Business and Politics (BAP) solicits articles within the broad area of the interaction between firms and political actors. Two specific areas are of particular interest to the journal. The first concerns the use of non-market corporate strategy. These efforts include internal organizational design decisions as well as external strategies. Internal organizational design refers to management structure, sourcing decisions, and transnational organization with respect to the firm’s non-market environment. External strategies include legal tactics, testimony, lobbying and other means to influence policymakers at all levels of government and international institutions as an adjunct to market strategies of the firm. A second area of interest involves efforts by policymakers to influence firm behavior through regulatory, legal, financial, and other government instruments.


ISSN 1369-5258 · e-ISSN 1469-3569

All information regarding notes for contributors, subscriptions, Open Access, back volumes and orders is available online at http://www.degruyter.com/bap.

RESPONSIBLE EDITOR Vinod K. Aggarwal, Department of Political Science and Haas School of Business, 802 Barrows Hall, 1970b, University of California, Berkeley, CA, 94720-1970, Email: bap@socrates.berkeley.edu

JOURNAL MANAGER Eike Wannick, De Gruyter, Genthiner Straße 13, 10785 Berlin, Germany. Tel.: +49 (0)30 260 05-376, Fax: +49 (0)30 260 05-250, Email: eike.wannick@degruyter.com

RESPONSIBLE FOR ADVERTISEMENTS Panagiota Herbrand, De Gruyter, Mies-van-der-Rohe-Straße 1, 80807 München, Germany, Tel.: +49 (0)89 769 02 – 394, Fax: +49 (0)89 769 02 – 350, Email: panagiota.herbrand@degruyter.com

TYPESETTING Compuscript Ltd, Shannon, Ireland

PRINTING Franz X. Stückle Druck und Verlag e.K., Ettenheim

© 2013 Walter de Gruyter GmbH, Berlin/Boston
Printed in Germany

https://doi.org/10.1515/bap-2013-masthead2 Published online by Cambridge University Press
Contents

Ryan T. Moore, Eleanor Neff Powell and Andrew Reeves
Driving support: workers, PACs, and congressional support of the auto industry — 137

Ana Maria Evans
Building institutional capacity: from pervasive individualism to sustained coordination in small firm sectors — 163

Allyson Lucinda Benton
Partisan policy promises and sector-specific stock-market performance: evidence from Mexico’s 2006 presidential campaign — 187

Verena Schüren
What a difference a state makes: pharmaceutical innovation after the TRIPs agreement — 217

Genia Kostka and Jianghua Zhou
Government-business alliances in state capitalist economies: evidence from low-income markets in China — 245