Improvement of cholesterol levels and reduction of cardiovascular risk via the consumption of phytosterols

Rosa M. Ortega1*, Ana Palencia2 and Ana M López-Sobaler1
1Departamento de Nutrición, Facultad de Farmacia, Universidad Complutense de Madrid, E-28040 Madrid, Spain
2Unilever Foods España, División Alimentación, Spain

Hypercholesterolaemia is one of the main factors contributing to the appearance and progression of CVD, which is the main cause of death in the adult population of industrialized societies. By 2020, projections suggest that it will continue to hold first place, by then causing 37% of all deaths. Therapeutic life-style changes to reduce cardiovascular risk include dietary modifications, such as the inclusion of phytosterols or plant sterols (known since the 1950s to reduce cholesterol levels). These help prevent the absorption of cholesterol and thus condition a reduction in total cholesterol and LDL-cholesterol levels, and ultimately in cardiovascular mortality. The fat-soluble nature of these sterols rendered margarine one of the best vehicles by which to supply them in the diet. Indeed, margarine was the first food to contain cholesterol-reducing phytosterols to be approved by the EU (in agreement with its regulations on new foods and food ingredients, 258/97/CE). Presently, phytosterols can be emulsified with lecithin and thus delivered in non-fat or low-fat foods and beverages. Margarine and dairy products (yoghurt and milk) enriched in phytosterols have proved better at lowering total cholesterol and LDL-cholesterol levels than have enriched cereals and their derivatives, although all can be of help, depending on the characteristics of each subject. The reduction in carotenoid bioavailability caused by sterols is minimized by increasing fruit and vegetable consumption. Individuals who habitually consume phytosterols should also follow traditional advice such as eating less dietary fat and increasing their physical activity. Phytosterols have been shown to be safe and effective in lowering cholesterol levels in many rigorous studies. In few areas of nutrition is there such consensus. Diet professionals should feel comfortable in prescribing phytosterols/stanols for the treatment of hypercholesterolaemia. They are safe whether taken alone or in combination with cholesterol-reducing drugs, such as statins and fibrates. Reinforcement counselling is essential, as therapy is effective only if compliance is good.

Plant sterols: Cholesterol: LDL-cholesterol: Cardiovascular disease

CVD is a leading cause of death in industrialized societies. Given that one of its most important risk factors is hypercholesterolaemia (Thomsen et al. 2004), effective dietary therapy aimed at reducing this problem should be a priority goal. This applies to both high- and low-risk populations (Perisee, 2005).

Therapeutic life-style changes to reduce cardiovascular risk include dietary modifications such as the inclusion of phytosterols, which effectively lower total cholesterol and LDL-cholesterol concentrations. The lifelong consumption of phytosterol esters is associated with a predicted 20% reduction in coronary events (Miettinen & Gylling, 2004).

The purpose of the present study is to analyse the most recent results on the role of phytosterols in the control of cholesterol levels and the reduction of cardiovascular risk, differentiating between the food types used to supply these molecules.

Sterols: definition and function

Sterols are essential components of cell membranes. Cholesterol is an exclusively animal sterol, while phytosterols, produced by plants, are mainly found in seed oil (sunflower oil, maize oil, etc.), fruits, vegetables, legumes, cereals and some nuts. Over forty phytosterols have been identified, although β-sitosterol (in particular), campesterol and stigmas-
addition of 2 g phytosterols to the daily diet of adults (US Department of Health and Human Services, 2001). It is now recognized by the US Food and Drug Administration that adding sterols or stanols to the daily diet can reduce blood cholesterol levels and thereby lower the risk of CVD (Food and Drug Administration, 2000; Amundsen et al. 2004; Thomsen et al. 2004).

Studies undertaken
The cholesterol-reducing action of phytosterols has been known since the 1950s. The majority of studies report that the regular consumption of foods containing phytosterols reduces total cholesterol and LDL-cholesterol levels without modifying triacylglycerol and HDL-cholesterol concentrations (Table 1; Cleghorn et al. 2003; Amundsen et al. 2004; Clifton et al. 2004; Patch et al. 2005; Thomsen et al. 2004; Varady et al. 2004). Although some authors report HDL-cholesterol levels to fall at the end of the follow-up period, the total cholesterol: HDL-cholesterol ratio is still improved (Amundsen et al. 2004). Compliance with dietary modification may explain, to some extent, the variable cholesterol-lowering effect of phytosterols reported in studies of free-living individuals (Cleghorn et al. 2003; Patch et al. 2005; Perisee, 2005). In addition, it has been discovered that those people most likely to respond to phytosterol ‘treatment’ show high cholesterol absorption and low cholesterol biosynthesis rates (Ostlund, 2004).

Most efficient doses
Although studies have shown that 2 g phytosterols daily is the optimal therapeutic dose (Law, 2000; Ostlund, 2004; Patch et al. 2005), the response curve is linear, suggesting that an intake of around 1.5 g/d is still clinically useful and that the levels achieved could cause a 10 % change in total serum cholesterol and LDL-cholesterol levels (Law, 2000; US Department of Health and Human Services, 2001; Patch et al. 2005).

The reduction in the concentration of LDL-cholesterol at each dose is significantly greater in older than in younger people. At doses of 2 g/d, the average reduction in serum LDL-cholesterol was 0.54 mmol/l (14 %) for participants aged 50–59 years, 0.43 mmol/l (9 %) in participants aged 40–49 years, and 0.33 mmol/l (11 %) for those aged 30–39 years (P=0.005; Law, 2000). A corresponding reduction in the risk of heart disease of about 25 % would be expected for this reduction in LDL-cholesterol; this is larger than the effect that would be expected by reducing the intake of saturated fat (Law, 2000).

Sources of phytosterols
Because of the solubility properties of phytosterols and stanols, they have been added (typically as esters) to oily food vehicles, such as margarines or dressings (Law, 2000; Thomsen et al. 2004). An intake of 20–25 g margarine per day is required to obtain about 2 g phytosterols – the optimal dose for lowering total and LDL-cholesterol (Law, 2000).

However, phytosterols can also be emulsified with lecithin and delivered in non-fat or low-fat foods and beverages (Ostlund, 2004). This has led to the use of new food vehicles for phytosterols (Clifton et al. 2004; Thomsen et al. 2004). Clifton et al. (2004) measured the relative effects of four phytosterol ester-enriched low-fat foods (bread, breakfast cereal, milk and yoghurt) on serum lipids, plasma phytosterols and carotenoids, and reported differences depending on the food vehicle. The reduction in serum total and LDL-cholesterol levels was 8.7 and 15.9 % when milk was used, and 5.6 and 8.6 % when yoghurt was used. The reductions in LDL-cholesterol achieved with bread and cereals were significantly less than with phytosterol-enriched milk (P<0.001). In low-fat milk, phytosterols were almost three times more effective than in bread and cereals (Clifton et al. 2004).

These convincing results are encouraging further development of novel cholesterol-lowering, low-fat dairy products with non-esterified, non-hydrogenated phytosterols, thus expanding the food product alternatives for consumers, the functional food industry and health services (Thomsen et al. 2004).

Phytosterols can be used alone or in combination with statins
Individuals with very high concentrations of plasma cholesterol are commonly prescribed cholesterol-lowering medication, whereas those with mild-to-moderate elevations in concentration are advised, in the first instance, to make dietary changes. The advent of commercially available foods with phytosterols has the potential to offer people with moderately raised levels an additional cholesterol-lowering strategy (Cleghorn et al. 2003).

Doses of about 2 g plant stanols daily provided as a fatty acid ester allow about one-third of mildly hypercholesterolaemic subjects to reach acceptable cholesterol levels. Small doses of statins could be administered to individuals for whom the benefits of such monotherapy are less obvious (Miettinen & Gylling, 2004).

Dietary combinations may not differ in potency from the effect of first-generation statins in achieving current primary prevention lipid goals. In fact, Jenkins et al. (2005) reported a similar reduction in LDL-cholesterol in thirty-four hyperlipidaemic subjects who followed a low-saturated fat diet and who were administered either 20 mg lovastatin or phytosterols at 1.0 g/1000 kcal.

The addition of phytosterol/stanol to foods increases their cost, but they are still cheaper than daily statins (Perisee, 2005).

Safety and risks
The goal is to achieve successful lipid reduction without adverse side-effects or unacceptable body/dietary profile changes. Currently, the evidence suggests that phytosterol/stanol use is safe, but long-term results (> 5 years) are lacking. Whether statin doses can be safely and cost-effectively reduced by the addition of phytosterol/stanol products is yet to be determined (Perisee, 2005).

A few studies have suggested that a slight reduction in the plasma concentration of some carotenoids occurs with consumption of phytosterol-enriched foods (Clifton et al. 2004), but this finding has not been consistent (Amundsen et al. 2004), particularly when lipid-adjusted concentrations are...
Table 1. Change in serum lipid variables in different studies in which phytosterols were provided in the diet

<table>
<thead>
<tr>
<th>Study subjects</th>
<th>Sample characteristic</th>
<th>Intervention</th>
<th>Change (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Cholesterol</td>
</tr>
<tr>
<td>Number and sex</td>
<td>Age (years)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gender</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>50 M + F</td>
<td>46.7 (sd 10.5)</td>
<td>MHC</td>
<td>Spread</td>
</tr>
<tr>
<td>35 M + 23 F</td>
<td>54 (sd 8)</td>
<td>MHC</td>
<td>Milk</td>
</tr>
<tr>
<td>69 M + F</td>
<td>60 (sd 5-0)</td>
<td>HC</td>
<td>Milk</td>
</tr>
<tr>
<td>18 M + 19 F</td>
<td>9.6 (sd 5-0)</td>
<td>FH</td>
<td>Spread</td>
</tr>
<tr>
<td>10 M + 10 F</td>
<td>42.9 (sd 5-0)</td>
<td></td>
<td>Spread</td>
</tr>
<tr>
<td>74 M + F</td>
<td>40–70</td>
<td>HC</td>
<td>Margarine</td>
</tr>
<tr>
<td>48 M + F</td>
<td>46.0 (sd 8-8)</td>
<td>HC</td>
<td>Spread</td>
</tr>
<tr>
<td>10 M + 15 F</td>
<td>30–75</td>
<td>MHC</td>
<td>Margarine</td>
</tr>
</tbody>
</table>

M, male; F, female; MHC, mildly hypercholesterolaemic; HC, hypercholesterolaemic; FH, children and parents with familial hypercholesterolaemia; NCEP, National Cholesterol Educational Program. † 35.7% of intervention group subjects achieved ≥ 15% change in total cholesterol compared with 0% in the control group (P < 0.05).
compared (Thomsen et al. 2004; Perisee, 2005). Indeed, it would seem that provided the background diet is appropriate and includes a variety of carotenoid-rich foods, any alteration in plasma carotenoids is likely to be minor and of little or no clinical significance (Cleghorn et al. 2003; Amundsen et al. 2004).

It is recommended by the National Cholesterol Education Program that five servings of vegetables and fruits be consumed in the daily diet. This has been shown to effectively maintain plasma levels of antioxidants when sterol or stanol supplements are taken (Noakes et al. 2002; Perisee, 2005). In the latest National Cholesterol Education Program guidelines, the substantial advantage of these innovative dietary approaches is rigorously emphasized (Perisee, 2005).

Should other dietary modifications be made?

Apart from the consumption of phytosterols, increasing the amount of fruit and vegetables consumed within a balanced and sufficient diet would seem to reduce cardiovascular risk. The same is true of regular exercise. In comparison with phytosterols or exercise alone, their combination leads to more beneficial changes in lipid profiles. The implementation of such combination therapy might improve lipid profiles in those at risk of coronary artery disease (Varady et al. 2004).

In the effective management of hyperlipidaemia, there are a number of dietary approaches that can achieve moderate results. These include reducing the amount of saturated fat in the diet, increasing the intake of n-3 PUFA fats, and increasing the intake of dietary fibre. It is important that the introduction of novel dietary strategies does not adversely affect the dietary profile (Patch et al. 2005).

In people with moderately raised plasma cholesterol consuming reduced-fat diets, the reduction in plasma total and LDL-cholesterol concentrations achieved by replacing butter with a polyunsaturated spread is enhanced by the addition of phytosterols (Cleghorn et al. 2003).

Phytosterols/stanols have additive effects with other dietary modifications (Law, 2000) that should not be disregarded (Patch et al. 2005).

Limits and final discussion

It is not a good idea to transmit to the population that the consumption of foods containing phytosterols is the solution to all problems. Teaching the characteristics of a balanced, varied and sufficient diet should still be the priority. However, within this context, foods containing phytosterols offer an interesting weapon in the fight against CVD. Such an approach has the advantage that it is not restrictive, which should help avoid deficiencies.

Many rigorous investigations have shown that an intake of 2g phytosterols (considered the optimum daily dose) helps regulate cholesterolemia, LDL-cholesterol levels and the risk of CVD. In few areas of nutrition is there such consensus. Since phytosterols/stanols reduce serum cholesterol levels but might also reduce plasma β-carotene levels (which can be compensated by an adequate intake of fruits and vegetables), and given that there is no evidence that intakes of >3 g/d provide any additional benefits in terms of cholesterol reduction, it seems prudent to mention this on the labels of phytosterol-containing foods (in accordance with EU regulation 608/2004/CE, 31 March 2004, concerning foods and food ingredients with added sterols/stanols and their esters).

Role of health professionals

Strategies to lower plasma cholesterol concentrations are of great public health importance since raised concentrations are a major risk factor for CHD. Further, clinical interventions have shown that reducing total and LDL-cholesterol levels significantly reduces CHD mortality (Cleghorn et al. 2003).

As indicated by Patch et al. (2005), dietary compliance is an essential component of measuring the effectiveness of therapy. Diet professionals should play a major role in reinforcing the importance of adhering to therapy stipulations (Perisee, 2005). The routine prescription of foods containing phytosterols/stanols could be an effective strategy in the management of hypercholesterolaemic patients in the clinical setting (Patch et al. 2005).

Finally, future research needs to be directed towards determining the potential costs and benefits of increasing the variety of foods fortified with phytosterols/stanols (Perisee, 2005).

References


Patch CS, Tapsell LC & Williams PG (2005) Plant sterol/stanol prescription is an effective treatment strategy for managing...


