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In this issue

BUSINESS HISTORY REVIE

Henrietta M. Larson

This issue is dedicated to Henrietta M. Larson, pioneer in the field of business history. Discussion of her contributions provides a fitting background to the papers that constitute the remainder of this dedicatory issue.

> RALPH W. HIDY MURIEL E. HIDY

Business History's Future

A brief summary of the present status and future prospects of business history suggested by the discussion at the Business History Conference, Harvard Business School, October, 1961. ARTHUR M. JOHNSON

Business History's Challenges

The challenges of business history in academic curriculums in the light of the rise of the modern corporation.

CLARENCE C. WALTON

Comments by: R. W. Hidy

R. C. Overton H. F. Williamson

Business History Teachers

Comments and suggestions on the following questions: How are business history teachers presently recruited? What are the strengths and weaknesses in the present arrangement? What should be the process of recruiting?

HERMAN E. KROOSS

Comments by: H. F. Bennett

T. C. Cochran A. K. Steigerwalt

Approaches to Business History

History of business emphasizes not only company history and entrepreneurial biography but other topics such as the history of business instruments, of business education, etc. Business in history shows the role which business has played in history. However broad or narrow the business historian wants to define his field of endeavor, he must be articulate about its relation to kindred fields of research.

FRITZ REDLICH

Comments by: J. D. Glover

A. M. Johnson G. R. Taylor R. C. Overton

Academicians and Businessmen

A report on the DuPont Educators Conference, an experiment to improve communications between academicians and businessmen. GLEN PERRY

What Is Business History?

Present and future business historians need not abandon enterprise histories, but they can add other fields of inquiry more fruitful both for the improvement of professional training in the schools of business and for enlightenment of scholars and students of social history.

ARTHUR H. COLE

THE EDITORS' CORNER

Tribute to George S. Gibb Newcomen Awards in Business History Business Archives and History

