### ANNOUNCEMENT

# 1977 MEETING OF THE WESTERN FINANCE ASSOCIATION ANAHEIM, CALIFORNIA, JUNE 20-23

The annual meeting of the Western Finance Association will be held jointly with the Western Economic Association Conference in Anaheim, California, June 20-23. Western Finance Association sessions will be at the Quality Inn. The seventeen sessions include cocurrent sessions with empirical and theoretical papers from the major areas of financial research plus two sessions devoted to aspects of the teaching of finance. Three featured sessions are:

The WFA Distinguished Speaker Luncheon during which Paul Cootner, C.O.G. Miller Professor of Finance, Stanford University, will speak on "The Theorems of Modern Finance in a General Equilibrium Setting: Paradoxes Resolved."

A panel discussion "On Testing Capital Asset Pricing Models" in which chairman Barr Rosenberg and other distinguished scholars will discuss whether existing capital asset pricing models are testable and if so how they should be tested.

A session on "Applications of Finance Theory" chaired by Fred Weston and in which speakers with significant experience in business applications of modern finance theory will discuss their successes in applying that theory and the problems encountered in doing so.

The Quality Inn is two blocks from Disneyland. Nearby are Knott's Berry Farm, Lion Country Safari, deep sea fishing, swimming and surfing beaches, historic San Juan Capistrano, Anaheim Stadium, Laguna Beach art colony, and many fine restaurants and night spots. Universal Studios, the Queen Mary, and Marineland are a few miles away. A bus to most of these attractions runs regularly from the hotel. Tours and a variety of special activities are being arranged for conference participants and their families.

# JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS March 1977

## ANNOUNCEMENT

#### CALL FOR PAPERS

1978 MEETING OF THE WESTERN FINANCE ASSOCIATION WAIKIKI, OAHU, AND KONA, HAWAII, JUNE 20-26

Due to early deadlines for preregistration for the 1978 meeting in Hawaii, the schedule for submission of papers for that meeting must be pushed forward. To aid potential participants in planning for this, the following schedule is provided;

Deadline for submission of papers:

September 30, 1977

Announcement of acceptances:

December 1977

Deadline for preregistration by participants:

March 1, 1978

Further details on the submission of papers for the 1978 meeting will be published in the June issue of this *Journal* and mailed to the membership in May 1977.

# JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS March 1977

### ANNOUNCEMENT

# SOUTHERN FINANCE ASSOCIATION (in conjunction with the Southern Economic Association)

Announcement of Annual Meeting and Call for Papers

Date:

November 2-4, 1977

Place:

Hilton Hotel, New Orleans, Louisiana

Program:

Dr. Richard H. Pettway, President

School of Business Administration

University of Florida

Gainesville, Florida 32611 Telephone: (904) 392-0123

(904) 378-0769

Membership:

Dr. Richard F. Wacht, Secretary-Treasurer

School of Business Administration

Georgia State University

University Plaza

Atlanta, Georgia 30303 Telephone: (404) 658-2634