Winter 1990

Published online by Cambridge University Press

Volume 44 Number 1

ISSN 0020 8183



International Organization

George Modelski Is World Politics Evolutionary Learning? Dennis J. Encarnation and Mark Mason Capital Liberalization in Japan Steve Weber Realism, Detente, and Nuclear Weapons James F. Keeley Toward a Foucauldian Analysis of Regimes J. David Richardson Strategic Trade Policy

Sponsored by the World Peace Foundation Edited at Stanford University Published quarterly by The MIT Press

EDITORIAL BOARD

David A. Baldwin, Chairperson Vinod K. Aggarwal Robert Bates Thomas J. Biersteker Barry Buzan James A. Caporaso Benjamin J. Cohen Ellen T. Comisso Peter F. Cowhey Peter Gourevitch

Joanne Gowa Ernst Haas Takashi Inoguchi Harold K. Jacobson Robert Jervis Peter Katzenstein Stephen Kobrin Charles Lipson Charles S. Maier

Editor: Stephen D. Krasner Managing editor: Sharon Keller Maddox

INTERNATIONAL OR-**GANIZATION** invites the submission of manuscripts on all aspects of world politics and international political economy. Manuscripts should be addressed to the Editor, International Organization, Dept. of Political Science, Stanford University, Stanford, Calif., 94305. Manuscripts should be double-spaced and submitted in triplicate, along with an abstract and author's note. Footnotes should be numbered consecutively, typed double-spaced, and placed at the end of the manuscript. Authors may expect a decision within two months of the Editor's receipt of a manuscript.

Statements and opinions expressed in *International Organization* are the responsibility of the authors alone and do not imply the endorsement of The Board of Editors, The Board of Trustees of the World Peace Foundation, Stanford University, or The MIT Press.

International Organization (ISSN 0020-8183) is published quarterly—Winter, Spring, Summer, and Autumn—by The MIT Press, 55 Hayward Street, Cambridge, MA 02142, and London, England.

Subscriptions and business correspondence: For inquiries concerning subscriptions, write to MIT Press Journals, 55 Hayward Street, Cambridge, MA 02142, or telephone the Circulation Dept. at (617) 253-2889. Yearly subscription rates for students are \$20; for other individual subscribers, \$25; and for institutions, \$55. Subscribers outside the United States and Canada should add \$12 for surface mail and \$18 for airmail. To be honored free of charge, claims for missing copies must be made immediately upon receipt of the next published issue. Postmaster: send address changes to International Organization, 55 Hayward Street, Cambridge, MA 02142. Second Class postage is paid at Boston, MA, and at additional mailing offices.

Advertising: Please write to Advertising Manager, MIT Lynn Krieger Mytelka John S. Odell Donald J. Puchala Robert D. Putnam Ronald Rogowski Duncan Snidal Janice Stein Thomas D. Willett Mark W. Zacher

Review editor: Joanne Gowa

Press Journals, 55 Hayward Street, Cambridge, MA 02142 USA, or telephone (617) 253-2866.

Rights and permissions: All inquiries concerning rights and permissions should be sent to International Organization, MIT Press Journals, 55 Hayward Street, Cambridge, MA 02142.

Permission to photocopy articles for internal or personal use or the internal or personal use of specific clients is granted by the World Peace Foundation and the Massachusetts Institute of Technology for libraries and other users registered with the Copyright Clearance Center (CCC), provided that the fee of \$1.50 per copy is paid di-rectly to CCC, 27 Congress Street, Salem, MA 01970. The fee code for users of the Transactional Reporting Service is 0020-8183/90 \$1.50. For those organizations that have been granted a photocopy license with CCC, a separate system of payment has been arranged.

 $\ensuremath{\mathbb{C}}$ 1990 by the World Peace Foundation and the Massachusetts Institute of Technology ISSN 0020-8183

International Organization Volume 44, Number 1, Winter 1990

Articles

Is world politics evolutionary learning? George Modelski Neither MITI nor America: the political economy of capital liberalization in Japan Dennis J. Encarnation and Mark Mason Realism, detente, and nuclear weapons Steve Weber Toward a Foucauldian analysis of international regimes James F. Keeley Review essay	1 25	
		55
	83	
		The political economy of strategic trade policy J. David Richardson

Contributors

Dennis J. Encarnation is Associate Professor at the Graduate School of Business Administration, Harvard University, Boston, Massachusetts.

James F. Keeley is Associate Professor of Political Science at the University of Calgary, Alberta, Canada.

Mark Mason is Academy Scholar at the Harvard Academy for International and Area Studies, Harvard University, Cambridge, Massachusetts.

George Modelski is Professor of Political Science at the University of Washington, Seattle.

J. David Richardson is Professor of Economics at the University of Wisconsin, Madison.

Steve Weber is Assistant Professor of Political Science at the University of California, Berkeley.

Abstracts

Is world politics evolutionary learning?

by George Modelski

The claim is advanced for recognizing evolutionary learning as the generative principle of world politics. Immanuel Kant was the first to specify a "natural" process leading toward "perpetual peace." The long cycle, seen as the process of structural change, is explained with the help of a Parsonian learning model and a social evolutionary model and is argued to be coupled with the Kantian process. The long cycle defines the agenda for change in the major institutional complexes of world politics and deepens our understanding of the conditions for the control of global war.

Neither MITI nor America: the political economy of capital liberalization in Japan

by Dennis J. Encarnation and Mark Mason

Compared with Japan, no other industrialized country has so adamantly denied foreign investors direct access to its domestic markets. Japan continued to deny such market access until domestic constituencies finally championed foreign demands and successfully pressured a reluctant state for concessions. The initiative for these concessions came neither from Japan's principal government negotiators in the Ministry of International Trade and Industry (MITI) nor from public policymakers in America. Rather, it came from American and other multinational corporations (MNCs) seeking to exploit imperfect markets for the technology and related assets which they alone controlled and which a few Japanese oligopolists demanded. These local oligopolists served as manipulative intermediaries between MNCs and the nationstate and in that position determined both the timing and the substance of their country's long march toward capital liberalization. Between the legislation of capital controls in 1950 and the de jure elimination of those controls in 1980, what began as an extension of limited concessions to individual MNCs, eventually aided by small regulatory loopholes, gradually encompassed all foreigners supplying broad product groups. During the intervening thirty years, the MNCs examined in this article including Coca-Cola, IBM, Texas Instruments, and the "big three" U.S. automakers-finally gained limited access to the Japanese market. For them, the formal liberalizations of the late 1960s and early 1970s proved significant, but not always

decisive, as Japanese oligopolists moved both to replace public regulations with private restrictions and to mesh their ongoing political influence domestically with their emerging economic power internationally. Thus, de facto liberalization proceeded slowly and unevenly, at least through 1980, and foreign direct investment in Japan continued to languish. What capital liberalization did occur had little to do with the pressures exerted on MITI and the Japanese state by the U.S. government and the international organizations that America then controlled. Rather, American diplomacy proved successful in forcing concessions from Japan only when it was backed up both by the economic power of American MNCs and by the active support of Japanese business.

Realism, detente, and nuclear weapons

by Steve Weber

Recent developments in U.S.-Soviet relations have prompted reassessments of the effects that nuclear weapons may have had on world politics. If there has been a "nuclear revolution," both the meaning of that term and its precise implications for the behavior of states remain unclear. This article agrees with the realist argument that the discovery of nuclear weapons did not by itself fundamentally change the structure of the international system. However, it argues that the subsequent condition of nuclear deterrence, resulting from the widespread deployment of nuclear weapons and sophisticated delivery systems during the 1960s, does constitute a source of structural change. Under nuclear deterrence, the superpowers have acquired a new function-"joint custodianship" of the system-which differentiates their role from that of other states. This suggests that the international system has a new organizing principle that varies from the standard realist conception of anarchy. Structural change led to the rise of detente in the 1970s; but because the processes by which leaders in Washington and Moscow adjusted to structural change were not always parallel, this detente was limited in scope and could not be sustained. As processes of adjustment begin to converge, the modified structural approach proposed in this article predicts that superpower cooperation in a new detente of the 1990s will go beyond what was achieved in the 1970s and also beyond what would be consistent with standard realist arguments.

Toward a Foucauldian analysis of international regimes

by James F. Keeley

The liberal approach to international regimes is attractive in the development of that concept because it deploys a well-developed and rigorous set of analytic devices in the form of rational actor models. However, it also assumes that regimes are benevolent, voluntary, cooperative, and legitimate associations of actors, which unnecessarily limits the regime concept and encourages an ideological and apologetic position with respect to regimes. Following a critique of the liberal approach, this article suggests an alternative based on a fundamental assumption of contestability in regimes. Drawing on the work of Michel Foucault which culminates in the concept of "power/knowledge," it regards international regimes as attempts to define, order, and act within international public spaces. It also regards international regimes as loci and foci of struggle. Some aspects of this conceptualization are sketched in preliminary form, and a brief illustration in the area of nuclear nonproliferation is provided.