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On the cover: Ida M. Tarbell, circa 1905, writing in front of a map of the United States. In this issue, Minseok Jang shows how Tarbell’s early-1900s muckraking pieces about Standard Oil helped spur a middle-class consumer movement for kerosene. Image from Harris & Ewing Photograph Collection, Library of Congress Prints and Photographs Division, Washington, D.C., (<https://www.loc.gov/item/2016859908/?loclr=blogadm>).

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