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William McKinley and Us
Eric Rauchway

"The Mad Search for Beauty":
Actresses' Testimonials, the
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"Democratization of Beauty"
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CONTENTS

Editor's Note 233

ESSAYS

William McKinley and Us 235
Eric Rauchway

**"The Mad Search for Beauty": Actresses' Testimonials, the
Cosmetics Industry, and the "Democratization of Beauty"** 255
Marlis Schweitzer

**Peter Speek and Migratory Labor: An Estonian Revolutionary
Finds the Real America** 293
Greg Woirol

BOOK REVIEWS

Bridging Worlds: American Adolescent Jewish Girls 315
Ellen L. Berg

**In Need of Friends: Children and Reformers in the
Progressive Era** 317
Erica B. Simmons

**The Populist Heritage and Dissent in the South during
the First World War** 320
Jennifer D. Keene

[On the back cover: Ida McKinley mourns her husband, William McKinley, as he lay in state at the White House, September 1901. From G.W. Townsend, *Memorial Life of William McKinley: Our Martyred President* (n.p., 1901), facing p. 257.]

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