# This arresting book will make you think, in a whole new way, about the things you say

## Metaphors We Live By

#### George Lakoff and Mark Johnson

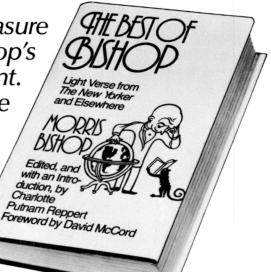
Metaphors, Lakoff and Johnson hold, are not mere poetical or rhetorical embellishments but part of everyday language that affects the ways in which we perceive, think, and act. The authors show how reality is defined by metaphor and how, as metaphors vary from culture to culture, so do the realities they define.

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