

### A JOURNAL AT THE INTERSECTION OF LAW, SCIENCE AND POLICY

Today the most important and widespread form of EU regulation in the internal market is concerned with the government of risk to individuals' health and safety. The European Journal of Risk Regulation (EJRR) provides an innovative forum for informed discussion on how these risks are regulated across policy domains in Europe and beyond. The central focus of the journal is the European Law and Policy regulating *inter alia* product (chemicals, food, pharma), financial, insurance and lifestyle risks (nutrition, alcohol, tobacco) as well as risks emerging from technology and third-party threats such as terrorism. The journal adopts a wide definition of regulation, including also innovative forms such as self-, co-regulation and nudges. Its methods extend to disciplines such as law, sociology, political science, risk analysis, economics as well as psychology and cognitive studies.

EJRR strikes a balance between the interests of the practitioners, notably those increasingly engaged in regulatory drafting and advice to the industry, and a more theoretical focus, combining normative articles with timely contributions on legislative and judicial developments, new literature and relevant events.

### Hans D. Jarass

# New Dimensions of Tobacco Regulation and Fundamental Rights and Freedoms

Basic Questions of Brand Packaging, Product Display and Product Ingredients



The author Prof. Dr. Hans D. Jarass, LL.M. (Harv.), is a law professor and director of the ZIR Research Institute for German and European Public Law at the University of Münster.

### Neue Dimensionen der Tabakproduktregulierung und Grundrechte sowie Grundfreiheiten

Grundfragen des Schutzes von Markenverpackungen, der Produktpräsentation in Verkaufseinrichtungen und der Produktzusammensetzung

In this legal study published in English and German, Hans D. Jarass analyses and comments upon some of the most far-reaching and thorniest tobacco control measures which are now to be adopted in the EU, such as standardized packaging for cigarette packets, the prohibition of odorous substances as well as flavouring agents in tobacco products. The current discussion on stricter regulation of tobacco products raises interesting questions which are of relevance to all sectors of economic activity with particular value put on the image of the brand of sold products, going far beyond the segment of tobacco products. These questions especially concern the scope of protection offered in this context by both the fundamental rights of the European Union and the basic rights under German Basic Law.

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**New Dimensions of Tobacco Regulation** and Fundamental Rights and Freedoms

Grundrechte sowie Grundfreiheiten

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Neue Dimensionen der Tabakproduktregulierung und

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# Upcoming Conferences and Events

The 2<sup>nd</sup> Annual Conference on Drugs, Alcohol and Tobacco 25–26 February, 2013, London, UK plotnewcourse.org.uk

Biotech and Pharmaceutical Patenting 2013 26–27 February, 2013, Munich, Germany www.ibclegal.com

Risk Forum Meeting: New Frontiers in Regulatory Science 5 March, 2013, Brussels, Belgium www.riskforum.eu

Emerging and Infectious Diseases: Focus on Antimicrobial Resistance 19–22 March, 2013, Houston, TX, USA www.scienceforglobalpolicy.org

Åre Risk Event 2013 12–14 March, 2013, Åre, Sweden www.miun.se

ECPR Joint Sessions of Workshops 2013 11–16 March, 2013, Mainz, Germany new.ecprnet.eu

Annual Conference on European Pharmaceutical Law 2013 11–12 April, 2013, Brussels, Belgium www.era.int Crisis and Governance in Europe: Implications for State, Market and Society 18–19 April, 2013, Speyer, Germany www.hfv-speyer.de

Contaminants and Residues in Food 22–23 April, 2013, Mainz, Germany www.akademie-fresenius.de

FDLI Annual Conference 23–24 April, 2013, Washington, DC, USA www.fdli.org

Risk-Based Approaches to Clinical Trials 24–25 April, 2013, London, UK www.informa-ls.com

Annual Conference on European Food Law 6–7 May, 2013, Barcelona, Spain www.era.int

7<sup>th</sup> Annual Nutrition & Lifestyle Conference 15 May, 2013, Brussels, Belgium www.eu-ems.com

# **CALL FOR PAPERS**

### 15th Joint Seminar of the European Association of Law and Economics and The Geneva Association

### Girona, 13-14 June 2013

### Liability and Insurance in Times of Crisis

The 15th Joint Seminar of the International Association for the Study of Insurance Economics (The Geneva Association) and the European Association of Law and Economics (EALE) will take place at the University of Girona, Facultat de Dret (Law School), Girona (Spain) on 13-14 June 2013.

The main topic of the seminar will be **"LIABILITY AND INSURANCE IN TIMES OF CRISIS".** Any papers dealing with the way in which the liability and insurance world has reacted or is able to react to various (financial, political, catastrophic) risks are welcome. Of course, the focus of the approach to liability and insurance of various crises should be economic analysis of law. Papers could *inter alia* deal with the following issues:

- Use of liability for newly emerging risks, including nano-technology, GMOs, carbon capture and storage under uncertainty.
- Role of liability and insurance in dealing with financial crisis, including liability of auditors, credit rating agencies, financial intermediaries and other stakeholders in the financial world.
- The comparative role of government and commercial (re)insurers in dealing with various crises, including the possibilities of public private partnerships between (re)insurers and government.
- Analysis of the need to adapt traditional liability and (re)insurance schemes to deal with various crises.

Abstracts should be submitted by 15 February 2013 for review by a scientific board. The acceptance of the proposals will be communicated by 15 March 2013. Full papers are due by 15 May 2013. A selection of the papers from the seminar will be invited for publication in *The Geneva Papers on Risk and Insurance - Issues and Practice*.

The seminar is jointly organised by Miquel Martin Casals (IECPL, University of Girona) and Michael Faure (Universities of Maastricht and Rotterdam).

#### **Contacts details:**

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Tel. +34 972 41 97 68 (Secretary: Maria Olivas) E-mail: secretaria.iecpl.dret@udg.edu

### ANNUAL CONFERENCE ON EUROPEAN PHARMACEUTICAL LAW 2013

 TRANSPARENCY, ACCESS TO DIGITAL INFORMATION AND ACCESS TO DOCUMENTS





### Brussels, 11-12 April 2013

Management Centre Europe Rue de l'Aqueduc 118, B-1050 Brussels, Belgium

#### Key topics

- Patient access to digital information: opportunities and risks in the use of social networks
- Legal consequences of the use of social networks by pharmaceutical companies
- Confidential information v right of access
- Trial data and patient confidentiality
- Transparency in EU public procurement procedures
- State of play of the proposal for a new Directive relating to the transparency of measures regulating the pricing of medicinal products for human use (COM (2012) 84 final)
- Upcoming challenges for the pricing of medicinal products
- Strengthening of national rules on transparency in the relationship between pharmaceutical companies and health care professionals

#### Who should attend?

Lawyers in private practice, in-house counsel and other practitioners of law dealing with pharmaceuticals and medical devices, patents and consumer law.

#### Organiser:

ERA (Florence-Hartmann-Vareilles)

Confirmed speakers Salvatore D'Acunto Peter Bogaert Prof Christian Dierks Prof Martin Dietrich (tbc) Paul Dixey Paule M Drouault-Gardrat Edith Frénoy Christian Hill Tomasz Jablonski (tbc) Maarten Meulenbelt Dr Alexander Natz Dr Christian Tillmanns Dr Michael Jürgen Werner

Language: English Event number: 213R01

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# **informa** life sciences

# Feedback from the EU Commission:

A Member of the Pharma Sector Case Team, **EU Commission** A Representative from DG Health and Consumers **EU Commission** 

### Insight from the European Court of Justice:

Carsten Zatschler, Head of Cabinet to Judge Vajda, **European Court of Justice** 

# Top level private practice speakers:

lan S. Forrester QC White & Case LLP Tony Woodgate Simmons & Simmons Grant Castle Covington & Burling LLP lan Dodds-Smith Arnold & Porter LLP Sally Field **Bristows** Tim Powell **Powell Gilbert** Stephen Kon SJ Berwin LLP Marie Manley **Bristows** Melanie Thill-Tayara Norton Rose LLP Christian Dierks **Dierks+Bohle Attorneys** Francesco Setti Avvocati Associati Franzosi **Dal Negro Setti** Michael Jürgen Werner Norton Rose LLP Pamela Jones Harbour Fulbright & Jaworski LLP

# In-house counsel presentations from:

Kristine Peers Pfizer and EFPIA Matthieu Guérineau Les Laboratoires Servier Marc Christian Bauer Amgen Audrey Hagège Sanofi Victoria Kitcatt Pfizer Olivier Lemaire GSK

# Informa Life Sciences' 22nd Annual EU Pharmaceutical Law Forum

Expert legal advice on competition law, patent litigation and new regulatory frameworks

14-15 May 2013, Sheraton Brussels Hotel, Brussels, Belgium

# www.informa-ls.com/pharmalaw

Highlights from Europe's leading pharmaceutical law conference:

- Essential guidance on competition law including reverse patent settlements, parallel trade and lifecycle management strategies from Simmons & Simmons, SJ Berwin, Servier and Norton Rose. In addition, high profile national case law from Germany, Italy, France and Spain will be presented
- Assess key regulatory challenges and opportunities with the new pharmacovigilance legislation, pricing and reimbursement, counterfeit products, pharmaceutical marketing and hear feedback from the EU Commission on the medical device industry
- Examine the benefits of the Unified Patent Court with Bristows: What is the structure of the new system and how can you overcome the language barriers? Plus, Powell Gilbert help you to understand the complexities of SPCs
- Review the clinical trials regulation during an interactive panel discussion with leading in-house and private practice lawyers, including Covington & Burling, Arnold & Porter, Pfizer and Amgen. Discuss the proposals by the EU Commission and ensure a smooth transition from directive to regulation
- Focus on transparency of clinical trial and regulatory data during our interactive evening seminar. Discuss the EMA's disclosure of clinical trial and regulatory data, the implications for Regulatory Data Protection (RDP) and international law principles

### Evening Seminar, Discussion and Dinner: Tuesday 14 May 2013



#### Transparency of clinical trial data, regulatory data and prices Seminar Leaders:

Peter Bogaert, Partner, Covington & Burling LLP Alexandre Mencik, Associate General Counsel, Amgen

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