FUNCTIONAL COMMUNICATION QUALITY

Ed. by Luuk van Waes / Egbert Woudstra /
Paul van den Hoven

Amsterdam/Atlanta, GA 1994. 219 pp. (Utrecht Studies in Language and Communication 4)

ISBN: 90-5183-738-0 Hfl. 65,-/US-\$ 40.50

In this volume researchers from American and European universities and institutes present their recent research on 'Functional Communication Quality'. Functional refers to the purposes of the communication process. The relations between these purposes and the best way to describe them, are some of the topics discussed.

Communication refers to a complex interactive process. Relevant variables include the speech act of the participants, features of the message, chosen channel, moment, duration, frequency, environment. The participants in this process are individuals and groups as well as organizations and parts of organizations.

Quality can be described from several points of view: a technical point of view with efficiency as its goal, an operative point of view which aims for effectiveness or an aesthetic point of view.

This volume shows that a multi-perspective approach to Functional Communication Quality (FCQ) is the only way to obtain a better insight into this area of communication studies. The papers are grouped in four different chapters, each dealing with a different perspective on the theme:

- * FCQ in an organizational context;
- * FCO and research methods:
- * FCQ and text analysis;
- * FCQ and electronic tools.

The book also contains an overview of organizational communication research in France and Spain.

This volume will be of interest to a broad audience of researchers and students in the field of organizational communication studies and the field of writing studies, communication consultants and communication managers, professional writers and software engineers.

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JOOST SCHILPEROORD

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Amsterdam/Atlanta, GA 1996. 354 pp. (Utrecht Studies in Language and Communication 6) ISBN: 90-5183-947-2 Hfl. 100,-/US-\$ 67.-

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The study starts from a large corpus of real-life text production processes. It combines methods to explore both process and product of text production. Processes are described by analyzing the pause patterns that emerge in the course of writing. Products are described by analyzing their hierarchical structure. Together, these descriptions yield several significant insights in the real time organization of cognitive processes in production.

The study can be characterized as a cognitive linguistic approach to text production. This volume will be of special interest to researchers in the field of (psycho-)-linguistics, textlinguistics and cognitive science.



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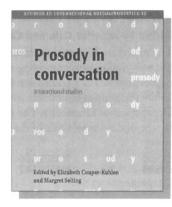
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Edited by Colin J. Ewen and Ellen M. Kaisse

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