

# GUIDELINES FOR CONTRIBUTORS

*Business History Review* seeks articles drawn from rigorous primary research that address major debates and offer comparative perspectives. We consider the history of entrepreneurs, firms, and business systems, and the subjects of innovation, globalization, and regulation. We are also interested in the relation of businesses to political regimes and the environment.

Manuscripts are considered for publication on the understanding that they are not currently under consideration elsewhere and that the material—in substance as well as form—has not been previously published.

Manuscripts should be submitted by e-mail to [bhr@hbs.edu](mailto:bhr@hbs.edu).

Authors of accepted manuscripts will receive a copy of the issue in which their article appears and a pdf file.

We encourage *BHR* authors to make their abstracts available on SSRN after the publication of their articles.

## MANUSCRIPT PREPARATION

Authors must remember not to identify themselves in the body of the manuscript; specifically, references to their own work in the text should be in the third person, and citations should be written without possessive pronouns—not “See my . . .”

We use the 16th edition of *The Chicago Manual of Style* (2010) and spell and hyphenate words according to *Merriam-Webster’s Collegiate Dictionary*.

Send a bio of three to four sentences, stating affiliation and recent publications.

Be sure to include an abstract of no more than 100 words outlining the main point(s) of the paper and placing the article in context. Subheads should be used to divide the manuscript into three or four sections (or more, depending on length).

Articles should not be more than 10,000 words in length, including footnotes.

Each table and figure must be accompanied by a complete source.

When submitting figures, make sure to include the data files. Tables should be prepared in a Word format to facilitate in-house editing.

Authors are responsible for obtaining all illustrative materials and permissions for reproduction, and for writing captions.

The journal encourages authors to use gender-neutral prose in all cases where it is not anachronistic to do so; male nouns and pronouns should not be used to refer to people of both sexes.

We use the day-month-year form for dates in citations, as 11 February 2007.

Double quotation marks should be used for journal article titles and direct quotation; single quotation marks are used for quoted material inside quotations.

## SAMPLE CITATIONS

BOOK: Thomas K. McCraw, *Prophet of Innovation: Joseph Schumpeter and Creative Destruction* (Cambridge, Mass., 2007), 205–21.

JOURNAL: Naomi R. Lamoreaux, “Scylla or Charybdis? Historical Reflections on Two Basic Problems of Corporate Governance,” *Business History Review* 83 (Spring 2009): 9–34.

Note that we do not include the publisher in book citations. We do not use *loc. cit.*, *op. cit.*, or *idem.*, but *ibid.* (not italicized) may be used.

## EDITORIAL OFFICE

*Business History Review*  
Harvard Business School  
Soldiers Field  
Boston, MA 02163, USA  
Tel.: +1 617-495-1003  
Fax: +1 617-495-2705  
E-mail: [bhr@hbs.edu](mailto:bhr@hbs.edu)  
[www.hbs.edu/businesshistory/publications](http://www.hbs.edu/businesshistory/publications)

## BUSINESS OFFICE

Cambridge University Press  
UPH  
Shaftesbury Road  
Cambridge CB2 8RU, UK  
Tel.: +44 1223 32 6498  
Fax: +44 1223 32 5801  
E-mail: [journals@cambridge.org](mailto:journals@cambridge.org)  
[cambridge.org/bhr](http://cambridge.org/bhr)

# BUSINESS HISTORY REVIEW

## A SPECIAL ISSUE ON FOOD AND AGRICULTURE

*Emily Pawley*, Cataloging Nature: Standardizing Fruit Varieties in the United States, 1800–1860

*Casey Marina Lurtz*, Developing the Mexican Countryside: The Department of Fomento's Social Project of Modernization

*Teresa da Silva Lopes*, Building Brand Reputation through Third-Party Endorsement: Fair Trade in British Chocolate

*Ai Hisano*, The Rise of Synthetic Colors in the American Food Industry, 1870–1940

*Sarah Milov*, Promoting Agriculture: Farmers, the State, and Checkoff Marketing, 1935–2005

### REVIEW ESSAY

*Shane Hamilton*, “Revisiting the History of Agribusiness”

HARVARD BUSINESS SCHOOL  
BOSTON MA 02163  
BHR@HBS.EDU

CAMBRIDGE  
UNIVERSITY PRESS