME 20

NUMBER 1

MARCH 2020

## Articles

The Effects of Foreign Language Proficiency on Public Attitudes: Evidence From the Chinese-Speaking World ■ <i>Yue Hu and Amy H. Liu</i>	1
Single-party Incumbency Advantage in Vietnam: A Conjoint Survey Analysis of Public Electoral Support ■ <i>Edmund Malesky and Paul Schuler</i>	25
Loss Aversion and Risk-Seeking in Korea–Japan Relations ■ <i>Chaekwang You and Wonjae Kim</i>	53
Social Networks as A Political Resource: Revisiting the Korean Democratic Transition ■ <i>Joon Nak Choi and Ji Yeon Hong</i>	75
Exchange: Explaining the Passage of Universal Healthcare in Thailand ■ <i>Joseph Harris and Joel Selway</i>	99

## Book Reviews

Michael J. Mazarr, Timothy R. Heath, Astrid Stuth Cevallos. <i>China and the International Order</i> Reviewed by Sukitha Bandaranayake	121
Daniel M. Smith. <i>Dynasties and Democracy: The Inherited Incumbency Advantage in Japan</i> Reviewed by Brenda Van Coppenolle	123
Kent E. Calder. <i>Super Continent: The Logic of Eurasian Integration</i> Reviewed by Gwendolyn J. Culver	124
Yunmei Qiu. <i>Feng Huang Nie Pan—Lv You Yu Jing Zhong De Zhe Xi Nan She Zu Wen Hua Bian Qian (Phoenix Nirvana—Cultural Changes of She Ethnic Group in Southwestern Zhejiang in the Context of Tourism)</i> Reviewed by Yongzhen Jin	126
Branko Milanovic. <i>Capitalism, Alone: The Future of the System that Rules the World</i> Reviewed by Panthea Pourmalek	128