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#### RESEARCH ARTICLE

### Political skill and organizational identification: Preventing role ambiguity from hindering organizational citizenship behaviour

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#### **Abstract**

This research investigates how employees' perceptions of role ambiguity might inhibit their propensity to engage in organizational citizenship behaviour (OCB), with a particular focus on the potential buffering roles of two personal resources in this process: political skill and organizational identification. Survey data collected from a manufacturing organization indicate that role ambiguity diminishes OCB, but this effect is attenuated when employees are equipped with political skill and have a strong sense of belonging to their organization. The buffering role of organizational identification also is particularly strong when employees have adequate political skills, suggesting the reinforcing, buffering roles of these two personal resources. Organizations that want to foster voluntary work behaviours, even if they cannot provide clear role descriptions for their employees, should nurture adequate personal resources within their employee ranks.

Keywords: organizational citizenship behaviour; role ambiguity; political skill; organizational identification

#### Introduction

Organizational citizenship behaviour (OCB) refers to discretionary activities that are not formally rewarded and extend beyond formal job duties but that can be instrumental to team and organizational effectiveness (Bachrach, Powell, Collins, & Richey, 2006; Borman & Motowidlo, 1993; Lin & Peng, 2010; Podsakoff, Ahearne, & MacKenzie, 1997). They also can benefit employees themselves, by providing sources of personal satisfaction and meaningfulness (Borman & Motowidlo, 1993) that might fuel their career development and success (Lievens, De Corte, & Schollaert, 2008; Russo, Guo, & Baruch, 2014). Prior research accordingly addresses why some employees appear more likely than others to engage in OCB, usually by focusing on positive factors that can spur OCB – whether personal factors, such as job satisfaction, organizational commitment (Williams & Anderson, 1991), work engagement (Rurkkhum & Bartlett, 2012), proactive personalities (Li, Liang, & Crant, 2010), or personal values (Arthaud-Day, Rode, & Turnley, 2012), or contextual factors, such as person–organization fit (Wei, 2012), constructive feedback (Sommer & Kulkarni, 2012), organizational justice (Schilpzand, Martins, Kirkman, Lowe, & Chen, 2013), decision autonomy (Noblet, McWilliams, Teo, & Rodwell, 2006), ethical decision making (Shin, 2012), or servant leadership (Ozyilmaz & Cicek, 2015).

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<sup>&</sup>lt;sup>1</sup>This list is not exhaustive; for recent reviews of OCB research, see Ocampo, Acedillo, Bacunador, Balo, Lagdameo, & Tupa (2018) or Rose (2016).

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Alternatively, adverse working conditions might steer employees *away* from OCB, such as dysfunctional organizational politics (De Clercq & Belausteguigoitia, 2017a), excessive workloads (Noblet et al., 2006), interpersonal conflicts (Pooja, De Clercq, & Belausteguigoitia, 2016), perceived contract breaches (Zhao, Wayne, Glibkowski, & Bravo, 2007), and role stress (Eatough, Chang, Miloslavic, & Johnson, 2011). This consideration of negative factors is important because unfavourable, resource-draining situations can deprive employees of the energy they need to undertake discretionary work activities such as OCB (Hobfoll & Shirom, 2000; Priesemuth & Taylor, 2016). What these factors have in common is that they create significant uncertainty about employees' ability to perform their regular job tasks, which might make them reluctant to take on additional activities. Because OCB requires residual work energy that cannot be devoted to formally prescribed job duties (Organ, 1988; Podsakoff, Whiting, Podsakoff, & Blume, 2009), understanding whether and when uncertainty-inducing work conditions diminish OCB is critical for organizational decision makers (Tremblay & Gibson, 2016; Zhang, Walumbwa, Aryee, & Chen, 2013).

A specific source of uncertainty for employees is the experience of role ambiguity or the extent to which they are unclear about what their job responsibilities entail (Fried & Tiegs, 1995; Kahn, Wolfe, Quinn, Snoek, & Rosenthal, 1964). It represents a significant source of stress and frustration for employees because it obscures what they should do to comply with employer expectations (Schmidt, Roesler, Kusserow, & Rau, 2014; Trépanier, Fernet, & Austin, 2013). Notably, ruminations about unspecified job obligations likely diminish the personal energy that employees have available to devote to discretionary work behaviours (Hobfoll, 2001; Quinn, Spreitzer, & Lam, 2012). The key objective of this study accordingly is to investigate how role ambiguity might diminish the likelihood that employees engage in OCB, with a particular focus on the potential mitigating effects of two personal resources: employees' political skill, or their social competencies to understand and influence their organizational environment (Perrewé et al., 2005),<sup>2</sup> and their organizational identification, or the extent to which they feel a strong sense of belonging to their organization and experience its successes and failures as their own (Brammer, He, & Mellahi, 2015).

Our theoretical arguments are anchored in the conservation of resources (COR) theory (Hobfoll, 1989, 2001). According to this theory, negative job experiences tend to divert employees from discretionary work behaviours because they suffer depletion of their energy resources as a result of their experiences (Hobfoll & Shirom, 2000). This theory also predicts an essential role of employees' personal resources, in that they may function as *buffers* of this process (Abbas, Raja, Darr, & Bouckenooghe, 2014; Hobfoll, 2001; Witt & Carlson, 2006). The predicted moderating roles of the two focal personal resources in our conceptual model (political skill and organizational identification) are consistent with this buffering logic. That is, both resources provide employees with the energy needed to maintain some level of OCB, *despite* the presence of resource-draining role ambiguity (Chen, Lin, & Lien, 2011; Schmidt et al., 2014).

We seek to make several contributions to this study. First, we examine role ambiguity as an inhibitor of OCB, with a central focus on *when* this resource-depleting work condition might be less likely to exert a negative effect. We accordingly respond to calls for more applications of contingency approaches to study role stress outcomes (Chen, Takeuchi, & Shum, 2013; De Clercq & Belausteguigoitia, 2017b; Ralston et al., 2010) and for explications of how resource-draining work conditions may prevent employees from performing voluntary work behaviours (Naseer, Raja, Syed, Donia, & Darr, 2016; Noblet et al., 2006; Paillé, 2011). We postulate that employees' negative responses to unclear role descriptions, in the form of reduced OCB, may be mitigated by two distinct personal resources: their capabilities to cope with workplace adversity (i.e., political skill; Ferris, Treadway, Perrewé, Brouer, Douglas, and Lux, 2007) and their positive

<sup>&</sup>lt;sup>2</sup>The notion of political skill is distinct from political savvy, which captures employees' 'adeptness at the nuances of politics in organizations' (Ferris et al., 2005: 130). That is, political savvy is narrower than political skill and relates most closely to the latter's social astuteness dimension (Ferris et al., 2005).

emotional perspective that makes them more forgiving of organizational hardships (i.e., organizational identification; Liu, Loi, and Lam, 2011). Notably, these two personal resources *complement* each other, in that they speak to employees' ability and motivation, respectively, to undertake discretionary work behaviours in the presence of role ambiguity. Investigating these two contingency factors thus creates a consistent, comprehensive portrait of how employees' personal resources may mitigate the risk that they avoid OCB in the presence of unclear job descriptions.

Second, to achieve an even better understanding of the harmful outcomes of role ambiguity, we consider the *interplay* of the personal resources of political skill and organizational identification. That is, we explicate their interdependent, reinforcing effects in terms of buffering the negative effect of role ambiguity on OCB, an issue that has received relatively little attention in previous empirical applications of COR theory (Hobfoll, 2011). In particular, we show that organizational identification can buffer the harmful effect of role ambiguity on OCB, but its relative usefulness increases to the extent that employees can draw from their political competencies. This finding, in turn, implies the presence of positive resource spirals that can mitigate employees' negative responses to role ambiguity (Hobfoll, 2001).

Third, our study takes place in Mexico, an understudied context that is relevant to the research objectives. This country is characterized by high levels of uncertainty avoidance, and people in this culture likely feel distressed by ambivalent, unstructured situations, so they might suffer when they confront a lack of relevant information about how to perform their job tasks (Hofstede, Hofstede, & Minkov, 2010). The central issue of this study – the usefulness and influence of relevant personal resources for buffering the relationship between role ambiguity and OCB – thus should be particularly pertinent in our study context, as well as for other countries with cultural profiles similar to Mexico's.

The conceptual framework is in Figure 1. We detail its constitutive hypotheses next.

## Research Hypotheses Role ambiguity and OCB

When employees receive insufficient information about their job responsibilities, they tend to grow concerned about their organizational functioning and long-term success (Singh, Suar, & Leiter, 2012; Zhou, Martinez, Ferreira, & Rodrigues, 2016). We explicitly acknowledge that such role ambiguity may diminish both the ability and the motivation of employees to undertake OCB. First, employees who face uncertainty-inducing work conditions tend to react with cognitive coping mechanisms that consume substantial energy (Hobfoll & Shirom, 2000; Lazarus & Folkman, 1984), such that they have less energy available to dedicate to discretionary activities that are not formally required by their job descriptions (Quinn, Spreitzer, & Lam, 2012). Voluntary work behaviours require substantial energy (Podsakoff et al., 2009), and employees who are preoccupied with information shortages about their job responsibilities may not possess that level of energy (Schmidt et al., 2014). Notably, employees tend to feel exhausted when trying to figure out what their employer expects from them (Singh, Suar, & Leiter, 2012), so they may consider OCB a significant distraction that prevents them from fulfilling their job duties. In the presence of role ambiguity, undertaking OCB might be beyond employees' reach or capability.

In addition to thwarting their ability to undertake voluntary work behaviours, unclear role descriptions may diminish employees' motivations to perform them. That is, the resource drainage that comes with role ambiguity might translate into lower OCB because employees have a desire to avoid further resource losses, as might be manifested in an inability to perform their formal job duties (Trépanier, Fernet, & Austin, 2013), so they *conserve* their work-related energy, including energy that they otherwise would devote to voluntary efforts to enhance organizational well-being (Curran & Prottas, 2017; Hobfoll, 2001). Moreover, incomplete job information may signal disrespect from the organization (Kahn et al., 1964; O'Driscoll & Beehr, 2000), to which

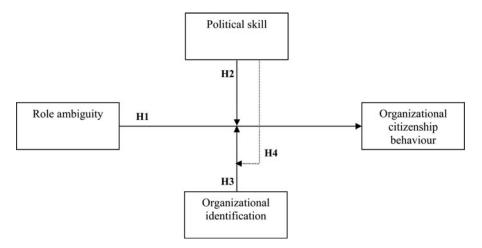


Figure 1. Conceptual model.

employees may respond with a reduced willingness to contribute to organizational effectiveness (Podsakoff et al., 2009). If employees sense that their employer cares little about their well-being because it fails to provide adequate guidance about their job duties, they might have little reason to devote themselves to its success (Zhang, Tsingan, & Zhang, 2013). Instead, they might conserve their energy resources and only allocate personal energy to activities that are formally rewarded (Eatough et al., 2001; Hobfoll, 2001).

**Hypothesis 1:** There is a negative relationship between employees' experience of role ambiguity and their organizational citizenship behaviour.

#### Moderating role of political skill

According to COR theory, the resource-depleting effect of employees' exposure to unfavourable work conditions on their likelihood to undertake discretionary work behaviours is attenuated to the extent that they can compensate for the resource loss through their personal resources (Abbas et al., 2014; Hobfoll, 1989). We propose that their political skill is a useful resource in this regard because it mitigates the reduced *ability* of employees to engage in OCB in the presence of an adverse work condition such as role ambiguity (Hochwarter, Ferris, Gavin, Perrewé, Hall, & Frink, 2007) Politically skilled employees can cope more effectively with information deficiencies in job descriptions, by exerting their personal influence over other organizational members and soliciting advice about how to deal with the stressful situation (Bing, Davison, Minor, Novicevic, & Frink, 2011; Ferris, Davidson, & Perrewé, 2005). Politically competent employees possess strong abilities to get other members to provide them with valuable insights, such as about ways to combine regular job duties with voluntary activities successfully, even in the presence of energy-draining role ambiguity (Kolodinsky, Treadway, & Ferris, 2007). Ultimately these employees should feel less drained by the absence of clear job descriptions (Schmidt et al., 2014) and have greater means to undertake voluntary work behaviours.

The social astuteness of politically skilled employees (Munyon, Summers, Thompson, & Ferris, 2015) also may grant them a greater understanding of how they could benefit from voluntary work efforts (e.g., personal reputation building, career advancement; Russo, Guo, and Baruch, 2014) when their job descriptions are vague and grant them leeway in terms of how to allocate their personal energy (Fuller, Marler, and Hester, 2006; Morrison, 1994). That is, the depletion in

energy due to this adverse work situation might be compensated for by an enhanced ability to perceive how personal resource gains can arise from engaging in OCB (Hobfoll & Shirom, 2000). In contrast, employees with less political skill cannot protect themselves as well against the energy drainage that results from role ambiguity, due to their minimal ability to understand or leverage this situation (Ferris, Davidson, & Perrewé, 2005; Zhao & Xia, 2017). For example, they might be less able to find effective ways to deal with role ambiguity through feedback obtained from colleagues (Kolodinsky, Treadway, & Ferris, 2007), so instead they must ruminate more about what their job responsibilities might entail, eventually leaving them with less energy for discretionary work activities such as OCB (Quinn, Spreitzer, & Lam, 2012).

Overall, employees' political competencies should function as a buffer against a reduced ability to engage in OCB in the presence of role ambiguity; the relationship between these two factors should be weaker among employees who are more politically skilled (Hobfoll, 2001). Conversely, absent adequate political skills, the energy depletion resulting from enhanced ruminations about information shortages (Trépanier, Fernet, & Austin, 2013) likely escalates into a diminished inclination to carry out voluntary work behaviours because of the employees' reduced ability to perform these behaviours in the adverse work situation.

**Hypothesis 2:** The negative relationship between employees' experience of role ambiguity and their organizational citizenship behaviour is moderated by their political skill, such that the relationship is weaker at higher levels of political skill.

#### Moderating role of organizational identification

We also hypothesize a buffering role of organizational identification; the likelihood that role ambiguity escalates into lower OCB should be subdued to the extent that employees have a stronger sense of belonging to their organization. In contrast with political skill, this buffering role speaks to the lower *motivation* that employees might have to stay away from OCB in the presence of role ambiguity. Employees who strongly identify with their organization experience their work environment as safer and more accommodating of their needs (Mael & Ashforth, 1992; Riketta, 2005), so they tend to accept how their employer manages its workforce, even if certain practices might seem frustrating or hinder their organizational functioning (Ashforth, Harrison, & Gorley, 2008). This sense of organizational identification should help counter employees' desire to conserve resources by *not* contributing voluntarily to their organization's success in response to role ambiguity (Hobfoll, 2001) because they are more forgiving of their employer, even if it creates stressful, resource-draining work conditions by failing to provide sufficient information about their job responsibilities (Brickson, 2013; Liu, Loi, & Lam, 2011).

Similarly, high levels of organizational identification tend to shift employees' attention, from expecting personal comfort while undertaking their daily job tasks – which might be compromised in the presence of unclear job descriptions (Schmidt et al., 2014) – to sensing the need to contribute to organizational well-being with discretionary work behaviours (Van Knippenberg, 2000; Wang, Tang, Naumann, & Wang, 2019). That is, employees who strongly identify with their organization likely assign less weight to the hardships associated with information deficiencies about their job descriptions, so consistent with the COR logic, it becomes less likely that their frustration about role ambiguity undermines their motivation to undertake OCB (Hobfoll & Shirom, 2000). In contrast, employees with a low sense of organizational identification likely feel offended by the hardships associated with persistent job-related information shortages, and they accordingly may be less motivated to maintain some level of OCB in the presence of role ambiguity.

In summary, employees who strongly identify with their organization perceive their work environment as more supportive (Riketta, 2005) and should be more accepting of the notion that their organization may need to maintain some unfavourable practices, such as those that

create uncertainty about their organizational functioning (Liu, Loi, & Lam, 2011). These employees are less likely to avoid OCB in the presence of role ambiguity. In contrast, employees who do not possess a sense of organizational identification may be motivated to conserve their resources and reduce any work behaviours for which they are not formally rewarded in the presence of role ambiguity (Hobfoll & Shirom, 2000).

**Hypothesis 3:** The negative relationship between employees' experience of role ambiguity and their organizational citizenship behaviour is moderated by their organizational identification, such that the relationship is weaker at higher levels of organizational identification.

Finally, we hypothesize that the buffering effect of organizational identification on the negative relationship between role ambiguity and OCB is particularly strong for employees who also can rely on adequate political skills. That is, we predict a three-way interaction among role ambiguity, organizational identification, and political skill. This argument is based on the concept of positive resource spirals from COR theory (Hobfoll, 2001), according to which energy-enhancing personal resources reinforce one another in mitigating the negative consequences of resource-draining work conditions.

That is, in Hypothesis 3, we postulated that when employees possess positive emotions about their employer (i.e., organizational identification), they experience the adverse work situation of role ambiguity as more acceptable and remain motivated to engage in some OCB (Riketta, 2005; Van Knippenberg, 2000). If they also can count on adequate political skill, the positive feelings associated with their strong sense of organizational identification should be particularly useful for helping them reserve some discretionary energy for voluntary activities in the presence of role ambiguity because they have an increased *ability* to channel these positive feelings into solutions, by obtaining valuable insights from organizational peers (e.g., Ferris, Davidson, & Perrewé, 2005; Kolodinsky, Treadway, & Ferris, 2007). Thus, the COR logic of positive resource spirals, which emphasizes the reinforcing, beneficial roles of different personal resources (Hobfoll, 2001), suggests that when employees can rely on their political skill, the extent to which they strongly identify with their organization and seek to ensure its well-being should be particularly useful for mitigating the negative effect of experiences of resource-draining role ambiguity on their OCB.

Conversely, employees without adequate political skills may have more difficulty leveraging positive emotions about their organization to protect against the hardship of resource-draining role ambiguity because they have less easy access to valuable knowledge resources that their organizational colleagues might possess in terms of how to combine their regular job tasks with voluntary work activities (Ferris, Davidson, & Perrewé, 2005; Sun & van Emmerik, 2015). In this case, the buffering effect of the personal resource of organizational identification on the negative relationship between role ambiguity and OCB should have less incremental importance (Hobfoll, 2001). That is, the positive energy directed toward the organization still mitigates the negative relationship, but it might be less powerful in terms of countering the frustration that comes with role ambiguity because employees lack the *competencies* to devote their positive energy toward influencing and possibly changing the situation (Perrewé et al., 2005). With insufficient political competencies, employees' organizational identification should have a weaker buffering effect on the role of ambiguity–OCB relationship.

**Hypothesis 4:** The buffering effect of organizational identification on the negative relationship between employees' experience of role ambiguity and their organizational citizenship behaviour is moderated by their political skill, such that this buffering effect is stronger among employees who are more politically skilled.

#### Method

#### Sample and data collection

We tested the research hypotheses with data collected from employees who worked in a Mexican-based organization that manufactures motor vehicle parts and accessories. Investigating a single organization helped us avoid the risk of unobserved differences in the organizational culture or external market pressures, which could affect the time available for employees to undertake voluntary work behaviours (Hodson, 2002; Organ, 1988; Podsakoff et al., 2009). In addition, the company functions in a transitional economy, marked by high levels of collectivism and uncertainty avoidance (Hofstede, Hofstede, & Minkov, 2010), so it makes for a compelling research setting because positive work behaviours such as OCB likely are widely encouraged, yet employees also could be sensitive to the presence of uncertainty-inducing work conditions.

After receiving support from the organization's top management, we asked 250 randomly selected individual employees to participate in a survey. Following a well-established procedure (Brislin, Lonner, & Thorndike, 1973), the original English survey was translated into Spanish, then back-translated into English. After checking for discrepancies between the two English versions, the Spanish version was finalized. We also pretested a preliminary version of the survey with five employees who did not participate in the actual data collection and incorporated their feedback, to improve the readability of the questions and enhance the data quality.

The data collection process followed standard procedures. In particular, the cover letters that accompanied the surveys clarified the general purpose of the study, assured participants of complete confidentiality, and mentioned that their participation was entirely voluntary, that no individual-level data would ever be made public, and that only aggregate information would be available to people outside the research team. Participants were explicitly told that there were no correct or incorrect answers, it was normal that different respondents would give varied answers to the questions, and it was critical they answered the questions as honestly as possible – all features that reduce concerns about social desirability bias (Spector, 2006). The letter included contact information for a member of the research team, in case participants had questions or wished to share their feedback. Finally, respondents could withdraw from the study at any point.

From the 250 distributed surveys, we received 173 completed responses (rate = 69%). Among the respondents, 40% were women, 58% were younger than 40 years, their average tenure with the organization was about 3 years, and 34% had supervisory responsibilities.

#### Measures

The four focal constructs were measured with items that have been validated in previous studies, using seven-point Likert scales, ranging from 1 ('strongly disagree') to 7 ('strongly agree'). Table 1 details the items for each of the individual constructs.

#### Organizational citizenship behaviour

To measure employees' OCB, we relied on a four-item scale, drawn from previous research (De Cremer, Mayer, van Dijke, Schouten, & Bardes, 2009). These items captured the extent to which employees engage in voluntary behaviours targeted at improving their organization's well-being, such as 'If necessary, I am prepared to work overtime' and 'I undertake voluntary action to protect the company from potential problems' (Cronbach's  $\alpha = .78$ ).

Our reliance on single-respondent, self-reported data to assess the study variables, including the dependent variable, may constitute an empirical weakness, though a recent meta-analysis indicates small differences between self- and other-rated measures of OCB (Carpenter, Berry, & Houston, 2014). Moreover, people who undertake OCB arguably may provide more valuable insights into their own voluntary efforts, whereas other potential informants (e.g., supervisors,

Table 1. Constructs and measurement items

	Factor loading	<i>t</i> -Value
Organizational citizenship behaviour		
I undertake action to protect the company from potential problems	.597ª	-
I have a cooperative relationship with my boss and others in the company	.692	6.881***
If necessary, I am prepared to work overtime	.728	7.106***
I develop the necessary skills and knowledge that are of benefit to my organization.	.726	7.093***
Role ambiguity (reversed coded)		
I know exactly what is expected of me	.718	11.77***
I know that I have divided my time properly	.619	9.390***
Explanation is clear of what has to be done	.814	14.766***
I feel certain about how much authority I have	.816	14.844**
I know what my responsibilities are	.935	2.305**
Clear, planned goals and objectives exist for my job	.906ª	<del>_</del> -
Political skill		
I understand people well	.694ª	<del></del> -
I find it easy to envision myself in the position of others	.523	7.319**
I am able to make most people feel comfortable and at ease around me	.806	9.513**
I am good at getting others to respond positively to me	.845	9.88***
It is easy for me to develop good rapport with most people	.798	9.424**
I usually try to find common ground with others	.526	6.392**
Organizational identification		
When someone criticizes my organization, it feels like a personal insult	.429	3.282**
I am very interested in what others think about my organization	.473	3.411***
Organization's successes are my successes	.720	3.821***
When someone praises my organization, it feels like a personal compliment	.862	3.868**
If a story in the media criticizes my organization, I would feel embarrassed	.321 <sup>a</sup>	

<sup>&</sup>lt;sup>a</sup>Initial loading was fixed to 1 to set the scale of the construct.

peers) may only have partial insights into how much personal energy employees invest in such activities (Chan, 2009). Similarly, employees may undertake voluntary work behaviours toward *some* supervisors or peers but not others, so other-rated measures may underestimate the actual amount of OCB (e.g., Harris and Schaubroeck, 1988; Organ, Podsakoff, and MacKenzie, 2006). Finally, when self-reports are appropriate, concerns about common method bias tend to be mitigated (Conway and Lance, 2010).

#### Role ambiguity

We applied a six-item, reverse-coded scale, used in prior research (De Clercq & Belausteguigoitia, 2017b; Fried & Tiegs, 1995), to assess employees' beliefs about the presence of unclear role descriptions. Sample items were, 'I know exactly what is expected of me' and 'Explanation is clear of what has to be done' (Cronbach's  $\alpha = .92$ ).

<sup>\*\*\*</sup>p < .001.

#### Political skill

We applied a six-item scale of political skill (Perrewé et al., 2005) to measure employees' social competencies and associated abilities to understand and influence their organization's internal functioning. For example, respondents indicated whether 'I am good at getting others to respond positively to me', 'I usually try to find common ground with others', and 'It is easy for me to develop good rapport with most people' (Cronbach's  $\alpha = .85$ ).

#### Organizational identification

To assess the extent to which employees feel a strong sense of belonging to their employer, we used a five-item scale of organizational identification (Brammer, He, & Mellahi, 2015). For example, employees rated 'When someone praises my organization, it feels like a personal compliment', 'When someone criticizes my organization, it feels like a personal insult', and 'Organization's successes are my successes' (Cronbach's  $\alpha = .71$ ).

#### Control variables

We controlled for employees' gender (1 = female), age (1 = <20 years, 2 = 20-29 years, 3 = 30-39 years, 4 = 40-49 years, 5 = 50-59 years, 6 = 60 years or older), organizational tenure (1 = <1 year, 2 = 1-2 years, 3 = 3-5 years, 4 = 6-10 years, 5 = 11-20 years, 6 = more than 20 years), and job level (1 = had supervisory responsibilities) to account for alternative possible explanations of employees' engagement in OCB.

We assessed the validity of the study's focal constructs with a four-factor measurement model and confirmatory factor analysis (CFA) (Anderson & Gerbing, 1988). The model exhibited adequate fit:  $\chi^2_{(181)} = 335.33$ , Tucker-Lewis index = .91, confirmatory fit index = .92 and root mean squared error of approximation = .07. In support of convergent validity, the four constructs all featured strongly significant factor loadings for the respective items (p < .001, Table 1, Gerbing and Anderson, 1988). We also found support for the presence of discriminant validity; for the six pairs generated from the four constructs, the differences in the chi-square values of a constrained model (correlation between constructs set to 1) versus an unconstrained model (correlation between constructs set free) were significant for each pair ( $\Delta\chi^2_{(1)} > .3.84$ ) (Anderson & Gerbing, 1988).

We performed two tests to assess the possibility of common method bias. First, according to Harman's one-factor test (Podsakoff & Organ, 1986), if common method bias were a significant issue, a single factor that included all four constructs – role ambiguity, political skill, organizational identification and OCB – would account for most of the variance in the data. The first factor explained only 38% of the variance, so common method bias did not seem to be a major concern. Second, a CFA in which each item of the four focal constructs loaded on a single factor generated a significantly worse fit than that of the aforementioned four-factor model ( $\Delta \chi^2(8) = 472.70$ , p < .001) (Lattin, Carroll, & Green, 2003). In addition, common method bias is less of an issue for models that contain complex moderating effects because it is difficult for respondents to figure out these effects and adjust their responses to them (Brockner, Siegel, Daly, Tyler, & Martin, 1997; De Clercq, Thongpapanl, & Dimov, 2009; Simons & Peterson, 2000). Thus, concerns about the use of a common respondent in our study are minimal.

#### Results

Table 2 reports the zero-order correlations and descriptive statistics, and Table 3 provides the results of the hierarchical regression analyses. Model 1 included the control variables, and Model 2 added role ambiguity and the two moderators (political skill and organizational identification). Then Models 3 and 4 included the role ambiguity × political skill and role ambiguity × organizational identification interaction terms, respectively. It is appropriate to add multiple interaction terms to different equations because their simultaneous inclusion into a single model can mask true moderating effects (Aiken & West, 1991; Covin, Green, & Slevin, 2006;

Table 2. Correlation table and descriptive statistics

	1	2	3	4	5	6	7	8
Organizational citizenship behaviour								
2. Role ambiguity	593**							
3. Political skill	.547**	509**						
4. Organizational identification	.360**	396**	.333**					
5. Gender (1 = female)	118	026	081	107				
6. Age	.041	141	014	.105	180*			
7. Organizational tenure	008	116	085	.101	113	.565**		
8. Job level	.245**	154 <b>*</b>	.163*	.214**	262**	.275**	.135	
Mean	5.840	2.013	5.436	5.346	.399	3.353	3.185	.341
Standard deviation	.923	.983	.793	1.019	.491	1.077	1.544	.475

*Notes*: *N* = 173. \*\**p* < .01; \**p* < .05.

Table 3. Regression results (dependent variable: organizational citizenship behaviour)

	Model 1	Model 2	Model 3	Model 4	Model 5
Gender (1 = female)	117	150	209 <sup>+</sup>	198 <sup>+</sup>	229*
Age	011	039	001	015	018
Organizational tenure	024	023	032	032	023
Job level	.460**	.223 <sup>+</sup>	.215 <sup>+</sup>	.215 <sup>+</sup>	.213+
H <sub>1</sub> : Role ambiguity		389***	288***	339***	265***
Political skill		.327***	.213*	.264**	.226**
Organizational identification		.071	.056	.065	.097+
H <sub>2</sub> : Role ambiguity × political skill			.118***		.163***
H <sub>3</sub> : Role ambiguity × organizational identification				.093**	.120 <sup>+</sup>
Organizational identification × political skill					140 <sup>+</sup>
H₄: Role ambiguity × organizational identification × political skill					.075***
R <sup>2</sup>	.065	.463	.503	.485	.540
R <sup>2</sup> change		.398***	.040***	.022**	.077***

Notes: N = 173. Unstandardized regression coefficients (and standard errors, in parentheses) are reported. \*\*\*p < .001; \*\*p < .01; \*p < .05; \*

Zahra & Hayton, 2008). Finally, Model 5 featured the three-way interaction term (role ambiguity × organizational identification × political skill), together with the three constitutive two-way interactions (Aiken & West, 1991). Following established practice, we mean-centred the product terms in the two- and three-way interactions (Aiken & West, 1991).

Consistent with our baseline argument that hardships caused by unclear role descriptions steer employees away from undertaking voluntary work activities, in Model 2 role ambiguity related

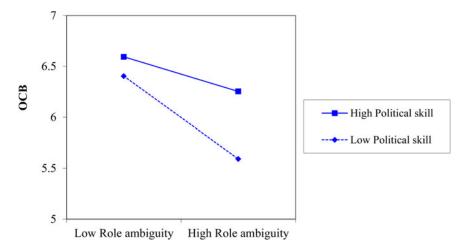


Figure 2. Moderating effect of political skill on the relationship between role ambiguity and organizational citizenship behaviour.

negatively to OCB ( $\beta$  = -.389, p < .001), in support of Hypothesis 1. In relationships that were not part of our conceptual framework, Model 2 also revealed a direct positive relationship of political skill ( $\beta$  = .327 p < .001) but no significant relationship of organizational identification ( $\beta$  = .071, ns) with OCB. In addition, Models 3–4 supported the hypothesized buffering effects of political skill ( $\beta$  = .118, p < .001) and organizational identification ( $\beta$  = .093, p < .01) on the negative relationship between role ambiguity and OCB. The likelihood that employees' beliefs about unclear role descriptions undermine their OCB was lower when they could draw from their political skill (Hypothesis 2) and strong sense of organizational identification (Hypothesis 3). We graph these buffering effects in Figures 2 and 3, with corresponding slope analyses at one standard deviation above and below the means of the moderators (Aiken & West, 1991). The results indicated that the negative relationship between role ambiguity and OCB was very strongly significant when political skill ( $\beta$  = -.406, p < .001) and organizational identification ( $\beta$  = -.432, p < .001) were low, but it diminished in significance at high levels of these moderators ( $\beta$  = -.170, p < .10, and  $\beta$  = -246, p < .01, respectively), in support of Hypotheses 2 and 3.

We also found a significant three-way interaction among role ambiguity, organizational identification, and political skill in Model 5 ( $\beta$  = .075, p < .001). To clarify the nature of this interaction, we plotted the moderating effect of organizational identification on the relationship between role ambiguity and OCB at high versus low levels of political skill in Figure 4. At high levels of political skill (Panel A), the interaction plot showed a pattern consistent with that in Figure 3: Role ambiguity strongly reduced OCB when organizational identification was low, which was not the case when organizational identification was high. However, at low levels of political skill (Panel B), the two lines were almost parallel, indicating the absence of a buffering effect of organizational identification on the relationship between role ambiguity and organizational identification when employees lacked political competencies. Following Dawson and Richter (2006), we also assessed whether the slope differences were significant. Although the slope difference in Figure 4, Panel A, was significant (t = 2.758, p < .01), it was not in Figure 4, Panel B (t = .636, ns). These patterns were consistent with Hypothesis 4: When employees can draw from relevant political competencies, the beneficial role of organizational identification in reducing the likelihood that role ambiguity escalates into lower OCB is particularly prominent (Panel A). However, when their political skill is low, the rate at which OCB diminishes in response to increasing levels of role ambiguity is virtually the same at high and low levels of organizational identification (Panel B).

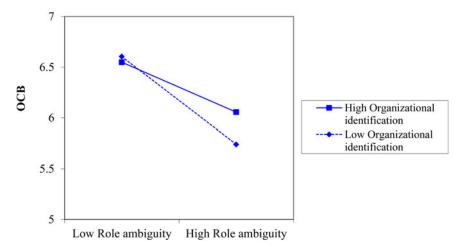


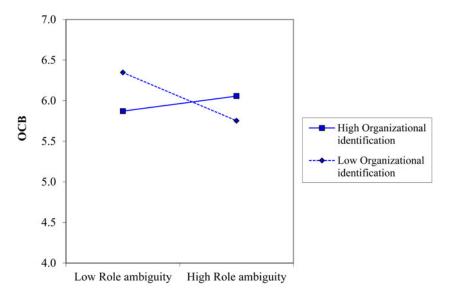
Figure 3. Moderating effect of organizational identification on the relationship between role ambiguity and organizational citizenship behaviour.

#### Discussion

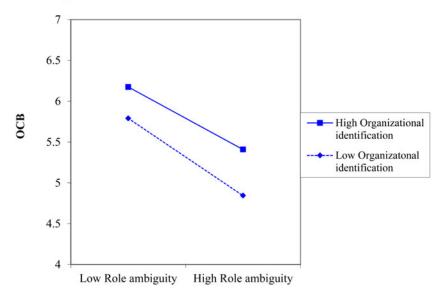
This study extends previous research by examining the concurrent effects of role ambiguity and two critical personal resources, political skill, and organizational identification, for predicting OCB. The relative lack of attention to this topic is somewhat surprising, in light of the recognition that spending time on voluntary work activities usurps significant energy (Podsakoff et al., 2009) and can be challenging for resource-deprived employees who are exposed to ambiguous work conditions that already make it difficult to complete their job tasks (Schmidt et al., 2014; Showail, McClean Parks, & Smith, 2013). With a basis in COR theory, this study predicts how role ambiguity might discourage OCB but also how avoiding OCB in response to resource depletion due to role ambiguity is *less* likely to materialize to the extent that employees can draw from relevant personal resources that enhance either their ability (political skill) or their motivation (organizational identification) to maintain some OCB in this adverse work situation (Hobfoll & Shirom, 2000).

The direct negative relationship between role ambiguity and OCB mirrors findings from previous studies about the detrimental effect of role stress on positive work outcomes such as job satisfaction (Kawai & Mohr, 2015) or work productivity (Zhou et al., 2016). This negative relationship stems from the energy resource depletion that employees experience when they lack clear explanations about their job responsibilities (Au & Ahmed, 2016; Zhou et al., 2016), leaving them without sufficient resources to allocate to voluntary work behaviours (Hobfoll, 2001). Despite this negative relationship, as revealed in this study, previous research indicates that this connection might not be automatic because vague job descriptions also could give employees more leeway in terms of the work activities they decide to undertake (Bernard, Osmonbekov, & McKee, 2011; Rizzo, House, & Lirtzman, 1970). For example, if their job responsibilities are unclear, the boundary between formal job duties and voluntary behaviours gets blurred, resulting in greater perceived role breadth, which might increase employees' felt responsibility to dedicate some of their time to discretionary work behaviours (Fuller, Marler, & Hester, 2006; Morrison, 1994). Because the energy depletion associated with role ambiguity might not always lead to negative work outcomes, a continued need exists to investigate which contingency factors can contain its harmful effects (De Clercq, Haq, & Azeem, 2019; Eatough et al., 2011; Schmidt et al., 2014). We have addressed this issue by investigating the moderating roles of two key personal resources: political skill and organizational identification.

#### (a): High political skill



#### (b): Low political skill



**Figure 4.** Three-way interaction effect of organizational identification on the role ambiguity-organizational citizenship behaviour relationship. A: High political skill. B: Low political skill.

The empirical results confirm the theorized buffering roles of these resources: The translation of role ambiguity into diminished OCB is less likely among employees who are politically skilled and strongly identify with their employing organization. Notably, these buffering roles speak to the *incremental* role of role ambiguity in diminishing OCB, so this study provides organizations with insights into the conditions in which information deficiencies about job responsibilities are less likely to hinder voluntary work behaviours. Empirically, these buffering roles are manifest as slope differences that appear at various levels of the moderators. The interaction graphs in Figures 2 and 3,

along with the associated simple slope analyses, reveal that increasing levels of role ambiguity diminish OCB to a lesser extent when employees possess political competencies that increase their understanding and influence over their organization's internal functioning, as well as when they feel a strong sense of identification with their employer. Alternatively, the frustration that their job duties are not clearly outlined undermines employees' OCB more if the employees have limited access to such personal resources.

The buffering role of organizational identification is particularly insightful in light of the lack of a *direct* significant relationship between this personal resource and OCB ( $\beta$  = .071, ns, Model 2, Table 3). That is, we find a significant positive correlation between organizational identification and OCB (r = .360, p < .01, Table 2), but employees' sense of organizational identification does not spur OCB beyond the resource-draining effect of role ambiguity. This finding might reflect the country context – the stress invoked by unclear job descriptions may seem particularly problematic in an uncertainty-avoidant country such as Mexico (Hofstede, Hofstede, & Minkov, 2010) – but the findings also underscore an *indirect* beneficial role of organizational identification: It prevents ruminations about job-related information shortages from escalating into a reluctance to engage in OCB.

This study's focus on the specific contingencies of political skill and organizational identification also underscores how role ambiguity might thwart OCB, due to both ability and motivation factors. Employees who are stressed or frustrated by a lack of clarity about their job responsibilities may feel *incapable* of combining formally prescribed job duties with additional voluntary activities (Showail, McClean Parks, & Smith, 2013; Singh, Suar, & Leiter, 2012), and they also might exhibit *less motivation* to undertake voluntary activities that otherwise could benefit their organization (O'Driscoll & Beehr, 2000; Zhang, Tsingan, & Zhang, 2013). In turn, the escalation of role ambiguity into reduced OCB can be contained more easily to the extent that employees have access to personal resources that enhance either their ability to combine formal job duties with OCB in the presence of role ambiguity (i.e., political skill) or their motivation to do so (i.e., organizational identification).

Furthermore, this study adds to extant research by detailing the *interdependent*, complementary roles of different personal resources in buffering the negative consequences of role ambiguity. The usefulness of organizational identification for countering the harmful effect of role ambiguity is particularly high when employees can draw from relevant political skills. In contrast, a strong sense of belonging has less incremental importance for mitigating the conversion of role ambiguity into diminished OCB among less politically skilled employees. With this explicit acknowledgment of the interrelated, reinforcing effects of these two personal resources for mitigating the translation of role ambiguity into reduced OCB, we find support for the COR logic of positive resource spirals, which is often theorized but rarely tested empirically (Hobfoll, 2001; Hobfoll, Halbesleben, Neveu, & Westman, 2018).

Formally, this study shows that organizational identification influences employees' desire to maintain some levels of OCB in the presence of resource-draining role ambiguity, and the functional role of this personal resource is even stronger to the extent that employees also have the ability to channel their desire into positive work behaviours, as informed by their political skill (Hobfoll, 2011). As a key insight, this study accordingly indicates that organizations worried about how adverse job situations might prevent employees from engaging in OCB should *simultaneously* invest in building their political skills and stimulating their organizational identification, rather than investing in encouraging the expansion of only one of these personal resources.

Overall, these buffering roles of political skill and organizational identification, as revealed in a study situated in Mexico, are consistent with COR theory: The relative importance of adverse, resource-draining work conditions for diminishing positive work behaviours decreases in the presence of relevant personal resources (Hobfoll, 2001; Hobfoll & Shirom, 2000). These results thus establish a more complete understanding of *when* role ambiguity is likely to reduce employees' propensity to go out of their way to perform OCB, or not, according to the distinct and combined mitigating influences of two personal resources.

#### **Practical implications**

Organizational decision makers must acknowledge that employees might be reluctant to take on additional voluntary activities if they do not know what their formal job responsibilities are. They also are responsible to identify employees who might be frustrated because they perceive that they have not received sufficient information about their job roles; the employees likely are not keen to share these frustrations, which might signal their lack of initiative or a perception that they do not know what they are doing (Schmidt et al., 2014). Organizations thus must be proactive and find employees who suffer from unclear role descriptions, then resolve the possible causes of this situation, such as a lack of formalized work procedures or inadequate integration mechanisms for newcomers.

In addition to this general recommendation to avoid frustrating employees with insufficient information, this study offers insights for organizations that ultimately cannot provide detailed role descriptions for each employee, whether because the work is complex, the company is really large, or external pressures demand flexibility and constant change (Kahn et al., 1964). Political skills among employees represent critical mechanisms for reducing the risk that role ambiguity leads to a reluctance to engage in OCB. If some role ambiguity cannot be avoided, employees who can rely on adequate social competencies still can protect themselves against the resulting hardships, leaving them with sufficient energy resources to undertake voluntary activities that can enhance their organization's well-being. To spur employees' political skill, organizations could encourage them to develop and hone skills for coping with workplace adversity, as well as showcase positive role models who successfully assist their organization on a voluntary basis, even when faced with unclear role descriptions.

Organizations also might work to stimulate positive emotions and a strong organizational identification among employees. For example, nurturing strong relationships with organizational peers might leave employees more comfortable about sharing personal concerns about their job situation, while also sustaining an organizational culture that stimulates a collective identity instead of a focus on personal interests (Ashforth, Harrison, & Gorley, 2008). Such measures can spur informal knowledge-sharing routines among employees, which diminish the hardships associated with unclear role descriptions (Schmidt et al., 2014). But if employees lack a strong emotional connection with their organization, they might be less forgiving of unfavourable work conditions and less prone to reach out to or learn from other organizational members. The recruitment and training of employees accordingly should address whether they are willing to prioritize their organization's well-being over their personal interests so that they can reserve some of their time for voluntary activities, even when their work conditions are challenging.

#### Limitations and future research

This study has some shortcomings, which suggest avenues for continued research. First, the cross-sectional research design may raise concerns about reverse causality, if employees derive personal meaning from undertaking voluntary work activities, which generates more positive perceptions of their work environment, regardless of the amount of information available about their job responsibilities (Podsakoff et al., 2009). Our hypotheses are anchored in the well-established COR theory, which suggests a causal negative link between a resource-draining work condition such as role ambiguity and propensity to undertake energy-consuming efforts (Hobfoll, 1989), but further research that applies longitudinal designs could explicitly examine the causal processes that link role ambiguity with OCB, as well as the contingency conditions that influence this process. Similarly, we argued that employees' experience of role ambiguity reduces both their ability and their motivation to dedicate substantial efforts to voluntary activities. Studies could measure these mechanisms directly to investigate, for example, whether the ability- or motivation-based arguments are more salient.

Second, the focus on the contingent roles of political skill and organizational identification is relevant and insightful – in that these two personal resources complement each other by

capturing employees' ability and motivation, respectively, to undertake discretionary work behaviours in the presence of role ambiguity – yet it excludes other personal factors that might buffer the negative relationship between role ambiguity and OCB too. For example, the likelihood that unclear role descriptions escalate into a lower propensity to undertake voluntary work behaviours could be reduced by employees' passion for work (Baum & Locke, 2004), proactive personality (Li, Liang, & Crant, 2010), or creative self-efficacy (Tierney & Farmer, 2002). Organizational factors might serve as buffers too, such as when organizational decision-making procedures are perceived as fair (Colquitt, Conlon, Wesson, Porter, & Ng, 2001), the organizational climate encourages voluntarism (Chen, Takeuchi, & Shum, 2013), or training programs stimulate employees to go the extra mile and contribute to their organization's well-being voluntarily (Organ, 1988).

Third, our reliance on single-respondent data from one organization might limit the generalizability of the results. Despite meta-analytical evidence of the consistency of self- and otherratings of voluntary work behaviours (Carpenter, Berry, & Houston, 2014), future research still could benefit from using multirespondent designs. Further, our single-organization design offers a clear advantage, in that it allows us to control for organization-wide factors (e.g., an organizational climate that supports voluntarism), but it would be useful to test the conceptual framework across different organizations, particularly those operating in different industries. Our theoretical arguments were not industry specific, but with this research design, we could not investigate potentially relevant industry factors, such as the level of competitive intensity or dynamism in external markets (Jaworski & Kohli, 1993; Porter, 1996). High levels of market turbulence, for example, might help employees realize why their employer cannot explicate the job responsibilities of each employee (Kahn et al., 1964), which could limit the negative effects of this adverse work condition on their willingness to undertake OCB. Further research should investigate the conceptual framework across different industries.

Fourth, another potential empirical weakness pertains to the reliability values for two focal constructs (OCB and organizational identification). The values exceed the well-established benchmark of .70 (Nunnally, 1978), but they admittedly are not very high. Previous research suggests that reliability values should be interpreted in relation to values found in similar empirical settings (McCrae, Kurtz, Yamagata, & Terracciano, 2011); in particular, the reliabilities of personal characteristic scales developed in Western settings tend to be lower in less developed countries (e.g., Bouckenooghe, 2012; Kwantes, 2003; Yilmaz, Ozer, and Gunluk, 2014). Moreover, low reliability values attenuate regression estimates (Schmitt, 1996), so studies that find significant effects, despite relatively low reliabilities, offer more conservative statistical tests of the hypothesized relationships. Nonetheless, we acknowledge these relatively low-reliability values, which constitute a weakness of this study.

Fifth, our theoretical arguments were not country-specific, yet cultural factors may be relevant, considering that we conducted our study in a specific, transformational economy. Mexican culture is characterized by high levels of uncertainty avoidance (Hofstede, Hofstede, & Minkov, 2010), so employees may be particularly sensitive to the hardships of unclear job role descriptions. In turn, the usefulness of personal resources for mitigating the harmful effects of role ambiguity could be more prevalent in our study than in more risk-oriented country contexts. The collectivism that marks Mexican culture (Hofstede, Hofstede, & Minkov, 2010) also implies that employees might be more inclined to engage in voluntary work behaviours, regardless of their work circumstances. Comparisons across cultures, especially different transformational economies, could clarify the relative instrumentality of role ambiguity for diminishing employees' propensity to carry out OCB, as well as the potency of different moderators in this process.

#### Conclusion

This study adds to previous research by addressing when employees' role ambiguity is less likely to leave them reluctant to engage in OCB. The likelihood that concerns about incomplete role

descriptions escalate into diminished voluntary work activities decreases to the extent that employees can rely on both relevant political skills and a strong organizational identification. These personal resources fuel employees' ability and motivation to take on voluntary behaviours in addition to their regular job tasks, even when they confront uncertainties about their job responsibilities. We hope this article functions as a catalyst for continued studies of how organizations can promote positive work behaviours among their employee bases, despite the presence of unfavourable work circumstances.

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