Excellent school performance at age 16 and risk of adult bipolar disorder: national cohort study

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Background

Anecdotal and biographical reports suggest that bipolar disorder may be associated with high IQ or creativity, but evidence for any such connection is weak.

Aims

To investigate possible associations between scholastic achievement and later bipolar disorder, using prospective data, in a whole-population cohort study.

Method

Using individual school grades from all individuals finishing compulsory schooling in Sweden between 1988 and 1997, we tested associations between scholastic achievement at age 15–16 and hospital admission for psychosis between ages 17 and 31, adjusting for potential confounders.

Results

Individuals with excellent school performance had a nearly fourfold increased risk of later bipolar disorder compared with those with average grades (hazard ratio HR = 3.79, 95% CI 2.11–6.82). This association appeared to be confined to males. Students with the poorest grades were also at moderately increased risk of bipolar disorder (HR = 1.86, 95% CI 1.06–3.28).

Conclusions

These findings provide support for the hypothesis that exceptional intellectual ability is associated with bipolar disorder.

Declaration of interest

None.

The notion that ‘genius’ and ‘madness’ are closely related can be found in the writings of Aristotle, Plato and Socrates, and is a strongly held belief in literature, the arts and popular psychology. The scientific evidence for such an association, however, is weak and inconsistent. Numerous historical studies of famous and creative individuals have found high rates of probable bipolar disorder, but such evidence relies on retrospective assessments of ability and psychopathology based on secondary sources, and is highly prone to selection bias. A few research studies have attempted to test the association using contemporaneous data, but investigators have faced two problems. The first is the inconsistent and subjective way in which high IQ or achievement is defined and quantified. The second is that ‘genius’, however defined, is rare, as is severe mental illness, so it is usually only possible to perform small case–control designs on highly selected samples. In their standard textbook on bipolar disorder, Goodwin & Jamison devoted a chapter to the relationship between human accomplishment and bipolar disorder. They concluded that, despite anecdotal and biographical evidence suggesting a link, there is an urgent need for truly systematic, population-based studies. In this cohort study, we used longitudinal data from over 900,000 individuals in Sweden to examine the relationship between scholastic achievement at age 16 and risk for affective psychosis in adulthood, controlling for potential confounders including socioeconomic group and parental education.

Method

We conducted a population-based historical cohort study with educational attainment at age 16 as the exposure and hospital admission for bipolar disorder as the outcome. The cohort was established on the basis of data obtained from seven Swedish national registers. The study was approved by local human ethics committees at the Karolinska Institutet (Stockholm, Sweden) and King’s College London (Institute of Psychiatry).

Swedish national school register

The Swedish national school register, established in 1988, contains the individual school grades for all pupils graduating from compulsory education (class nine). The quality of the data in the National School Register is high and summary statistics are published regularly (www.skolverket.se). Under the Swedish educational system, most pupils with intellectual disabilities or sensory impairments are integrated into mainstream education and are thus included in the register. Independent schools, which provided only around 1% of compulsory education in Sweden before 1992, were included in the register from 1993 onwards.

All children in Sweden are obliged to attend school until June of the calendar year during which they turn 16, when they sit national examinations to assess their eligibility for upper secondary education (16–18 years). Pupils received grades ranging from ‘A’ (excellent) to ‘E’, in each of 16 compulsory subjects. The Swedish authorities used a standardised grading system, which was designed to follow a normal distribution, such that pupils in the top 7% of the population would receive A grades, those in the next 24% B grades, the middle 38% C grades, the next 24% D grades and the bottom 7% E grades. All children throughout Sweden took identical tests in Swedish and Mathematics. For other school subjects, schools could set their own tests, but the results were standardised nationally, as follows. The Swedish and Mathematics tests were used to compare the performance of each class within the country, which determined the proportion of grades at each level (A–E) that could be awarded in each class for the other subjects. Thus, the teacher of a class that had performed above average compared with the rest of Sweden would be allowed to award more A and B grades, and fewer D and E grades, than the teacher of an average class. The teachers then allocated the available grades in each of the other school
subjects, based on the pupil’s performance in the school examinations. Finally, the grades in all subjects were combined by the Swedish authorities, to calculate a grade-point average for each pupil. Pupils had a strong incentive to perform well since those with high grade-point averages were more likely to gain admission to the most desirable upper secondary schools.13

Swedish hospital discharge register
The Swedish hospital discharge register contains details of virtually all psychiatric hospitalisations since 1973, including the discharge diagnosis made by the treating physician. It is coded using the ICD–914 until 1996 and ICD–1015 subsequently.

Additional registers
The death and emigration register includes the dates of all deaths or emigrations from Sweden, and allowed us to take into account censoring of follow-up data. The multigeneration register enabled us to identify the parents of the children, allowing linkage to the education, census and population registers, which includes information on the parents’ socioeconomic status, education level, country of origin and citizenship.

Analytic cohort
The study population comprised all individuals in the national school register from 1988 through to 1997 inclusive (n = 907 011). To prevent confounding by migrant status, and to minimise missing data, we excluded individuals if one or both parents were born outside Sweden (n = 181 596). To minimise reverse causality (the effects of incipient mental disorder on school performance), we excluded individuals who developed bipolar disorder, schizophrenia or any other psychotic disorder prior to the examinations, or in the year following their examinations (n = 375).

Individuals were censored if they developed another psychotic disorder (n = 1525), died (n = 235) or emigrated (n = 9404) during the follow-up period. The remaining 713 876 individuals were followed to 31 December 2003. The mean follow-up time was 9.48 years, giving 6 783 520 person-years at risk, with a mean age of 26.48 years at the end of follow-up.

Statistical analysis
The data were analysed using Intercooled STATA for Mac OS X version 10.1. To allow scale-independent comparisons with other studies, we converted grade-point averages to z-scores (standard deviations from the gender-specific population mean). We defined deviations from the gender-specific population mean). We defined four exposure categories: z-score > +2, +1 to +2, −1 to −2 and < −2, with z-score −1 to +1 as the reference category. Using Cox proportional hazards models, we calculated hazard ratios for hospital admission for bipolar disorder, with z-score as the exposure. We censored observations at the date of death, emigration or admission for non-affective psychosis or 31 December 2003, whichever occurred first. We confirmed that the data satisfied the proportional-hazards assumption using Schoenfeld residuals.16

We ran crude and adjusted models, the latter controlling for gender, advanced paternal or maternal age (the cut-off was 40 years), highest parental socioeconomic status at either census (1980 or 1990), highest parental education and winter/spring birth (January to April).

In a post hoc analysis, we explored whether high performance in particular school subjects was associated with risk of bipolar disorder, by investigating the grade A in each school subject as risk factors for bipolar disorder.

Results
There were 280 individuals with bipolar disorder (ICD–9 codes (Swedish version) 296, 296.A, C–E, W; ICD–10 codes F30–319), with a mean age at onset of 20.79 years (s.d. = 2.73, range 16.73–29.14). The mean number of admissions was 2.50 (s.d. = 7.65, median 2). The incidence of bipolar disorder was 4 per 100 000 person-years, identical to the rate in a recent large UK study of bipolar disorder.17

Grade-point average scores for the population followed a normal distribution, and ranged from 1.0 to 5.0 for both genders, with means of 3.11 (s.d. = 0.69) for males and 3.39 (s.d. = 0.66) for females. A total of 2833 individuals had a missing grade-point average, and were excluded from subsequent analyses (hazard ratio (HR) for missing grade compared with non-missing 2.03 (95% CI 0.51–8.16, χ2 = 1.04, P = 0.31)). In the sample, 1602 students repeated their last year of secondary education, 1 of whom developed bipolar disorder (HR for repeated year compared with no repeated years 4.71 (95% CI 0.66–33.51, χ2 = 2.9, P = 0.09)).

Table 1 gives the sociodemographic characteristics of the sample. Individuals with bipolar disorder were more likely to have an older father and better educated parents. There was a small excess of females with bipolar disorder.

There was a non-significant linear association between grade-point average and risk for bipolar disorder (HR for one point increase 1.16, 95% CI 0.98–1.39). The addition of a quadratic term greatly improved the fit (likelihood ratio test χ2(1 d.f.) = 15.72, P < 0.001), suggesting a non-linear association between school performance and risk of bipolar.

Table 2 shows the association between school performance and risk of bipolar disorder by z-score category. Individuals at both the low and high ends of the school grades distribution had a significantly higher risk for bipolar disorder. Those in the highest grade category, with grades of two or more standard deviations above the mean, were nearly four times more likely to develop bipolar disorder than those with average scores, whereas those in the lowest grade category were around twice as likely.

The association was slightly attenuated in the fully adjusted model, controlling for parental education, socioeconomic group and other potential confounders, but the associations with both high and low grades remained. The addition of confounders to the model had small, but opposite, effects on the associations between high and low scores and bipolar disorder. The association between high school performance and bipolar disorder was attenuated, suggesting that some confounding may have been present. However, the association between low school performance and bipolar disorder was accentuated, suggesting negative confounding (unmasking of a true effect). Further analyses (not shown) demonstrate that most of this pattern of positive and negative confounding was attributable to parental education. Thus, the association between high school performance and bipolar disorder may be partly confounded by high parental education, whereas the relationship between low school performance and bipolar disorder may have been masked by the fact that individuals with bipolar disorder had better-educated parents, which had pulled up their scores.

Figure 1 shows the incidence rate of bipolar disorder for individuals in each performance category of grade-point average. For comparison, incidence rates of schizophrenia in the same sample (reported separately in MacCabe et al18) are shown alongside. The
School performance and bipolar disorder

contrast with schizophrenia is most marked at higher levels of school achievement, which are associated with increased risk of bipolar disorder but decreased risk of schizophrenia.

Table 3 shows the association between overall school performance and bipolar disorder, by gender, fully adjusted. The association between high scholastic achievement and bipolar disorder appears to be stronger in males. However, the interaction between school performance and gender failed to reach statistical significance at the $P = 0.05$ level (likelihood ratio test comparing the fully adjusted model in Table 2 with a model including interaction terms for each school performance level with gender: $\chi^2 (4 \text{ d.f.}) = 5.71, P = 0.222$).

Table 4 shows the hazard ratio for bipolar disorder associated with achieving an A grade in each subject. A–B grades have positive associations with bipolar disorder, such that scoring an A grade is associated with increased risk. Generally, A grades in the humanities are more strongly associated with bipolar disorder, whereas science and technical subjects are less strongly associated. Scoring an A grade in Sport appears to be protective against bipolar disorder.

Discussion

Summary of findings

In this longitudinal cohort study of all school children completing compulsory schooling in Sweden between 1988 and 1997, poor
and excellent school performance are both associated with increased risk of bipolar disorder compared with average performance. These associations are neither explained by differences in socioeconomic group nor parental education. In all academic school subjects, achieving an A grade is associated with increased risk for bipolar disorder, particularly in humanities and to a lesser extent in science subjects. The associations between high grades and bipolar disorder contrast markedly with those for schizophrenia in the same sample, where high grades appeared protective.\textsuperscript{18}

\textbf{Limitations}

\textbf{Validity}

Although the Swedish authorities went to great lengths to peer-reference the school grades from different schools, it is unlikely that such standardisation was flawless. The diagnoses in this study were based on routinely collected clinical data, raising concerns of validity. Two studies have demonstrated good concurrent validity for diagnoses of schizophrenia in this register,\textsuperscript{19,20} but the validity of diagnoses of bipolar disorder is not known.

\textbf{Bias}

Some patients in Sweden are treated entirely outside hospital, but the registers only record patients admitted to hospital. Our study may therefore be biased towards more severe cases. However, such a bias would probably have attenuated our main finding, the association between excellent school performance and bipolar disorder.

A second possible bias is that individuals with higher IQ, or their families, may be more likely than others to seek treatment. However, if this were the case, one would also expect individuals with better school performance to have higher rates of admission for other psychiatric disorders, but our previous research has demonstrated the opposite association with schizophrenia and schizoaffective disorder.\textsuperscript{18} A third potential source of bias relates to the perception of an association between bipolar disorder and creativity or high IQ. It is plausible that psychiatrists may have been biased in their diagnostic practice, favouring a diagnosis of bipolar disorder in people who appeared to have higher IQ.

\textbf{Confounding}

Although we were able to adjust for many potential confounders, such as socioeconomic group, we did not have data on family history of bipolar disorder. Confounding by family history could have contributed to the association between low school performance and bipolar disorder, via emotional distress and disruption of schooling in the offspring of individuals with bipolar disorder.

\textbf{Prodromal and subclinical symptoms}

One of the main advantages of prospective study designs is that disease outcome cannot bias the measurement of the exposure, since the exposure is measured before the onset of the disorder. However, the age at onset of bipolar disorder is notoriously difficult to ascertain, and this study relied on the relatively crude indicator of hospital admission. It is possible that some individuals were suffering from prodromal or subclinical symptoms of hypomania or depression when they took their examinations and that this might have influenced their performance. In general, one might expect prodromal symptoms to impair performance, but given the observed association between excellent school performance and bipolar disorder, it is conceivable that students with prodromal symptoms of mania might actually perform better than average.
Very recently, adulthood outperformed controls on motor performance, around 1000 children. Children who would develop mania in adulthood had significantly higher IQs than the remainder of the cohort, but the authors acknowledged that the sample was small, with only eight children going on to develop mania, and they called for replications in a larger sample.26

Comparison with previous findings

Previous cohort studies investigating premorbid cognitive function in bipolar disorder have shown either performance within the normal range,21,22 or deficits in specific domains such as visuospatial reasoning.23 Some previous cohort studies have, however, provided tentative evidence of superior premorbid educational or cognitive performance in bipolar disorder. In a population-based Finnish study, Aro and colleagues found higher admission rates for bipolar disorder in people who had completed more than 12 years of education, particularly in males, whereas the reverse was true in females. However, it is notable that the great majority of the eminent creative individuals with probable bipolar disorder described in the biographical studies of Jamison and others were male.1,3,5,7,9–11

We tried to minimise this effect by excluding any children who had an admission prior to their examinations or in the first year after taking the examinations. To assess the extent of confounding by prodromal symptoms, we doubled this period of exclusion to 2 years and observed little change in our findings (HR for ‘> +2 s.d.’ = 3.04, 95% CI 1.49–6.21; HR for ‘—< 2 s.d.’ = 2.05, 95% CI 1.14–3.72). Extending the exclusion period to a third year, however, resulted in excluding 91 individuals (nearly a third of the sample), with a consequent loss of power. Nevertheless, there is some evidence that the association with excellent performance was attenuated (HR for ‘> +2 s.d.’ = 2.05, 95% CI 1.21–3.77; HR for ‘—< 2 s.d.’ = 2.25, 95% CI 1.21–4.18).

Table 4 Risk of bipolar disorder for individuals scoring an A grade in each individual subject compared with a reference group of those scoring B–D, crude and fully adjusted

<table>
<thead>
<tr>
<th>Subject</th>
<th>Crude Hazard ratio (95% CI)</th>
<th>P</th>
<th>Adjusted4 Hazard ratio (95% CI)</th>
<th>P</th>
</tr>
</thead>
<tbody>
<tr>
<td>Childcare</td>
<td>2.18 (1.58–3.02)</td>
<td>&lt;0.001</td>
<td>1.95 (1.39–2.73)</td>
<td>&lt;0.001</td>
</tr>
<tr>
<td>Swedish</td>
<td>2.24 (1.59–3.15)</td>
<td>&lt;0.001</td>
<td>1.92 (1.34–2.76)</td>
<td>&lt;0.001</td>
</tr>
<tr>
<td>Geography</td>
<td>2.11 (1.52–2.95)</td>
<td>&lt;0.001</td>
<td>1.88 (1.34–2.64)</td>
<td>&lt;0.001</td>
</tr>
<tr>
<td>Music</td>
<td>2.05 (1.48–2.84)</td>
<td>&lt;0.001</td>
<td>1.77 (1.26–2.49)</td>
<td>0.001</td>
</tr>
<tr>
<td>Religion</td>
<td>2.00 (1.44–2.78)</td>
<td>&lt;0.001</td>
<td>1.75 (1.25–2.47)</td>
<td>0.001</td>
</tr>
<tr>
<td>Biology</td>
<td>2.12 (1.45–2.79)</td>
<td>&lt;0.001</td>
<td>1.68 (1.19–2.37)</td>
<td>0.003</td>
</tr>
<tr>
<td>History</td>
<td>1.83 (1.32–2.46)</td>
<td>&lt;0.001</td>
<td>1.58 (1.12–2.23)</td>
<td>0.009</td>
</tr>
<tr>
<td>Engineering</td>
<td>1.59 (0.96–2.63)</td>
<td>0.073</td>
<td>1.47 (0.88–2.45)</td>
<td>0.138</td>
</tr>
<tr>
<td>Civics</td>
<td>1.72 (1.22–2.43)</td>
<td>0.002</td>
<td>1.46 (1.02–2.10)</td>
<td>0.039</td>
</tr>
<tr>
<td>Home economics</td>
<td>1.68 (1.14–2.47)</td>
<td>0.008</td>
<td>1.46 (1.08–2.17)</td>
<td>0.064</td>
</tr>
<tr>
<td>English</td>
<td>1.60 (1.09–2.35)</td>
<td>0.017</td>
<td>1.35 (0.90–2.01)</td>
<td>0.145</td>
</tr>
<tr>
<td>Chemistry</td>
<td>1.52 (1.05–2.18)</td>
<td>0.025</td>
<td>1.34 (0.92–1.95)</td>
<td>0.128</td>
</tr>
<tr>
<td>Mathematics</td>
<td>1.44 (0.98–2.11)</td>
<td>0.064</td>
<td>1.32 (0.89–1.95)</td>
<td>0.169</td>
</tr>
<tr>
<td>Art</td>
<td>1.36 (0.92–2.02)</td>
<td>0.119</td>
<td>1.16 (0.77–1.73)</td>
<td>0.485</td>
</tr>
<tr>
<td>Physics</td>
<td>1.30 (0.89–1.91)</td>
<td>0.181</td>
<td>1.11 (0.74–1.63)</td>
<td>0.622</td>
</tr>
<tr>
<td>Handicraft</td>
<td>0.64 (0.36–1.15)</td>
<td>0.133</td>
<td>0.58 (0.33–1.04)</td>
<td>0.069</td>
</tr>
<tr>
<td>Sport</td>
<td>0.42 (0.24–0.75)</td>
<td>0.003</td>
<td>0.40 (0.23–0.72)</td>
<td>0.002</td>
</tr>
</tbody>
</table>

Gender differences

The association between high scores and risk for bipolar disorder seems to be confined to males, although the formal test for interaction between school marks and gender was not statistically significant. Replication will be required before we can draw any firm conclusions as to whether the association is truly stronger in males. However, it is notable that the great majority of the eminent creative individuals with probable bipolar disorder described in the biographical studies of Jamison and others were male.1,3,5,7,9–11

School performance, IQ and creativity

The overlap between IQ and school performance has been the focus of extensive research, and studies typically show correlations of around 50%. In one of the largest such studies, involving 70 000 individuals in a longitudinal design, Deary and colleagues found that 50–60% of the variance in examination results at age 16 could be explained by IQ at age 11.27 This suggests that IQ is only one of several factors influencing success in school examinations. These may include school attendance and engagement, long-term memory, attention, motivation, diligence, organisational abilities, creativity and social skills. The associations with risk for bipolar disorder may be driven as much by these other factors as by IQ, and the associations with excellent and poor performance may each be mediated by different factors.

The overlap between creativity and academic performance is poorly understood. Of the compulsory school subjects taught in Sweden, Art, Music and Swedish (which includes creative writing) seem intuitively to be closest to the concept of creativity. It is therefore notable that A grades in Swedish and Music have particularly strong associations with risk for bipolar disorder. This provides support for the biographical literature, which consistently finds associations between linguistic7,9,11 and musical10 creativity and bipolar disorder.
Putative mechanisms
Bipolar disorder is associated with several cognitive styles that could also be related to creativity or scholastic achievement. First, people with hypomania have apparently enhanced access to vocabulary, memory and other cognitive resources, with successive ideas being linked in innovative ways, and individuals in this mental state can often be witty and inventive. Second, people with bipolar disorder often show exaggerated emotional responses, which may facilitate their talent in art, music and literature. Third, individuals with hypomania often have extraordinary stamina, and a tireless capacity for sustained concentration. Any or all of these cognitive styles or a predisposition to hypomanic mental states, may facilitate high levels of performance in creative school subjects, but also predispose to bipolar disorder. Indeed, it has been observed that the creative output of individuals with bipolar disorder frequently coincides with periods of hypomania. The converse of this mechanism may explain the association between poor school performance and bipolar disorder; a proportion of individuals who go on to develop bipolar disorder, perhaps those with a predominance of depressive symptoms, may have particular cognitive styles that impair their academic functioning. It is also possible that disturbed behaviour, substance misuse or undiagnosed depression may have affected the performance of these individuals.

Unlike schizophrenia, bipolar disorder seems not to be associated with impaired fecundity, and it has been suggested that selection pressure against bipolar-predisposing genetic variants may be counteracted by a selective advantage conferred through increased creativity or IQ. If particular cognitive styles or personality traits are the link between school performance and bipolar disorder, it is likely that they have a genetic basis. One putative locus is the val66met BDNF polymorphism, where the val allele is associated with bipolar disorder, and in people with bipolar disorders, it has associations with rapid cycling and superior frontal lobe functioning. Another candidate is the SNP8NRG2431771 rs6994992; C v. T polymorphism of the promoter region of neuregulin 1, where the TT genotype, previously linked to risk for psychosis, was recently shown to be associated with creative thinking styles in people with high academic achievement.

Relationship between bipolar disorder and schizophrenia
The contrast in the pattern of school results that predict schizophrenia and bipolar disorder is very striking: high grades are associated with increased risk for bipolar disorder but decreased risk for schizophrenia, whereas low scores are associated with increased risk for both disorders, particularly schizophrenia (Fig. 1). We have outlined a model elsewhere to account for the similarities and differences between schizophrenia and bipolar disorder, whereby, on a background of some shared genetic liability for both disorders, schizophrenia is associated with additional genetic and environmental risk factors that impair neurodevelopment. The results from this study are broadly compatible with this proposal, although the observation that very poor scholastic achievement was also associated with risk for bipolar disorder does not fit this model.

One possible refinement to the model is that the clinical syndrome of bipolar disorder may include two distinct subgroups, one associated with high, and the other associated with low, scholastic achievement. Given that poor scholastic achievement was strongly associated with schizophrenia in the same sample, it may be that some individuals with bipolar disorder, perhaps particularly those with low scores on Sport and Handicraft, may have subtle neurodevelopmental abnormalities, similar to those in schizophrenia. By contrast, those individuals with bipolar disorder who have excellent school performance may have a different aetiology, which is linked to high IQ or creativity, and not associated with neurodevelopmental deviance.

References


