Business School Leadership and Crisis Exit Planning

The European Foundation for Management Development (EFMD) is the largest international accreditation body for business schools, with more than 950 members across 92 countries, including the world’s highest-ranked schools. A not-for-profit, mission-led institution, the EFMD plays a central role in shaping a global approach to management education, emphasizing the development of socially responsible leaders. As part of EFMD’s fiftieth anniversary celebrations, its President, Professor Eric Cornuel, has edited this volume, featuring contributions from leaders in management education, including the presidents and deans of the top business schools from across the world. Each contribution will address the challenges and dilemmas facing business schools today, with respect to four key themes: the “higher purpose” of business schools; the social impact of business schools; the internationalization of business schools; and crisis management within business schools, with a special focus on the impact of COVID-19. This volume is also available via Open Access.

Professor Eric Cornuel is the President of EFMD Global. Having graduated from Sciences Po Paris and HEC Paris, he completed his Ph.D. in management at Paris Dauphine University. He has held management positions and taught at various management schools in Europe and Asia, including HEC Paris and the Catholic University of Louvain. He has received several awards, including, in 2018, the Magnolia Award from the city of Shanghai, and the French national order of the Légion d’honneur. He has published several books and academic articles. His latest co-authored book, The Institutional Development of Business Schools, was published by Oxford University Press. Eric is a fellow at numerous academic institutes, and sits on boards and advisory boards of several international organizations, including China Europe International Business School (CEIBS), the Globally Responsible Leadership Initiative (GRLI), HigherEd, and International Teachers Programme (ITP).
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Global Deans’ Contributions on the Occasion of the 50th Anniversary of the EFMD

Edited by

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